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Markdown

Preview entries

LaTex support

calendar to track the tasks

alert when its time to do a task

Folder

Interactive Kanban view for

journal entries to categorize

them by status

categorize into

specific tasks

(ie housework,

school, etc)

integrate wellness into task list

templates

Jump-to

outline (if any

entries are

pages long)

Customizable

### User Persona #73 - Shomo

Background: Shomo grew up with parents teaching him to be frugal and efficient. He has maintained many of those values, but he has become burnt out: Lazy, introverted, doesn't care about aesthetics, wants to get things done quickly. Often prograssinates.

Wants: Ability to organize a single item into multiple categories. Ability to access the same journal on different devices/accounts. Ability to put multiple reminders (telling him how much time is left) on the SAME item.

Pain Points: Main settings cluttered with visual options, popups, Using many different applications.

#### User Persona #89 - Alex

Background: Alex is a streamer who streams on twitch. He is a variety streamer that content and meets with other streamers.

Wants: A schedule he can follow and the best time he should stream. What events he has to attend to and collaborations with other streamers. Something that is simple and easy to use, so he can quickly log on, check, and then leave for quick information to make sure he remains on track.

Pain Points: Unclear information. The information he needs the most isn't

### User Persona #3 - Brendan

Background: Brendan is an university student at University of California, San Diego majoring in Computer Science. He likes to see websites integrating a lot of features so he does not have to find alternatives elsewhere but instead he can do everything he needs in one app.

Wants: As much feature as possible.

Pain Points: Most of the times the apps will just miss one key feature he needs so he has to find an alternative but that usually has another feature missing as well.

### User Persona #6 - Jessie

Background: IG influencer, active lifestyle, "clean girl" "it girl" very put together & on top of things

Wants: aesthetically pleasing app to show off how busy she is on her IG story

Pain Points: some apps are too complicated to use

### User Persona #17 - Flora

Background: Flora is the CEO of a very successful lifestyle brand. She's a very busy person with only very little free time since she's always travelling and doesn't have the time to talk to her employees very often.

Wants: A way to see all of their employee's schedules and what's currently being worked on. A summary of everything could be nice too.

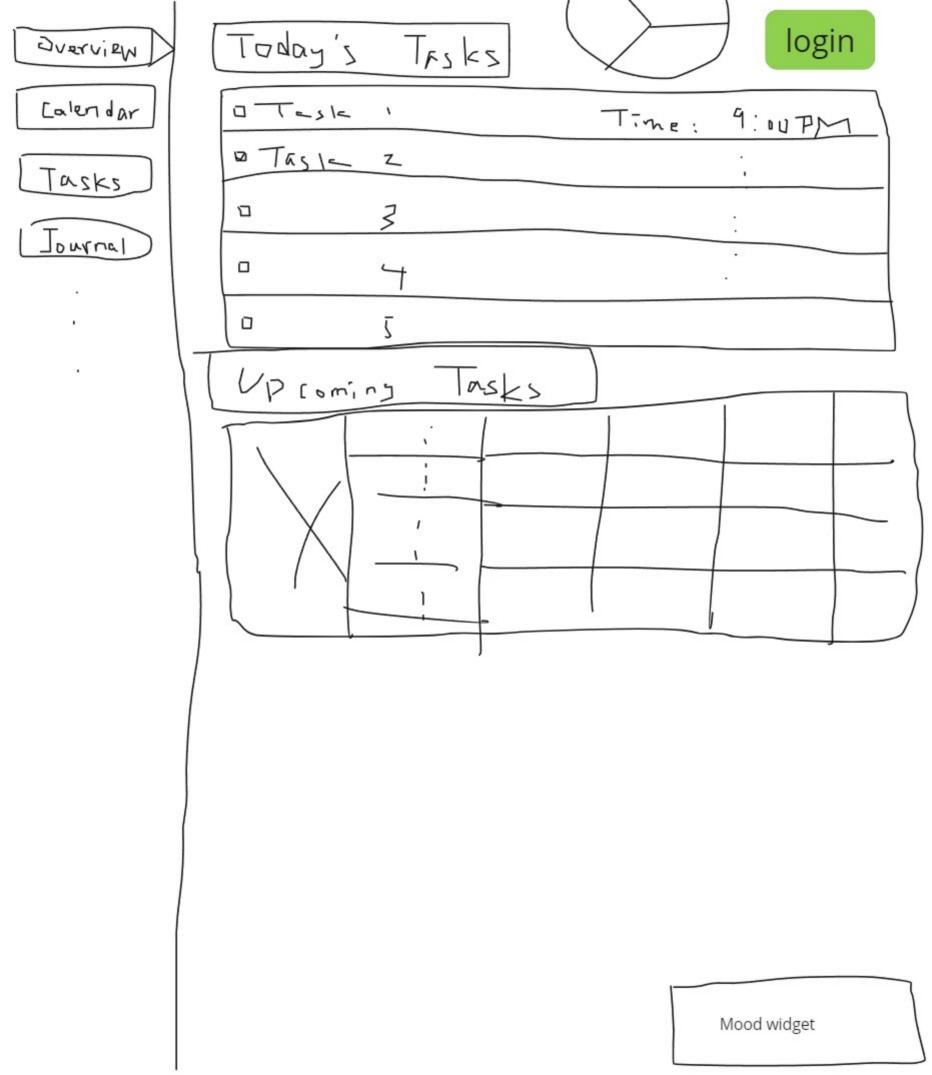
Pain Points: She has to go to many different tabs to get all the data she wants. Too complicated.

