

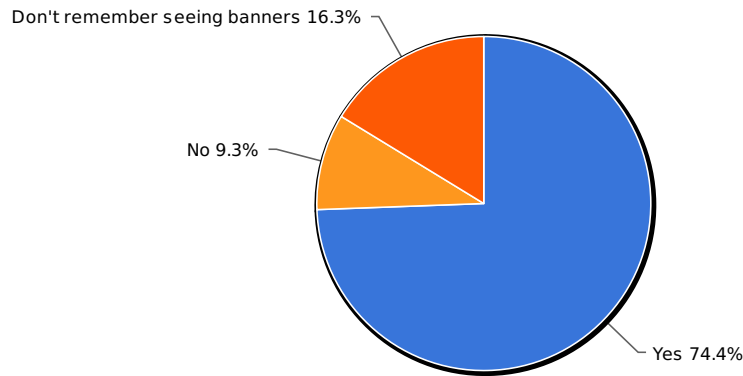
Summary Report - Nov 8, 2011

Survey: Kukui Cup Round 3 survey

Time for informed consent

Count	Response
2	10
1	103253
3	11
1	110
1	117
3	12
1	13
2	15
1	16
1	17
2	18
2	21
2	22
1	23
1	24
2	27
2	28
1	29
2	30
1	31
1	33
1	34
1	35
1	365
2	42
1	45096
1	47
1	48
1	50
1	63

Did the banners in the tower lobbies stimulate your curiosity about the Kukui Cup?

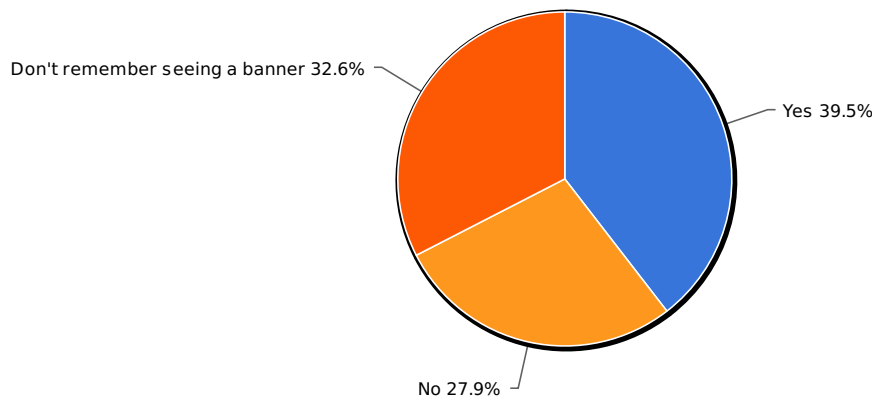


Did the banners in the tower lobbies stimulate your curiosity about the Kukui Cup?

Value	Count	Percent %
Yes	32	74.4%
No	4	9.3%
Don't remember seeing banners	7	16.3%

Statistics	
Total Responses	43

Did the banner in the Hale Aloha cafeteria during week 1 help you remember about events?



Did the banner in the Hale Aloha cafeteria during week 1 help you remember about events?

Value	Count	Percent %
Yes	17	39.5%
No	12	27.9%
Don't remember seeing a banner	14	32.6%

Statistics	
Total Responses	43

For the workshops and excursions that you attended, how did you like them? You can leave blank any events that haven't taken place by the time you fill out this survey.

	Liked a lot	Liked	OK	Boring	Very Boring	Didn't attend	Totals
Kickoff party	4 10.0%	9 22.5%	7 17.5%	1 2.5%	0 0.0%	19 47.5%	40 100%

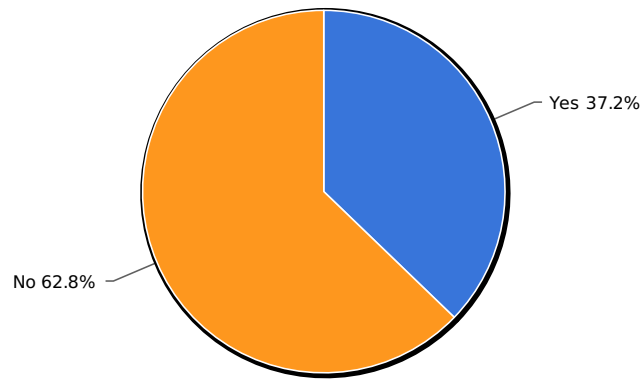
Play Outside the Cafe (any)	7 17.5%	16 40.0%	7 17.5%	0 0.0%	0 0.0%	10 25.0%	40 100%
Energy scavenger hunt	4 10.0%	3 7.5%	2 5.0%	0 0.0%	0 0.0%	31 77.5%	40 100%
Recycled fashion design	8 20.5%	3 7.7%	0 0.0%	0 0.0%	0 0.0%	28 71.8%	39 100%
Flashmob planning	3 7.3%	3 7.3%	5 12.2%	1 2.4%	0 0.0%	29 70.7%	41 100%
Kahuku wind farm	5 12.2%	1 2.4%	1 2.4%	0 0.0%	0 0.0%	34 82.9%	41 100%
Student Organic Farm Training (SOFT)	4 10.0%	1 2.5%	0 0.0%	0 0.0%	0 0.0%	35 87.5%	40 100%
Pedalpalooza	3 7.7%	1 2.6%	0 0.0%	0 0.0%	0 0.0%	35 89.7%	39 100%
Round 1 awards party	6 14.3%	7 16.7%	9 21.4%	3 7.1%	0 0.0%	17 40.5%	42 100%
Your sustainable future workshop	5 12.8%	3 7.7%	3 7.7%	2 5.1%	0 0.0%	26 66.7%	39 100%
Energy efficient eating	7 17.5%	5 12.5%	5 12.5%	0 0.0%	0 0.0%	23 57.5%	40 100%
Movie night	5 12.5%	4 10.0%	2 5.0%	0 0.0%	0 0.0%	29 72.5%	40 100%
Reppun farm (off-the-grid living)	6 15.4%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	33 84.6%	39 100%
Kokua Market excursion	7 17.5%	1 2.5%	0 0.0%	0 0.0%	0 0.0%	32 80.0%	40 100%
Round 2 awards party	6 17.1%	3 8.6%	9 25.7%	0 0.0%	0 0.0%	17 48.6%	35 100%
High energy art and music	5 14.7%	1 2.9%	2 5.9%	0 0.0%	0 0.0%	26 76.5%	34 100%
Energy efficient chillaxation	5 15.6%	3 9.4%	1 3.1%	0 0.0%	0 0.0%	23 71.9%	32 100%
Beach cleanup excursion	5 15.6%	1 3.1%	1 3.1%	0 0.0%	0 0.0%	25 78.1%	32 100%

What can we do to improve attendance at workshops and excursions?

Count	Response
1	Better advertising
1	Bigger signs
1	E-mail all freshmen through the resident housing list serve.
1	E-mail notifications
1	Give dates more in advanced
1	Have the RA's try to encourage participation and put 'em on at different times or something.
1	Make a better incentive other than getting points
1	Make it worth more points, more social points more people would want to attend.
1	Make them earlier. 10pm is my bedtime.
1	Maybe show it more no one really knew
1	More advertising and maybe a little more incentives.
1	More information sent out to students, maybe through emails or posters in the dorm lobbies.
1	N/A
1	Place banners higher so people can't steal them.

