



**ABES Engineering College, Ghaziabad**  
**Design Thinking, Innovation and Entrepreneurship**  
**(25HU102) Assignment 4, 2025-26**

**MM: 10**

CO, KL	Questions	Marks
CO5, K4	1. Differentiate between <b>product innovation</b> and <b>process innovation</b> with one example each.	5
CO5, K3	2. Explain <b>grassroot innovation</b> and give one real-life example.	5