

Emma Thompson



Interests

- There was a period where Emma hated video games, but after playing Among Us, she is willing to mess around with casual multiplayer games
- Loves astrology, but doesn't *really* believe it
- Sometimes plays with Ouija boards with her friends
- Spends weekends at the mall

Personality

- Emma is energetic and friendly; she prides herself on having a large friend group

"My friends and I are always looking for something new to play around with. I love laughing and having a good time with them."

Technology

- Does have a MacBook Air that she uses for school purposes, but primarily connects to the Internet through her iPhone using the Safari app

Demographics

Age: 17

Gender: Female

Online username: @emma_tho

Relationship status: Dating

Occupation: Works part-time at 7 Brew

Education: Currently in high school

Location: Austin, TX

Archetype: The Social Butterfly

Brands



As a social butterfly, I want something with multiplayer functionality so that I can connect with my friends.