



2025 CRYPTO Retirement Plan

The action-packed guide
to 100X your portfolio

Key Resources

- [**Money Line**](#)
 - Why? Use this tool to:
 - Easily analyze crypto assets' trends and understand the market conditions.
 - To spot buying and selling opportunities.
 - How to start? *Follow the steps below (for more details use the link above).*
 1. Create a free TradingView account.
 2. Copy your TradingView username.
 3. Access your paid [Moralis Money account's settings](#).
 4. Paste your TradingView username and click verify.
- [**Moralis Money**](#)
 - Why? Use this tool to:
 - Overview altcoin market quickly and easily.
 - Find the best altcoin opportunities (including the tokens that are completely new).
 - Analyze altcoins based on real-time on-chain data with ease.
 - How to start? No setup required; however, creating a free account using your Web3 wallet or email unlocks your ability to save tokens, search filters, etc. If you wish to experience the tool's full power, use the above "Trial" link.
- [**DeFiLlama**](#)
 - Why? To explore total value locked (TLV) metrics by projects, sectors, and ecosystems.
 - How to start? No setup required; however, you will need to spend some time getting acquainted with the tool.
- [**Developer Report**](#)
 - Why? To explore dev activity for free.
 - How to start? No setup required. Just visit the platform and start exploring the Monthly Active Developers data.
- [**TradingView**](#)
 - Why? To view and analyze price and market cap charts.

- How to start? Visit the platform and click the “Search markets here” field, then select the “Crypto” tab and click on the trading pair you wish to explore. To save charts, you’ll want to create a free account.
- [CoinGecko](#) and [CoinMarketCap](#)
 - Why? Use these tools for:
 - Exploring prices of cryptocurrencies
 - Viewing crypto categories
 - How to start? No setup required; however, by creating an account, you’ll be able to save tokens and create watchlists.
- [Moralis Money Help](#)
 - Why? It can answer all your Moralis Money-related questions.
 - How to start? Just follow the above link and then explore the question you need answers to.

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Introduction

TL;DR

- *Crypto is full of opportunities but also risks.*
- *Learning from others can save you time and stress.*
- *Moralis Money is your guide and tool for success.*
- *The Money Line will help you to always BUY LOW and SELL HIGH*
- *This ebook is packed with strategies for any market.*
- *Know the market type: bull, bear, or sideways.*
- *In bull markets, aim to buy early and take profits.*
- *Bear markets are good for research and finding deals.*
- *Sideways markets need patience and a keen eye.*
- *Understanding market psychology can guide your decisions.*
- *Bitcoin cycles influence the whole market.*
- *Always be ready to adapt. The crypto world changes fast.*

Welcome to the Crypto Revolution!

Hey guys, Ivan here.

We are about to go absolutely parabolic in this market!

2024-2025 is where most of us in the know will make life-changing gains. Only the people with the right tools, education, and strategies will be able to profit. Most others will buy high and be fully rekt in the coming bear market.

This guide is your key to joining the empowered bunch WHO ACTUALLY PROFITS!

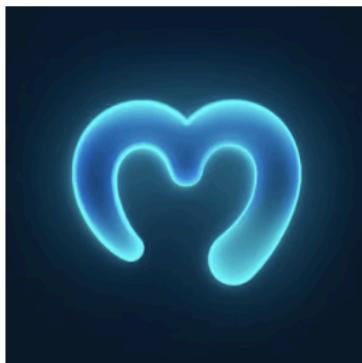
I have been in this market since 2013, and trust me, I've seen it all, I made hundreds of mistakes that cost me millions of dollars. I would be way richer if I avoided them and had a book like this when I started out.

The good news for you is that I've created this small ebook you can read in under an hour and have exactly the same knowledge, tools, and strategies as my team and I are using every day.

The information and strategies in this book are proven and timeless. They really work!

Not only are we successfully trading using these strategies daily, but we also get thousands of emails each and every month from our followers thanking us for sharing these insights.

Our market insight tools, such as Moralis Money, are the most highly rated market tools in crypto.



Moralis Money

Reviews 140 • Excellent



4.9 ⓘ

By reading this ebook, you know that your time won't be wasted and that you are getting proven and battle-tested education from some of the most experienced crypto traders in the world.

This book will change your life if you put in a bit of effort. To help you along the way, after each chapter, you will have a small homework - ENSURE YOU COMPLETE IT.

You are probably thinking: "Oh I don't need it, maybe homework is for dumb people, I am too smart for it ..."

Listen - this market is brutal ...

It will destroy you if you don't approach it seriously.

Promise me right now that you will do all the homework tasks or throw away this book immediately.

SAY OUT LOUD

"I PROMISE TO DO THE HOMEWORK!"

Ok good!

LFG, let's get this journey started!