1	Reminders more often...have more people participate in the game
1	advertise them more. few students knew about them
1	maybe more incentives?
1	maybe more variety
1	more flyers and reminders would be good
1	nothing!
1	put banners on every floor of the towers
1	put flyers in the floors of each tower to better advertise the Kukui cup
1	send out a mass email to every participate.
1	they are probably already very good.
1	they were great! I just didn't go to many
1	Probably just advertise more, and try and get those who do come to spread the word to their friends. Maybe more posters around the dorms and campus would also help.
1	It's awesome that there's a bunch of activities for residents/participants to attend, but it's a lot to remember. Maybe next time, just put on a few large scale ones and few smaller ones.
1	Maybe have the workshops in more accessible, visible areas. The 1st floor lobbies may be a little cramped, but it is able to be seen and heard to the other residents, and naturally they will be more curious.
1	Make the Kukui Cup more widely known, but also have the workshops earlier in the evening. 7-8 would be a good time, because some students, especially athletes who have practice in the mornings, are in bed by 10 when the events start.
1	Make it easier to go to them. Someone like me, for example, is super busy and can't find time to go to them...
1	Advertise it more. Especially during week one. for the first week i didnt even know it was going on
1	Competition, like the fashion one, is fun. Also, there are so many different interests that students have that should be tapped into.
1	I think the word about Kukui Cup needs to be spread better. Whenever I talked about it, my floor asked, "What is that?" I had to pretty much tell my whole floor about it before any of them started to participate. Especially the excursions. Those are such a cool opportunity to see other parts of the island and explore cool places.
1	You should post up flyers that look eye catching with very fun and detailed information for every event.
1	Word of mouth! Knock on peoples doors, get them involved. Have computers set up to allow people to sign up right then and there.
1	Perhaps sending out emails to the residents who have logged on and started participating in the Kukui Cup. It would give the residents more of an idea of what they'll be doing plus a little reminder of what's coming up. Also, maybe if you let us see who else is going to go the activity? Some residents may feel more inclined to go if they knew other people were going.
1	Make it more known to people and try to get the word out efficiently because I wasn't aware and wasn't motivated till most of the activities had passed.

Did you sign up for any events via the website, but then end up not attending?



Did you sign up for any events via the website, but then end up not attending?

Value	Count	Percent %	Statistics	
Yes	16	37.2%	Total Responses	43
No	27	62.8%		

Why did you end up not attending?

Count	Response
1	Forgot once and had last minute obligations i needed to tend to
1	I had homework that I forgot I had to do and needed to get it done.
1	I had work and I forgot to go online and change it.
1	I was too tired to go.
1	Misread the times that the event was happening
1	My astronomy class went longer than expected, and I hate walking in late.
1	Other plans came up.
1	Overslept and woke up just as event was finishing.
1	Play Outside the Cafe (4)
1	SOFT
1	Something came up.
1	Track practice or a meet to attend to.
1	forgot
1	i had something that come up and i couldnt attend
1	something came up, such as having to work the WAC cross country championships
1	I either was unaware of something I already planned on doing or I had the intention but accidentally slept through it. Or it just slipped my mind.

Time taken on promotion & events

Count	Response
1	101
2	104
1	110
1	114

1	116
1	118
1	121
1	123
1	126
1	135
1	139
2	142
1	148
1	156
1	168
1	179
1	193
1	198
1	202
1	211
1	216
1	291
1	308
1	330
1	392
1	50
1	52
1	56
1	58
1	61
1	66
1	70
1	74
1	76
2	79
1	82
1	86
1	87
1	97
1	98

What prize (if any) did you find most motivating in the Kukui Cup?

Count	Response
1	\$5 gift cards for Bubbies
1	All the items that we received.
1	Food Prizes
1	GUITAR
2	Guitar
1	Haven't found one yet, but the iPad was intriguing (not possible for me to attain now though)
1	lpad... but sad that RA's wasnt able to win any prices...
1	Ipod
1	Jack Johnson Guitar

1	Jack Johnson signed guitar
1	N/A
1	Probably the Jack Johnson guitar
1	Signed Ukelele
1	Skateboard and Ukulele
1	The Skateboard
1	The Ukulele
1	The guitar.
1	The ipad
1	The ipad 2
1	The ipad 2 was appealing but I knew my chances were slim
1	The meter or the Ipad orr the kukui cup stuff was cool
1	Ukulele
1	Water bottle
1	all
1	guitar
1	guitar signed by jack johnson
1	guitar, ukulele, ipad
1	honu print
2	iPad
2	iPad 2
2	ipad 2
1	money
1	none, I did it mainly for fun
2	skateboard
1	the guitar signed by jack johnson
1	the skate board and guitar

If you had a budget of \$5/person for a prize to be given to everybody in a lounge, what would you want?

Count	Response
1	\$5
1	\$5 Gift Card (restaurant, bookstore, etc.)
1	\$5 gift card to the bookstore
1	\$5 giftcard to Walmart or Starbucks
1	A Pizza or Ice Cream Party
1	A gift card to revolution books.
1	An iTunes gift card
1	An icecream cone
1	Anything
1	Bubbies.
1	Cold Stone Gift Card
1	Discount (bookstore, markets, etc)
1	Food
1	Gift Card for an on campus location
1	Gift Card to somewhere good
1	Ice cream, or a gift card somewhere.
1	Kukui Cup decal sticker

1	N/A
1	Pizza
1	Some kind of food gift card
1	Starbucks gift card
1	a cup
1	book store gift card
2	bubbies
1	bubbies ice cream
1	campus center
1	floor t-shirts
1	food
2	gift card
1	gift card or something eco friendly
1	gift card to a place nearby/on-campus
1	gift certificates
3	ice cream
1	jamba juice gift card
1	kukui cup window sticker
1	mochi ice cream from bubbies
1	starbucks gift card
1	tote bag
1	Hmm, I'm not sure if it's possible or perhaps it's too expensive but if there could be something to work out with Ward to have us go as a group to see a movie (prescreening or not). i know they let you have birthday parties where you can have a whole theatre to you and your guests so maybe something like that would be cool?

If you had a budget of \$10/person for a prize to be given to everybody in a lounge, what would you want?

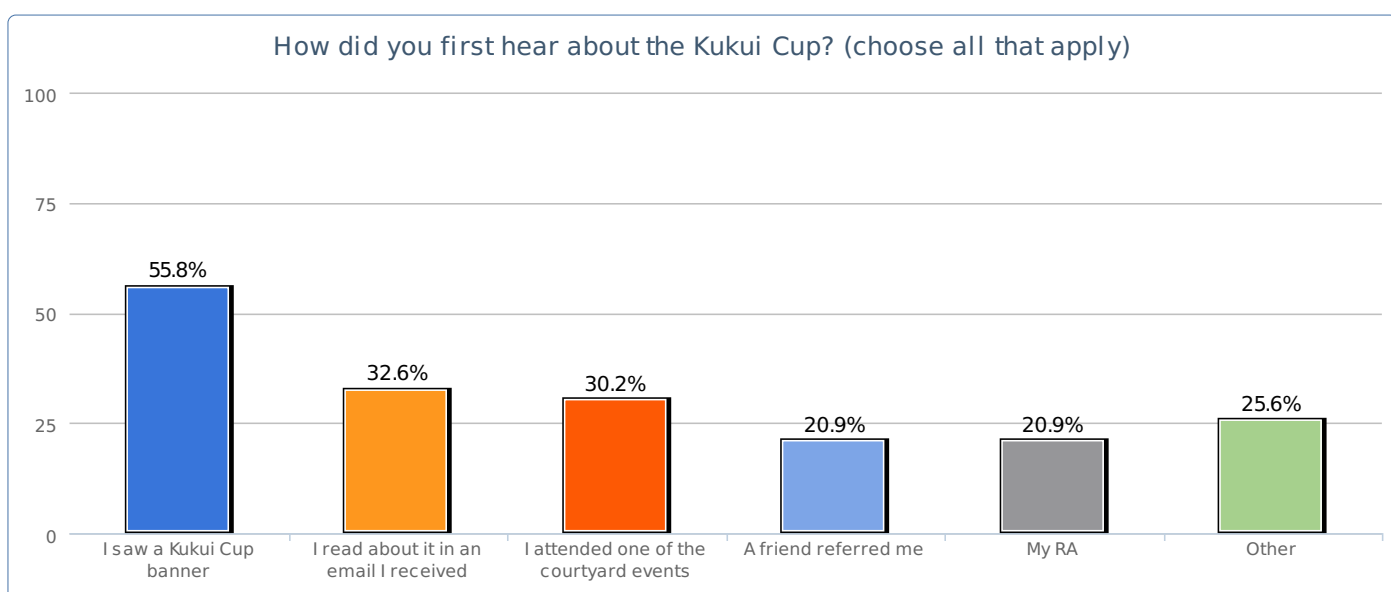
Count	Response
1	\$10
1	\$10 Gift Card (iTunes, restaurant, bookstore, etc.)
1	Anything
2	Bookstore gift card
1	Cake
1	Discount, gift certificate
1	Free Movie Ticket
1	Gift Card for ice cream or a restaurant
1	Gift Card to somewhere good
1	Gift cards to places.
1	Gift certificates
1	Giftcards
1	I think I would go with my earlier idea still....
1	More Bubbies.
1	Movie tickets
1	Party
1	Same as above.
1	See above
1	Some type of t-shirt
1	Starbucks gift card

