


## Market/ User Research




 **Bahaa** · Follow  
Studied Computer Science & Productivity at Some High School Somewhere (Graduated 20... · 3y

Related **Would you recommend Notion?**

Yes, I would absolutely recommend Notion. I consider Notion as the best note-taking app. It's flexible, powerful, and you can do pretty much everything you want to do with it, from simple to-do lists to complex databases such as calendars and lists. Besides being a powerful tool for teams, you could also use it as a life wiki. I started using it last year and I got a huge library of templates and I use it daily as my note-taking app, journal, budget management and to reflect on my goals.

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 **DhruvMeena** · 8mo ago

I was using notion for a while and then i deleted it because i find it trying to do everything that makes it way more complex. Basically a person needs

-daily to do list -basic note taking -progress tracking

And there are tonne of apps that are good in it

All pro notion guys talking about experimenting, well you can try experimenting and learning Only if you feel like if you have that much of a time.

In this fast paced world, notion is something someone should pick in his/her initial university years.


Or if the workplace actually demands for it

Otherwise i straight up will say, its not necessary and try to keep things more simple even if they are fragmented. Simpler things are easier to manage.

:)

Monday is actually good by the way

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←  **r/Notion** · 3 yr. ago  
Ludwig220


**Notion is difficult to use and very confusing, and it is not newbie friendly.**

Other

As I have mentioned, I have watch tutorials of basically almost every available productivity app out there like todoist, asana, [monday.com](https://monday.com), wrike, trello. what all of these have in common that notion don't is they are intuitive, very simple and easy to understand, you can almost adapt to the system almost right away. I so want to use notion because of its clean looking and its ability to customize but damn it's very confusing, I watch a few tutorial and you have rollup? relation? properties? and then you hae this code formula wtf??? If anyone has an easy to understand tutorial, please paste it here, would be much appreciated.

Look at this tutorial for example, I watched until 25 minutes and I only understand 10% of what he said. If looked like he wants to create relationship between each features but to do just that took 25 minutes. and so confusing

[https://www.youtube.com/watch?v=3Rn\\_dP7oKNU](https://www.youtube.com/watch?v=3Rn_dP7oKNU)

 **[deleted]** · 4y ago

I think they hit a nerve with their down to earth nerd aesthetics, and relative ease of use compared to what you can accomplish, it feels more like a game than a serious and maybe boring SaaS business app.

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 **JoeyCalamaro** · 4y ago

For me, at least, it's the flexibility of Notion . I've tried Basecamp, Trello, and Quip in addition to traditional task managers like Things for macOS and each one of those tools works one particular way. And if that particular way doesn't resemble my way, I have to adapt my workflow to accommodate the app.

Notion, however, seems to adapt to how I work. It's not perfect (I'm still struggling with multiple due dates on tasks), but it is better than anything else I've tried. And I'm fairly confident that things will only improve. I wish there was a public roadmap to confirm what will improve and when it will happen, but at least there's active development and the devs appear to be receptive to feedback.

That's a breath of fresh air after spending nearly a decade with Things for macOS. Pretty sure any time I've ever seen anyone ask the devs about adding a feature they just say, "no."

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 **chrisdancy** · 4y ago

1. Emoji
2. Low Code / No Code
3. Made regular people feel in control of massive amounts of information.

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### Pros

- Very versatile, can use it for multiple different features so no need to use a bunch of different apps

### Cons

- Can be confusing when first getting starting
- Not user friendly for those who are not very familiar with technology



r/notabilityapp • 3 mo. ago  
Hye-rin\_

...

## 2024 - Is the notability app still worth it ?

The eternal debate : Goodnotes or Notability. I tried both free versions and didn't test everything yet. I like how much more minimal and less cluttered Notability. I also love that you can move the tool bar to the side. I also prefer dragging from pdf to my notes than on " having to take screenshots on goodnotes". One of the downside of notability is that i can resize my notes.

Of course the other is the price 17.99€ (19.39\$) for a year. I was wondering if it's that's the price for the full subscription or I have to pay even more after for more features.

I am also afraid of losing my notes since I've heard that many have lost theirs (even with iCloud).

Those of you who bought it at this price do you regret it ?

↑ 35 ↓

💬 32

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Sumase • 4y ago

Where are my Microsoft OneNote users?

I use OneNote because I can access it on my Android device and Windows PC. I decided to make the tradeoff of less features for cross platform.

It's actually fine to use any. Especially if your workflow involves exclusively Apple devices, it makes sense to use the most feature packed, since you'll appreciate the benefits. Or, if you care about design, then it's a valid point.

Alright, heading out. Stay safe everyone.



↑ 9 ↓

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mahfuzahismail OP • 4y ago

Edit: I changed my rating for Notability cuz I had just discovered (by reading others comments & post) that it is simpler in Notability when it comes to reading/writing either in Landscape / Portrait mode.

