

Easify Bullet Journaling

With Easify, Every College Student Can Maximize
Their Efficiency While Reducing Their Stress Levels

45 Percent of American College Students Experience More Than Average Stress

STRESS IN AMERICA 2020: A NATIONAL MENTAL HEALTH CRISIS

Disruption to Education Causing Stress for Gen Z Adult College Students



say their **education** is a significant source of stress

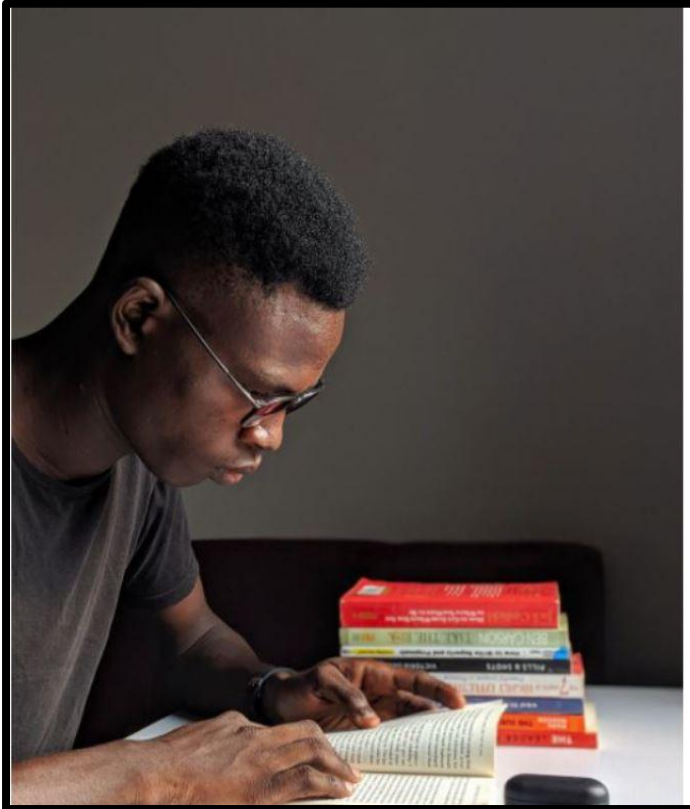


say **uncertainty about what the 2020-2021 school year** will be like causes them stress



say the pandemic makes **planning for their future** feel impossible

Potential User



Background

Age: 22

Location: Los Angeles

Marital Status: Single

Major: Math and Computer Science

Characteristics

- Tech-Savvy
- Loves Solving Hard Problems
- Loves Reading, Writing, and Playing Video Games
- Cares About Learning a Lot
- Doesn't Like Fast Food
- Gets Stressed out With School and Personal Programming Assignments
- Loves Doing Side Projects
- Bill Gates is his Role Model
- Hates Living in LA

Potential User



Background

Age: 23

Location: New York

Marital Status: Not Married but has a Girlfriend

Major: Social Studies

Characteristics

- Outgoing
- A Procrastinator
- Cares About Politics
- Very Focused on School (Cares a lot About his Grades)
- Watches a lot of Motivational Videos on YouTube
- Gets Stressed out a lot When a due Date Approaches
- Loves Yoga
- Hates Drinking
- Big Fan of Jordan Peterson
- Loves Technology but Only if it Helps him Become More Productive or if it Helps the Planet
- Doesn't Like Learning Things That are Too Complicated

Our Solution:

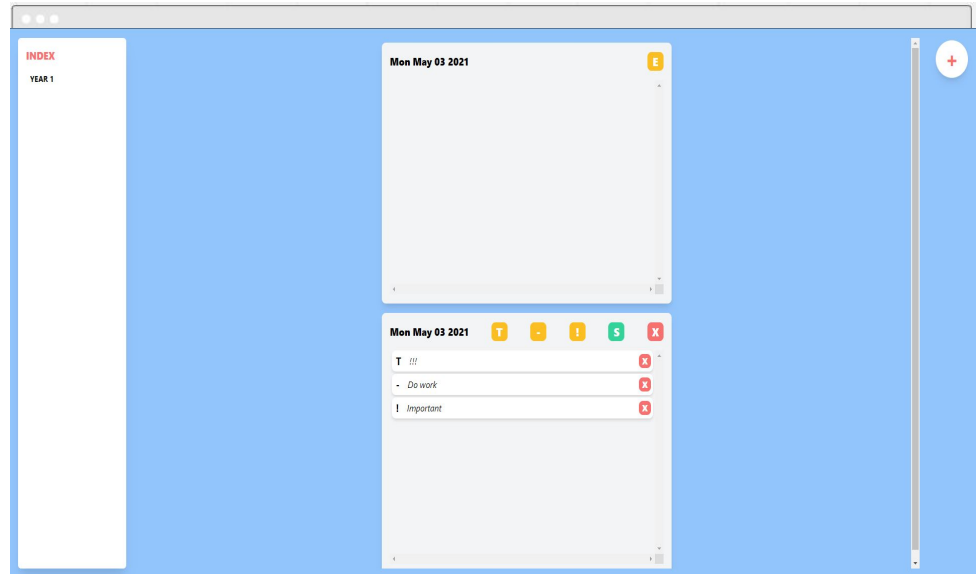
Statement of Purpose: We at Easify Journaling aim at reducing the stress level of college students that go to colleges on the quarter system by providing them with a web application that acts as a single source of information for their tasks such as homework assignments, projects, and exams. In order to accomplish this goal, we will borrow the ideas of bullet journaling from Ryder Carroll and adjust the functionalities to better address the needs of college students. By using our application, college students will be able to stay on top of every task they need to get done in a limited amount of time they have available in a quarter while being able to reduce the stress that comes with schools on the quarter system.

