

# Product Management, to Interviewing and Beyond 🚀:

## Syllabus

January 14, 2020 / 8:00 PM - 9:00PM EST

### Important Links

#### [Workshop Hackpack](#)

Pre-workshop checklist, and resources to explore during and after the workshop.

#### [Hack the North 2020++ Event Schedule](#)

Check this out to stay up-to-date on activities, workshops, and other key happenings this weekend.

### Motivator

While there's no one formula to get into PM, there definitely are useful tactics to landing your first role, as well as finding success afterwards. Attend to get tactical tips on how to land your first role as a Product Manager, regardless of your background, and how to garner further success once you're in!

This workshop is for you if you want to hear candid stories and advice from an Earth Science student, who has gone from 500+ rejections to landing PM roles at Zynga, Microsoft, and Github.

### Prerequisite Knowledge

In order to get the most out of this workshop you should be comfortable with the following concepts:

- A loose understanding of what Product Management is within the tech industry

### Learning Outcomes

This is what you will walk away from the workshop able to do:

- The unique values and experiences you bring to the table as a Product Manager
- Useful advice on landing your first role
- Tangible steps to success within the industry

### Timeline (1 hour)

Time	Module	Description
5 min.	Setting Intentions	Overview and guidance on how to best participate and get the most out of the next hour
15 min.	My history and learnings	How I got into product management + stories
15 min.	Getting into the role	Group brainstorm session: Interviewing, applying, resume writing, resume building. How to “get experience” to get experience
15 min.	Succeeding within the role	1. Using data to back your decisions up 2. Leveraging transferable skills 3. Building trust with team
10 min.	Q&A	