

UNIVERSITY OF TORONTO AT SCARBOROUGH

COMPUTER SCIENCE ENRICHMENT CLUB

SPONSOR INNOVATION

2019 – 2020 Sponsorship Package

WHO WE ARE

The Computer Science Enrichment Club (abbreviated CSEC) is a pro-bono academic student organization that focuses on helping students with a passion for Computer Science take the next steps in their career. We focus on teaching the basics of competitive programming, introducing coding competitions, side projects and hackathons to students. Throughout the year, our lecturers deliver content workshops on subjects such as Web Development, PC Building, and Android Development on a monthly basis. Also, we assist in organizing two major University of Toronto events which include UTSCode and Hack the Valley. Since the inaugural year of our club, we have seen an overwhelmingly positive reaction by students and professors alike. It has also sparked interest from large corporations such as Facebook, Google, and Microsoft who frequently collaborate with our team for recruiting, and coding events.



WHY PARTNER WITH US

The Computer Science Enrichment Club is the premier Computer Science Club at the University of Toronto Scarborough's campus. We have over 400 registered members, 200 of whom are active and participate in our events regularly. Moving forward, we want to expand and introduce larger and more exciting events such as more workshops, inviting various guest speakers, project showcases, hosting coding competitions, and Alternate Reality Games. We need your partnership to be able to deliver the best possible experience, while you can define yourselves as supporters of innovation and further education.

HOW WE USE RESOURCES

Sponsorships for the Computer Science Enrichment Club fall under three categories:

Non-Profit Sponsorship

The technology provided by a **Non-Profit_Sponsor** will be solely the property of the Computer Science Enrichment Club. It will be given to students to use free-of-charge, and will always be used only for academic purposes. No one member of the Computer Science Enrichment Club, executive or otherwise, will or can lay claim personal ownership of sponsored technology. If services are provided, they must be available to all students free-of-charge.



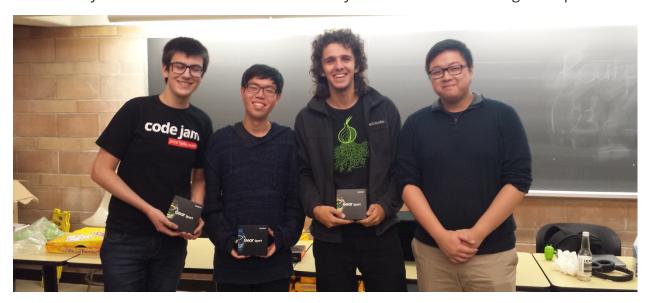
Technological Sponsorship

The technology provided by a **Technological Sponsor** will be solely the property of the Computer Science Enrichment Club. It will be given to students to use free-of-charge, and will always be used only for academic purposes. No one member of the Computer Science Enrichment Club, executive or otherwise, will or can lay claim personal ownership of sponsored technology.



Financial Sponsorship

The financial support provided by a **Financial Sponsor** will be deposited in the Non-Profit Organization Bank Account associated with the Computer Science Enrichment Club (currently hosted at TD Bank). The funds within this account will only be used for club-related activities that directly benefit the club (e.g. overhead costs for events, equipment rentals, guest speaker fees, technological purchases). No one member of the Computer Science Enrichment Club, executive or otherwise, will use the funds in the Computer Science Enrichment Club's Non-Profit Organization Bank Account for their gain(s). A budget and a breakdown of all costs and expenditures will be given to **Financial Sponsors** at the end of every Academic Semester at the University of Toronto's Scarborough Campus.



SPONSORSHIP PACKAGES

If you are interested in defining yourself as a supporter of innovation, and a partner of the Computer Science Enrichment Club, please select a Sponsorship Package as listed below. The pledge amount or commitment is for a **one-year** period, and you will be asked if you wish to renew at the end of the sponsorship period. Additionally, custom branding opportunities are created on top of the standard packages if requested and feasible. We want YOU as well as our participants to benefit from this sponsorship! If none of the below plans suit your needs, please contact us to work out a new agreement.

Please Note: For **Technological & Non-Profit Sponsorships**, the Pledge Amount is equal to the monetary worth of the pledged technologies and services.

All sponsorships must conform to the <u>University of Toronto Student Organizations Policies</u> **for Recognized Campus Groups.** CSEC reserves the right to terminate the sponsorship at any time for violations by the sponsor party to the <u>Policy on Recognition of Campus Groups</u>, <u>Policy on Open, Accessible and Democratic Autonomous Student Organizations</u>.

PACKAGE	SILVER	GOLD	PLATINUM
Pledge Amount	\$150 CAD	\$300 CAD	\$1000 CAD
Logo on T-Shirt (If made)	Small Size	Medium Size	Large Size
Logo on Website	Medium Size	Large Size	Gigantic Size
Verbal Mention	✓	✓	✓
Meet the Executives	✓	✓	✓
Job Opportunity Postings	✓	✓	✓
Create a Workshop		✓	√ √
Broadcast Email		✓	√ √
Send Speakers/Mentors			✓
Create an Event with us			✓

For further information or to get in touch, please contact us at csec@utsc.utoronto.ca or directly to our current president, Kevin Shen, at kevs.shen@mail.utoronto.ca.