

Project Pitch: Sixth Sense Fortune Teller

Team 6

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Summary of Current Issue

1

Individuals are indecisive & are afraid of making the wrong choices.

2

People have anxiety about the future, especially in terms of romance and career.

3

People have anxiety about the future, especially in terms of romance and career.

Research

What makes people *dislike* current fortune telling apps?

- Incorrect / Irrelevant readings
- Too many mean / negative predictions
- Poor user interface or user experience
- Technical issues or bugs that prevent the app from functioning properly
- Limited or no customization options for readings

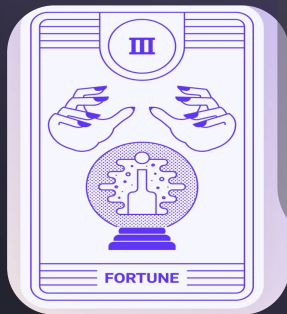
What makes people *praise* existing apps?

- Personalization of readings based on user input
- Cool graphics and animations
- Fortune-telling app is simply a fun and entertaining way to pass the time.
- Belief in spirituality.

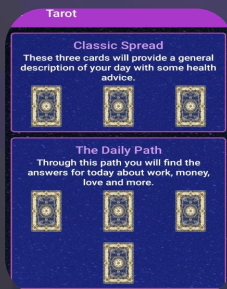
Examples of Existing Products:



Co - Star



Fortune Predictor



Tarot Card App

User Personas:

Meredith

Insert pic here

- 14 yrs
- Seattle, Washington
- Freshman in high school
- Interested in horoscope and therefore is seeking out what her fortune is to start her day.

Jim



- 17 yrs
- Boulder, Colorado
- Senior in high school
- Unsure about college decision and needs a fortune teller to know which school he should pick.

Pam



- 22 yrs
- San Diego, California
- Recent college grad
- Doesn't know if her current relationship is working out and needs an app that answers on what she should do next.

User Personas:

Pam

"Me and my boyfriend have been having a lot of arguments recently. am not sure if he is still into me and I wish I had an app that can answer all my relationship questions, It would help me figure out what to do next"

-Pam(22), San Diego, CA
Recent College graduate

Angela

"I have recently retired from my teaching job of 30 years. I want to try a new career path of computer engineering but I don't know if this is a good idea. It would be great if there was an app to foresee my future as a computer engineer"

-Angela(45), Lincoln, NE
Retired Teacher

User Personas:

Andy

Insert pic here



- 28 yrs old
- Boston, Massachusetts
- Has a hard time deciding where to eat whenever he hangs out with his friends and needs an app that picks where to eat in order to save time.

Angela



- 45 yrs old
- Lincoln, Nebraska
- Wants to switch career but is wondering if it's a good idea for her thus she wants an app that foresee what her future.

Dwight



- 30 yrs old
- Des Moines, Iowa
- Is planning to buy a gift for a friend but doesn't know if his gift is good. He wants to check with the app first before buying it.

Fortune Telling as a Solution

1

Optimistic Outlook

Provides struggling individuals to feel optimistic and hopeful about what is to come in their future.

2

Reassurance

Reassures those who are making a large life decision, by pointing them in the right direction and reinforcing positive beliefs.

3

Easy Access

Our fortune teller is free and is an online product, making it readily accessible.

Aura Reading:

Aura: a colored electromagnetic energy field surrounding living things that is affected by emotions and thoughts

Universal Emotions:

1. Joy
2. Sadness
3. Anger
4. Fear
5. Disgust



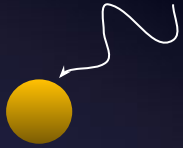
Determine Aura:

By pairing the emotions of the user with the corresponding color, we can 'read' their aura.

We can then use this information to provide a reading, based on the corresponding aura characteristics.

