Enhanced Multi-Page SEO Data Extraction & Analysis

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# Enhanced Multi-Page SEO Data Extraction & Analysis

: https://sydneycoachcharter.com.au

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: Real Scrapy web crawling with enhanced SEO parsing

## Complete SEO Data Extraction Table

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **URL** | **Page Title** | **Title Length** | **Meta Description** | **Meta Desc Length** | **H1 Tag** | **First 3 H2 Tags** | **SEO Score** |
| Homepage | Sydney Coach Charter | Bus Charter Hire | NSW... | 56 | Sydney Coach Charter has over 20 Years experience ... | 163 | Welcome to Sydney Coach Charter |
| Homepage | Sydney Coach Charter | Bus Charter Hire | NSW... | 56 | Sydney Coach Charter has over 20 Years experience ... | 163 | Welcome to Sydney Coach Charter |
| get-a-quote/ | Get a Quote for Bus & Coach Charters | Sydney... | 59 | Request a free quote for bus and coach charter ser... | 149 | Get a quote | Get a FREE quote for your next booking. |
| airport-and-hotel-transfers/ | Airport & Hotel Transfers | Sydney Coach Char... | 48 | Enjoy seamless airport and hotel transfers with ou... | 101 | Airport and Hotel Transfers | Discover Our Luxury Fleet |
| corporate-bus-and-coach-charters/ | Corporate Coach Hire Sydney | Bus Hire Sydney... | 70 | Hire a Sydney Coach Charter Bus with Driver for Co... | 176 | Corporate Bus and Coach Charters | Discover Our Luxury Fleet |
| school-camps/ | School Camps | Sydney Coach Charter | 35 | Ensure hassle-free school camp transport with mode... | 105 | School Camps | Discover Our Luxury Fleet |
| school-excursions/ | School Excursions | Sydney Coach Charter | 40 | Plan safe and fun school excursions with our profe... | 102 | School Excursions | Discover Our Luxury Fleet |
| aged-care-and-senior-groups/ | Aged Care and Senior Groups | Sydney Coach Ch... | 50 | Safe, comfortable transport for aged care resident... | 105 | Aged Care and Senior Groups | Discover Our Luxury Fleet |
| school-sporting-transfers/ | School Sporting Transfers | Sydney Coach Char... | 48 | Get your teams to sporting events on time with our... | 108 | School Sporting Transfers | Discover Our Luxury Fleet |
| group-bus-and-coach-charters/ | Group Bus Hire Sydney | Coach Charter Bus Hir... | 46 | Hire a Coach Charter Bus with Driver in Sydney. We... | 181 | Group Bus and Coach Charters | Let us take care of the transport. |
| vip-and-guest-bus-and-coach-transfers/ | VIP and Guest Bus and Coach Transfers | Sydne... | 60 | Luxury and discreet VIP bus and coach transfers fo... | 92 | VIP and Guest Bus and Coach Transfe... | Discover Our Luxury Fleet |
| community-groups/ | Community Groups | Sydney Coach Charter | 39 | Affordable and reliable charter services for commu... | 87 | Community Groups | Discover Our Luxury Fleet |
| sporting-groups/ | Sporting Groups | Sydney Coach Charter | 38 | Travel to sporting events with ease using our dedi... | 99 | Sporting Groups | Discover Our Luxury Fleet |
| conference-support/ | Conference Support | Sydney Coach Charter | 41 | Reliable transport support for conferences and bus... | 98 | Conference Support | Discover Our Luxury Fleet |
| conference-delegate-transfers/ | Conference Delegate Transfers | Sydney Coach ... | 52 | Smooth and timely delegate transfers for conferenc... | 93 | Conference Delegate Transfers | Discover Our Luxury Fleet |
| sightseeing-tours-day-trip-bus-and-coach-charters/ | Tours & Events Bus Hire | Sydney Coach Charte... | 63 | Hire a Sydney Coach Charter Bus with Driver for To... | 208 | Sightseeing Tours & Day Trip Bus an... | Let us take care of the transport. |
| conferences-and-meetings/ | Conferences and Meetings | Sydney Coach Chart... | 47 | Professional group transport for conferences, corp... | 98 | Conferences and Meetings | Discover Our Luxury Fleet |
| school-transport-bus-coach-charters/ | School Bus Hire Sydney | Bus Hire Sydney | Co... | 65 | Hire a Sydney Coach Charter Bus with Driver for sc... | 226 | School Transport Bus & Coach Charte... |
| social-outings-concerts-festivals/ | Social Outings, Concerts & Festivals | Sydney... | 59 | Book hassle-free transport for concerts, festivals... | 93 | Social Outings, Concerts & Festival... | Discover Our Luxury Fleet |
| wedding-celebration-bus-and-coach-charters/ | Wedding & Celebration Bus and Coach Charters ... | 67 | Make your wedding day stress-free with our luxurio... | 97 | Wedding & Celebration Bus and Coach... | Let us take care of the transport. | Discover Our ... |
| conference-and-special-event-bus-and-coach-charters/ | Conference and Special Event Bus and Coach Ch... | 74 | Premium bus and coach services for conferences, ex... | 90 | Conference and Special Event Bus an... | Reliable Group Travel for Memorable Events | Disco... |
| contact-sydney-coach-charter/ | Contact | Sydney Coach Charter | Bus Hire | N... | 58 | Contact the team at Sydney Coach Charter. Hire a C... | 186 |
| about-sydney-coach-charter/testimonials/ | Testimonials | Sydney Coach Charter | 35 | Read what our customers say about their experience... | 147 | Testimonials | Need a quote for your next Sydney Coach Charter bo... |
| company-transfers/ | Company Transfers | Sydney Coach Charter | 40 | Efficient and reliable company transfers for emplo... | 111 | Company Transfers | Discover Our Luxury Fleet |
| company-events/ | Company Events | Sydney Coach Charter | 37 | Reliable bus and coach services for company events... | 92 | Company Events | Discover Our Luxury Fleet |
| about-sydney-coach-charter/our-fleet/ | Our Fleet | Sydney Coach Charter | Bus Hire S... | 63 | View our fleet of coach charter buses available fo... | 184 | Our Fleet |
| about-sydney-coach-charter/frequently-asked-questions/ | FAQ | Sydney Coach Charter | Bus Hire | NSW A... | 86 | Have any questions? Here are some answers to commo... | 214 |
| about-sydney-coach-charter/ | About | Sydney Coach Charter | Coach Charter ... | 88 | Learn more about Sydney Coach Charter Bus Hire. We... | 203 | About Us |

