**Group Name:** Canary

**Product Name**: MapMyFuture

#### Overview:

MapMyFuture is an interactive website that allows users to explore global locations and learn about their mysticism, fortune-telling, history, and culture. The target audience includes individuals interested in these topics, history and anthropology majors, and superstitious individuals. Key features include customized fortunes, location selection, a mini-fortune telling app, and ChatGPT-based location summaries. The site will offer a modern, responsive design, interactive visuals, and generated images to engage users. MapMyFuture aims to foster cross-cultural understanding and appreciation through unique fortune-telling experiences and cultural insights.

## **Target Users:**

The user group for this project encompasses a diverse range of individuals who are interested in mysticism, fortune-telling, geography, history, and culture. This includes people who are curious about mystical practices and want to learn more, as well as those who believe in fortune-telling and seek a casual, fun experience. The user group also comprises individuals interested in learning about locations around them, particularly those with a focus on geography or locations with mythical and historical significance. Additionally, users may be intrigued by the cultural, geographical, and historical aspects of the locations included in the project, making it appealing to those who live near or are familiar with these sites. The target audience extends to include history and anthropology majors, as well as superstitious individuals who may find value in understanding the mystical dimensions of these locations.

#### **Key Features:**

### 1. Basic Features:

- a. Customized fortunes: experience personalized fortune telling based on the selected location, providing unique and tailored insights.
- b. Selects location via drop-down: conveniently choose a location from a dropdown menu to receive fortunes specific to that area.
- c. Selects location via pins on a map: giving a different fortune result and type depending on the location.
- d. Clicking on a pin / location opens up a mini-fortune telling app: offering detailed insights and predictions.

e. Summarize facts about location using ChatGPT.

# 2. Advanced Features:

- a. Spinning globe that can be rotated using the arrow keys
- b. (Presentation) Sound effects for moving around the map, zooming in and out, and clicking on pins (improve presentation)
- c. (Presentation) Mystical background music
- d. Generate an image related to the location along with the "fortune"

# Design:



When visiting our website, the user will be prompted with a world map similar to the one to the left. Select cities/regions of the world will allow user interaction to open a new view of that specific location, which will allow you to receive a fortune unique to that area. For example, if the user clicks on Beijing, the fortune telling mechanism will be related to Chinese fortune telling.

We are currently still discussing how we would like to select locations for our map (i.e. by continent, country, cities, etc.). We would ideally like to select at least 5-6 unique locations, each with a separate page and theme to its fortune telling. The visuals for each fortune telling mechanism would also be simple, such as flipping tarot cards or inputting dates/times for a horoscope reading.



Each location will have a generated image (could be in the form of a postcard to match the theme of traveling) like this one, which users can share/interact with. The image could also include the result from the fortune telling site.

We can also include animation for each location so there is interaction for when the users hover above the location (e.g. growing/shrinking towers).

When users move their mouse cursor over a specific region on a global map, the website will

generate information about the cultural practices, fortune tellers, and beliefs native to that area. Consider the benefits, challenges, and ethical considerations of creating such a platform, as well as the ways it could foster cross-cultural understanding and appreciation. They can list out the brief history of that fortune teller and then ask the user if they would like to do so.