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P E  R



UofT CSEC Project Initiation  
Friday, October 11th, 2019

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# AGENDA

- 1) WHAT IS PEAR?
- 2) PROJECT OVERVIEW
  - Social Impact Project
  - Web Development
  - \$250 Prize
- 3) COMPETITION WORKFLOW
  - Workshops
  - Showcase



# WHO WE ARE

A **team of 4th year co-op students** who have worked with non-profits and are looking for ways to better connect non-profits and post-secondary students.



UNIVERSITY OF  
**WATERLOO**



UNIVERSITY OF  
**TORONTO**

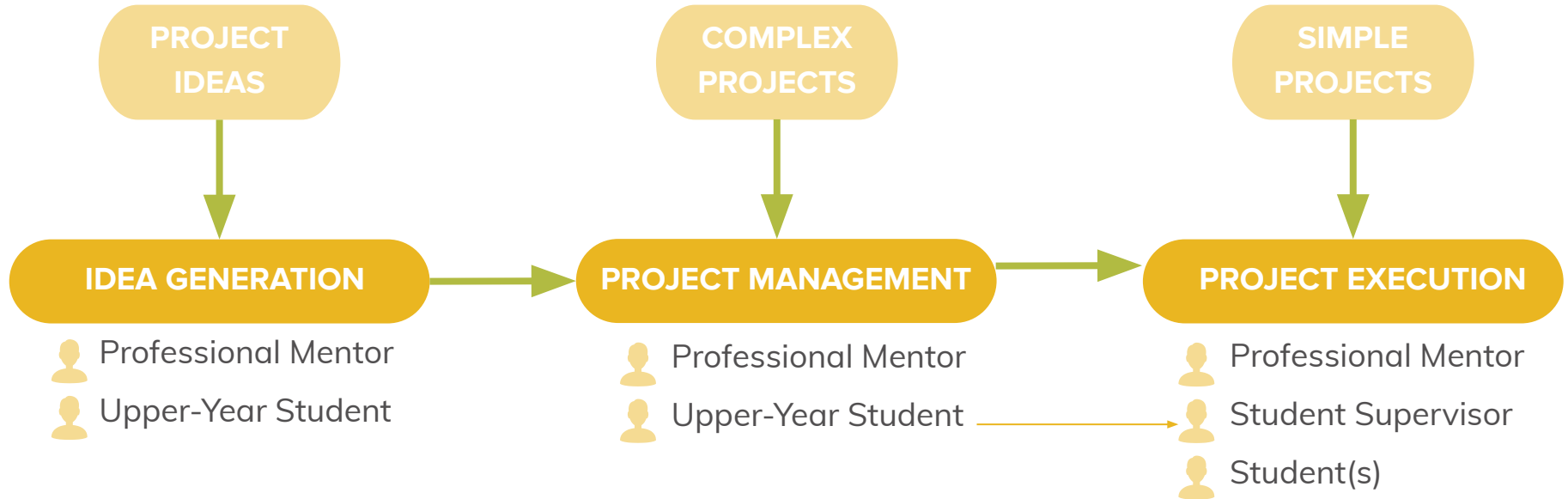


# OUR MISSION



To create an **open platform** that increases non-profits' accessibility to post-secondary student talent, and equips students with professional experience through **charitable projects**.