1	Subway gift card.
1	Those fruit bars from Cookie Comer
1	book store gift card
1	bubbies icecream
1	campus center
1	cinema gift card
1	food
1	gift card
1	gift card to place nearby/on-campus
1	gift card!
1	iTunes card? food party
1	ice cream
1	idk
1	itunes card
1	led light bulb
2	pizza
1	pizza/ice cream party
1	some kind of food party
1	something eco friendly hat or bag something useful
2	t-shirt

Time taken on prizes

Count	Response
1	106
1	108
1	130
1	131
1	133
2	135
1	155
1	16
1	178
1	19
1	23
1	26
1	264
1	33
1	37
1	380
1	40
2	44
1	45
1	47
1	48
2	49
1	52
1	55
2	57

1	58
2	59
1	65
1	68
1	69
1	73
1	74
1	75
1	78
1	83
1	87
1	95
1	959



How did you first hear about the Kukui Cup? (choose all that apply)

Value	Count	Percent %
I saw a Kukui Cup banner	24	55.8%
I read about it in an email I received	14	32.6%
I attended one of the courtyard events	13	30.2%
A friend referred me	9	20.9%
My RA	9	20.9%
Other	11	25.6%

Statistics	
Total Responses	43

Open-Text Response Breakdown for "Other"	Count
Found out and figure out myself	1
I'm an RA so from the Kukui Cup itself	1
I'm an RA so when you met up with us in training (early August)	1
I'm the RA of Mokihana	1
Kukui cup people coming to my room	1
Kukui cup staff came to my dorm.	1
RA summer training	1
The people who came around the dorm and told us about it	1
There was a small table the first week of school.	1
honor's program	1

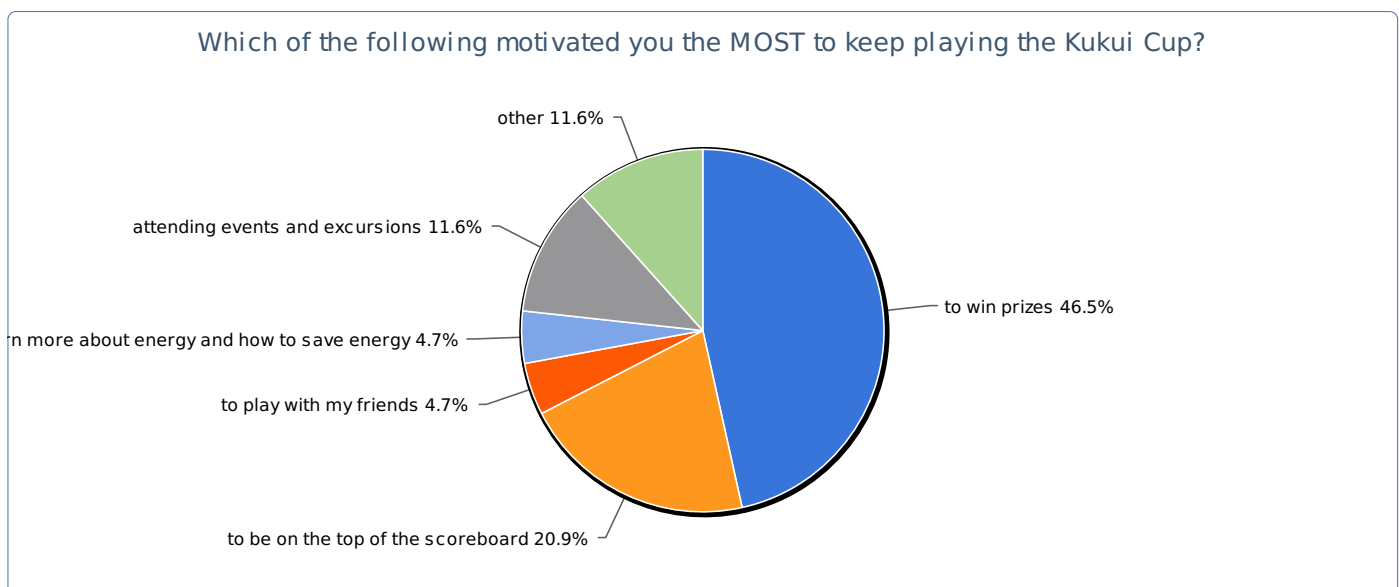
Prior to playing the Kukui Cup, were you interested in energy conservation?

Count	Response
1	A little
1	A little, but definitely not as much as after.
1	I kinda was interested
1	I knew it was important to conserve but I wasn't motivated to learn about it.
1	I was interested but didnt know much
1	I was kind of interested in energy conversation
1	No
1	Not really, I just did it a little to save money at home.
1	Not really.
1	Yeah, a little bit
6	Yes
1	Yes definitely. One of the reasons I moved to Hawaii, they seemed more open to "green ways".
1	Yes!!
1	Yes, I practically live in darkness in my room anyways
1	Yes, always was concerned about energy usage.
1	Yes, my old school had many sustainable goals.
2	Yes.
2	a little
1	didnt really think about it
3	no
1	not really.
1	sort of but not really because I'm a Tech Fanatic so I like to use my technology
4	yes
1	yes, mostly recycling and reusing things.
1	yes.
1	Everything, I am a GES major, and I guess a "tree hugger" I love nature and want to help preserve it.
1	Yes, a little. Just wanted to find out other ways to save electricity besides turning off the lights.
1	yes, I try to be eco friendly cause here on campus people are wasteful and My mom brought me up saving energy.
1	Yes, for a number of years. I didn't want to be wasteful a long while back, so I began to shut off lights at least when I left the room.
1	Yes. Common sense says to unplug things when not in use, turn off computers at the end of a day, to turn off lights when leaving room, etc.
1	Sort of. I wasn't totally into saving energy but I didn't like the idea of wasting energy either.

Has the Kukui Cup increased your interest in energy conservation and sustainability?

Count	Response
1	A little bit.
1	It has increased my interest a little bit
1	It has increased my interest since I didn't know much about how much energy were using.
1	It taught me some new interesting facts about renewable energy and made me more aware.
1	Slightly.

1	Sorta, made me a little more aware
1	Very much so
1	Well i've always like the idea of sustainability but It would be for a personal use.
1	YES!
1	Yeah
8	Yes
1	Yes it really did
1	Yes, definitely learned a lot.
1	Yes.
1	Yes. I'm more aware of everything I am using.
1	Yes. Very much so.
1	a little
1	yeah quite a bit actually
8	yes
1	yes it has
1	yes it has.
1	yes.
1	I've been interested, but the Kukui Cup has expanded and broadened my mind on what else I can be doing to help with conservation and sustainability. I think people are genuinely concerned, they just don't know how to exactly conduct them, or what other ways they can do it.
1	Yes, it has made me be more environmentally conscious about energy conservation in our halls and on campus:)
1	Some workshops made me think differently of how I use energy. Makes alternatives more interesting for me.
1	Yes, learning about all the ways to conserve energy, like of the grid living are very interesting.
1	Yes it has in the sense that it will change how the island will change if we dont change how we live.
1	Somewhat, I think the Kukui Cup has opened my eyes to smaller things that I could do but not everything seems so appealing (I love meat so going meatless seemed pretty extreme).
1	Yes, it made me realize that you can save a lot of money by turning off and unplugging a few things. (Hopefully lower tuition? =D)



Which of the following motivated you the MOST to keep playing the Kukui Cup?

Value	Count	Percent %
to win prizes	20	46.5%
to be on the top of the scoreboard	9	20.9%
to play with my friends	2	4.7%

Statistics	
Total Responses	43

to learn more about energy and how to save energy	2	4.7%
attending events and excursions	5	11.6%
other	5	11.6%

Open-Text Response Breakdown for "other"	Count
All the above were equal	1
Doing it with residents	1
For gaining something just by learning about how to save energy	1
Win prizes while learning how to conserve energy	1
all of the above	1

What motivated you to participate in the online portion of the Kukui Cup?

