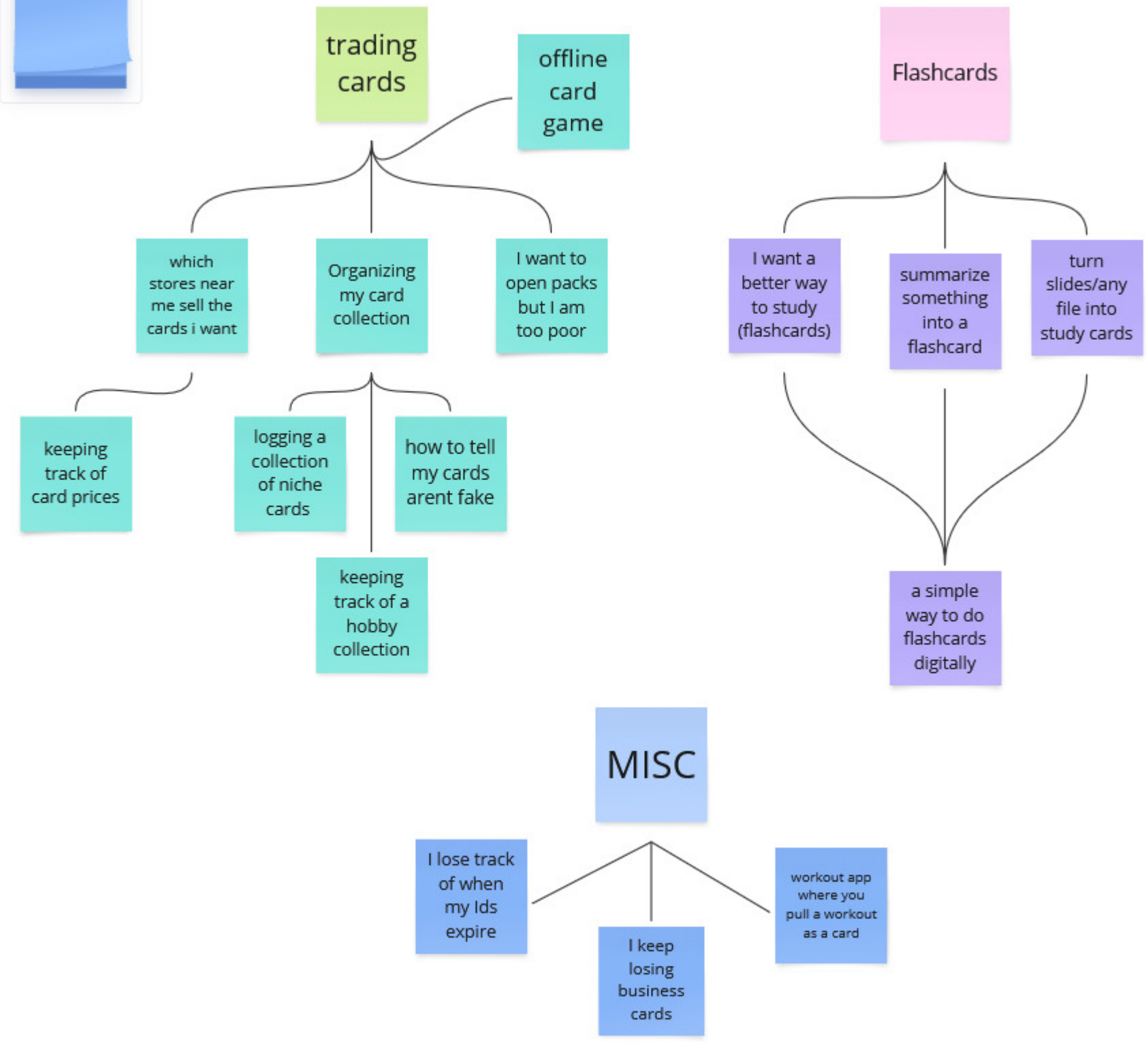
Problems

What is the problem? Why should we solve it now?



Audience

I'm a bird enthusiasts and I want cards for photos of birds I've taken

I get handed many business cards and lose them

I travel a lot and have many IDs/ Licenses that I forget expire

Who is this for?