Understanding Market Conditions

Crypto markets move a lot, and there are three main types of markets:

- **Bull Markets:** Prices go up, and everyone feels good. It's a great time to make money. But watch out; things can change quickly.
- **Bear Markets:** Prices drop, and it feels a bit gloomy. But it's not all bad. You can find some good deals and learn a lot.

- **Sideways Markets:** Prices don't move much. It's a waiting game. But there are still chances to make smart moves.

Crypto markets are full of ups and downs. This guide and Moralis Money are here to help you cut through that fog.

Remember, it's all about making smart moves and keeping an eye out for opportunities, no matter the market.

Bull Market Tips & Key Objectives

- **Buy Before It Pumps:** Identify potential breakout tokens before widespread attention drives prices up.
- **Sell as Close to the Top as Possible:** Implement strategies to sell at peak valuations, recognizing signs of market cooling down.
- **Taking Profits:** Regularly secure gains to mitigate risk and capitalize on upward trends.
- **Entering on Pullbacks:** Take advantage of price retractions to enter or increase positions at a more favorable valuation.
- **Dollar-Cost Averaging (DCA) In:** Gradually build positions to smooth out volatility and lower the average purchase price.
- **Dollar-Cost Averaging (DCA) Out:** Implement a phased selling strategy to capture gains across a rising market.
- **Participate in Initial DEX Offerings (IDOs):** Invest in promising projects at an early stage for high potential returns. This is particularly smart in the early and mid stages of a macro bull run.

Bear Market Tips & Key Objectives

- **Extra Time for Learning and Research:** Utilize the slower market phase to dive deep into tokens and technologies with promising potential.
- **Deeper Fundamentals Analysis (FA), Including Developer Activity and Total Value Locked (TVL):** Gauge the health and potential of projects through their development activity and locked value.
- **Monitor Communities for Engagement:** Community strength can be a leading indicator of a project's resilience and potential for recovery.
- **Spot the Bottom and Signs of Market Reversal:** Identify key indicators that suggest the market may be approaching a turnaround.
- **Be on the Lookout for Buy Opportunities:** Seek undervalued tokens with the potential for significant returns upon market recovery.

Sideways Market Tips & Key Objectives

- **Stay Informed and Ready to Act:** Keep track of market news and trends to respond to directional shifts quickly.
- **Analyze Longer Timeframes for Directional Clues:** Use historical data and broader market analysis to predict future movements.
- **Consider Adding to Positions or Taking Profits:** Strategically decide whether to increase holdings in anticipation of a breakout or to realize profits before potential downturns.

- **Seek Yield-Generating Opportunities:** Look for staking or yield farming options to earn returns during market stagnation.

Market Psychology 101

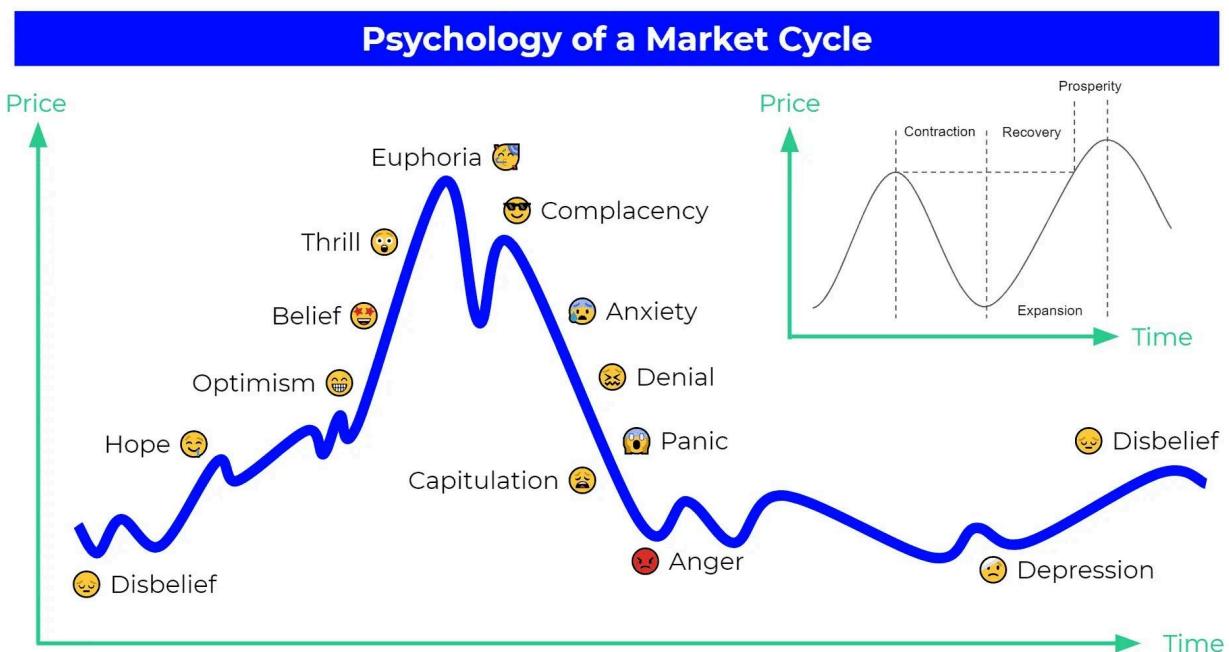
Behind every trade, whether executed by a human hand or the sophisticated algorithms of trading bots, lies human psychology. It is all about human emotions!

These factors shape market trends, which is particularly noticeable over larger timeframes. Plus, over time, these patterns repeat.

So, it's good to understand at least the basics of market psychology to make better choices.

As such, make sure to pause and reflect on the image presented below. Think of it as a window into the collective psyche of the market.

It offers insights into all markets, including crypto.



Crypto Cycles 101

Bitcoin's journey gives us clues about the crypto cycle. It's had its ups and downs, but there's a pattern.

Great examples are the intervals between Bitcoin's cycle bottoms to preceding peaks that match the previous cycle's top. Another instance are intervals from the cycle lows to the cycle tops.

These periods have unfolded over periods of 721 and 1064 days in the past two cycles, respectively - a pattern that you can see in the chart below.



Another important aspect of crypto cycles are Bitcoin halving events. This is when Bitcoin rewards drop by 50%.

These events have a big impact on prices. And the next one is in April 2024 (see the chart below).



Keep in mind, that while these cycles and psychology tips are helpful, the crypto world can still surprise us. After all, it's full of chances but also unpredictable. So, use these insights as part of a bigger plan.

RECAP & TAKE ACTION CHECKLIST

[Introduction]:

- I commit to learning from others who are ahead of me to make the most in crypto.*
- I know the key objectives of bull, bear, or sideways market conditions.*
- I have a basic understanding of market psychology.*
- I now understand how Bitcoin cycles influence the whole market.*
- I commit to always being ready to adapt to the fast-changing world of crypto.*

Extra committed to success? Complete the task below!

- Activate [Moralis Money Trial](#) to start putting all of the above into practice TODAY!

PART 1

Foundations of Altcoin Investing

TL;DR

- Bitcoin's success typically leads the way for alts.
- Memecoins show the fun side of crypto and are part of every cycle.
We had a massive memecoin season in the Spring of 2023.
- Web3 gaming and AI seem to be two strong narratives for the 2024-2025 bull season.
- Solana and Ethereum are still the key layer-1 players to watch.
- Injective Protocol has been making waves since early 2023.
- The altcoin world is fast-moving and full of opportunities.
- Why alts? They offer opportunities for massive gains.
- Successful investment in this space requires a blend of research, strategy, and sometimes, a bit of resilience.
- Moralis Money is designed to help you win in the volatile crypto market.
- It's more than a tool; it's your ally in making strategic, profitable moves.
- With Moralis Money, you're equipped to make the most out of altcoins and stay clear of scams.

The Altcoin Landscape in 2024

Welcome to 2024, where the altcoin world is already buzzing more than ever. Let's break it down nice and easy.

Last year, Bitcoin got everyone excited again. It wasn't just Bitcoin, though. Lots of other coins, called altcoins, started to shine too. It's like when Bitcoin does well, it invites everyone to the party.

Remember those funny internet **meme coins**? They again exploded in popularity in 2023.

This reminded us how fun and powerful the crypto community can be. Plus, it served as a reminder to never underestimate the power of meme coins!

At the same time, two big ideas got everyone talking: **Web3 gaming** and **AI**.

Imagine playing games or using AI, all on the blockchain. It's happening right now, and it's pretty cool.

These areas are growing fast because they mix fun, tech, and money in new ways.

Another star of the show has been **Solana** and its entire ecosystem. It's super fast and not too expensive to use.

Developers and investors love it because it can handle a lot of action, from gaming to digital art, without breaking a sweat.

Plus, many projects on Solana have been giving away impressive freebies (a.k.a airdrops) to get people on board.

Of course, there's more than just Solana. **Ethereum** is still a big deal, especially with all its updates to make things run smoother.

Plus, the **Bitcoin ecosystem** is getting in on the action too, with new ways to make its own altcoins.

Let's not forget a rising star, **Injective Protocol (\$INJ)**. It had a great run in 2023.

The project is all about making finance open to everyone, with no middleman. That's a big deal in the crypto world.

So, what's the takeaway for 2024?

The altcoin market is about more than just making quick money (though that's still part of it). It's about new tech, community spirit, and pushing the boundaries of what's possible.

This isn't just a passing trend. It's a sneak peek at the future of money and tech.

As we dive into this world, we'll find challenges but also a lot of opportunities. It's definitely an exciting time to explore and be part of shaping what comes next.

