Creative Ideation: Hackpack

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Workshop Lead Contact

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Pre-Workshop Checklist

- Review the **Workshop Syllabus** and brush up on prerequisite knowledge
- Get some paper + pens, or a whiteboard, or any other way you like to jot ideas down quickly.
- Get ready to have fun! 👩‍🎓

Additional Resources

In-Workshop Resources

Example Problem Spaces
- Elementary schools students retain less information and skills during remote schooling due to stress, and this is exaggerated among students from more financially-insecure homes. [**Source** | **Source**]
- Secondary school students get significantly less exercise during quarantine [**Source**]
- COVID-19 closures are putting higher pressure on animal shelter resources [**Source**]
- I always have too many tabs open!
- More than half of all food produced in Canada is wasted or lost [**Source**]
- Older adults with dementia and their caregivers are finding tasks such as grocery shopping during the pandemic almost impossible. [**Source**]
- It's easy to forget your reusable mugs/containers at home when going out.
- Navigation apps can't tell when it's raining and I want to take a route with the most overhead cover
- Updating chargers, audio devices, and phones are a key source of consumer e-waste [**Source**]
- 26 billionares in the world own the same share of wealth as the poorest half of the global population [**Source**]
- Interruption and talking on top of each other can happen more easily in video calls than in-person. As well as awkward silences.
- News and opinion columns of similar ideologies often get recommended together, causing a monolithic source of information [**Source** | **Source**]
- E-books are not as easily annotated as physical books.
And many many more...

Question Prompts

- Who might be disproportionately affected by this situation?
   - Who might be benefiting from it?
   - Who might have adjacently caused this situation?
- When might this problem be exaggerated?
   - Time of day?
   - Time of year?
Where might this situation occur most often?
   - A geographical location?
   - A type of establishment?
   - A moving vehicle?
What might be positive outcomes of not fixing this "problem"?

Post-Workshop Resources

Workshop Syllabus - This workshop's motivator, prerequisites, learning outcomes and schedule.

Creative Strategies + Design:

- **Where Good Ideas Come From**: From Darwin and Freud to the halls of Google and Apple, Johnson investigates the innovation hubs throughout modern time and pulls out the approaches and commonalities that seem to appear at moments of originality. [**Summary**]

- **Creative Superpowers**: Re-learn key traits often forgotten from childhood, such as adaptability, curiosity, empathy and fearlessness

- **Creativity Inc**: In this book, Catmull reveals the ideals and techniques that have made Pixar so widely admired—and so profitable.

- **The Shape of Design**: This book aims to look at the mindset and worldview that designing develops in order to answer one big, important question: How can we make things that help all of us live better?

Critical Creativity:

- **In Praise of Shadows**: An essay on aesthetics by the Japanese novelist, this book explores architecture, jade, food, and even toilets, combining an acute sense of the use of space in buildings. The book also includes descriptions of laquerware under candlelight, and women in the darkness of the house of pleasure [**Summary**]

- **Against Creativity**: Mould offers a radical redefinition of creativity, one embedded in the idea of collective flourishing, outside the tyranny of profit.

- **Finite and Infinite Games**: The author offers stunning new insights into the nature of property and power, of culture and community, of sexuality and self-discovery, opening the door to a world of infinite delight and possibility. [**PDF**]

Spotify Playlists:

Songs to get crackin' down on work to (**japanese jazz style** or **alt instrumental style**)

General Resources

Hack the North 2020++ Event Schedule

Check this out to stay up-to-date on activities, workshops, and other key happenings this week.

All Hack the North 2020++ workshops