

Scaling Your Side Projects: Syllabus

January 14, 2020 / 7:00 PM - 7:30PM EST

Important Links

[Hack the North 2020++ Event Schedule](#)

Check this out to stay up-to-date on activities, workshops, and other key happenings this weekend.

Motivator

Startups are weird and mysterious. I break down my experiences scaling my side project Zipcall from idea to 250k users and ultimately acquisition. I will dig into defining an MVP, building out your idea, finding product market fit, and even raising capital. This will help answer some basic questions around building products.

Prerequisite Knowledge

None :)

Learning Outcomes

This is what you will walk away from the workshop able to do:

- Learn how to determine basics of an minimum viable product (MVP)
- Research what is possible from a technical aspect to build your MVP
- Validate your MVP with users and find product market fit
- Understand how startups really get built

Timeline (30 minutes)

Time	Module	Description
3 min.	Why are you building?	The why and motivation behind your product
5 min.	Defining an MVP	The details of what should and shouldn't be included in the early stages of product thinking
5 min.	Researching and developing your idea	Researching existing offerings and potential technical solutions
3 min.	Sharing your product	How to get some eyeballs on your idea, and why this might be the most important part
3 min.	Scaling and beyond	Finding fit, and scaling up to address more people
10 min.	Q&A	Side projects, Product market fit, Internships, etc.