Why Altcoins? The Gateway to Unprecedented Returns

Looking for a way to grow your money? Altcoins might just be your golden ticket!

Whether you're new to crypto or a seasoned pro, alts bring something exciting to the table.

They're not just about adding variety to your investments. They're about big profit opportunities that you won't find anywhere else.

I'm not talking about the chance to double or triple your investment. With alts, you often have a chance to 10x, 50x, or even make 100 times your investment in a relatively short time.

So, why jump into altcoins? Here are a few reasons:

- **Innovation:** Altcoins are where the new stuff happens in crypto. They're all about fresh tech and ideas. Investing in them means you're putting your money into the future.
- **Ups and Downs:** Crypto moves fast. Altcoins can shoot up in value quickly, thanks to changing trends and market moods. Spotting these changes early can lead to big wins.
- **Easy to Start:** Many altcoins don't cost much to get into. This means you can own a good chunk of coins without spending a fortune. And if their value goes up, so does your investment.
- **Community Power:** A strong community can take an altcoin to the moon. When lots of people get behind a coin, its value can soar, making early backers very happy.
- **Speculation and Cash Flow:** The altcoin market is full of action. Prices can jump on speculation and growing interest, opening the door to quick gains.

Looking at past and current trends, it's clear: altcoins are in a league of their own. They offer a chance at profits that you'd be hard-pressed to find elsewhere.

And in case you need some inspiration about what's possible in the altcoin sphere, check out the charts below.

- Injective (\$INJ) increased by **37x** in **378 days**:



- MultiversX (\$EGLD) increased by **89x** in **399 days**:



- Kaspa (\$KAS) increased by **118x** in **392 days**:



- Avalanche (\$AVAX) increased by **173x** in **420 days**:



- Cardano (\$ADA) increased by **174x** in **539 days**:



- Polygon (\$MATIC) increased by **431x** in **434 days**:



- Fantom (\$FTM) increased by **2229x in 595 days**:



These coins and many others offered crazy returns. But how many of you were able to profit from them?

Well, if you had the Money Line, you would have easily caught these moves. You'll learn more about this powerful tool as we move forward.

For now, just note that Money Line is the key to timing crypto entries and exits properly without breaking a sweat.

So, here's the secret to success:

1. Use **Moralis Money** and its **Token Explorer** to discover new (or existing) tokens with promising potential.
2. Analyze the candidates with the **Money Line** indicator to determine if/when to buy (or sell).

Of course, investing in altcoins is not without its challenges and risks. The same volatility that can lead to exponential gains can also result in significant losses.

Successful investment in this space requires a blend of research, strategy, and sometimes, a bit of resilience.

But for those willing to navigate the complexities of the altcoin market, the rewards can be unparalleled, offering a path to financial growth that is unmatched in the current investment landscape.

Interpreting Altcoin Markets with Moralis Money

In the fast-paced world of crypto, where ups and downs happen in the blink of an eye, Moralis Money is here to be your guide. It's more than just joining the crypto craze.

It's about being smart with your moves and making sure they pay off!

Moralis Money is not just another dapp. It's like your trusted friend in the crypto journey, helping you make the most out of altcoins and keeping you safe from scams.

Why choose Moralis Money? Imagine having a compass in the vast, wild world of crypto. That's Moralis Money for you.

It gives you clear direction and insights, helping you find your way to profits, no matter how confusing things get. It's all about giving you the power to earn from crypto safely and smartly.



Meet the Platform's Key Features

What? Real-Time On-Chain Analytics and Insights

- **Why?** Provides a deep dive into real-time data directly from the blockchain, allowing you to make informed decisions based on actual market activities.

This feature is pivotal for identifying trends before they become mainstream, enabling early entry into potentially lucrative positions and thus avoiding the fear of missing out (FOMO).

Plus, these invaluable insights also enable you timely exit out of your profitable positions.

- **Who?** Visitors and free users have access to Moralis Money's on-chain data, but the freshest insights (all lower timeframes) are reserved for Starter (daily and up) and Pro (10 min and up) users.

What? Token Explorer with Advanced Filtering

- **Why?** Filters through the noise of the crypto market to spotlight tokens with high potential based on customized criteria such as buy pressure, market cap, experienced buyers, and more.

This tool is crucial for discovering under-the-radar altcoins poised for growth in any market conditions, ensuring you're always one step ahead.

- **Who?** Token Explorer is available to all Moralis Money users; however, to view tokens that are younger than seven days and to access its premium filters and lower timeframes, you need a Starter or Pro plan.

What? Security Score for Tokens

- **Why?** Evaluates and rates tokens based on their security, helping you steer clear of potential scams and risky investments.

This feature is integral to preserving your capital by ensuring that your investments are not only profitable but also secure.

- **Who?** Every Moralis Money user, including visitors, can utilize this security feature.

