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KHU702/ KHU802	<b>PROJECT MANAGEMENT &amp; ENTREPRENEURSHIP</b>	<b>3L:0T:0P</b>	<b>3 Credits</b>
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Unit	Topics	Lectures
I	<b>Entrepreneurship:</b> Entrepreneurship: need, scope , Entrepreneurial competencies & traits, Factors affecting entrepreneurial development, Entrepreneurial motivation (Mc Clelland's Achievement motivation theory), conceptual model of entrepreneurship , entrepreneur vs. intrapreneur; Classification of entrepreneurs; Entrepreneurial Development Programmes	8
II	<b>Entrepreneurial Idea and Innovation:</b> Introduction to Innovation, Entrepreneurial Idea Generation and Identifying Business Opportunities, Management skills for Entrepreneurs and managing for Value Creation, Creating and Sustaining Enterprising Model & Organizational Effectiveness	8
III	<b>Project Management:</b> Project management: meaning, scope & importance, role of project manager; project life-cycle Project appraisal: Preparation of a real time project feasibility report containing Technical appraisal,; Environmental appraisal, Market appraisal (including market survey for forecasting future demand and sales) and Managerial appraisal.	8
IV	<b>Project Financing:</b> Project cost estimation & working capital requirements, sources of funds, capital budgeting, Risk & uncertainty in project evaluation , preparation of projected financial statements viz. Projected balance sheet, projected income statement, projected funds & cash flow statements, Preparation of detailed project report, Project finance.	8
V	<b>Social Entrepreneurship:</b> Social Sector Perspectives and Social Entrepreneurship, Social Entrepreneurship Opportunities and Successful Models, Social Innovations and Sustainability, Marketing Management for Social Ventures, Risk Management in Social Enterprises, Legal Framework for Social Ventures.	8

**Text Book:**

1. Innovation and Entrepreneurship by Drucker, P.F.; Harper and Row
2. Business, Entrepreneurship and Management: Rao, V.S.P. ;Vikas
3. Entrepreneurship: Roy Rajeev; OUP.
4. Text Book of Project Management: Gopalkrishnan, P. and Ramamoorthy, V.E.; McMillan
5. Project Management for Engineering, Business and Technology: Nicholas, J.M., and Steyn, H.; PHI
6. Project Management: The Managerial Process: Gray, C.F., Larson, E.W. and Desai, G.V.; MGH