Count	Response
1	Being competitive made me much more motivated to participate
1	Competition.
1	GUITAR.
1	I want more points
1	I wanted to beat my friends
1	It seemed like fun
1	It was easy to earn points.
1	It's fun i learned stuff
1	More points
1	My floor
1	Myself. I really wanted to learn what I can do to help.
1	Points and prizes
1	Points, and tickets.
2	Prizes
1	Referral
1	Scoreboard
1	The more points I get the closer I am to the ipad.
1	The points were easy to get.
1	To be #1 on the scoreboard and get the prizes.
1	To earn points to win prizes.
1	To get more points and compete with other people on my lounge
1	To keep near the top of the points scoreboard
1	To learn more about energy
1	Winning
1	gaining points to win the prizes
1	i was bored.
1	learning more information
2	prizes
1	prizes and interesting facts
1	so i could get raffles to submit to try and get the signed guitar
1	the grid kinda just locks you in and seeing your points increase is intense
1	the prizes
1	to assist other residents in our lounge
1	to beat my friends scores
1	to get points

1	to win points for my lounge
1	waiting for new activities to unlock
1	My RA and roommate motivated me to get started but after that I got competitive online and wanted to be on the top ten scoreboard of my lounge.
1	What motivated was the motivation of others to conserve energy mostly because it affects us as well.
1	Points, to be honest. The constant updating and rotation of the score board was a great motivation to stimulate competition. One would most likely would like to be at the top, or strive for it.

What motivated you to participate in the "real" world activities of the Kukui Cup?

Count	Response
1	Earning points
1	Free giveaways (shirts, power strips, etc.) Points
1	Friends
1	GUITAR.
1	Get to explore the island and meet new people.
1	Getting to meet people.
1	Haven't gone to one
1	I didn't...? Times were often late and on other roofs than my tower.
1	I got to have fun with friends, and it provided a break from school work
1	I missed out on the activities.
1	I wanted to, but I went home during the weekends when they were going on.
1	It's interesting takes up my free time :)
1	Meeting more people and getting more points
1	N/A, I would have gone to some if I had the time though. I'm just a busy person :/
1	Never attended
2	Points
1	Points and interest
1	Points needed for prizes, learn about energy and conserving
1	Some of them just sounded fun.
1	Some where just downstairs so it was convenient.
1	They seemed interesting and I got points for attending
1	To get more points and learn a little about energy
1	earning points
1	fun event with residents
1	gain points and learn the information
1	genuine interest
1	get more involved
1	just the curiosity of things
1	learn new things.
1	not much
2	points
1	saving energy
1	sense of accomplishment
1	the experience
1	to help my lounge.
1	I haven't yet since i've been busy but i really want to participate in the activities that's out there.
1	The more points I get the closer I am to the ipad. However, the fashion show I would have attended even if there were no points.
1	I wanted to see what was out there; it was an opportunity that was so easily within reach. It would have not

	been possible to do all this by myself.
1	it gave me something to do rather than sitting around. Plus i knew i was going to learn something new.

What has been the most fun and/or interesting activity of the Kukui Cup?

Count	Response
1	Chilaxation Activity. We shall try it again.
1	Doing the various "art" activities on the scoreboard.
1	GeoTrek :)
1	Going to the events by dinner and saving energy, duh.
1	Going to the off the grid Reppun farm
1	I cant choose a favorite
1	I feel the Beach Cleanup will be
1	I haven't done any activities yet.
1	I liked the wind farm excursion. It was very interesting and super cool!
1	Its most interesting to see how much I learned by doing these activities.
1	Mochi ice cream party
1	Recycled Fashion
1	Recycled fashion
1	Recycled fashion design! All of the dresses were so pretty!!!!
1	Round 1 winning celebration
1	Saw Kealoha tonight. Awesome
1	Slam poetry!
1	The Reppun Farm was amazing, it made me want to have a farm even more later on in my future.
1	The creative use of names
1	The fashion design challenge.
1	The fashion show.
1	Watching all kinds of videos about energy etc.
1	all of them, they all showed me something new
1	competing with everyone
1	didn't attend much
1	doing the commitments
1	flashmob
1	getting points.
1	learning how you can save hawaii by one step
1	n/a
1	prizes
1	the "competition" between everyone participating
1	the Reppun farm and learning about the self sustaining farm itself
1	the excursions
1	the reppun farm was fun.
1	the videos
1	the wind farm excursion
1	Earning the raffle tickets and prizes. Learning about how energy conservation relates to Hawaii and specifically UH doms.
1	Seeing all of the residents getting really excited about a competition. I think it really helps floormates/loungemates bond.
1	It hasn't happened yet but I can tell it will be my favorite. I'm super excited for the beach clean-up at the North Shore. I love the Surfrider Foundation. I surf so the beach is very important to me.

How would you like to hear about Kukui Cup events? (i.e. text message, email, RAs, posters, Facebook, Twitter, the website, etc)

Count	Response
1	All of the above would be helpful, especially through Facebook and emails.
1	Emails/Posters!
2	Facebook
1	I would like to hear about the kukui cup events on facebook and posters and emails as well.
2	Posters
1	Posters, FB
1	RAs
1	RAs, Facebook, or the website would be nice.
1	RAs, facebook, website
1	Text messages or Facebook work the best
1	Text, Facebook, RAs, email
1	The posters and emails were most helpful
1	The same as is?
1	The website and RAs.
1	The website mostly. Sometimes Facebook would remind me about events.
1	The website.
1	Website
1	Website or facebook is good for me.
1	all of the above
1	all of them.
2	email
1	email and posters
1	email, RAs (who should be more involved by the way), posters
1	email, posters
1	emails
1	facebook
1	posters
1	posters, emails,
1	text and especially more interaction through the RA's
1	text message
1	text message and posters
1	text message, emails, posters
1	the website
3	website
1	Face to face interaction will always be the strongest, but lots of bright lights and flash like revolutionized advertisements always work as well. This would also apply to the internet.
1	email and the website would be best for me personally, but posters are good too if you want to catch people's attention

Time taken on Michelle: adoption

Count	Response
1	108

1	113
1	118
2	119
1	120
1	122
2	132
1	133
1	145
1	147
1	153
1	154
1	163
1	164
1	167
1	176
1	177
1	179
1	185
1	187
1	197
1	228
1	230
1	239
1	241
1	33
1	432
1	507
1	53
1	60
2	63
1	64
1	66
1	73
1	78
1	79
1	91
1	914
1	95
1	99

What did you like about the website?

Count	Response
1	Different nothing like ive seen before and very simple
1	Easy access and easy to use.
3	Easy to use
1	How easy it was to use.
1	I like keeping up with the rankings.
1	It pretty organized

1	It showed all the energy you're using and the raffle was also fun.
1	It was easy to navigate
1	It was easy to understand, better to be simple than complicated
1	It was fun to play on the grid game board.
1	It was sectioned nicely.
1	Its easy to understand how much points you have.
1	The get nutz board.
1	The rotation of the score board.
1	The simplicity. It was very easy to use.
1	User friendly
1	User-friendly
1	Very colorful
1	Very easy to work with.
1	Very user-friendly, simple interface. Easy to navigate and understand.
1	ease of use
1	easy to follow
2	easy to navigate
1	easy to understand
2	easy to use
1	easy to work
1	great information
1	how organized, colorful, and user friendly it was.
1	it was exciting and easy to use very user friendly
1	it's easy to navigate
1	it's fun and creative
1	its like a game
1	scoreboards.
1	the prizes section
1	very interesting
1	well organized
1	I liked how everything was organized and so full of information with also the chance to get prizes just for learning.
1	it showed everything you needed to know, like the amount of energy your lounge was using was updated very frequently

What did you find confusing about the website?

Count	Response
1	How the prize raffle works.
1	Just finding the scores for each category.
2	N/A
3	Nothing
1	Nothing really
1	Nothing really, it was simple and I had no trouble.
1	Nothing really...
1	Nothing.
1	Quests
1	Some pages took a few steps to get from place to place
1	The canopy button was really tiny.

1	The questions, sometimes, but it forces people to think harder and pay more attention.
1	Way too many links, confusing layout
1	finding the scoreboard, and teammates portion
1	n/a
1	names of each tab
1	not much
9	nothing
1	nothing
2	nothing much
1	nothing really
1	nothing really.
1	the awards and the sudden lack of quests after you finished the ones in round one
1	the first time you log in
1	the layout and color coating of the grid
1	how to do the referral cuz it came out in the 2nd round so it made it difficult to explain to others
1	I just found some activities confusing like writing a letter to someone about what we learned about.
1	Sometimes trying to find out the #1 player/lounge was confusing since some charts were on 2 separate pages.
1	How we could only see the scoreboard by the kilowatt hour, not watt-hour. If we could do that, it would have meant a lot less disappointment in Ilima A when we found out we lost that first round.