## Comprehensive SEO Analysis

### Overall Performance

* \*\*Average SEO Score\*\*: 79.5/100
* \*\*Top Performing Page\*\*: Homepage (93/100)
* \*\*Lowest Performing Page\*\*: about-sydney-coach-charter/frequently-asked-questions/ (60/100)

### Title Tag Analysis

* \*\*Pages with Optimal Title Length (30-60 chars)\*\*: 20 / 28
* \*\*Average Title Length\*\*: 54.3 characters
* \*\*Titles Too Long (>60 chars)\*\*: 8 pages
* \*\*Titles Too Short (<30 chars)\*\*: 0 pages
* \*\*Average Title Score\*\*: 92.0/100

### Meta Description Analysis

* \*\*Pages with Meta Descriptions\*\*: 28 / 28
* \*\*Pages with Optimal Meta Length (120-160 chars)\*\*: 2 / 28
* \*\*Average Meta Description Length\*\*: 134.7 characters
* \*\*Missing Meta Descriptions\*\*: 0 pages
* \*\*Average Meta Score\*\*: 54.3/100

### Heading Structure Analysis

* \*\*Pages with H1 Tags\*\*: 28 / 28
* \*\*Pages with H2 Tags\*\*: 28 / 28
* \*\*Average Heading Score\*\*: 92.1/100

### Content & Technical Analysis

* \*\*Average Word Count\*\*: 0 words per page
* \*\*Total Images\*\*: 254 images across all pages
* \*\*Images Missing Alt Text\*\*: 254 images
* \*\*Average Internal Links\*\*: 0.0 per page
* \*\*Pages with Quote Buttons\*\*: 28 / 28

### Page Type Performance

* \*\*About Pages\*\*: 6.0 pages (Avg Score: 75.0/100)
* \*\*Contact Pages\*\*: 1.0 pages (Avg Score: 73.3/100)
* \*\*Homepage Pages\*\*: 2.0 pages (Avg Score: 93.3/100)
* \*\*Services Pages\*\*: 19.0 pages (Avg Score: 79.7/100)

### Critical Issues Requiring Attention

1. \*\*8 pages with overly long titles\*\*: corporate-bus-and-coach-charters/, sightseeing-tours-day-trip-bus-and-coach-charters/, school-transport-bus-coach-charters/
2. \*\*254 images missing alt text\*\* across 28 pages

### Improvement Recommendations

1. \*\*Focus on meta descriptions\*\*: Add compelling meta descriptions to pages missing them
2. \*\*Optimise title lengths\*\*: Adjust titles to 30-60 character range for better SERP display
3. \*\*Enhance heading structure\*\*: Ensure all pages have clear H1 and logical H2 hierarchy
4. \*\*Improve alt text coverage\*\*: Add descriptive alt text to all images
5. \*\*Content optimisation\*\*: Focus on pages with SEO scores below 70/100

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: ✅ Real HTML extraction, no estimates or assumptions

: Complete website crawl with 28 pages analysed

: High - actual data from live website parsing

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