Owen Proffit

age: **18-23**
residence: **Columbia**
education: **College**
occupation: **Software Engineer**
marital status: **Single**

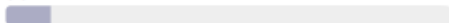## *Why can't it be easy to schedule my school assignments*

A quick summary of behaviors and practices like how he/she spends their day.
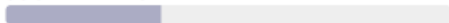
Comfort With Technology

INTERNET

SOFTWARE

MOBILE APPS

SOCIAL NETWORK

Criteria For Success:

Do great in school.

Needs

- Learn to code
- Graduate College
- Get a high paying job to pay bills

Wants

- Money
- Get good grades
- Be in a relationship

Values

- Smart
- Easy going
- Great in teams

Fears

- Being alone
- Heights
- Failing