Feature Comparison

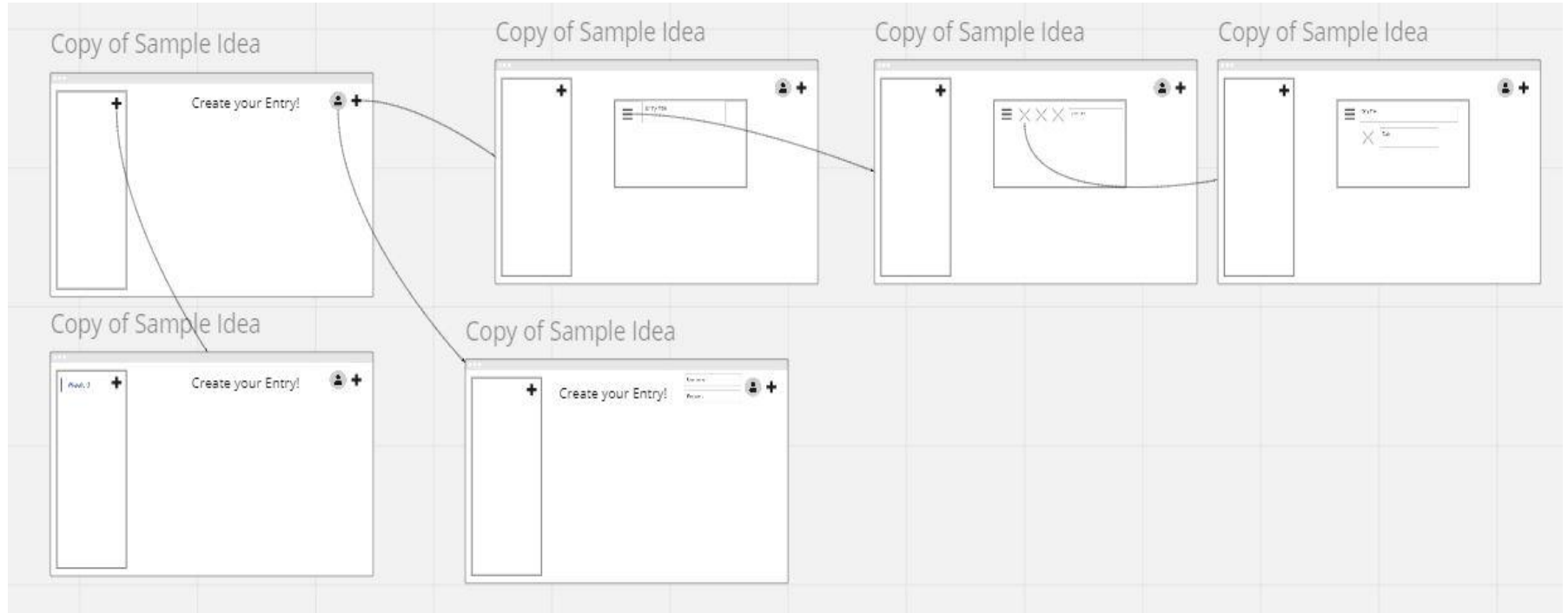
	Easify Journaling	Bullet Journal Companion	Zinnia Journal and Planner
Specifically Designed for University Students Going to Quarter-Based Universities	✓		
Covers The Basic Functionalities of a Bullet Journal	✓	✓	✓
Straight Forward Interface	✓		
All Features Are Free to Use For Students	✓		

How Our App Works

- Entries contain all bullets for the day, and are displayed as cards
- Bullets are placed into a specific category
 - Homework
 - Exam/Studying
 - Miscellaneous
- Bullets can be deleted and marked as urgent or completed
- Cards can be deleted as desired
- Any past bullet can be accessed through the index, which initially displays years
 - Each year has 3 quarters
 - Each quarter has 10 weeks
 - Each week has all user-created entries

