

General Features



<http://www.dailymail.co.uk/health/food/article-12000000/2018/01/18/food-api.html>



<http://www.dailymail.co.uk/health/food/article-12000000/2018/01/18/food-api.html>

Minimalist website, sleek design

Quality Content
- User-Friendly
Easy Navigation
- Recipes, Ingredients, Shopping List
- Recipe Details
- Recipe Details

<http://www.dailymail.co.uk/health/food/article-12000000/2018/01/18/food-api.html>

Nice, Unique Features



<http://www.tasteofhome.com/recipes/roasted-red-pepper-soup/>



<http://www.tasteofhome.com/recipes/tomato-soup/>

Adding Pro Tips, at the very end of recipe

Substitutions or additions that can be made to recipe

Users can create their own tags (would require users creating an account)

Drop down menu of categories

Short description of recipe (e.g. 'Easy Dinner')

Research General Features

The Foundation

Who: College Students and Up

What: Recipe Displayer

When: Shopping, Cooking, or Looking for Food

Where: At the supermarket or in the kitchen

Why: Learn how to cook, low on funds, looking for alternatives, and trying to keep healthy

How: Simple, Clean, Straightforward design

User Stories

I want to know the nutritional content of my meal.

I want to know how much my recipe will cost me.

I want to know how hard the recipe is to make.

I want to know how long it will take to make the recipe.

I want to know what appliances/tools I would need to make food.

I want to be able to budget for the week.

I want to be aware of potential allergens, in case that I cook for friends.

I want to be able to cook "hands free" so recipe steps are highlighted/enlarged and easily tap screen to go to next step.

I want to have a personalized experience, i.e. my own account.

I like cooking, but I am running out of idea what to cook.

I overlept, I have like 20min until my class. I want something fast and easy food for breakfast what can I do?

I have some pork belly, some broccoli and some eggs, etc. in my refrigerator. What can I make?

I like to have pictures of the ingredients, pictures of the finished dish.

I like every kitchen on internet for giving list for what I'm shopping.

When planning my meals for the week, I'd like my grocery list to be organized at it. That way, when I'm at the store I can keep everything I need rather than having to look up every single thing.

User Personas

- Potential Personas
- College Student
 - Meal Prepper
 - 20 in the Cut
 - Just started adulting
 - Body Conscious (calories counter?)
 - Homemaker

extract just list of ingredients + process from recipes online (reformatter)

For the younger generation

recipe for college students?

User Preferences

In general

More focused on basic Recipes

Not many focus on Drinks and Dessert

Care about cost a lot

Special Occasions: Date night, Potluck food, Hangover food.

Probably 1 serving size meals

Dietary restrictions (allergies, diets)

What we need as a baseline (Minimum)? (CRUD)



What we can implement as an extra feature?



Good to implement, but we have no time.



If we do have user accounts, maybe they can make daily/weekly meal planners for themselves?

Start (User opens up the app, what do they see?):

- Welcome page.
 - Pictures of the recipes that we have to offer
 - Most Popular
 - Recently Searched
 - using cookies
 - Seasonal
 - Navigation bar
 - categories/ tags
 - "impress your date" tag
 - Different meals (breakfast, lunch, dinner)
 - Default Page:
 - Mainly pictures of recipes
 - Special Drinks Tab
 - Where to Buy
- Recipes
 - Ingredients
 - Instructions
 - More pictures
 - Similar Recipes (tags?)
 - Nutritional Information
 - Background Story
 - Not at the top!
 - Timer