### User Persona #2 - Thomas

Background: Thomas is an university student at University of California, Riverside majoring in Computer Science. He is a hardcore competitive programming enjoyer and likes to type in Markdown and LaTex on his laptop in NeoVim. He likes stuff being "raw" like using LaTex instead of equations on Google Docs since that means he will have the most control and he believes it is elegant.

Wants: Be able to type and render entries that have Markdown and LaTex. Keyboard shortcuts to quickly interact with the apps.

Pain Points: Websites have so many unnecessary components and features he doesn't even use but will make his device slow down.



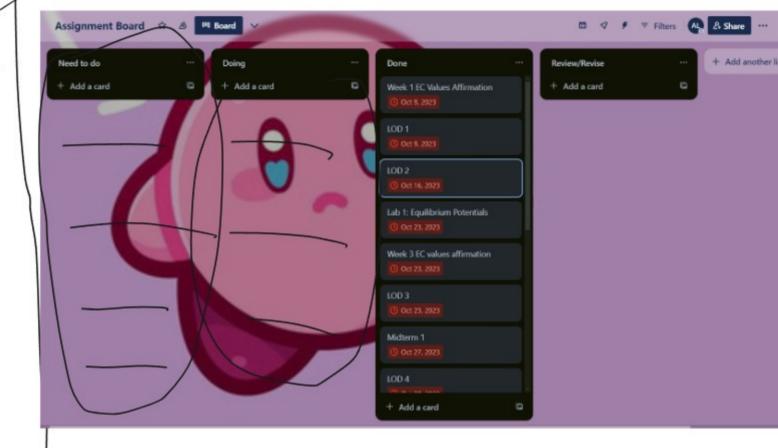
DVETVIEW

Calendar

Tasks

Journal

login



DVETVIEW

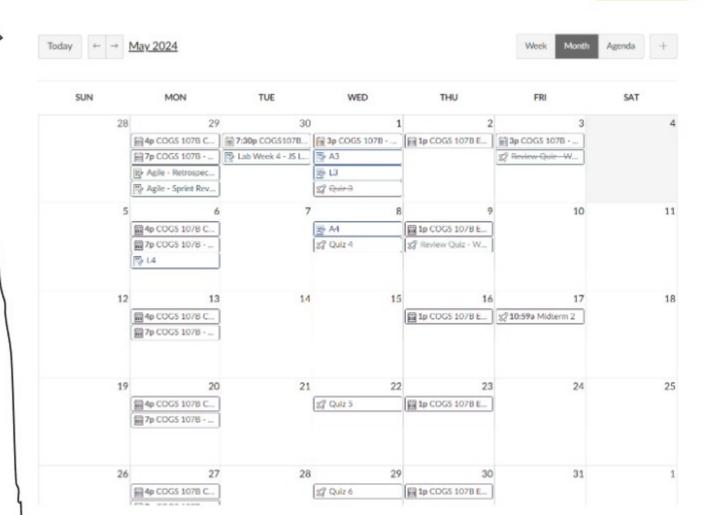
Calendar

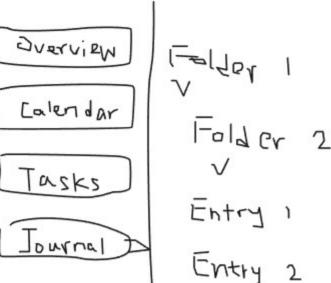
Tasks

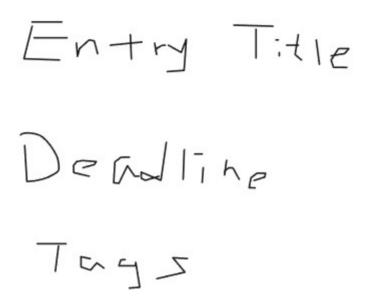
Journal

Mry

login







login

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## # Welcome to StackEdit!

Hi! I'm your first Markdown file in \*\*StackEdit\*\*. If you want to learn about StackEdit, you can read me. If you want to play with Markdown, you can edit me. Once you have finished with me, you can create new files by opening the \*\*file explorer\*\* on the left corner of the navigation bar.

