



Dr. Stanley Grant

27 years old / Male

Married

Professor

Hiking/Camping

Technology familiarity: pro

devices used: MacBook pro, iPhone XR

User goals: Recipes for easily cooked food

Concerns: Time, family(taking care of children)



Ruth N. Stevens

25 years old / Female

Single

PhD college student

Yoga/Cooking

Technology familiarity: advanced

Devices used: iPhone 13 Pro max

User goal: Tasty, delicious, and healthy food

Concerns: allergic to peanut



Sofia Bentley

26 years old / Female

In a relationship

PhD student - Lab Researcher

Technology familiarity: decent

Device used: Samsung S9

User goal: Organic and balanced diet, good lifestyle

Concern: Vegetarian, organic ingredient preferred



Emily

19 years old / Female

Single

High school student(college candidate)

Piano, chess

Technology familiarity: Good

Device used: iPhone XS max

User goal: Developing cooking as a hobby

Concern: No previous cooking experience



Daksha Gupta

19 years old / Male

Single

College Sophomore

Video game

Technology familiarity: fluent

Device used: Samsung Galaxy S8

User goal: Not to starve and not go bankrupt



Cameron Kaepfel

25 years old/ Male

In relationship

3rd year PhD student

Hiking/ swimming

Technology familiarity: fluent

Device used: Samsung Galaxy S8

User goal: Dog lover / easy life on the top of the mountain



Dr. Stanley

As a married person who likes camping/hiking with family. I want to have recipes for easily cooked food, so that I'm able to prepare delicious food for my family.

As a person who works out and being vegan, I want to have recipes for organic and balanced diet, so that I am can continue my balanced life style.



Sofia Bentley



Ruth N. Stevens

As a single PhD college student who likes yoga and cooking. I want to have recipes for healthy and light food, so that I'm able to prepare the food with healthy ingredients.

As a teenager, I don't have any experience preparing meals before. I am going to college next month, so I need recipes for beginners.



Emily



Daksha Gupta

I have just recently moved into my off-campus apartment after spending a year learning remote from my home. I would love to learn cooking and make some delicious, cheap, and easy to prepare food for myself.

As a person who likes hiking and being PhD student, I want to have recipes for easily carried(simple recipe) food, so that I can carry my food anywhere.



Emily