- It AUTOMATICALLY snaps the page to fit the screen width NO MATTER WHAT MODE VIEW YOU'RE IN ( LANDSCAPE / PORTRAIT). So you can easily change between Portrait & Landscape when you write / reading your notes.

Where as in GoodNotes,

- Does not automatically fit to view(width) when rotating your screen portrait/landscape. You need to double tap the screen ( EVERY TIME you rotate your ipad)

### Pros

- minimal features makes it easy to use
- users like cross platform access
- like responsiveness

### Cons

- lack of features makes a high subscription price not worth it to some users



Main\_Moose2595 · 2y ago

Google calendar has offline modes that are pretty comprehensive. If a single app can help you keep track of assignments, professional life, and personal life - I think there's something to be said of it as a simple solution.

I love the flexibility of gcal and the ability to share my calendar or specific events with my wife or friends. My advice is lean in and adopt gcal for the long haul. I've used it for at least the last decade since I was in college.



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r/productivity · 2 yr. ago  
toto1384

## Am I the only one who is pissed with Google Calendar

Question

Let's set aside how buggy creating a calendar is

But Gcal because of its simplicity lacks the core features a calendar should have

- Having reports and statistics about how many hours you worked this week and on what projects
- As a freelancer, it's annoying to mix in my clients with my life areas when I add them as a calendar
- I can't easily plan in 5 and 10-minute increments

Am I the only one having these problems?

I'm so pissed off that I might create my own app to solve these problems 🤔



markincincy · 4y ago

I use O365 at work I like the ease of dragging and dropping an email to calendar or task, colorized categories to assign to scheduled event, task or meeting my calendar. I also have it linked to MS ToDo



1



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[deleted] · 2y ago

While you're a student, a huge benefit of an electronic calendar is the ability to set multiple alerts for upcoming deadlines. I think the benefits outweigh any perceived costs or risks. You could try pairing this with a physical calendar or planner/ bullet journal.



1



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### Pros

- like offline functionality so if you ever do not have internet you can still view your events
- having notifications/alerts for certain events

### Cons

- not syncable with phone/web
- want an number of hours worked tracker



#### 1. Target Audience:

- The target audience of the app includes software developers, programmers, and tech professionals who need a tool to organize and manage their development-related notes, tasks, and events.

#### 2. Market Analysis:

- Competitors in the market include apps like Microsoft OneNote and Notability, which offer note-taking and organization features. Our app differentiates itself by focusing specifically on the needs of software developers, providing tailored features for code management and project organization.

#### 3. User Behavior:

- Users currently manage their development tasks and notes using a combination of note-taking apps, project management tools, and calendars. For example, they use Notability for notes, Github for working on code, and Google Calendar for events.
- Users value apps that allow for easy organization, quick access to information, and integration with other tools in their workflow. For example, apps such as Notion allow users to create task lists, notes, calendars, etc. all in one place so that there is no need to use multiple different applications.

#### 4. User Feedback:

- Feedback from potential users suggests a need for a specialized tool that can handle both code snippets and general notes, along with project management features tailored to software development workflows.
- Users also appreciate features that improve productivity, such as task management and calendar integration but also a simple interface that is intuitive.

#### 5. User Acquisition and Retention:

- User acquisition can be achieved through targeted marketing to developer communities, tech forums, and social media platforms where developers are active.
- Retention strategies may include regular updates with new features, responsive customer support, and integration with popular developer tools and services.

#### 6. Technical Feasibility:

- Developing the app using HTML, CSS, and JavaScript is feasible, as these are standard web development technologies.
- Database storage can be implemented using local JSON storage.
- Scalability considerations should include the ability to handle a large number of users and data entries, as well as potential future feature expansions.



**Exciting-Hat4901** · 2mo ago

After playing in this space for a while, honestly I think the best approach is to choose 2-3 must-haves that are critical for you, and find one app that can do those well. The more features one wants, the more tradeoffs there are in terms of learning curve, sub-optimal performance on some of the desired features, etc.

For me: privacy & offline, aesthetically pleasing, and native mobile apps.



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**MaxGaav** · 7mo ago

Basically you need systems for your productivity that work for you. You have to design them yourself. Which apps you use for those systems is less important essentially. Key is to keep everything as simple as possible.

I believe a calendar/agenda, a todo-list and a note device are basic tools, but they don't even need to be digital.

Just to mention it, I use: [UpNote](#), Google Calendar and [GoodDay](#).



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**R3dAt0mz3** · 7mo ago

Productivity apps in today's modern world is as essential as maintaining physical diary/calendars etc. Used by people in past.

With these apps (if used productively) one can multiply his own productivity.

Its a requirement for today's tech savvy era .



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**Metallie\_Sol** · 7mo ago

I have to. I have the memory of a goldfish. I link up my work calendar and personal Google calendar up to TickTick and manage everything that way. I get on the train to work and spend that time dragging around tasks and events to plan my day. It really makes everything easier for me. Even things as minute as 6 month recurring dentist appointment reminders are on there. Or when to wash my bedsheets. My whole brain is in that thing, neatly stored away.



2

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