If you could add or change something in the website, what would that be?

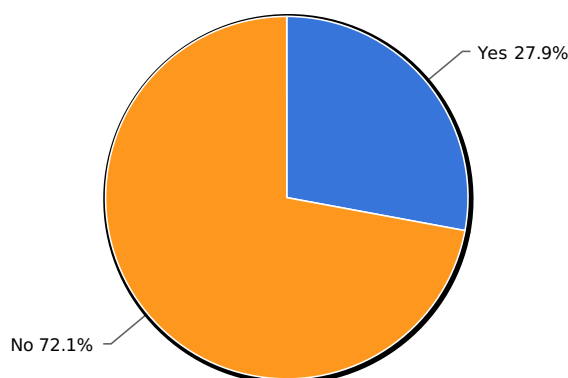
Count	Response
1	Ability to see profile pictures closer and see who is participating on other floors.
1	Expand on quests
1	I like it and I can't think of anything to change
1	I like the way it is.
1	I would add the option to view other people's profiles.
1	N/A
1	Nothing much. Very organized!
1	Nothing, it's great
1	Perhaps fewer page reloads? Adobe Flash is a good way to handle that.
1	Points/Energy usage feed widget(s) displayed on every page
1	Quicker Point adjustment
1	See above
1	add more quests
1	i like it nothing really at the moment
1	i like the website
1	i would change being able to communicate with other players that were not in your lounge
1	idk
1	less links
1	make certain events have higher point value.
1	make website shorter url name
1	maybe the look but thats all
7	nothing
1	nothing
1	nothing i like it.
1	points for everyone over all in all rounds and lounges

1	quicker approval of points from doing activities online
1	show kwh for each room.
1	you should have new grids for every round
1	When signed up for an event, the date of the event (not the date of sign up) appears in one's profile.
1	If you could tell the energy usage per room, that would encourage (and possibly embarrass) the occupants to use less energy.
1	I think it would be cool if there were less colors, things would really pop out if we stuck to the Kukui Cup colors (green, black, and white; maybe red).
1	I would add more games that's updated every 2 weeks or so, so that we have more game options to learn from.
1	I attended the Reppun Farm, and there has been an idea that was brought up from the staff that maybe they should implement a game. "Run the Reppun Farm" or something of the sort, where you had to rotate solar panels, monitor the power and energy, calculate the consumption when they run something, weather variables, and so forth.
1	See other's profiles or how the other floors/towers were doing specifically, not just a broad sense.
1	Add other activities besides video watching..maybe a quick game that is about renewable energy..that would make it more interesting for me.

Rate how much you agree with each statement below

	Strongly disagree	Disagree	Neutral	Agree	Strongly agree	Not Applicable	Totals
It was easy to find what I was looking for in the website.	2 4.7%	1 2.3%	2 4.7%	14 32.6%	24 55.8%	0 0.0%	43 100%
The website was responsive. I did not wait too long after I clicked on something.	2 4.7%	1 2.3%	1 2.3%	19 44.2%	20 46.5%	0 0.0%	43 100%
The website provided adequate help in teaching me how to play the game.	1 2.3%	1 2.3%	1 2.3%	16 37.2%	24 55.8%	0 0.0%	43 100%
I understood the rules of the game and how to play.	1 2.3%	1 2.3%	0 0.0%	12 27.9%	29 67.4%	0 0.0%	43 100%

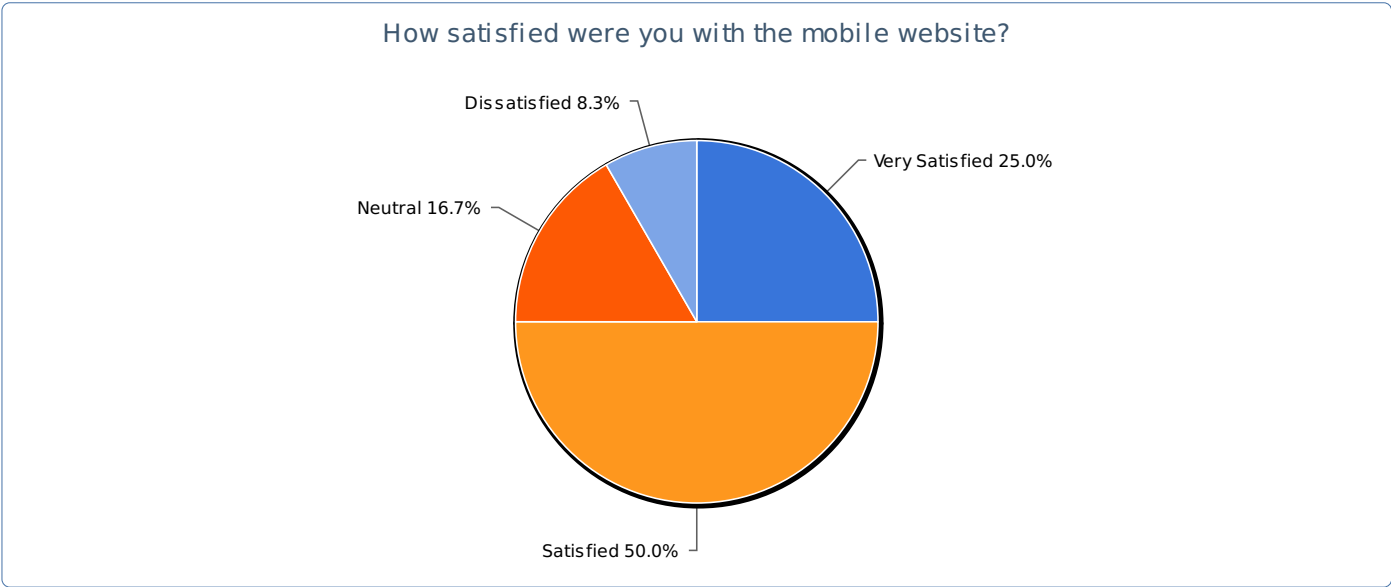
Have you accessed the Kukui Cup website from a smartphone?



Have you accessed the Kukui Cup website from a smartphone?

Value	Count	Percent %
Yes	12	27.9%
No	31	72.1%

Statistics	
Total Responses	43



How satisfied were you with the mobile website?

Value	Count	Percent %
Very Satisfied	3	25%
Satisfied	6	50%
Neutral	2	16.7%
Dissatisfied	1	8.3%

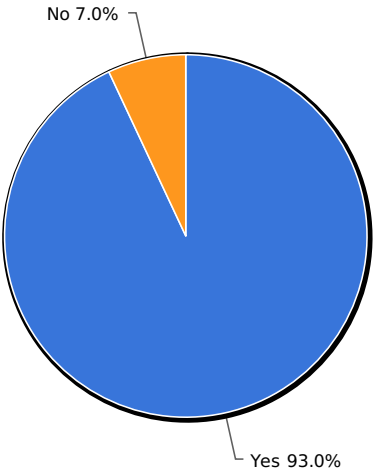
Statistics	
Total Responses	12
Sum	47.0
Average	3.9
StdDev	0.86
Max	5.0

Time taken on George: website

Count	Response
2	102
1	106
1	107
1	108
1	109
2	110
1	112
1	118
1	127
1	132
1	162
1	171
1	193
1	196
1	200
1	27
1	31
1	35
1	352
2	37
2	38
1	39

1	42
1	44
1	45
2	49
1	52
1	57
1	61
2	62
1	66
1	70
1	74
1	75
1	78
1	80
1	91

Have you made any commitments through the website during the game?

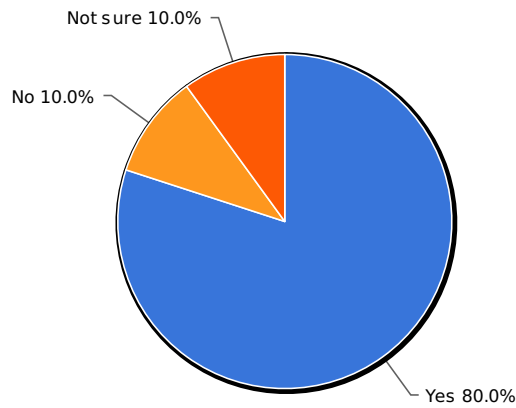


Have you made any commitments through the website during the game?