Aura Reading: Example

1. Determine the Two Universal Emotions of the User:

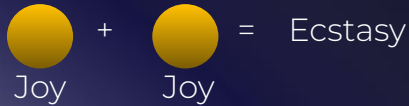


Emotion 1



Emotion 2

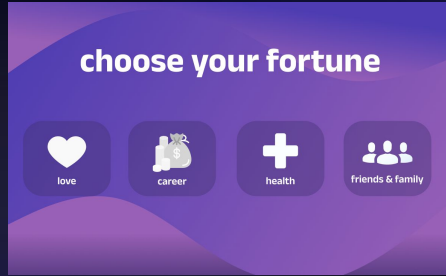
2. Combine to get 'Secondary' Emotion:



3. Design an Aura using the Emotion's Colors:



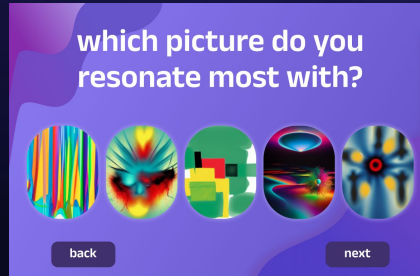
Solution: Basic Overview



1

Specify Category of Interest:

Four unique categories (Love, Career, Health, Friends & Family) provide the user a set of potential topics to foresee



2

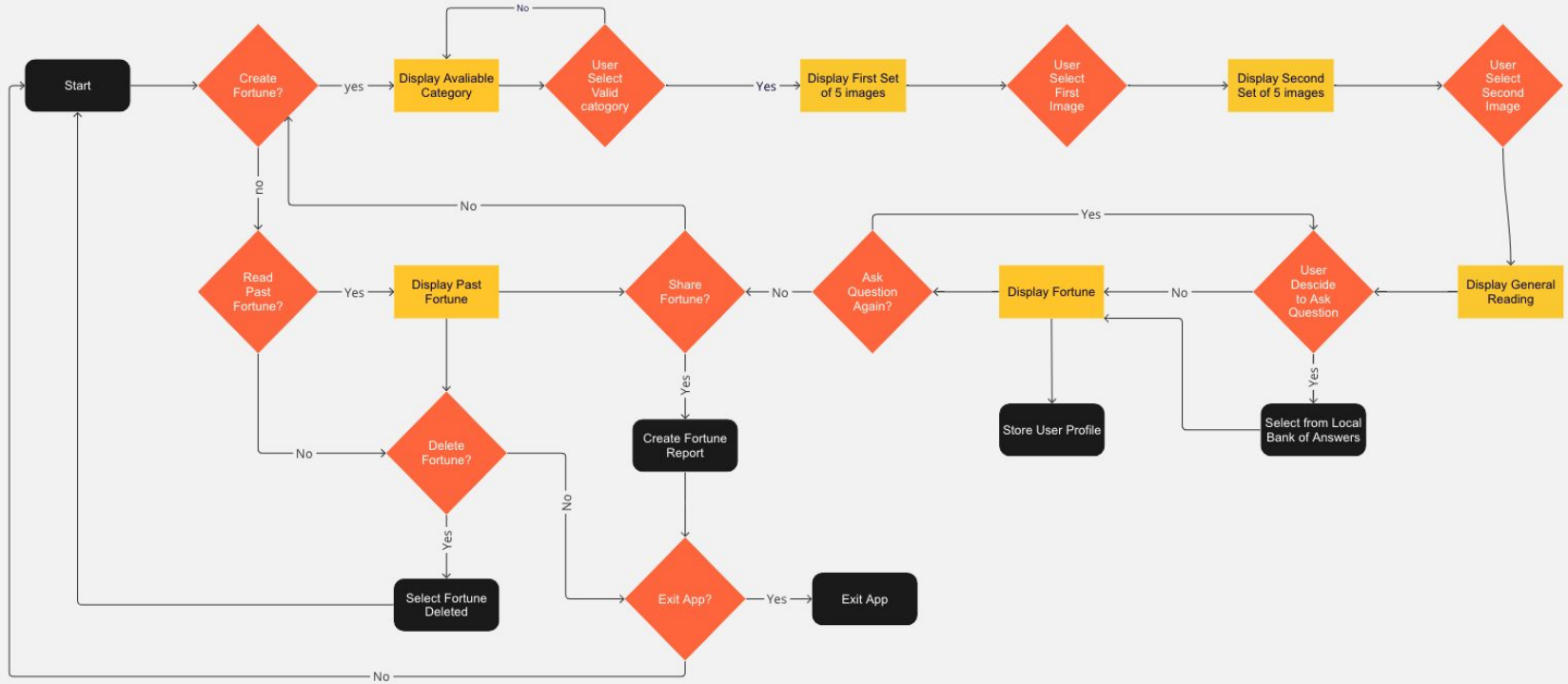
Picture Selection:

Vivid and lucid pictures & quotes provide insights of the user's current emotions for the aura reading

