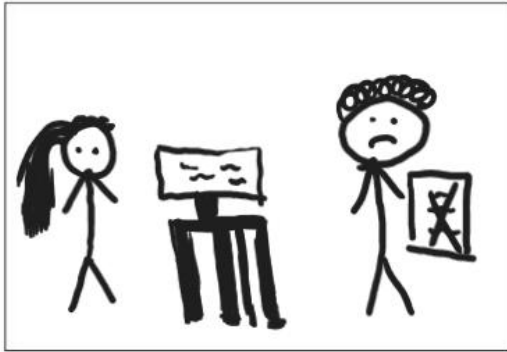


PERSONA: Jessica Watson

Giving students the best resources to keep them on track and organized.



Mrs. Watson has a student struggling to turn assignments in on time



She wishes she could have her students organize assignments without it being time consuming



She finds a new app!



The app takes the inputs from professors assignments and organizes them all by due date



calls in her struggling students and shows them the app



Her students start getting A's

Persona  
Owen Poutfit

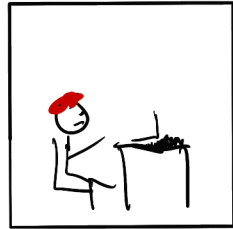
User story/Scenario: often forgets  
about assignments  
due date



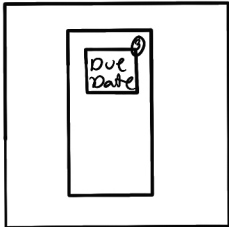
Owen often  
forgets his due  
dates for class



His teachers use  
different sites  
for assignments



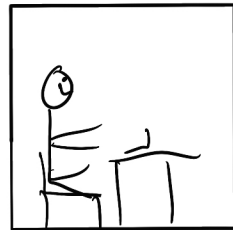
Busy building  
a program



The new app with  
all his due dates



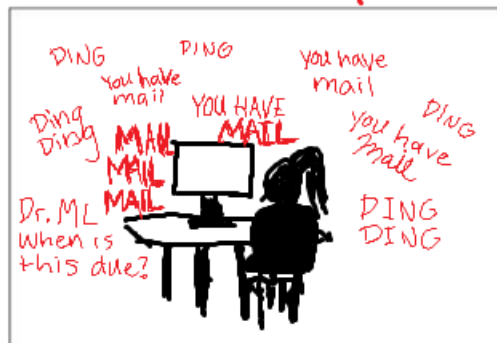
Does not have  
to worry about  
missing an assignment



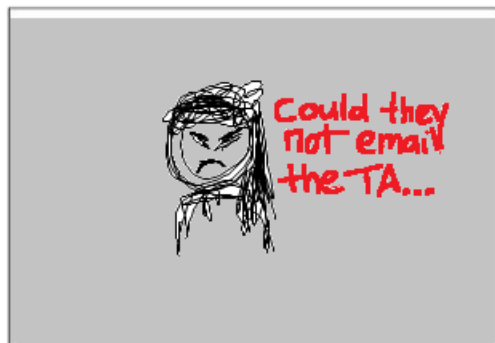
Has not missed  
an assignment  
since

Dr. Mary Lou

Why can't my students figure out due dates?!



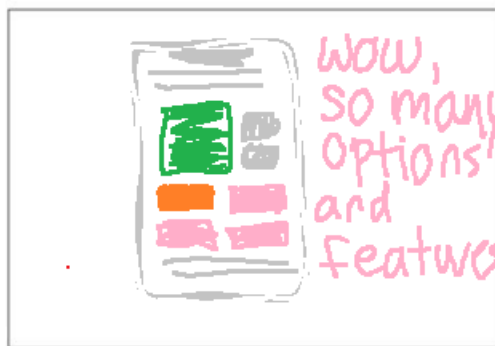
DR. ML WISHES  
HER STUDENTS KNEW  
WHAT TO DO



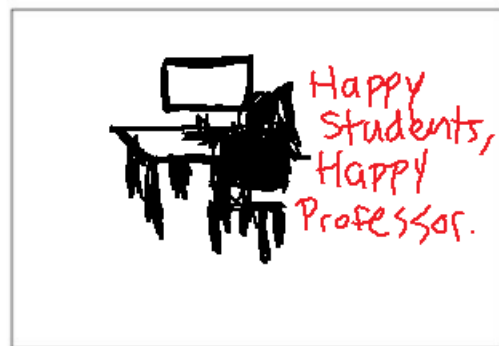
If only there was a  
better way.....



New student/teacher  
scheduling app



Professor is amazed  
at the ways it helps  
both students and instructor



She may now work in  
peace.