

	User Personas	Whats Good?	What is Bad?	What Features we can take?
allrecipes.com	<p>Today's food is fast-paced. Food lovers are looking for quick, easy, and delicious recipes. They are also looking for recipes that are healthy and nutritious. They are also looking for recipes that are easy to make and that they can use in their everyday lives.</p> <p>Recipe: Allrecipes.com is a website that provides a large number of recipes for a variety of dishes. The website is easy to navigate and has a search function that allows users to find recipes by ingredient, dish type, or cooking time. The website also has a feature that allows users to save recipes to their account.</p>		<p>Main page is too long and cluttered</p> <p>Not visually appealing</p>	<p>Search by ingredient</p> <p>Categorized and saving your favourite recipes in your account</p> <p>Social media recipe app with some existing recipes</p>
Epicurious	<p>For users to find recipes of popular dishes.</p> <p>Old ppl who have too much time to read</p> <p>Not really step-wise recipe</p>	<p>It has a pretty big database of recipes, and the following algorithms:</p> <p>The overall design is decent, especially there are lots of reusable components like the cards, etc.</p> <p>It has a mailing list feature that is going to forward the recipe each month automatically to users.</p> <p>Easy Navigation, simple search feature</p>	<p>Way too many unrelated ads, it has ads about cars which is not related at all.</p> <p>recipe/articles and much more in the same place</p> <p>Weird ass sign in feature</p>	<p>Easy Navigation, simple search feature</p>
simplyrecipes.com	<p>Normal people looking for recipes</p> <p>A student who is a novice at cooking needs to learn how to make some easy recipes.</p> <p>A novice chef was given a sheet pan and he's trying to find dishes that he can make with it.</p>	<p>A beautiful website that is easy to navigate and has a large number of recipes. The website is well organized and has a search function that allows users to find recipes by ingredient, dish type, or cooking time. The website also has a feature that allows users to save recipes to their account.</p> <p>Home page shows recipes in a card-based design. Each card contains an image, recipe name, and rating. The cards are arranged in a grid that is easy to navigate.</p> <p>There is a banner about the team at Simply in between the recipe sections. I think it would be better if this were on the bottom of the page.</p>	<p>Aggressive use of banners for an advertisement. The banners are placed in a way that they are difficult to ignore. The banners are also placed in a way that they are difficult to read.</p> <p>There is a banner about the team at Simply in between the recipe sections. I think it would be better if this were on the bottom of the page.</p>	<p>-Logo in the top left</p> <p>-Drop down tabs on the top to navigate more efficiently</p> <p>-Website already loads recipe options with their associated dish</p> <p>-Shows preparation time and rating from other users</p> <p>Comments section for each recipe</p> <p>Estimated cooking time</p>
Yummly	<p>Let users find the recipes they want in a variety of situations.</p>	<p>Webpage design is clean and neat / elegant.</p> <p>Easy navigation, good search and filter feature</p>	<p>Requires your consumption to unlock features.</p> <p>keep loading new recipe when you scroll down, which is not very practical (for me).</p> <p>advertisement of their own thermometer.</p>	<p>have a sidebar containing different blocks of features</p> <p>Holiday special dishes: look for the festival closet to the current date.</p> <p>pantry-ready recipe: search by ingredient / Reduce food waste (and save your cash) by using up the food you have.</p> <p>Meal Planner: put several dishes together to make better combination.</p>
food.com	<p>For beginner</p>	<p>Chengdu Li's</p> <p>User personas: beginner users. I believe the food.com is suitable for beginner as we can see the filter includes trending, popular, and healthy. Other advanced recipe website provides more detailed filter. The style of looking.</p> <p>The user that you think will be useful for our project. Search Bar: Category on the homepage. Background, look for top buttons. View all options with user can find. Look around some selected recipe and then collapse to see more.</p> <p>A good design of the page: pop up volume "followers", only needs for a special period but really interesting.</p> <p>A good design of the page: The category is split horizontally not vertically, so user need to scroll down to see the "trending recipes" volume, it is not user friendly since it is not clear in a glance.</p>	<p>There is not a food category for users to choose. It's like if the user wants to find a specific kind of food such as Japanese food or Thai food.</p> <p>The resolution of some images is not high, so it's not doesn't look taste good</p>	<p>There is a rating system for each recipe.</p> <p>There is a comment and sharing section for each recipe.</p> <p>Inside the recipe there is a link to tell you what exactly the ingredients is and even a link to the amazon or other store to let you buy the ingredients</p>
myrecipes.com	<p>someone like a young adult searching for a recipe for "easy dinner"</p>	<p>clear and apparent display of how much time this recipe will take, and how many servings it will create</p> <p>compilation of recipes that are all "easy dinner recipes", helps for recipe discovery.</p> <p>nutrition facts for a recipe at the bottom of the page</p> <p><a href="https://www.myrecipes.com/recipes/healthy-dinner-recipes/">https://www.myrecipes.com/recipes/healthy-dinner-recipes/</a></p> <p>I think the problem of creating a recipe is not about the ingredients, but about the presentation. The recipe should be easy to read and understand. The recipe should be easy to follow and the ingredients should be easy to find.</p>	<p>the steps position is hard to read. if there is a long paragraph for a whole user might get lost in all the writing. there should be organized to be easy to read and understand.</p> <p><a href="https://www.myrecipes.com/recipes/healthy-dinner-recipes/">https://www.myrecipes.com/recipes/healthy-dinner-recipes/</a></p>	