# OUR SOLUTION



# FOR STUDENTS



**BUILD A  
COMMUNITY**



**WORK  
EXPERIENCE**

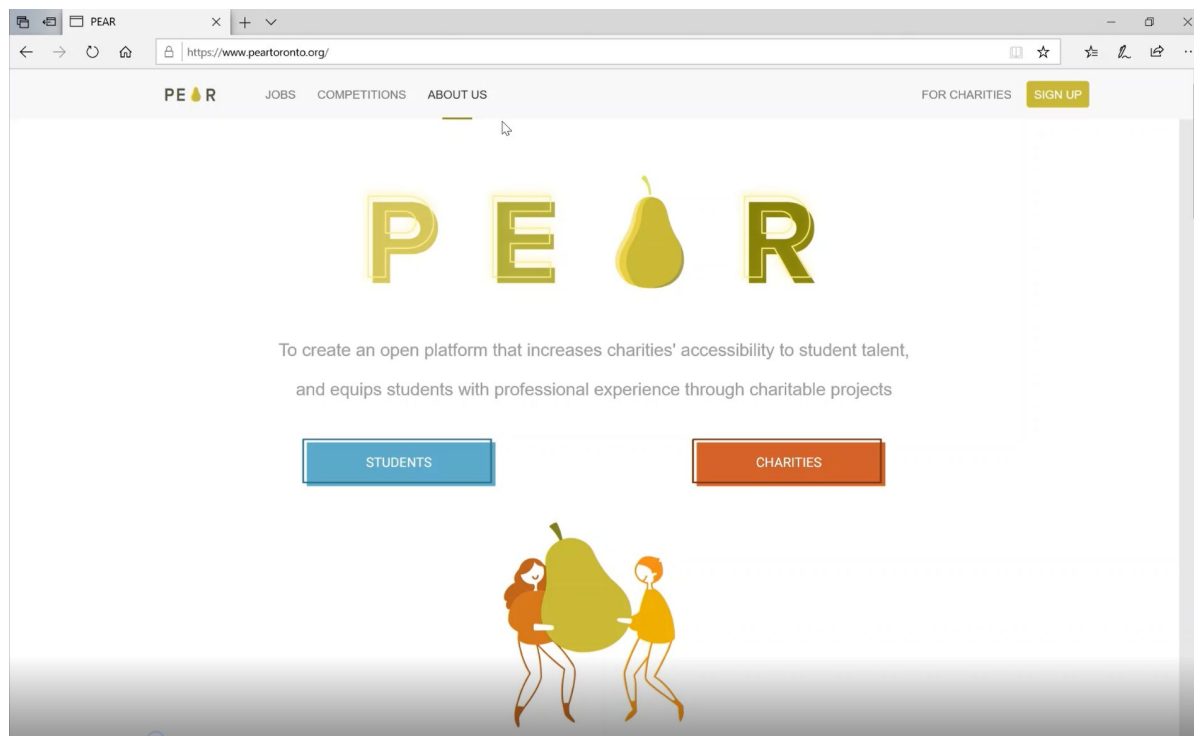


**FLEXIBILITY**



**LEARNING**

# BETA VERSION DEMO



# THE TEAM



Chloe Sham  
UWaterloo C.S.



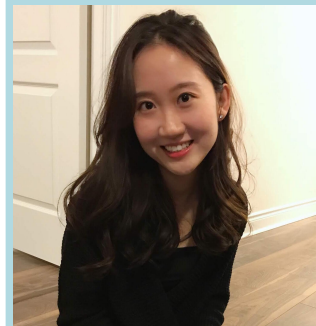
Stephanie Chan  
UWestern  
Medicine



Sophia Sun  
UWaterloo M.F.



Sofina Lin  
UWaterloo F.A.R.M



Crystal Yip  
UofT C.S.

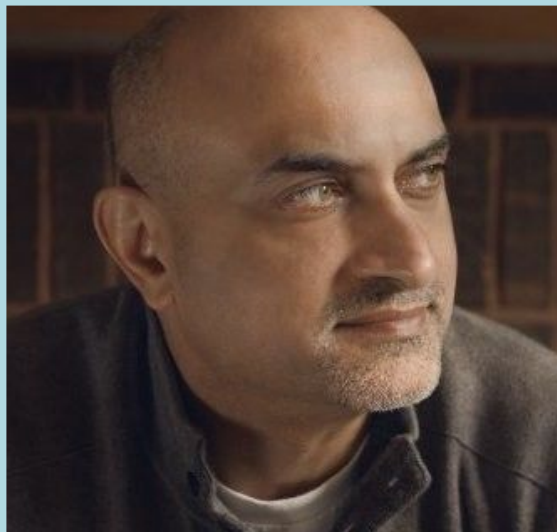


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# PROJECT OVERVIEW



# AZHAR LAHER



<https://www.azharlaher.com/>

- Professor, School of Leadership and Human Resources at Seneca College
- Board Member, MCIS Language Solutions
- Coordinator, Non-profit and Social Sector Management at Seneca College
- 25+ years of experience in Human Resources
- Social Entrepreneur and Business Coach
- Author, Confessions of a Dad: My kid's don't understand the value of money

# AZHAR'S PROPOSAL

## Success Stories of New Canadians

**WHAT:** a website detailing the experiences of immigrants and refugees who have made Canada their home.

**WHO:** 100+ new Canadians who have lived in Canada for 5+ years.

**WHY:** to listen to the stories and perspectives of new Canadians, highlighting both their joys and struggles.

# YOUR TASK

Create an attractive and dynamic **online blog** to **connect** and **capture** the stories of Canadian immigrants and refugees.

# PROJECT DETAILS



# TIMELINE



# EXPECTATIONS

## Community

Discord channel, workshops

## Curiosity

Reach out to our team, future projects

## Positivity

Supportive learning environment, check-ins

# GET IN TOUCH



pear.students@gmail.com