Collection App

I'm a casual card collector and I want an app to organize my collection

I have been collecting pokemon cards since I was a little boy and have many cards and want to organize them

I collect a lot of cards and can't remember which ones I have

I'm a new card collector who needs to know if I'm getting scammed or not

Flashcard App

I'm a college student who wants a quick way to study

I'm a person who wants to learn a new language

I'm a professor that wants to create reviews for my students.

I'm a software developer who cant remember their syntax.

I'm a person who thinks typing a prompt is too much work to get a summary

I'm a med student who needs flashcards to keep up with fast paced learning.

I'm an actor that wants to practice my lines.

Game App

I am person motivated by rewards and want to gameify my daily tasks

I'm a person who enjoys opening card packs but doesn't want to actually pay for them

I'm a card game player and I want to test and build decks for my game

Solutions

How do we intend to solve for this?

Collection App

- add and create your own cards
- Tagging cards so that search is easy
- ability to organize cards through collections or decks
- Being able to sort cards by date added
- Price overview of a card from a certain market(s)
- Give a preview of the cards
- Take a picture of cards for custom cards
- A way to easily scan the cards or search for a digital version of it

Flashcard App

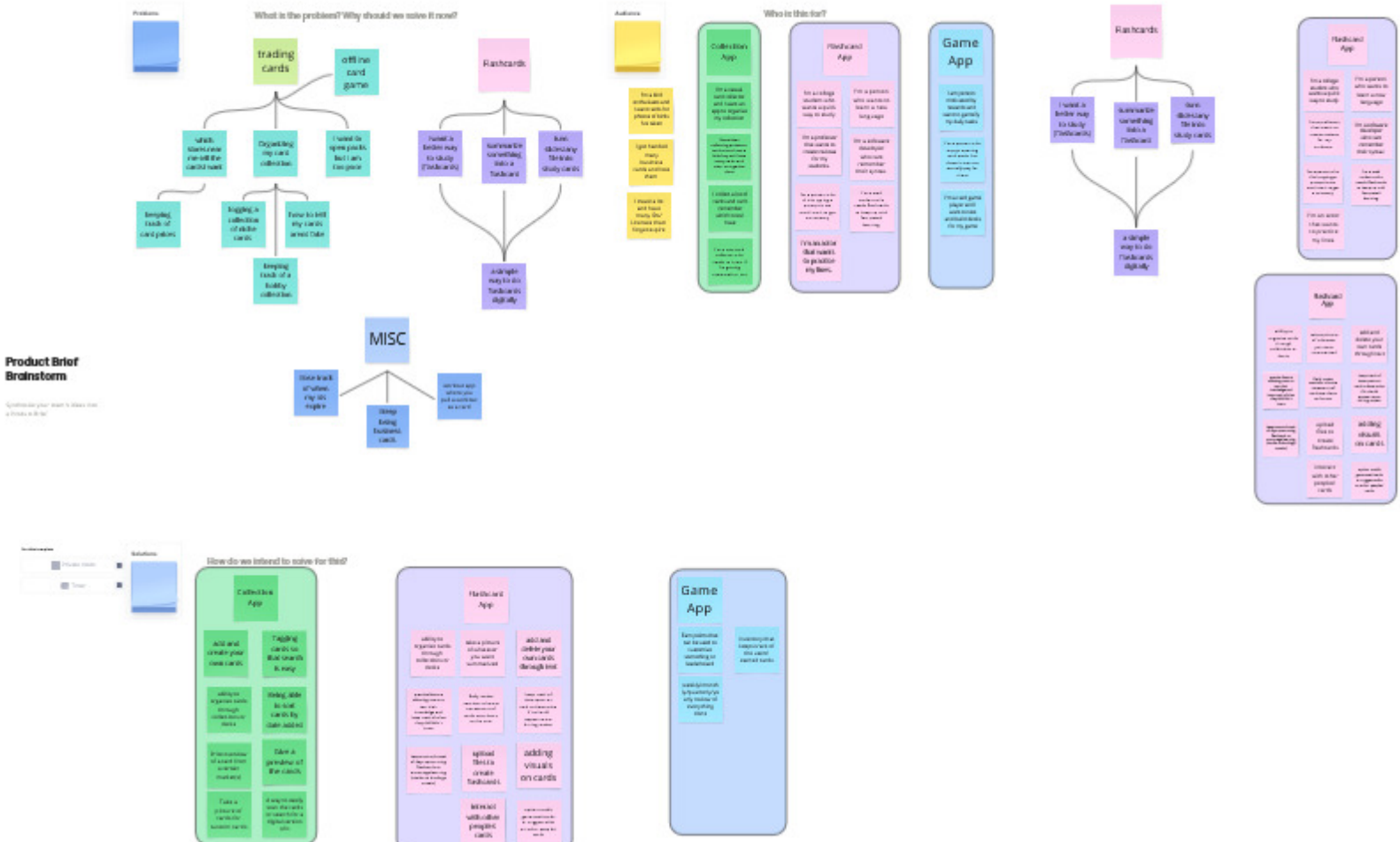
- ability to organize cards through collections or decks
- take a picture of whatever you want summarized
- add and delete your own cards through text
- practice feature allowing users to test their knowledge and keep track of what they did/didn't know
- Daily review sessions where a set amount of cards are shown to the user
- keep track of time spent on cards to determine if it should appear more during review
- keeps a count/streak of days spent using flashcards to encourage learning (similar to duolingo streaks)
- upload files to create flashcards
- adding visuals on cards
- interact with other peoples' cards
- option to edit generated cards or suggest edits on other peoples' cards

