# Discover Web Solutions - AI Search/GEO Service Page Project

## Project Navigation Hub

### 🎯 Project Objectives

* Create comprehensive AI Search/GEO service page content
* Focus on Generative Engine Optimisation (GEO) and AI-powered search optimisation
* Address search behaviour evolution and future AI-integrated search strategies
* Ensure British English compliance and Australian market context

### 📁 Project Structure

discoverwebsolutions\_com\_au/

├── README.md # This navigation hub

├── PROJECT\_OVERVIEW.md # Executive summary

├── strategy/ # Strategic planning documents

│ ├── research\_brief.md

│ ├── current\_website\_analysis.md

│ └── implementation\_plan.md

├── research/ # Market intelligence & analysis

│ ├── competitive\_analysis.md

│ ├── audience\_personas.md

│ └── keyword\_research.md

├── content/ # Content strategy & guidelines

│ ├── ai\_search\_geo\_service\_page.md

│ ├── content\_research.md

│ └── audience\_style\_guide.md

├── technical/ # Technical audits & recommendations

│ ├── technical\_audit.md

│ ├── ai\_optimization\_guide.md

│ └── ux\_ui\_analysis.md

└── implementation/ # Execution tracking

├── task\_deps.md # Task dependency plan with feedback loops

└── execution\_tracking\_report.md

### 🔬 Research Workflow Status

* ✅ **Phase 1**: Foundation Research & Strategic Analysis
* ✅ **Phase 2**: Competitive Intelligence & Search Landscape
* ✅ **Phase 3**: Advanced SEO & Keyword Strategy
* ✅ **Phase 4**: Content Planning & AI Optimisation

### 📋 Key Deliverables

1. **AI Search/GEO Service Page Content** - Comprehensive service page optimised for AI discovery
2. **Research Documentation** - Market analysis, competitor intelligence, keyword strategy
3. **Implementation Guides** - Technical specifications and deployment recommendations
4. **Quality Assurance Reports** - Iterative feedback loop results and compliance verification

### 🎯 Focus Areas

* **Generative Engine Optimisation (GEO)** - Strategies for AI-powered search visibility
* **AI-Powered Search Optimisation** - Technical and content optimisation for AI systems
* **Search Behaviour Evolution** - Understanding changing user search patterns
* **Future AI Integration** - Preparing for next-generation search technologies
* **Discovery Through AI Systems** - Maximising visibility across AI platforms

### 🌏 Australian Market Context

* Local business terminology and practices
* Australian Dollar (AUD) pricing references
* Regional SEO and market considerations
* Compliance with Australian digital marketing standards

**Project Initiated**: 25th September 2025

**Target Completion**: TBD based on research findings

**Quality Standard**: ≥8.5/10 aggregate score through iterative feedback loops