	User Personas	Whats Good?	What is Bad?	What Features we can take?
allrecipes.com	*(illegible sticky note)*	**W**	Main page is too long and cluttered; Not visually appealing **L**	Search by ingredient; Categorized and saving your favourite recipes in your account; Social media recipe app with some existing recipes
Epicurious	For users to find recipes of popular dishes.; Old ppl who have too much time to read; Not really step-wise recipe	It has a pretty big database of recipes, and the indexing algorithm s; The overall design is decent especially there are lots of reusable components like the cards, etc.; It has a mailing list feature that is going to forward the recipe each month automatically to users.; Easy Navigation, simple search feature	Way too many unrelated ads, it has ads about cars which is not related at all.; Weird ass sign in feature; recipe/articles and much more in the same place	Easy Navigation, simple search feature
simplyrecipes.com	Normal people looking for recipes; A novice chef was given a sheet pan and he's trying to find dishes that he can make with it.; A student who is a novice at cooking needs to learn how to make some easy recipes.	*(illegible notes)*; Home page shows recipes in a card based design. Each card contains an image, category, estimated cook time, and rating without being cluttered.	*(illegible note)*; There's a banner about the team at Simply in between the recipe sections. I think it would be better if this were on the bottom of the page.	-Log in the top left -Drop down tabs on the top to navigate more efficiently -Website already loads recipe options with their associated dish -Shows preparation time and rating from other users; There are recipes that are tailored around foods, appliances, and seasonal ingredients (sheet pan, freezer, canned pumpkins etc.); Comments section for each recipe; Estimated cooking time
Yummly	Let users find the recipes they want in a variety of situations.	Webpage design is clean and neat / elegent.; Easy navigation, good search and filter feature	Requires your consumption to unlock features.; keep loading new recipe when you scroll down, which is not very practical(for me).; advertisement of their own thermometer.	have a sidebar containing different blocks of features; Holiday special dishes: look for the festival closet to the curretn date.; pantry-ready recipe: search by ingredient / Reduce food waste (and save your cash!) by using up the food you have.; Meal Planner: put several dishes together to make better combination.
food.com	For beginner	Changhao Li's *(long illegible green note about user personas/potential users)*	There is not a food category for users to choose. It's like if the user wants to find a specific kind of food such as Japanese food or Thai food.; The resolution of some images is not high, so its not Doesn't look taste good	There is a rating system for each recipe.; There is a comment and sharing section for each recipe.; Inside the recipe there is a link to tell you what exactly the ingredients is and even a link to the amazon or other store to let you buy the ingredients
myrecipes.com	someone like a young adult searching for a recipe for "easy dinner"	clear and apparent display of how much time this recipe will take, and how many servings it will create; compilation of recipes that are all "easy dinner recipes". helps for recipe discovery.; nutrition facts for a recipe at the bottom of the page https://www.myrecipes.com/recipe/chicken-broccoli-brown-rice-casserole; *(illegible note)*	the steps portion is hard to read. if there a long paragraph for a step, user might get lost in all the writing, steps should be organized to be easy to read and comprehend. https://www.myrecipes.com/recipe/instant-pot-butter-chicken	