Value	Count	Percent %
Yes	40	93%
No	3	7%

Statistics	
Total Responses	43

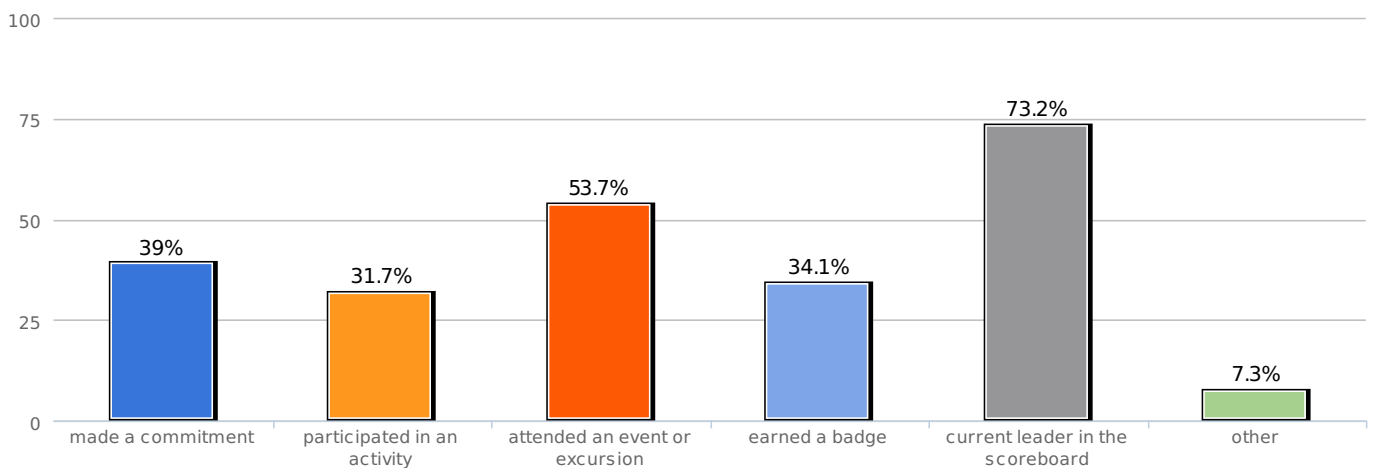
Did you change your behavior during the competition based on the commitment(s) you made?



Did you change your behavior during the competition based on the commitment(s) you made?

Value	Count	Percent %	Statistics	
Yes	32	80%	Total Responses	40
No	4	10%		
Not sure	4	10%		

Which of the followings Kukui Cup achievements would you want to share on Facebook? (choose all that apply)



Which of the followings Kukui Cup achievements would you want to share on Facebook? (choose all that apply)

Value	Count	Percent %	Statistics	
made a commitment	16	39%	Total Responses	41
participated in an activity	13	31.7%		
attended an event or excursion	22	53.7%		
earned a badge	14	34.1%		
current leader in the scoreboard	30	73.2%		
other	3	7.3%		

Open-Text Response Breakdown for "other"

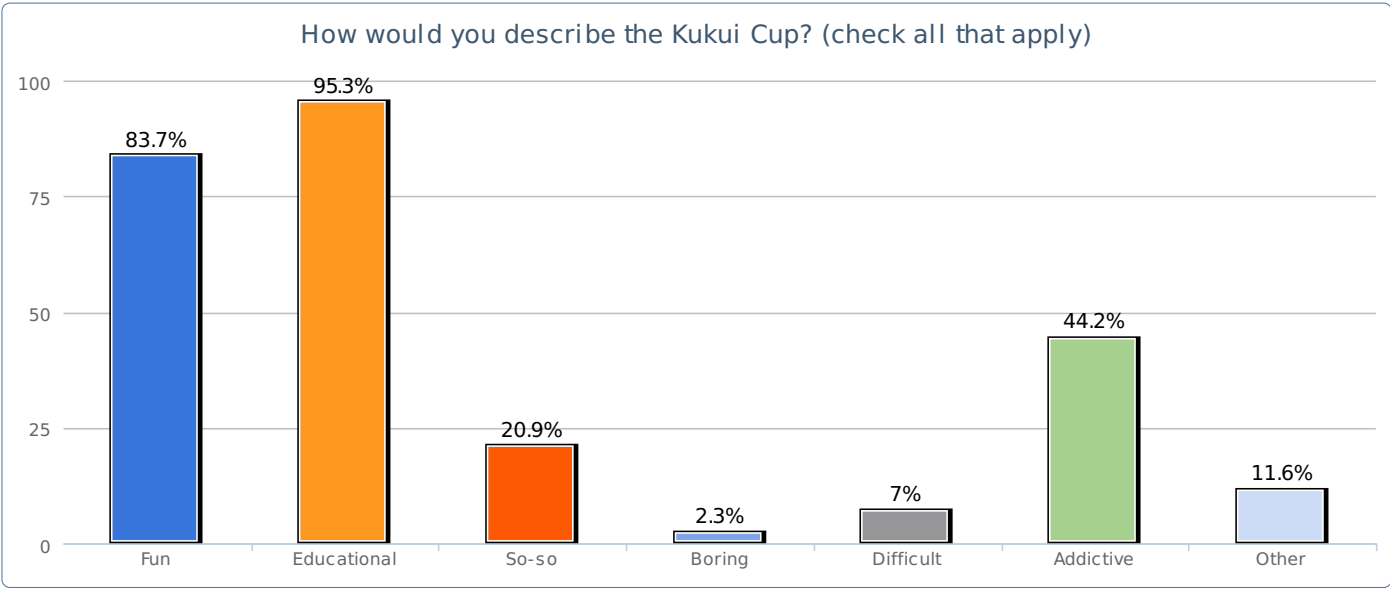
Count

Earned a prize!	1
-----------------	---

none	1
winning something	1

How much time do you usually spend on the following activities?

	3 or more hours a day	about 1 hour a day	about 1 hour a week	1 hour a month or less	never	Totals
Playing games on a laptop computer	9 20.9%	3 7.0%	12 27.9%	11 25.6%	8 18.6%	43 100%
Playing games on a game console (Xbox, PS3, Wii)	1 2.3%	3 7.0%	5 11.6%	16 37.2%	18 41.9%	43 100%
Playing games on a handheld game device (DS3, PSP)	2 4.7%	3 7.0%	4 9.3%	13 30.2%	21 48.8%	43 100%
Playing games on a mobile phone	2 4.8%	7 16.7%	7 16.7%	4 9.5%	22 52.4%	42 100%
Checking Facebook	18 41.9%	17 39.5%	5 11.6%	1 2.3%	2 4.7%	43 100%
Checking Twitter	1 2.4%	3 7.1%	6 14.3%	6 14.3%	26 61.9%	42 100%



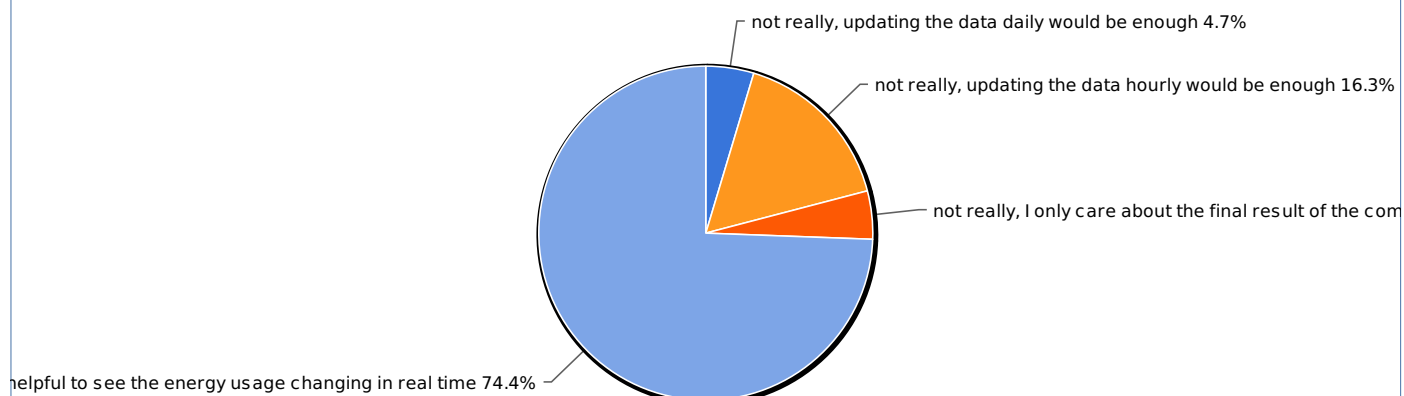
How would you describe the Kukui Cup? (check all that apply)

Value	Count	Percent %
Fun	36	83.7%
Educational	41	95.3%
So-so	9	20.9%
Boring	1	2.3%
Difficult	3	7%
Addictive	19	44.2%
Other	5	11.6%

Statistics	
Total Responses	43

Open-Text Response Breakdown for "Other"		Count
AWSOME-NESS		1
Great way to bond with others		1
engaging		1
fun competition		1

The Kukui Cup website shows energy data updated every 15 seconds. Did you find this helpful in conserving energy?



