There does not need to be a separate memo, but we believe that it is important to
explain the approach, tone, and content of he code of ethics. In particular,-this
work is modeled on other codes of ethics for recognized professions, that the
main purpose of such codes is to educate practitioners about expectations, and to
clarify the relations between the profession and the rest of society. The
legalistic tone of such codes is a natural way to describe such a contract, but
does not mean that we are trying to force new legal requirements through the
code.

A possible paragraph, after the nice introduction about the purpose and history
of the IEEE/ACM collaboration, might say:

Codes of ethics are common among professions. The draft below is modeled after
several adopted by engineering groups. Although these codes frequently sound
legalistic (almost a contract between society and the members of the field), most
are not intended as a means of enforcement. Rather, Codes of Ethics are, for the
most part, descriptions of ideal behaviors. They instruct practitioners about the
standards that society expects them to meet, what their peers strive for and
expect of each other. We hope that the following Code will be enlightening as
well as defining a standard we plan to meet.

--- stu feldman