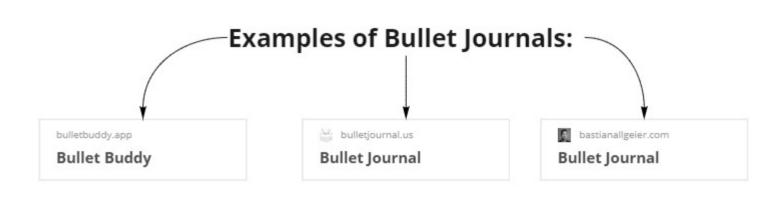
To Do List for Bullet Journal:

- Index
- Filtering System
 - By Notes / Tasks / Events?
 - Color
 - Completed Tasks
- Daily Log
 - Tasks
 - Regular (o)
 - · Important (*)
 - Recurring
 - Notes (-)
 - Filter note view for each task
 - Events
- Calendar
- Responsive Design
- · Emoji Icons (like Notion)
- · Bugs to avoid
 - Empty tasks
 - Make sure you can edit and delete tasks/notes
 - Synchronization between logs and index
- · Images/Video/Audio/Links
- · Habit Tracker
 - Combined with Monthly Log?
- If time:
 - Custom Drawings
 - Sketch Tool
 - Weekly Log
 - Monthly Log
 - · Future Log
 - · Custom Logs:
 - Templates
 - User created?
 - Audio to Text Conversion (API)
- Entry Input
 - · Simplify process of idea->typing i.e. possibly don't have to click to start typing, text box already ready
 - · Have entry space be the center-point
 - · Customizable prompt text i.e. "What did you do today?" "What's on your mind?"



Other Productivity Tools (for inspiration)

- Trello
- Microsoft To Do List App
- Notion
- Apple Notes App
- Taskade
- Dynalist

www.reddit.com

r/bulletjournal

a bullet journal.

- Google Calender

Focus on Users!





User Persona Ideas

- College Students
- · Business Managers
- · People suffering from ADHD/ADD
- Stress Relief / Brainstorming
- · Tracking fitness goals
- Art, Sketching (if sketch tool implemented)
- Parents

Main User Needs from Bullet Journal

- Productivity
- Organization

College Students

- Liam
- Age 19
- Male
- · High School, currently in sophomore year of college
- · Little to no work experience
 - · Worked retail
- Professional background: student. Bio major
- · Why come to the site
 - · Organize assignments and due dates
 - · Start forming good/productive habits
- Where are they getting information about similar products or services?
 - Facebook and Instagram
- · Where will they access the site
 - · Laptop or phone
- · What technological devices do they use on a regular basis
 - · Laptop, phone, maybe tablet
- · Software/apps that they use
 - · Microsoft Office/Google Drive
 - Chrome
 - + Canvas
 - YouTube
 - Facebook/Instagram
- · Primarily uses laptop to access the web
- · How much time do they spend browsing the web
 - · 6-7 hours per day
- · What is your user motivated by?
 - · Career aspirations seeking to become a doctor -> premed
- · What are they looking for?
 - · organization for their packed schedule
- · What are their needs
 - Succeed in classes premed requires competitive GPA
- · Features to accomplish needs
 - Daily Log
 - · Events for classes and lectures
 - · Tasks for tracking assignments and due dates
 - Weekly Log
 - · Recurring assignment due dates/lectures
 - · Responsive Design
 - · Helpful for mobile use

Business Managers

- Lisa
- Age 35
- Female
- MBA
- Significant work experience
- · Professional background: project manager for XYZ (name the company later)
- · Why come to the site
 - · Organize what her team is working on
 - · Project workflow
- · Where are they getting information about similar products or services?
 - Coworkers
 - Social Media
- · Where will they access the site
 - · laptop computer
- What technological devices do they use on a regular basis
 - + Laptop, phone
- · Software/apps that they use
 - Microsoft Office/Google Drive
 - Microsoft Edge
- · Primarily uses laptop to access the web
- · How much time do they spend browsing the web
 - · 3-4 hours per day
- · What is your user motivated by?
 - · Completing projects for the company
 - Completing a successful project
- · What are they looking for?
 - · Keeping their team on track
 - · Delivering the project on time
- · What are their needs
 - · Delivering projects on time and on budget
 - · Managing finances
- · Features to accomplish needs
 - Daily log
 - · Tasks to be completed for the day
 - Calendar
 - · Track project deadlines

Fitness Coach

- lon
- Age 27
- Male
- · Undergrad degree in Physiology
- · Moderate work experience
- · Professional background: freelance fitness coach
- · Why come to the site
 - · Tracking personal fitness goals
 - · Tracking clients' fitness goals
- · Where are they getting information about similar products or services?
 - · Clients + Facebook
- · Where will they access the site
 - · Laptop or phone
- · What technological devices do they use on a regular basis
 - · Laptop, phone, Fitbit/smartwatch
- · Software/apps that they use
 - · Fitbit/health app
 - MyFitnessPal nutrition tracking
 - Chrome
 - · YouTube
 - Facebook/Instagram
- · Primarily uses phone to access the web
- · How much time do they spend browsing the web
 - · 4-5 hours per day
- · What is your user motivated by?
 - · Staying healthy
 - · Helping clients improve health
 - · Living balanced life
- · What are they looking for?
 - . Easy way to track their health goals
 - . Track customers' needs weight loss, muscle mass, etc. over
- · What are their needs
 - · Improve customers' fitness and health





Daily Log



Habit Tracker



Monthly Log



Weekly Log



Monthly Log Example