

Dog Theme Ideas

- Fun/bright theme
- Dark mode option
- Specific Animal Mascot
- Choose your own?
- **Milo the Golden Retriever**
- Maybe other dog breeds

Name Ideas

- DevDog
- Pawgrammer
- Barkfolio
- Devhound
- Barkfolio
- Barksript
- FetchCode
- PupPages
- Milostone

Feature Ideas

- Gamification (level up your animal)
- Collaborate by letting other people see or assign tasks
- Integration with popular apps like Slack and Github that devs use
- Generate templates for project logs

Problem Statement: How do we keep track of the work we have done?

Solution: Dev journal/log

Implementations:

Journal App

Fridge door app, sticky notes = tasks completed

Blog Website

Expanded Calendar app

Virtual, visual Directory

Virtual Whiteboard

User Stories

User Personas

My name is Jaden. I work in a FAANG company and I am currently mentoring a new engineer. I want to use my dev log to keep track of my work and at the same time allow my mentee to keep track of it too.

User Persona

My name is Nelson. I program all day, and all night. I want to use my dev log to show my coworkers how many lines I've written and how many hours I put in! I code a lot in my dark basement so I don't want the screen to be too bright on my log.

User Personas

My name is Tom and I am a college student software developer trying to balance different projects for different areas of research. When I graduate, my project may not be finished! I want to use the dev journal for future students to see what has been done on the project and what is left to do.

User Personas

Dave, student.
Enjoys canoeing and fishing on the weekends. Is currently unemployed

As a computer science major, I want to keep a log of all the work I've done in school so I can build a portfolio and present it to employers

User Personas

Norma, Open-Source contributor.
Enjoys reading and has a couple cats.

As an open source contributor, I want to keep a personal log of all the features I've worked on so I can review them all and feel proud of what I've done

User Personas

George, researcher
Likes to sculpt ice in his spare time

I research cryptography to try and build better stronger systems on the internet. I want to keep a personal log of what I've worked on so I can refer to my notes in the future if I need to remember

App Research

App Research: Clearful



- Individual blog posts like widgets
- Categorize what you are journaling
- Bookmark more relevant entries
- Styling and formatting for photos

Reviews (Good):

- I am satisfied with how simple this app is and find the prompts & templates very useful.
- The reminder notifications that you can set up are usually really useful.

Reviews (Bad):

- Too expensive

App Research: Day One



- Unlimited number of entries
- Formatting buttons with markdown
- Can create different journals in the same day
 - Offline Access
- Automatic backups to private servers
 - Biometric face scan

Reviews (Good):

- Great customer service to fix features

Reviews (Bad):

- No timeline
- No recently deleted page for journals

Possible Features

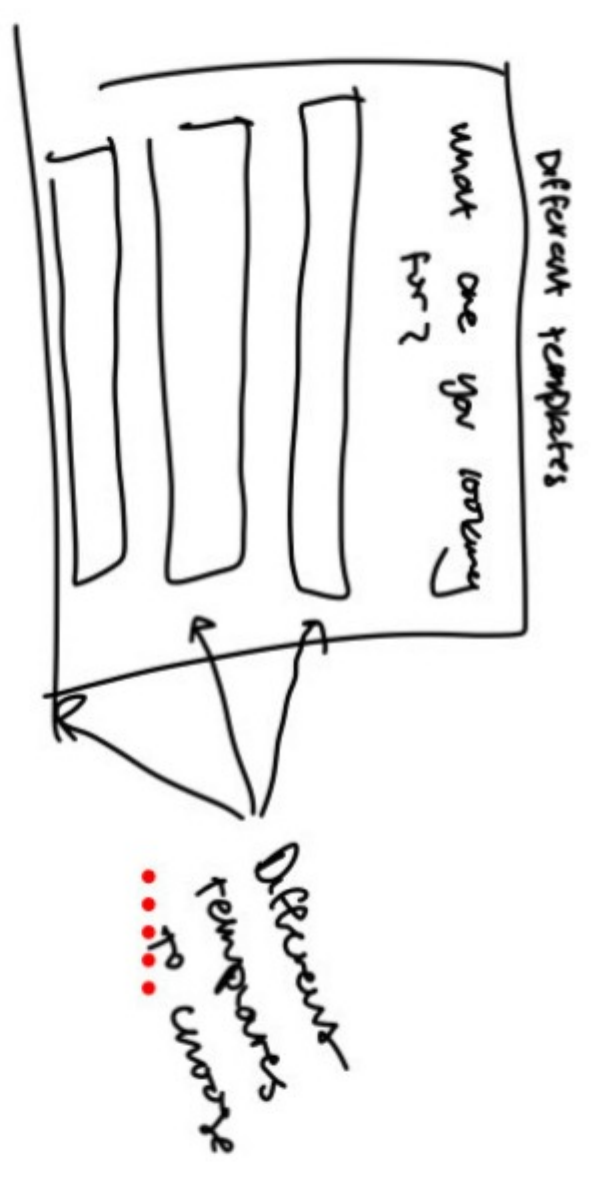
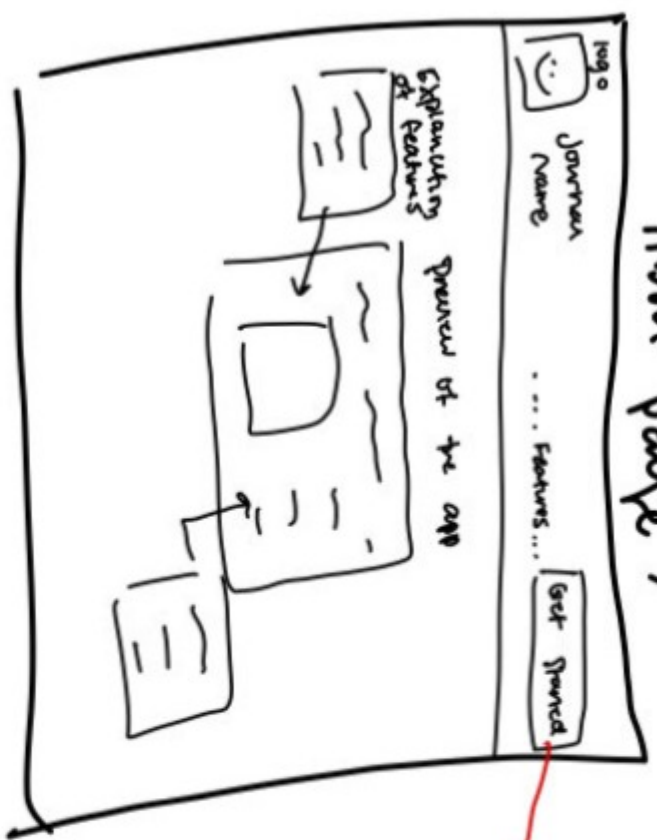
- Text formatting (codeblocks, etc)
 - Exporting entries in pdf/md
 - GitHub integration
 - Collaboration
 - Slack/cello integration
- gamification/ feed todo lists
 - tagging system
 - dark mode
 - calendar/timeline view
- private/personal notes feature

