

Networking to Land an Awesome Internship: Syllabus

January 16, 2020 / 5:30 PM - 6:30PM EST

Important Links

[Workshop Hackpack](#)

Pre-workshop checklist, and resources to explore during and after the workshop.

[Hack the North 2020++ Event Schedule](#)

Check this out to stay up-to-date on activities, workshops, and other key happenings this weekend.

Motivator

Networking is a key tool to help you land all those awesome internships you see when scrolling on LinkedIn. The problem is that no one teaches you how to go about it - which is why I'm here :). I have been using networking platforms and fine tuning my techniques for the past 5 years and have had success by working at companies like Deloitte, Tesla and Apple. Networking effectively has allowed me to interview for most big N companies and other really cool startups.

This workshop covers everything I wish I knew when I started as well as all my secret sauce that I've used to land awesome internships.

Prerequisite Knowledge

In order to get the most out of this workshop you should be comfortable with the following concepts:

- Have a LinkedIn account (ideally)
- Have a Twitter account
- Understand the Medium platform

Learning Outcomes

This is what you will walk away from the workshop able to do:

- Know whom to reach out to
- What to say when reaching out
- Building and maintaining your network overall

Timeline (1 hour)

Time	Module	Description
5 min.	Intro + background	Parth's Background and introduction to the workshop.
5 min.	Benefits of networking	Quick dive into what all you can get out of networking (not just internships!)
5 min.	Mindset	A discussion around what your thought process needs to be like before getting into the world of networking.
10 min.	Who to message?	Finding which people to reach out to is often challenging and results are extremely varying. How can we figure out who the best person to reach out is?
10 min.	What to message?	Now that we know whom to message, what should we say?
10 min.	You got a response! Not what?	What to do after you get a response when messaging people.
5 min.	Post networking steps	Awesome! You've secured an interview, what's next?
10 min.	Q&A + Closing remarks	