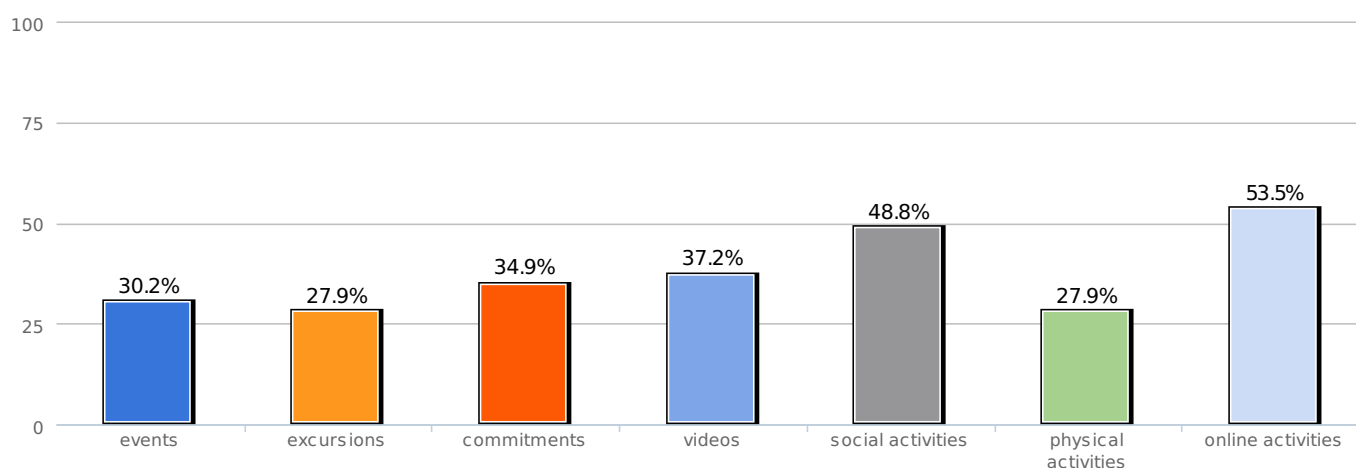
The Kukui Cup website shows energy data updated every 15 seconds. Did you find this helpful in conserving energy?

Value	Count	Percent %
not really, updating the data daily would be enough	2	4.7%
not really, updating the data hourly would be enough	7	16.3%
not really, I only care about the final result of the competition	2	4.7%
yes, it is helpful to see the energy usage changing in real time	32	74.4%

Statistics

Total Responses	43
-----------------	----

Which of the following do you wish there were more of in the game? (choose all that apply)



Which of the following do you wish there were more of in the game? (choose all that apply)

Value	Count	Percent %
events	13	30.2%
excursions	12	27.9%
commitments	15	34.9%
videos	16	37.2%
social activities	21	48.8%

Statistics

Total Responses	43
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physical activities	12	27.9%
online activities	23	53.5%

On average, how many minutes a day did you spend on the Kukui Cup website?

Count	Response
2	1
5	10
1	120
4	15
7	20
1	240
1	25
6	30
1	35
2	40
5	45
1	5
1	50
2	60
1	68
1	75
1	80

On average, how many hours a week did you spend at Kukui Cup events?

Count	Response
7	1
1	10
1	12
10	2
1	210
8	3
1	30
3	4
4	5

Time taken on Yongwen: gamification

Count	Response
1	100
1	101
1	106
1	109
1	111
1	112

1	117
1	118
1	119
1	120
1	123
1	124
1	127
1	132
1	136
1	140
1	141
1	142
1	143
1	152
1	156
1	165
1	172
2	173
1	186
1	200
1	219
1	220
1	221
1	250
1	518
1	606
1	68
1	69
2	74
1	77
2	80
1	84
1	88
1	89

What can we do to improve participation in the Kukui Cup website?

Count	Response
1	Advertise it more
1	Advertise it more.
1	Don't really know....maybe sell it more in the beginning of the year until it starts
1	Encourage more students to play in the kukui cup
1	Exciting advertisements
1	Free candy
1	Having computers available for people to sign up then and there.
1	Make a site guide.
1	Make different prizes like gift cards to other stores on online stores
1	Maybe make more game type stuff?
1	More activities and more variety of activities (not just videos).

1	More prizes. for the lounge.
1	More things to do online.
1	Not sure
1	advertise more and have prizes during events
1	change the thinking of the residents
1	empathize the website
1	get the idea that it is a competition and there is prizes to win
1	get the word out
1	have it known earlier
1	i like it the way it is.
1	improve through word of mouth
1	letting residents know through other means.
1	make big prizes more known
1	make more posters
1	make the games shorter and require less time.
1	more advertising around campus
1	more large scale events, less large scale
2	more prizes
1	send out emails to participants
1	shorter url
1	slightly better prizes
1	Maybe construct a forum where people can discuss various topics, or random everyday things. Games as well.
1	Getting the word out. Most the people I met in it were mostly focused on the prizes rather than the meaning and knowledge.
1	Marketing and making it seem more appealing to people who would otherwise not care about saving energy.
1	More information passed out to students through emails and posters. Encourage more competition amongst the dorms and possibly even amongst the rooms in each lounge. (Energy usage meter per room perhaps?)
1	Maybe if there was a prize or if residents got more raffle tickets for logging on and doing an activity everyday for a round? I think that would be a strong incentive for them to log on more
1	To improve the participation in the kukui cup was to maybe make more prizes but i think it depends on who's really willing to participate in learning about it.

What was the best thing you liked about the Kukui Cup so far?

Count	Response
1	Free popsicle
1	Free stuff...and the conservation of energy, duh.
1	Getting the free swag
1	It's interactive and there's incentive to participate.
1	Learning about upcoming events and things I can do to help.
1	Prizes
1	Probably doing the games on the website
1	Round 1 Winners' Celebration
1	The abundant ways to make a difference on conservation and sustainability.
1	The best thing was being able to do commitments because it was a goal to try and succeed.
1	The competition, prizes and information given
1	The competitiveness amongst some people.
1	The fashion competition.
1	The fashion design challenge.

1	The information given on the videos
1	The recycled fashion design
1	The slam poetry event
1	The social events
1	The videos online
1	Unable to decide
1	competing
1	everything was fun
2	excursions
1	getting the t-shirt
1	just meeting new people
1	kick-off party
1	learning new things and exploring
3	prizes
1	putting in raffles.
1	the activities online
1	the events
1	the excursions
1	the excursions and the free stuff
1	the raffle prizes.
1	the thrill of gaining points and moving up in ranking
1	winning prizes
1	Prizes were awesome. Liked the fact that administrators had to 'validate' commitments, attendance at events, video responses, etc. so that it was difficult to cheat. Rather it encouraged us to actually participate.

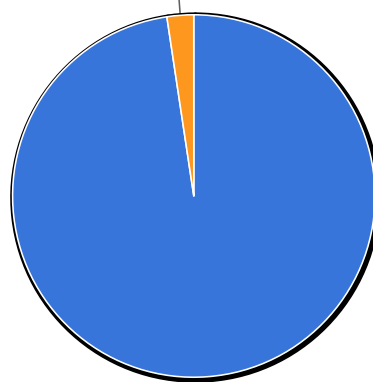
What was the thing you liked the least about the Kukui Cup so far?

