

Creative Ideation: Syllabus

January 15, 2020 / 10:30 PM - 12:00AM EST

Important Links

[Workshop Hackpack](#)

Pre-workshop checklist, and resources to explore during and after the workshop.

[Hack the North 2020++ Event Schedule](#)

Check this out to stay up-to-date on activities, workshops, and other key happenings this weekend.

Motivator

It's day 1 of Hack the North, and you still need a ✨ great idea ✨, fast. But you've seen the same three projects at every single hackathon you've ever attended - there's gotta be something more exciting you can do, right?

This interactive workshop will help you and your team to improvise an idea from scratch or adapt an existing one, and overcome your creative block.

Needed Materials

- 3-4 sheets of paper (notebook is fine, but individual paper is better!)
- Pens (feel free to use all sorts of colours)

Learning Outcomes

1. Be introduced to what creativity really means.
2. Get to know 4 different strategies to think creatively, and become comfortable with some ideation activities that you can bring with you to future projects.
3. Leave with a handful of cool project ideas to start you + your team's hack!

Timeline (1 hour)

Time	Module	Description
15 min.	Introduction + The Creative Process	A quick introduction to the workshop, and a poll to get to know the audience. An overview on creativity, and how it can be applied to hackathons and beyond.
5 min.	Creative Questions	Ideation strategy #1: How to dig below the surface level of a problem or solution.
10 min.	1st interactive Activity	
5 min.	Creative Configurations	Ideation strategy #2: How to take inspiration from what already exists.
15 min.	2nd Interactive Activity	
5 min.	Break	
10 min.	Creative Applications	Ideation strategy #3: How to let the creative ideas flow freely
10 min.	3rd Interactive Activity	
5 min.	Creative Constraints	Ideation strategy #4: How to add obstacles that can spark new ideas.
10 min.	Conclusion, Wrap Up + Q&A	Closing remarks on what it means to be creative, and time reserved for questions!