User Persona

Bio

- Alex is an aspiring software engineer in college. He lives alone in his apartment with his dog, Daisy. In his free time, he likes to hike.

Goals / Interests

- Create and monitor budget.
- Pay off student loans.
- Balance student life with his hobbies.

Frustrations

- Has a hard time categorizing and tracking his expenses.
- Can't stop overspending on unneeded goods.
- Always exceeds his target budget each month.

Name: Alex Triton

Age: 21 years old

Occupation: College student

Location: San Diego, CA