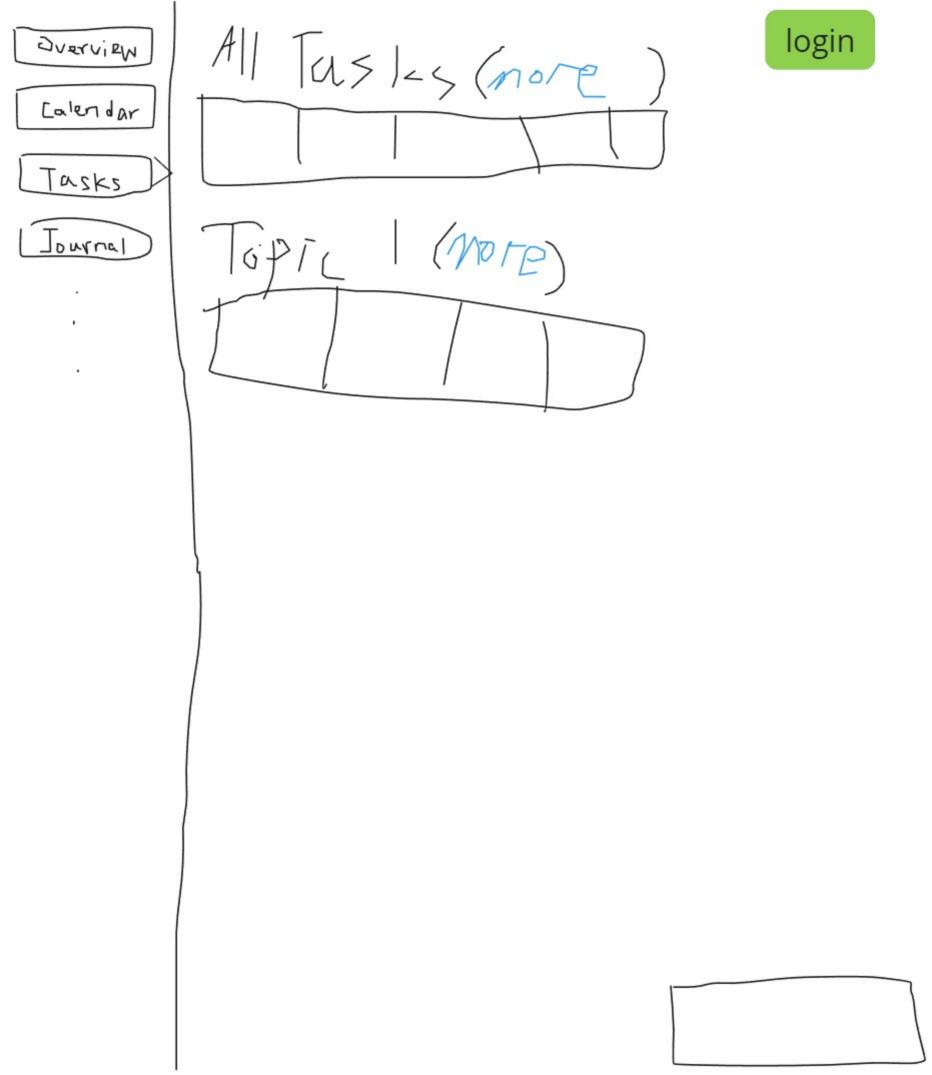
## # Files

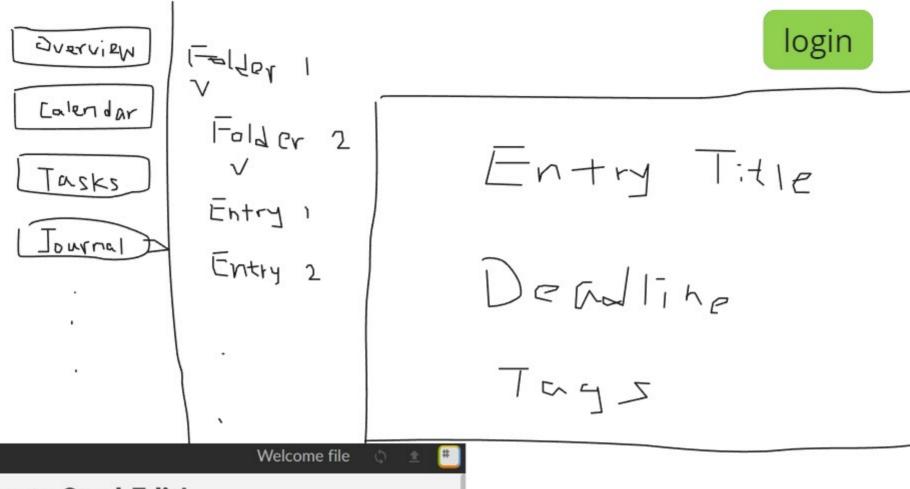
StackEdit stores your files in your browser, which means all your files are automatically saved locally and are accessible \*\*offline!\*\*

### ## Create files and folders

The file explorer is accessible using the button in left corner of the navigation bar. You can create a new file by clicking the \*\*New file\*\* button in the file explorer. You can also create folders by clicking the \*\*New folder\*\* button.

Markdown 7173 bytes 1086 words 143 lines Ln 3, Col 289





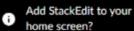
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## s and folders

is accessible using the button in le



NO YES



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PASS WORD

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