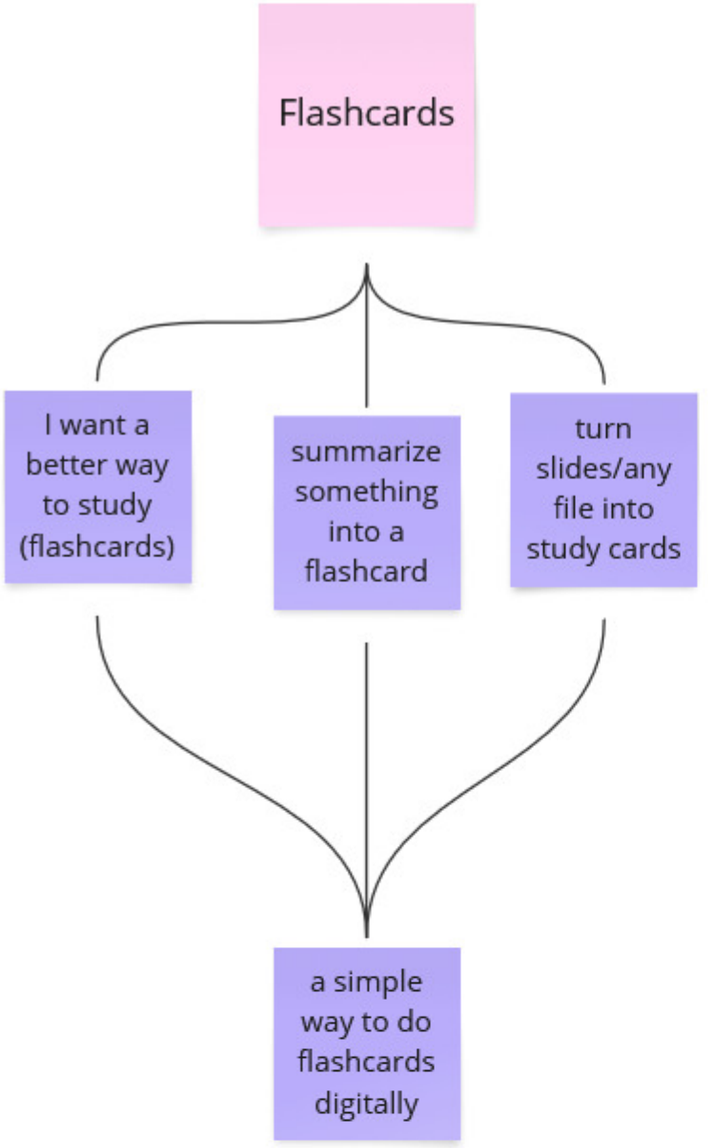
Game App

- Earn points that can be used to customize something or leaderboard
- Inventory that keeps track of the users' earned cards
- weekly/monthly/quarterly/yearly review of everything done

Product Brief Brainstorm

Synthesize your team's ideas into a Product Brief.


Product Brief Brainstorm
What is the problem? Why should we solve it now?
trading cards
offline card game
Rashcards
MISC
Who is this for?
Collection App
Flashcard App
Game App
Rashcards
Flashcard App
How do we intend to solve for this?
Collection App
Flashcard App
adding visuals on cards
Game App



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