Still deciding

- Have small creators
- Collect eggs that grow into animals
- Open fast completed → animal will grow
- collect animals

Bright name
Mascots: Dog → Golden Retriever English Coo
Milo

About page?



Color palette:

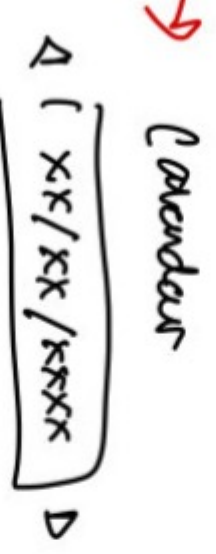
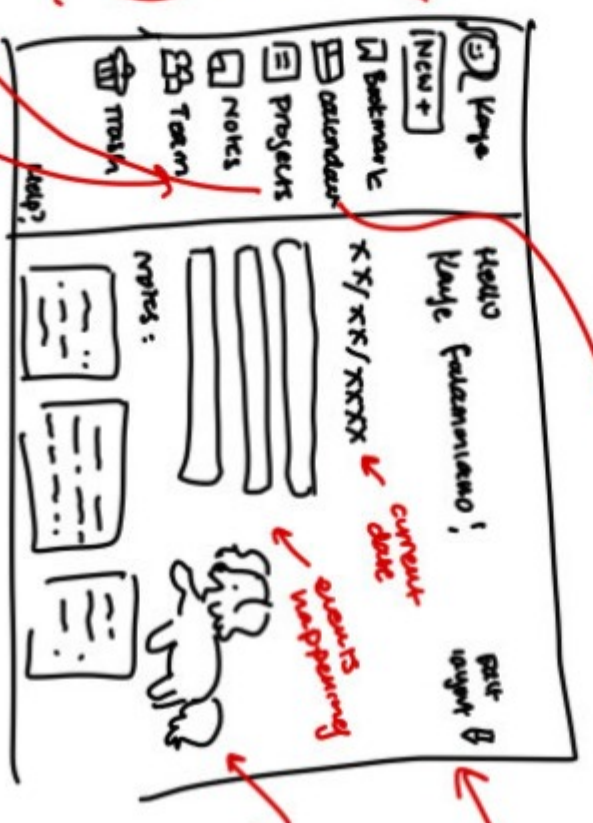
Maybe neutral/earth tones to match dog?
→ cream, tan, brown, green

logo:

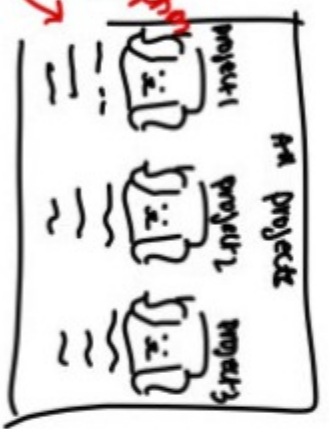


→ supposed to be a study note by the face of dog

Journal Page:



Projects



Team:

