

Starting Pitch for Dev Journal

DevDog - Keep track of your work!

Mission Statement

We are creating a site that is a fun way of tracking all of the work people do as developers.

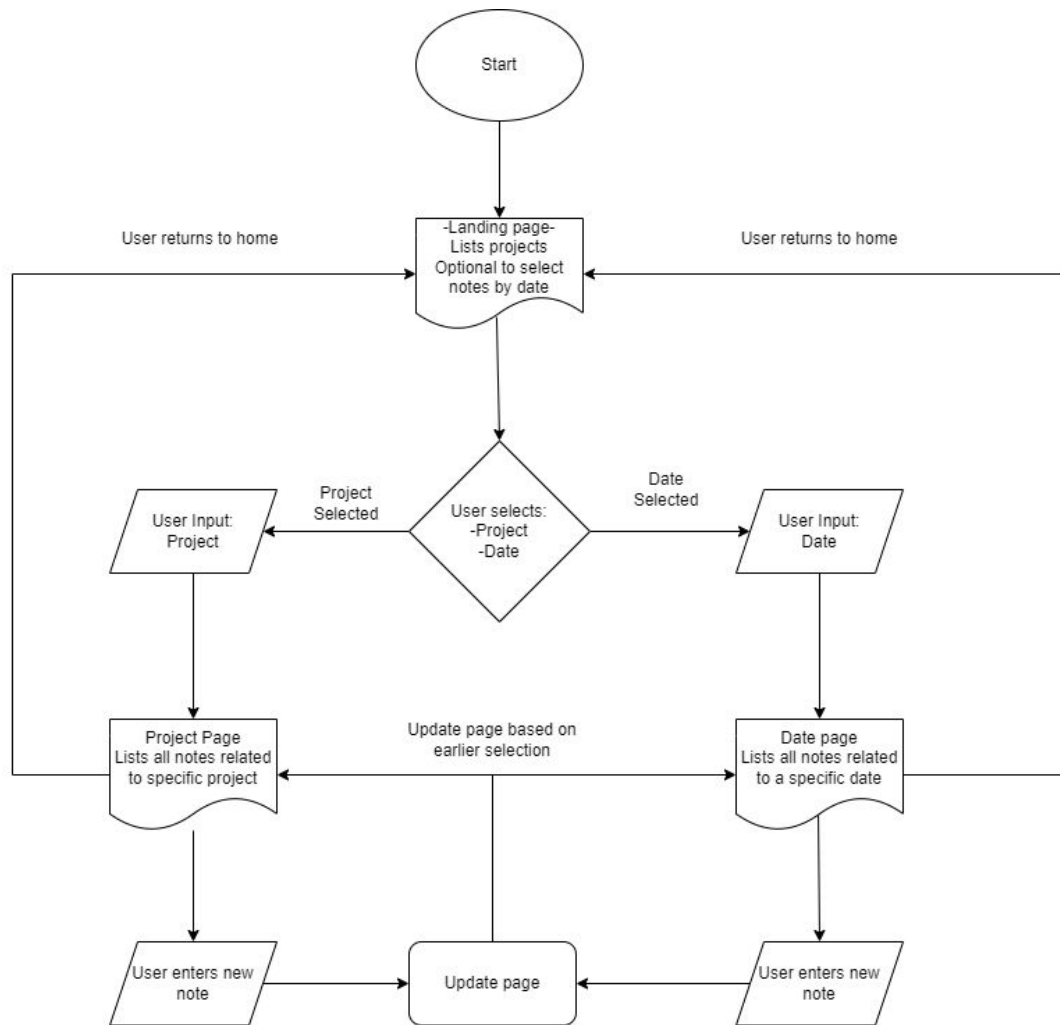
Main Page

Should contain a list of all the user's projects with some info

Project Page

A list of all tasks for a project with 3 separate containers.

To-do, WIP, and Done tabs



Name:

still deciding
.....

Game-ified Version:

- ↳ Have small creatures
- ↳ collect eggs that grow into animals
- ↳ Once fast completed → animal will grow
- ↳ collect animals

Themes:

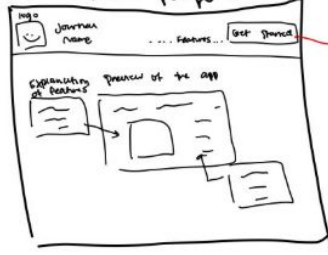
Bright Theme

Mascots: Dog → Golden Retriever English Cream
Milo

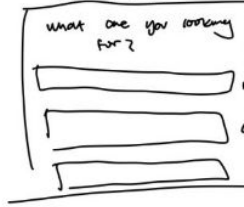
Color palette:

- ↳ maybe neutral/earth tones to match dog?
- cream, tan, brown, green

About page?



Different templates



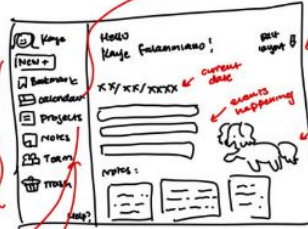
Different templates
..... to choose

Logo:

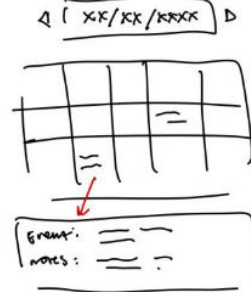


→ supposed to be a sticky note w/ the face of dog

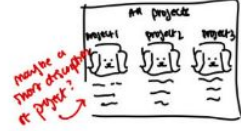
Journal Page:



Calendar



Projects



Tasks:



Potential Future Features

Some features are considered possibly too large for the project scope, but will be considered if time allows.

- User Account Creation/Login
- Collaboration with Others/Shared Project Journals
- Gamification (level up your DevDog as you track tasks in your log)
- Template Creation for first time users easy setup

Risks

- Security (User accounts)
- Data loss (Export to .md?)
- Vendor-specific feature support

Rabbit Holes

- Collaborative features
- Gamification
- Integration
- Templates
- Theme/Preferences

User Persona: Jaden

Occupation: Employee at FAANG company

Hobbies: Reading and Hiking

User Story: I am currently mentoring a new engineer at my company. So, I need an app which can be used to keep track of my work - meetings, progress notes, etc - and one which allows to my mentee to keep track of it too.

User Persona: Tom

Occupation: Student

Hobbies: Basketball, running, music

Hello my name is Tom and I am a bioinformatics student working on various projects in different labs. The projects are long term and take years to complete however, I am a senior and will graduate soon. I want a journal in which I can track my daily progress on each project, mark what is left to do and what has been done so that the next student that takes up my project doesn't work on the same stuff I already did.

User Persona: Nelson

Occupation: Hacker

Hobbies: Maintaining open-source, playing League of Legends

My name is Nelson. I program all day, and all night trying to find security exploits in software. I want to use my dev log to show my coworkers how many lines I've written and how many hours I put in! Keeping track of all of the sites I've hacked and the progress on each would make my life a lot easier. I code a lot in the dark too so I don't want the screen to be too bright on my log.

User Persona: Dave

Occupation: Student

Hobbies: Canoeing and fishing

User story: As a computer science major at University, I want to keep a log of all the work I've done in school so I can build a portfolio and present it to employers and hopefully it will help me get some work!

User Persona: George

Occupation: Researcher

Hobbies: Ice sculpting

User story: I research cryptography to try and build better stronger systems on the internet. I want to keep a personal log of what I've worked on so I can refer to my notes in the future if I need to remember strategies or ideas I came up with.

User Persona: Norma

Occupation: Open-Source Contributor

Hobbies: Reading and taking care of cats

User story: As an open source contributor, I want to keep a personal log of all the features and bug fixes I've worked on so I can review them all together and feel proud of what I've done!