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| **CUSTOMER** |
| **Customer Key** |
| **Name** |
| **Category** |
| **Group** |
| **Location** |

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| **PRODUCT** |
| **Product key** |
| **Product Name** |
| **Category** |
| **Sub-Category** |
| **Department** |

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| **FACT TABLE** |
| **Product fkey** |
| **Customer fkey** |
| **Time fkey** |
| **Opinion fkey**  **Attribute-**  **Polarity pairs**  **…** |

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| --- |
| **TIME** |
| **Time Key** |
| **Date** |
| **Day** |
| **Month** |
| **Year** |

|  |
| --- |
| **OPINION** |
| **Opinion key** |
| **Polarity 3** |
| ………….. |
| **Polarity-3** |