

“MyJournal!”

What problem does our app solve

Social media often explores our relationship with how we want **others** to view us. We'd like to shift this focus onto how we view and interact with **ourselves** by encouraging users to document their experiences and create more personalized posts specific to themselves.

How are we actually solving that problem?

We want users to keep track of their day and record thoughts or events that they have and want to keep to themselves. Rather than having these posts automatically be visible to viewers, our app does not have any “friends” aspect so posts are more personal and allow users to reflect on their day and learn more about themselves.

Brainstorming work

Problem we are solving

Twitter users can have their accounts deleted and as a result all their tweet info taken away from them

To counter this we want to create an app holding user's tweets so that they can own their tweet information. The app will hold posted tweets and tweet drafts.

Brand Ethos

About helping people better understand themselves



Features to address problems



App's theme and mood

Colors: Brown and blue

Mood: Vintage

Features and why we chose them

- Post Storage (To access later and reflect)
- CRUD Posts (Lets the user have control over their journaling)
- Character/Word Limit (Makes the user compress their thoughts into simple journal entries)
- Login (For the user to hold their data)
- Post Format (Guides the user into what type of entry to make)
- Tag (Provides reaction the user can choose)

User stories

- User wants to have a digital journal that keeps track of their thoughts and emotions
- User wants to read / reflect on past emotions / experiences (post history)
- User wants their information to be private and just for them
- Word limit to keep posts organized and compact, less rambling, more succinct thoughts
- User wants to have control/access to past journal entries
- User wants the entries to be in the same format

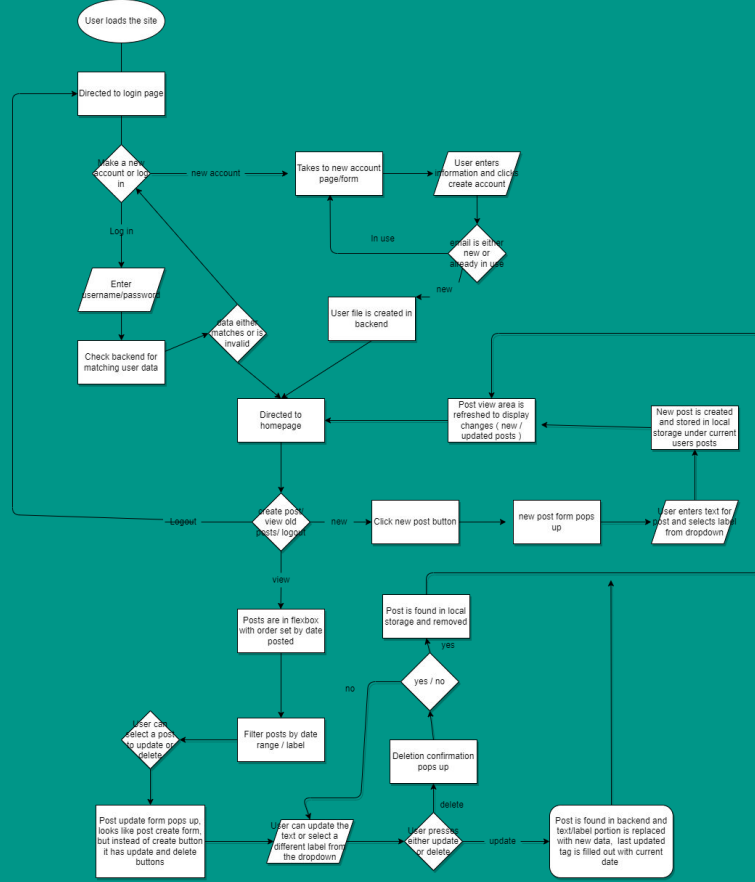
Purpose of website and features

The purpose of this website is to have a social media that is just for the user. Many features allow the user to communicate their thoughts and emotions just like a social media and the absence of a friends feature allows the user to feel this space is for themselves

User Interactivity

How do we expect / want users to interact with this app, how will we encourage that kind of interaction

- Daily Check in - users should try and post at least once a day to reflect on the something within the last 24hrs, journaling is most effective when done consistently, somehow reward consistent usage?
- Should make the “task” of journal more attractive rather than making it like a chore for people; let the user feel more benefit than simply writing a journal
- Somehow have a way to display posts from multiple days (maybe a monthly view) where user can see posts they have made through the month
- Labels/keywords to pinpoint posts from previous dates
- Use the least amount of words to let the app build up your daily story and save your time :)



