

AI Marketing Team — Cost Breakdown

Here's an overview of the costs associated with running the **AI Marketing Team** workflow in n8n:

Image Creation

- **OpenAI (gpt-image-1)**
 - ~\$0.19 per image
 - ~\$0.19 per image edit
 - Used for blog post and LinkedIn post images
 - **Alternative Options:**
 - **DALL-E-2**
 - ~\$0.02–\$0.12 per image
 - **DALL-E-3**
 - Standard Quality (1024×1024): ~\$0.04 per image
 - High Quality: ~\$0.17 per image
 - Low Quality: ~\$0.01 per image
 - **Flux Model** (used for video creation)
 - ~\$0.015 per image
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Video Creation

- **Runway (Video Generation)**
 - ~\$0.25 per 5-second video clip
 - 4 clips (~\$1.00 per final video)
- **Creatomate (Video Rendering)**
 - **Free Trial:**
 - **Credits:** 50 free credits
 - **Essential Plan:**
 - **Cost:** \$41/month (billed annually)
 - **Includes:** 2,000 credits, suitable for approximately 200+ videos or 2,000 images

Sound Effects Generation

- **ElevenLabs (Starter Plan)**
 - \$5/month for a generous amount of credits
 - Plenty for experimentation and small-to-medium workloads
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Text Generation & Reasoning

- **GPT-4.1 Pricing**
 - \$2.00 per 1M input tokens
 - \$8.00 per 1M output tokens
 - **GPT-4.1 Mini Pricing**
 - \$0.40 per 1M input tokens
 - \$1.60 per 1M output tokens
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Key Notes

- You can lower image costs by switching to a DALL·E 2 model if ultra-high image quality isn't necessary.
- Video creation is primarily driven by Flux + Runway, making it affordable even when scaling.
- Text generation costs remain low unless generating extremely high volumes of content.