There are several conclusions we can draw from the data provided. Three examples are:

1. There are more successful Kickstarter campaigns that launched in May than any other month of the year.
2. Theater and plays were by far the most successful campaigns in both the parent and sub-category stats.
3. Technology campaigns were the most canceled campaigns of all the categories.

A limitation of this study is the amount of campaigns being compared. Is it a good representative sample? How many campaigns have there been in total of the history of Kickstart? Does this data set provided enough to support the entire group of Kickstarter campaigns that have existed?

Another point of comparison that could have been studied by this data is the success rate per country.