What? Automated Trading Alerts

- **Why?** Keeps you in the loop with real-time notifications on your selected tokens, ensuring you never miss an opportunity for profit or a critical moment to exit.

It's about staying proactive, not reactive, in a market that never sleeps. It also allows you to save time and do your things, knowing that Moralis Money keeps an eye on the crypto markets on your behalf.

- **Who?** Moralis Money offers three types of crypto alerts - Strategy Alerts, Token Alerts, and Bundle Alerts. The first two are available to all users, with free accounts being limited to three alerts altogether.

On the other hand, the greater number of alerts and bundles (a.k.a. Whales Activity Alerts) are reserved for the Starter and Pro users.

What? Market Overview by Trending Tokens or Market Cap

- **Why?** Offers a quick insight into what tokens are hot based on live on-chain metrics, highlighting tokens experiencing significant movement.

- The **Trending** page can help you catch potential winners in their early stage. And the **Top By Market Cap** gives you a nice overview of the market.
- **Who?** Everyone, including visitors, can enjoy Moralis Money's **Trending** and **Top By Market cap** pages.

What? Money Line

- **Why?** Clarifies current trends and offers "Bullish" and "Bearish" signals when trends shift, which may serve as a buy/sell signal.

Essentially, Money Line empowers you to cut through the complexities of technical analysis (TA) and easily put the current price of any crypto into proper perspective.

- **Who?** Money Line is reserved for Starter and Pro users.

What? Private Alpha Group Access

- **Why?** Connects you with altcoin experts and a community of like-minded investors and crypto enthusiasts, fostering an environment of shared knowledge and strategies.

This collective intelligence is invaluable for learning, adapting, and thriving in the dynamic crypto space.

It includes exclusive weekly livestreams, access to a private Discord, access to premium crypto education, and even opportunities for token allocations in private sales.

- **Who?** This power of community and premium education awaits only the most committed users - the ones on the Pro plan.

RECAP & TAKE ACTION CHECKLIST

[Part 1]:

- I now know that Bitcoin's success typically leads the way for alts.*
- I'll do my best not to be biased toward any type of altcoins to avoid missing out on opportunities for profits.*
- I'll keep my eyes on the lookout for ongoing and emerging narratives throughout the 2024-2025 bull season.*
- I realize that the altcoin world is fast-moving and full of opportunities.*
- I now know that successful investment in the crypto space requires a blend of research, strategy, and sometimes, a bit of resilience.*
- I understand that Moralis Money is designed to help me win in the volatile crypto market.*
- I realize that the core purpose of Moralis Money is to help me make the most out of altcoins and stay clear of scams.*
- Visit [MoralisMoney.com](#) and explore the platform's features. And in case you haven't created your free account yet, do it NOW!*

Extra committed to success? Complete the task below!

- Start the platform's [trial](#) to experience its full power.*
- Set up Money Line by following the instructions on a dedicated [Moralis Money Help](#) page.*

PART 2

Strategies for Every Market Condition

TL;DR

- *Being flexible with your investment strategy is crucial in crypto.*
- *Understand the current market mood before making moves.*
- *Use tools and charts to get a clear view of the market's direction.*
- *Always check the facts yourself, even when following experts.*
- *Use Moralis Money to deploy our 5-step strategy that will guide you in any market condition.*
- *Knowing a project's and token's fundamentals can be powerful, but don't get lost in them.*
- *Pumpamentals matter a lot, especially in a bull market.*
- *TA helps with timing, but mix it with other insights for the best strategy.*
- *Moralis Money and Money Line simplify and clarify your research and decision-making regarding if/when to buy or sell tokens.*

In the world of crypto investing, being able to change your strategy fast is key. After all, the crypto market is always moving – with new tech, big news, and people's changing opinions.

Sticking to one plan without adjusting can be risky, like trying to sail through a storm without knowing which way to go.

That's what we're focusing on in Part 2: learning how to change our plans to match the market, whether it's going up, down, or staying the same.

I want you to be ready for anything, always looking for the next big chance.

To make smart moves, you first need to know what the market feels like. It's like checking the weather before heading out to sea.

But figuring out the mood of something as big and complicated as the crypto market might seem tough. The trick is using the right tools and charts!

Tools for Assessing the Overall Market Conditions

TL;DR

- Use *Moralis Money's Top By Market Cap page* for a market overview.
- *The \$BTC chart and Money Line are your friends for understanding the market.*
- *Watch BTC.D, USDT.D, and \$USDT market cap charts for clues on market shifts.*
- *Keep an eye on traditional markets (e.g., DJI and SPX) and the DXY for extra context.*
- *Always check the facts yourself, even when following experts.*

Moralis Money's Top By Market Cap page provides an intuitive snapshot of the market. This allows you to get a sense of the overall market conditions quickly.

