

Objective

I'm seeking to take my UX knowledge and skills to the next level while distinguishing myself by creating meaningful experiences that solve business challenges and create value in the role of a user experience designer.

Qualifications

- Use of design thinking principles to solve user challenges.
- Ability to perform user research and testing, to identify problems and create high-impact solutions.
- Brings ideas to life through storyboards, wireframes, and prototypes.
- Competence in conceptualizing, presenting, and explaining design ideas and decisions effectively.
- Skilled at managing and coordinating user experience activities with various stakeholders.

Experience

Freelance | 6/2018 – current
Visual/UX/Web Designer

- Currently upgrading my client's (Perfect Plan Staging) website - utilizing UX best practices, and user research to create an inviting and useful experience. Designing polished mock-ups, and an interactive prototype to convey design ideas and thought processes. Developing code for a responsive website by taking advantage of web frameworks, Flexbox and CSS Grid to build a modern and functional website that works across a variety of screen sizes.

LinkVisum Consulting Group | 7/2019 – current
Senior Graphic Designer

- Strengthened FAA training curriculum by creating cohesive graphics that reinforce the training content, and improve the learning experience by building a modern flat-design style graphics framework to promote engagement with users and enhance the educational subject matter.

CSRA (General Dynamics) | 2/2017 – 3/2018
Sr. Graphic Designer

- Played a lead role on the communications team designing visual media solutions to clearly convey complex OCM strategy for a large federal agency.
- Interpreted and synthesized complex data into visually appealing graphic layouts with organized, simplified, and digestible bites of information.

National Court Reporters Association | 11/2015 – 11/2016
Graphic Design Manager

- Hired by previous boss to singlehandedly run graphics/art department, shouldering art direction and creative responsibilities.
- Rebranded all programs, offerings, and media—revamping image with new tone, look, and feel.

Contact

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[Portfolio](#)
[LinkedIn Profile](#)

Profile

A well-rounded problem solver with a true passion for crafting user experiences that are purposeful and inviting.

Education

User Experience (UX) Design Certificate
UC San Diego Extension (Online) Dec. 2021

Bachelor of Fine Arts, Graphic Design
East Carolina University, Greenville, NC

Skills

Ideation	Personas
Heuristic Evaluation	Storyboards
Usability Testing	High & Low Fidelity Wireframes
User Interviews & Surveys	Interactive Prototypes
Observation	Visual Design
UI Patterns	Sketching
User Flows	

Tools

Adobe XD	Balsamiq
After Effects	Figma
Illustrator	HTML & CSS
Indesign	InVision
Photoshop	Marvel
Affinity Publisher	Principal
Affinity Designer	Sketch
Axure	