

Jessica Watson

age: 27

residence: Columbia, South Carolina

education: Masters Degree

occupation: College Guidance Counselor

marital status: Married with kids

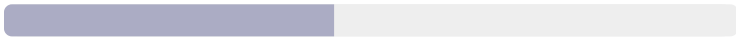


Helping kids reach their potential day by day!

Spend my days working with students, giving them resources, whether that's material resources or someone to talk to. My job is to make sure each one of my students is set up for success in their classes.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Needs

- An app that helps keep my students organized
- Something that helps them plan out their work and when to get it done
- Accessible

Values

- Notifications
- Easy assignment input for teachers AND students

Criteria For Success:

To be successful I need to find resources for students that are accessible, easy to use, and actually beneficial. My kids need to be willing to put in the work and there are so many assets out there that could lend a helping hand. For me to be successful I need my students to feel prepared and supported.

Wants

- A communication feature
- A scheduling feature
- An extension request feature

Fears

- Easy to use
- Simple layout