The screenshot shows the Moralis Money interface with the 'Top By Market Cap' tab selected. The table lists the following data:

#	Token	Price	1H	24H	7D	Volume (24h)	Market Cap
1	Bitcoin (BTC)	\$69,425	+0.05%	+0.13%	+0.76%	\$15,209,865,930	\$1,368,548,716,418 +0.35%
2	Ethereum (ETH)	\$3,676.72	+0.17%	-0.29%	-3.62%	\$7,553,819,924	\$441,832,538,037 -0.25%
3	Tether (USDT)	\$1	+0.02%	+0.02%	+0.07%	\$20,959,449,834	\$112,458,607,150 +0.02%
4	BNB (BNB)	\$643.9	-0.31%	-5.14%	+2.28%	\$1,398,374,497	\$99,066,791,734 -5.15%
5	Solana (SOL)	\$159.88	-0.11%	+0.54%	-3.21%	\$1,468,429,792	\$73,668,929,957 +0.58%
6	Lido Staked Ether (STETH)	\$3,674.49	+0.15%	-0.28%	-3.67%	\$51,425,171	\$34,991,231,999 -0.25%
7	USDC (USDC)	\$1	+0.04%	+0.01%	-0.07%	\$2,833,856,238	\$32,170,327,698 -0.15%
8	XRP (XRP)	\$0.498	+0.31%	+0.64%	-4.16%	\$697,072,131	\$27,653,467,154 +0.63%
9	Dogecoin (DOGE)	\$0.1451	-0.17%	-0.36%	-10.30%	\$632,408,322	\$20,991,494,405 -0.29%
10	Toncoin (TON)	\$7.1	-0.18%	-0.61%	+7.12%	\$216,999,569	\$17,253,556,742 -0.49%
11	Cardano (ADA)	\$0.4475	-0.30%	+1.26%	-1.38%	\$375,426,654	\$15,839,926,202 +1.11%
12	Shiba Inu (SHIB)	\$0.02322	+0.00%	+0.42%	-7.23%	\$444,773,747	\$13,689,705,646 +0.88%

The **Bitcoin (\$BTC) chart** is like the main character in our crypto story. It gives us the big picture of what's happening. Using the Money Line indicator with the Bitcoin chart helps you feel the market's pulse.

Then there's the **Bitcoin Dominance (BTC.D)** chart. It tells us how much of the market is Bitcoin vs. altcoins.

If BTC.D goes up, people might be moving to Bitcoin because they're unsure about the rest. If it goes down, it means altcoins are getting more love.

In the past cycle, the landscape has shifted a bit as stablecoins gained more recognition, with \$USDT leading the herd. Thus, it is smart to also consider the **USDT.D (Tether Dominance)** chart, where similar principles apply as to BTC.D.

Also, don't forget to take a look at the **Tether (\$USDT) market cap** (MC). As the leading stablecoin, watching its MC chart helps you guess if more money is coming into or leaving crypto.

An increasing market cap for Tether (a.k.a. USDT printing) can indicate an influx of fiat into crypto, often a precursor to bullish phases, while a decreasing market cap suggests a withdrawal of liquidity, potentially signaling bearish conditions.

It's also smart to keep an eye on traditional markets like the **Dow Jones (DJI)** and **S&P 500 (SPX)**. What happens there tends to affect crypto, too.

Bullish trends in these indices can spur the crypto market, while bearish trends in traditional markets often spill over into crypto.

The **US Dollar Index (DXY)** is another one to watch. A strong dollar can mean a weaker crypto market and vice versa.

All these tools help us make smarter moves, whether the market is up, down, or sideways. And while it's great to listen to crypto pros, always double-check what they say. Don't just take anyone's word for it.

Finally, this brings us to the following five-step strategy that you should deploy in some form or another during any market conditions:

- 1. Identifying opportunities: Searching for and finding altcoins with promising potential**
- 2. DYORing individual tokens with potential**
- 3. Keeping an eye on your favorite tokens**
- 4. Buying/selling signals: Using real-time on-chain data and Money Line to determine if now is a good time to buy/sell**

5. Executing trades (selling/buying crypto)

Moving forward, we dive into each of the above-outlined steps.

