

Christopher Seeds

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PROFESSIONAL EXPERIENCE

Interaction Designer – Findaway World

(Cleveland, OH) November 2011 – Present

Responsible for information architecture, UX, UI and the overall look and feel of Findaway in the digital space. Work ranging from single web pages, e-commerce, iOS and Android UI, strategic email campaigns. Responsibilities also include HTML/CSS prototypes of interactive projects.

Designer – Louis & Partners Design

(Akron, OH) December 2010 – November 2011

Responsibilities include print, interactive design and development. Work includes brand collateral, brand strategy, identity design, annual reports, and websites and expanding my co-worker's music tastes.

XMPie Designer – Maestro

(Cleveland, OH) September 2010 – December 2010

Responsibilities included interactive design and development in addition to traditional print pieces. Marketing pieces were printed with variable data (personalized URL) that worked in tandem with websites. Experience was also gained by analyzing data and modifying the marketing campaign accordingly.

EDUCATION

Kent State University, Kent, Ohio

Bachelor of Fine Arts in Visual Communication Design
August 2006–December 2010 Cum Laude

TECHNICAL SKILLS

InDesign	After Effects
Photoshop	HTML5 / CSS3
Illustrator	Wordpress

Portfolio & References available upon request

Interactive Design Intern / The Form Group

(Cleveland, OH) May 2010–August 2010

Responsibilities included print, interactive design and file prep for press. Gained experience designing for dynamic content and PSD -to-HTML workflow.

Studio Manager and Designer – Glyphix

(Kent, OH) August 2009–May 2010

Management duties include project asset organization and overseeing development from start to finish. Design work includes identity work, web design, information architecture, in addition to traditional print design projects. Glyphix is a student design firm that is art directed by a faculty member. Clients include on-campus organizations and many off-campus non-profits.

Design Intern – Rocket Science

(Cincinnati, OH) May–August 2009

Work included brand development, identity systems, story boarding, and overall execution of design projects.

INDUSTRY INVOLVEMENT

AIGA (Cleveland Chapter)

Active member, Review portfolios at annual review

SXSW 2014

Attended the Interactive portion. Participated in IDEO workshop that focused on design thinking and research

AIGA (Kent State University Chapter)

Co-President for the 2009/2010 school year. Founded the mentoring program.

Compostmodern09 (San Francisco)

Attended the interdisciplinary conference on sustainability. Published review for UnderConsideration.com's "Speak Up" blog.