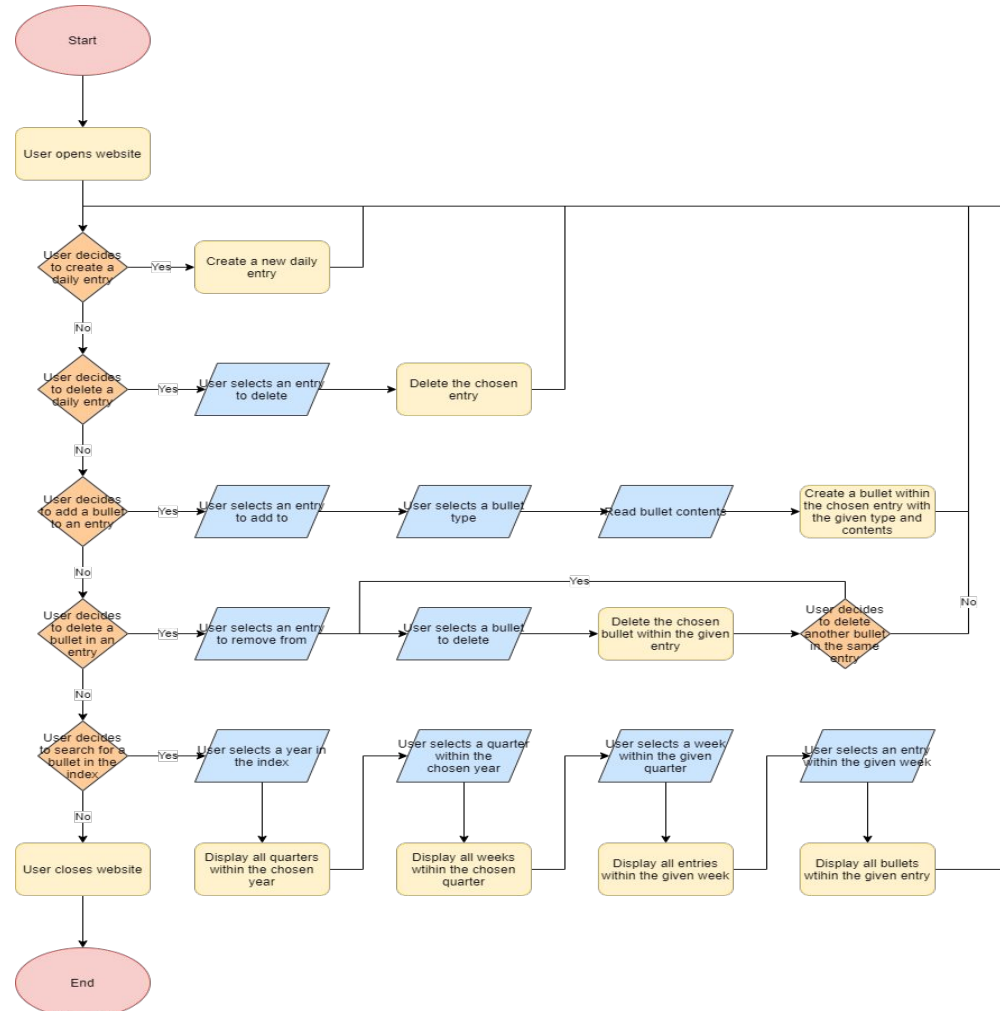


WireFrame



System Diagram

- Straightforward interactions between the user and app
- Emphasis on simplicity and usability



Risks

- Team member(s) unavailable
- Some features may take longer than expected to complete
- Not completing on time
- Wasting time on features we might not implement in the end



Potentially Costly Features/Rabbit Holes

- Customizable colors/themes; Appearance
 - Nonessential, but very nice to have.
- Customizable entry tags
 - Nonessential and might be out of project scope
- Drag and Drop Reordering
 - Nonessential but a very welcome QoL feature.
- Search Bar
 - Essential, but could be difficult to implement correctly.

Ruled Out Features/No-gos

- Emails notifying the user when due dates are approaching
 - Probably not worth spending time on it.

Timeline

- Week 1-4
 - Planning, early design sketches
- Week 5-6
 - Project Pitch, finalize design and features, begin development and learning the tools
 - Turn use cases to features
- Week 6-9
 - Development phase: Turn features into code
 - Testing cycle: Unit tests, integration tests, debugging
- Week 10-11
 - Finishing Touches
 - Final testing

Easify Journaling Makes Life Easier for College Students By Reducing their Stress and Maximizing Their Efficiency



Team List

- Berkeley Erwin (Coordinator)
- Pourya Joulapour (Coordinator)
- Josh Dreben (Senior Developer/Developers' Mentor)
- Tanay Reddy (Developer)
- Rosey Bugayong (Developer/ Planner)
- Samuel Kent (Developer/ Builder)
- Vanessa Chen (Developer/ Designer)
- Tyler Ng (Tester)