Count	Response
1	Events were late in the evening when I tend to do homework
1	Events were placed at awkward times for me.
1	Having weekend activities
1	How late the events were
1	Impossible to win point competition when starting in Round 2
1	It's very time consuming sometimes
1	Lounge based activities. Too many sandbaggers.
1	N/A
1	Not updating points quicker
1	RA's haven't had any change yet to win prizes or do raffles.
1	That I have to use Flickr for the Energy Geo Trek event. It was too much trouble that I gave up.
1	The fact that I missed out on a lot of events and other things.
1	The lack of enthusiasm from the students, but it will be better!
1	The online videos
1	The videos.
1	Too short of an event. Would have liked more heads up notice for the 'kickoff party.'
1	couldn't go on excursions. too long.
1	having excursions on weekends
1	having to check the website daily and not knowing that I won a prize until after the event ended
1	it took a lot of time to do some activities.
1	less excursions

1	losing to lehua e by watts that weren't shown on the website
1	n/a
1	none
1	not a lot of ppl coming
2	nothing
1	nothing really
1	nothing.
1	online site was a bit confusing
1	the excursions are on the weekends and i cannot go to them
1	the first awards party was kind of boring
1	the lounge bonus
1	the social bonus was hard sometimes to receive
1	times should be a little better. some say they will only take an hour and take closer to three
1	People who didn't attend events/excursions have a really hard time trying to catch up on points which discourages a lot of them from even trying.
1	The events that were on weekends. I know that is the best time to do them, but a lot of students have to go home on weekends.
1	the fact that only one person could win on a floor because some people can't always complete a task like others.
1	Having huge point bonuses for selective things (like the ability to attend events or doing something on twitter, etc....what about the people who CAN'T?)

If you were able to play the Kukui Cup next year, would you?

I enjoyed it, but I wouldn't play again 2.4%



Yes 97.6%

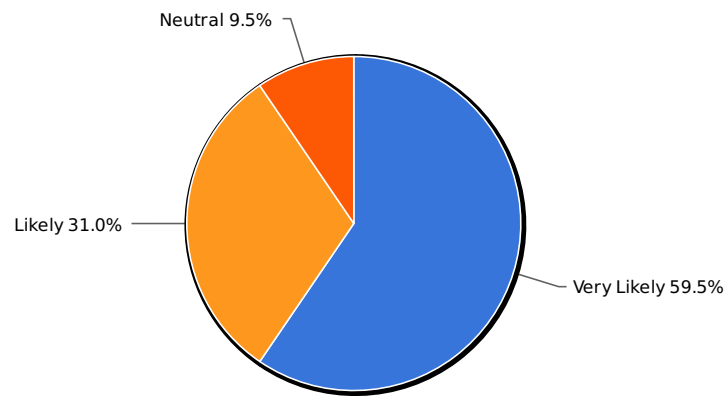
If you were able to play the Kukui Cup next year, would you?

Value	Count	Percent %
Yes	41	97.6%
I enjoyed it, but I wouldn't play again	1	2.4%

Statistics

Total Responses	42
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How likely would you be to recommend playing the Kukui Cup to a first year student in Fall 2012?



How likely would you be to recommend playing the Kukui Cup to a first year student in Fall 2012?

Value	Count	Percent %	Statistics	
Very Likely	25	59.5%	Total Responses	42
Likely	13	31%	Sum	189.0
Neutral	4	9.5%	Average	4.5
			StdDev	0.66
			Max	5.0

Is there anything else you would like to tell us about your experience playing the Kukui Cup that this survey didn't ask?

Count	Response
1	How come nothing was set up for the RA's yet?
1	I just found this site very educational and fun to learn about.
1	I love the creative events!
1	I think there should be more posters inside the dorms, not just the big one in the lounge.
1	I wish we could play this in the Spring! :) Awesome.
1	It was fun.
1	It was fun. Oh wait, you did ask that.
1	It was great for a first time experience; I think it should be repeated for residents next year
1	N/A
1	Nope
1	Nope it was a lot of fun!
1	Nope, not really
1	Not as of this moment.
1	Not really
1	The participation part for RAs was a good incentive to help getting RAs and residents involved.
1	it was a great way to meet people
1	n/a
7	no
1	no.
2	nope
1	nope pretty much covered most of it

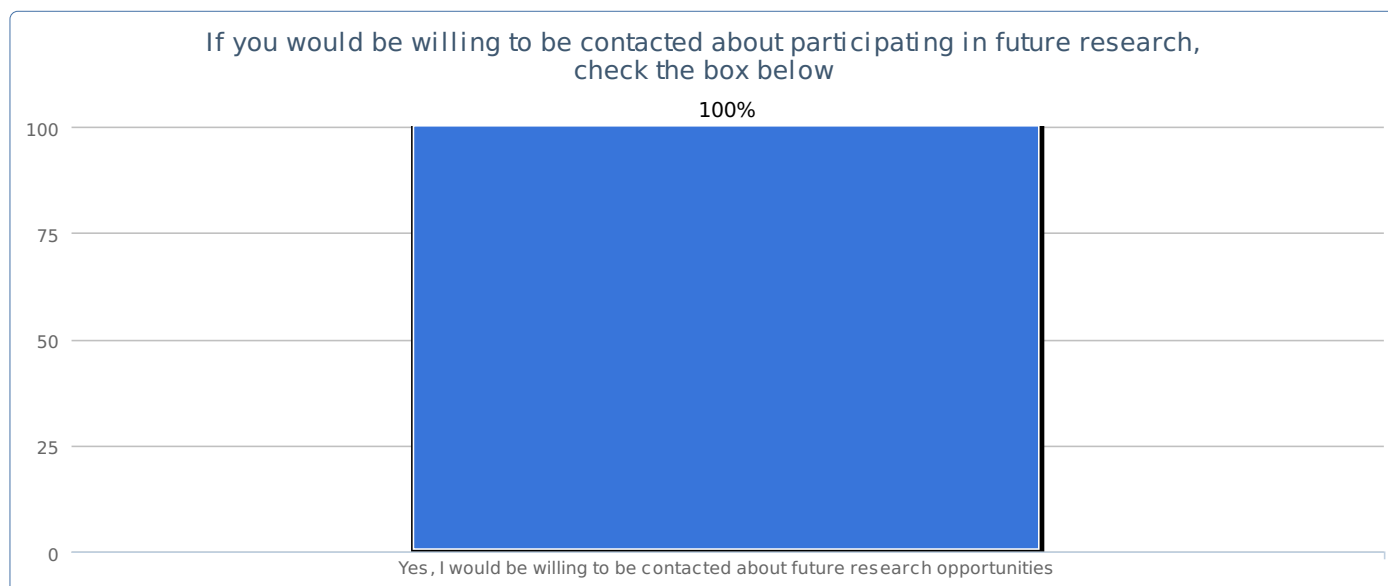
1	The raffle was fun. there could be some more prizes. It was fun to get the entire lounge a part of this.
1	I think next time there should be 2nd and 3rd place individual highest points prizes to allow determined players who started later than the first day to have a chance at winning something.
1	the kukui cup was a great experience. i meet new people who share the same goal, to perserve hawaii's energy.

Time taken on general feedback

Count	Response
1	102
1	108
1	109
1	124
2	126
1	129
1	136
1	147
1	149
1	157
1	161
1	163
1	164
1	181
1	188
1	20
1	209
1	2146
1	22
1	227
1	250
1	291
1	32
1	35
1	36
1	38
1	421
1	49
1	55
1	56
1	6
1	60
2	61
1	63
1	64
1	70
1	721
1	77
1	85
1	96

If you have any feedback about this survey, we would like to hear about it below (optional):

Count	Response
1	I think I've provided my feedback.
2	N/A
1	great survey, not too long.
1	i had a lot of fun doing kukui cup
1	n/a
1	nope
1	very thorough and quick
1	yes



If you would be willing to be contacted about participating in future research, check the box below

Value	Count	Percent %	Statistics	
Yes, I would be willing to be contacted about future research opportunities	21	100%	Total Responses	21

Time taken on survey feedback

Count	Response
3	10
5	11
4	12
1	13
2	14
2	15
3	16
2	18

1	19
2	20
1	21
1	23
1	27
1	28
1	29
1	3
1	36
1	5
1	54
4	6
2	7
3	9

Time taken on whole survey

Count	Response
1	1020
1	107424
1	1081
1	1090
1	1094
1	1103
1	1186
1	1209
1	1259
1	1270
1	1335
1	1383
1	1804
1	268
1	307
1	347
1	349
1	370
1	371
1	385
1	432
1	46702
1	483
1	516
1	522
1	548
1	568
1	584
1	602
2	651
1	666

1	669
1	692
1	696
1	744
1	749
1	771
1	782
1	831
1	834
1	871
1	930