Welcome to App Name

Create A New Account



App Name

User Name

Sign Out

+ Create

Filter by

Label

Label 1

Label 2

Label 3

Label 4

Label 5

Date

From: MM/DD/YYYY

To: MM/DD/YYYY

Label

Date Created : MM/DD/YYYY

Last Updated : MM/DD/YYYY

Edit

Delete

Label

Date Created : MM/DD/YYYY

Last Updated : MM/DD/YYYY

Edit

Delete

Label

Date Created : MM/DD/YYYY

Last Updated : MM/DD/YYYY

Edit

Delete

App Name

User Name

Sign Out

+ Create

Filter by

Label

Label 1
Label 2
Label 3
Label 4
Label 5

Date

From: MM/DD/YYYY

To: MM/DD/YYYY

Label

Date Created : MM/DD/YYYY

Last Updated : MM/DD/YYYY

Edit

Delete

New Post

text box

▼ Choose Label

Create

Label

Delete

Label

Delete

App Name

User Name

Sign Out

+ Create

Filter by

Label

Label 1
Label 2
Label 3
Label 4
Label 5

Date

From: MM/DD/YYYY

To: MM/DD/YYYY

Label

Date Created : MM/DD/YYYY

Last Updated : MM/DD/YYYY

Edit

Delete

Edit Post

text box

▼ Choose Label

Delete

Update

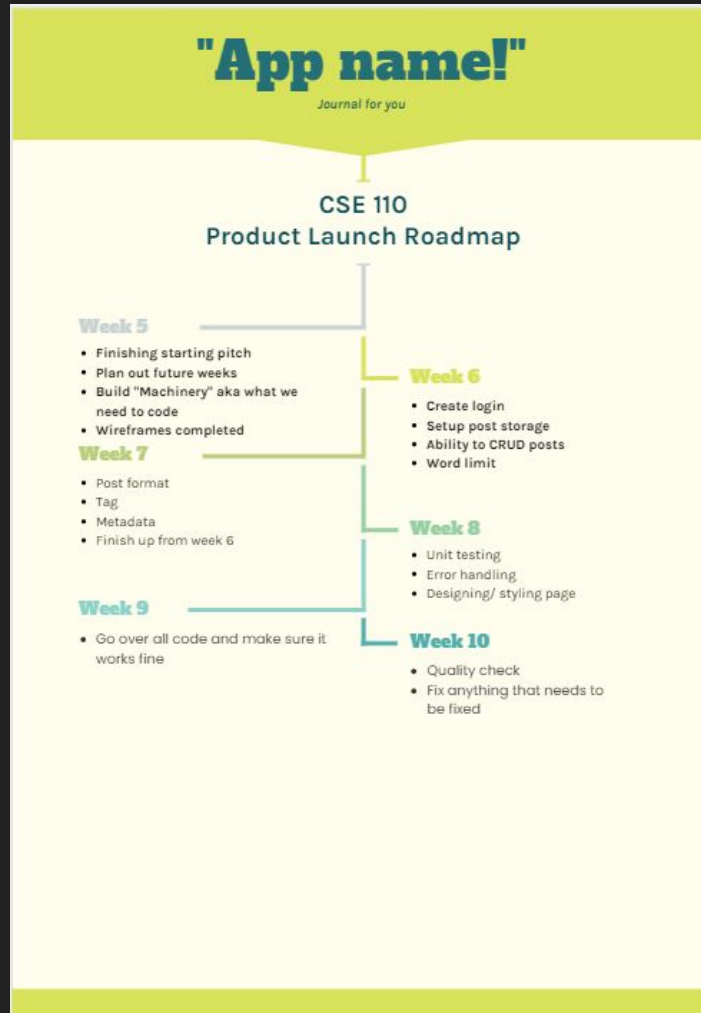
Label

Delete

Label

Delete

Rough Roadmap



Theme:

Vintage: Lean into journalism as a traditional pen and paper exercise

Colors: Blue and Brown

Logo: Blue pen with brown writing/book

Technologies for frontend and backend

Front end development:

Html(syntactic structure), CSS(Layout)

Back end development:

Javascript

No Go's

- Users won't have friends
- No Calendar "collage of posts"
- Won't be prompting the user to be uploading posts
- No thematic collage of posts just general storage or sort by label
- Won't be syncing user's storage across devices
- Won't fill up storage from outside source (other social medias)
- Won't export posts to outside social medias
- Posts are not downloadable
- No profile page just storage and login