






Style Guide for Web Application

Teresa Tian

Web/Mobile Display

For the styles listed below, the layout may change as the user switches from web to mobile.

Color Palette

- Primary Color: #58a6f5 () - Vibrant, inviting, ideal color for buttons and icons.
- Secondary Color: #ebb6b2 () - for highlighting important features and calls to action.
- Background Color: #f4f4f4 () - the background is neutral and light for simplicity
- Text Color: #333333 () - Ensures excellent readability against the light background.
- Accent Color: #aecfaf () - For 'complete' messages, links, and progress indicators etc.

Accessibility

- Text to title ratio: all text has a ratio of at about 4:1 against its background
 - say a title is 40px then the text below is being 10px will make the website look appealing
- Font Sizes:
 - Body text: 15-18 px - Ensures text is visible at a standard reading distance.
 - Headings: Ranging from 22px for H1 to 16px for H6
 - Hierarchical sizing

Interactive Elements

- Use larger, bolder text for buttons and links to make them easy to identify and click. Minimum size for clickable elements should be 44px by 44px.

Layout

- Margins and Padding: Standardize spacing across all pages to create a uniform look. Suggest 15px for padding in containers and 20px between sections.