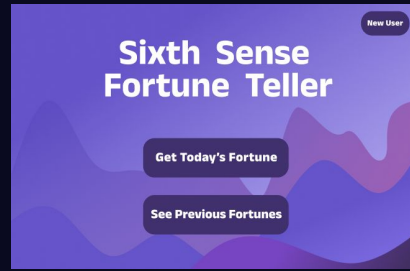
3 Key Features

- **Create** fortune →
When all's done, the app will generate a thoughtful and inspiring fortune
- **Read** past fortunes →
Fortunes are stored based on the user
- **Update** user settings →
User can update their personal information to generate new insights
- **Delete** fortune(s) →
Whenever there are too many stored fortunes, the user can delete them

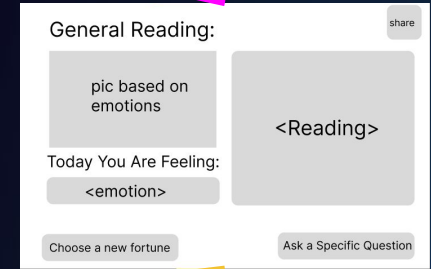
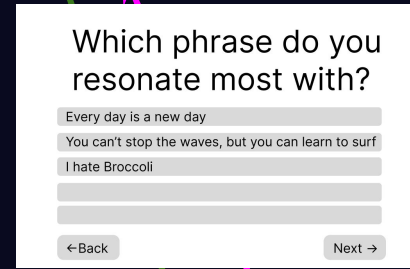
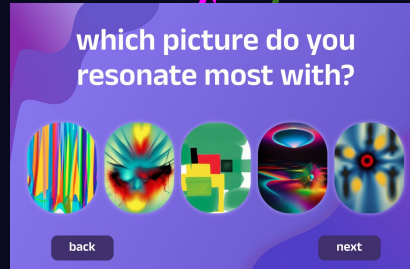
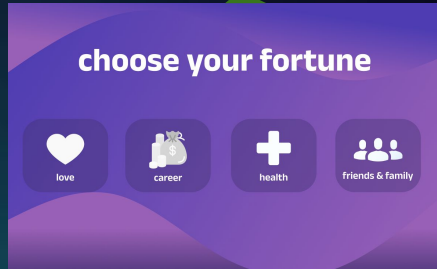
Solution: System Diagram



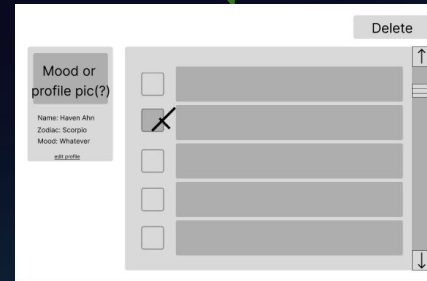
Solution: Wireframes



Main Page



Fortune Telling Pages



User Profile
Pages

Potential Problems:

General lack of experience:

some team members may not be familiar with app development which could lead to many technical problems, no real solution other than avoiding too much complexity.

Limited Number of Outputs: Repeated uses of app by a single user will mean that the user will likely see the same response multiple times. To keep outputs interesting, we can write a large number of responses. Additionally, chatGPT can be used to write the responses, then responses can be checked before being added to the app.

Limited user input: to keep the app streamlined and realistic means that results will not be very personalized, can be solved by using fortune categories to narrow down the output.

Keeping Fortune Telling Engaging: It is important to make the delivery of the fortunes engaging as well, as the fortunes on their own are just text, meaning they alone will not be enough to keep users interested.

Potential Difficulties in Making Changes: Assuming CI/CD is done, certain features such as user profile and past responses can easily be broken if method of storing information is changed, meaning that initial method for storing information will need to be the final method to avoid this.

Avoided Areas:



Avoid →

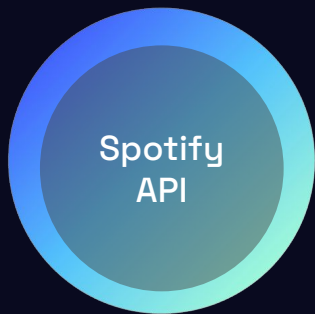
Producing catered AI-generated fortunes will not be possible

Reason →

Nearly impossible to restrict user input → leads to users being able to “inject” generated content with problematic information

Alternate →

Use a local dictionary of generated responses



Avoid →

Generating a playlist of songs related to the reading will not be possible

Reason →

Out of scope for the time constraints of project

Alternate →

Confine project to only text readings



Stay Tuned.

In the meantime, let us know if
you have any feedback!