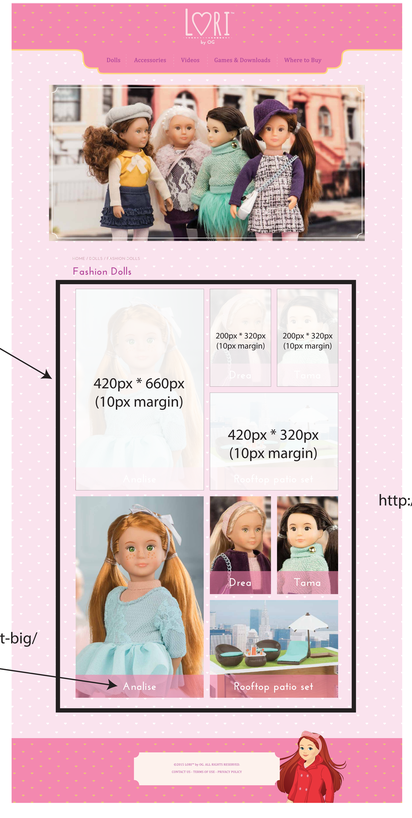
General Info

THUMBNAIL PAGE example1



We will need to use
plugin MASONRY

http://masonry.desandro.com/

OR

You can also check
plugin MASONJS

http://masonjs.com/

We will need to use
plugin BIGTEXT

https://github.com/zachleat/BigText
http://www.zachleat.com/web/bigtext-makes-text-big/

Plugin adjusts the font-size
to width of the box. Useful
since we can't predict length
of dolls' names.

PRODUCT PAGE -
Doll story box with portrait

Breadcrumbs

Slideshow

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Randomized thumbnails
picked from same section's
remaining products.
Same idea as TERRA website.

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plugin BIGTEXT

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http://www.zachleat.com/web/bigtext-makes-text-big/

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of dolls' names.

HOMEPAGE

Animated gradient
for gold hearts

Drop down menus for
DOLLS and ACCESSORIES
sections

Slideshow

Animated gradient
for gold hearts

Random doll
illustration

Editable Regions

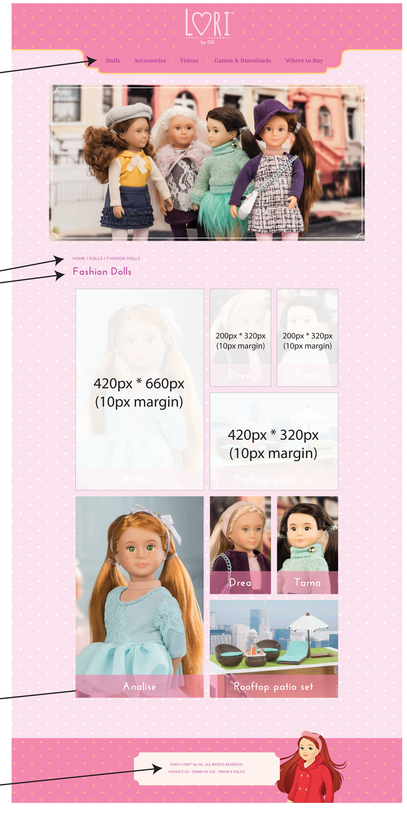
THUMBNAIL PAGE example1

PRODUCT PAGE -
Doll story box <u>with</u> portrait

HOMEPAGE

Fonts & Measurements

THUMBNAIL PAGE example1



Droid Serif Bold

Josefin Sans Bold

Josefin Sans Bold

Droid Serif Regular

PRODUCT PAGE - Doll story box <u>with</u> portrait

White box- max-width: 900px;

Josefin Sans Bold

Droid Serif Regular

Josefin Sans Bold

Droid Serif Regular

Droid Serif Bold (Question)

Droid Serif Regular (Answer)

Heart Bullet
unicode number- **U+2764**
HTML code- **❤**

Josefin Sans Bold

HOMEPAGE

Droid Serif Regular

Slideshow- max-width: 1035px;

White box- max-width: 900px;

Josefin Sans Bold

Josefin Sans Bold

Droid Serif Regular