Step 1

Identifying Altcoin Opportunities

TL; DR

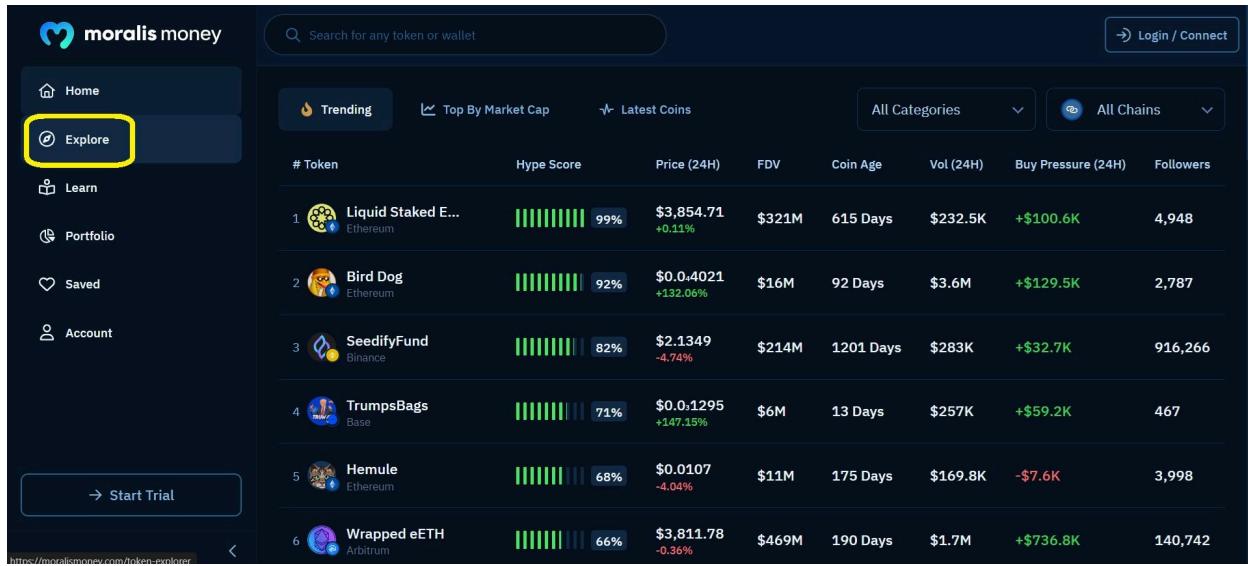
- *The best tool for finding cool altcoins is Moralis Money's Token Explorer.*
- *You can start with a free account; however, the ultimate edge awaits folks on the Pro plan, which you can take for a test run with Moralis Money's [trial](#).*
- *Start with predefined strategies and then tweak them to create your own.*

Diving into the world of altcoins? Moralis Money's homepage (Trending) is a great starting point. The "Top By Market Cap" and "Latest Coins" pages are also great tools to find tokens that match your preference.

After all, these pages already allow you to sift through all supported chains and token categories.

However, it is the "Explore" section that's your ultimate guide to finding the best altcoin opportunities at any given time.

“Explore” leads you to **Token Explorer**, which is the platform’s superstar for finding those altcoin gems. It’s packed with features that sift through live on-chain data, making your search precise and fruitful.



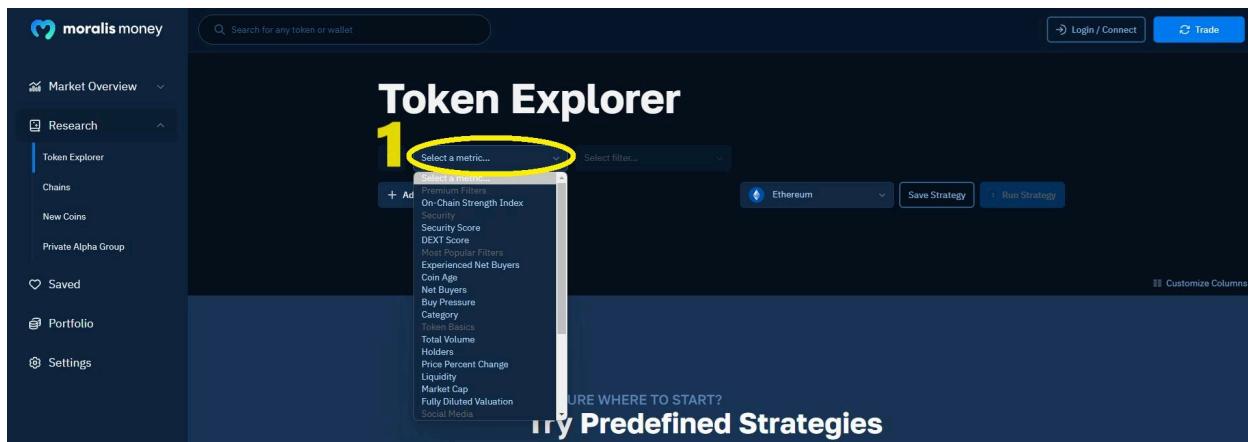
The screenshot shows the Moralis Money Token Explorer interface. On the left, there's a sidebar with links for Home, Explore (which is highlighted with a yellow box), Learn, Portfolio, Saved, and Account. Below the sidebar is a 'Start Trial' button. The main area has a search bar at the top right. Underneath are three filter tabs: Trending (highlighted with a yellow box), Top By Market Cap, and Latest Coins. Below these are dropdown menus for All Categories and All Chains. The main content is a table listing six tokens:

#	Token	Hype Score	Price (24H)	FDV	Coin Age	Vol (24H)	Buy Pressure (24H)	Followers
1	Liquid Staked Ethereum	99%	\$3,854.71 +0.11%	\$321M	615 Days	\$232.5K	+\$100.6K	4,948
2	Bird Dog	92%	\$0.04021 +132.06%	\$16M	92 Days	\$3.6M	+\$129.5K	2,787
3	SeedifyFund	82%	\$2.1349 -4.74%	\$214M	1201 Days	\$283K	+\$32.7K	916,266
4	TrumpBags	71%	\$0.01295 +147.15%	\$6M	13 Days	\$257K	+\$59.2K	467
5	Hemule	68%	\$0.0107 -4.04%	\$11M	175 Days	\$169.8K	-\$7.6K	3,998
6	Wrapped eETH	66%	\$3,811.78 -0.36%	\$469M	190 Days	\$1.7M	+\$736.8K	140,742

Getting Started with Token Explorer

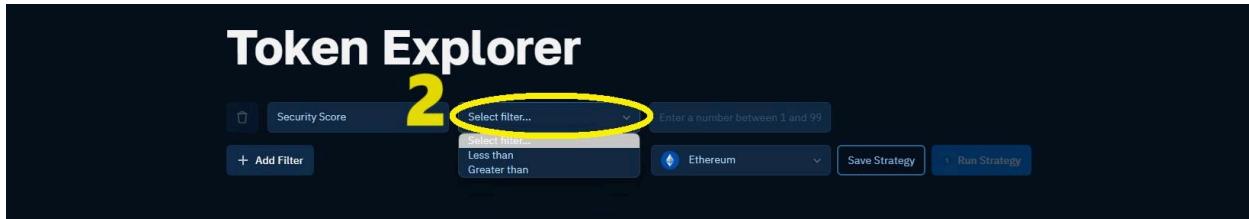
Now, let’s focus on how to search for potentially booming altcoins with Token Explorer and how to test the profitability of saved strategies.

So, once on the Token Explorer page, simply select a metric from a drop-down menu:



The screenshot shows the Token Explorer page with a dropdown menu open. The menu is titled 'Select a metric...' and includes options like Premium Filters, On-Chain Strength Index, Total Volume, Holders, Price Percent Change, Liquidity, Market Cap, Fully Diluted Valuation, and Social Media. The number '1' is circled in yellow next to the 'Select a metric...' input field. The main interface shows a search bar, filter dropdowns for Ethereum and Save Strategy, and a 'Run Strategy' button. A banner at the bottom encourages users to try predefined strategies.

Then, select that metric's filter option. Here's an example for the "Security Score" metric:



And finally, enter the filter's value you wish to use as a gauge:



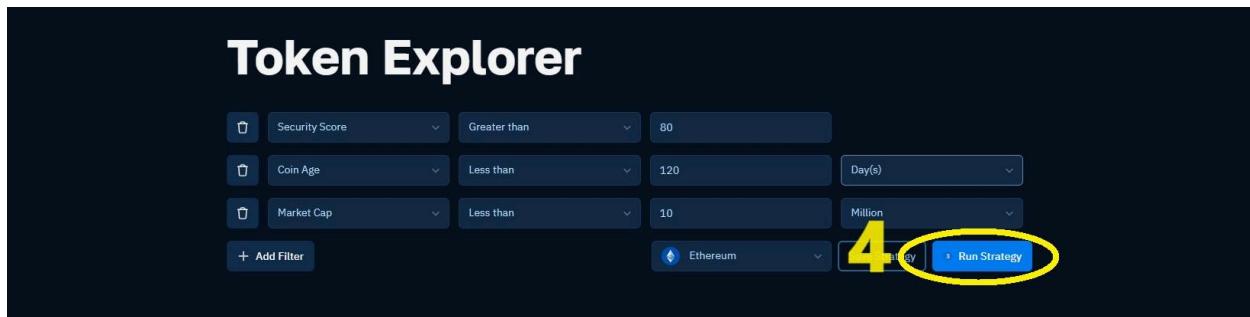
Extra Tips:

- **Using multiple metrics:** You can run a single filter or combine multiple metrics in a single Token Explorer strategy. To apply multiple filters, just hit the "Add Filter" button and repeat the above process.
- **Understanding metrics:** You can learn more about the Token Explorer metrics in part 3 ("Mastering Moralis Money") of this ebook.
- **Networks:** Looking at the above screenshots, you can also notice "Ethereum". Well, that's the network selection button, which allows you to deploy your strategy easily across other supported networks.
- **Premium Filters:** Metrics in that category are reserved for the Starter and Pro users.
- **Lower timeframes:** Many metrics require you to select a timeframe you want to focus on. With a free account, you can focus on quarterly and monthly periods.

To explore daily and higher timeframes, you need the Starter plan. However, the ultimate edge awaits the Pro users, who also get to focus on various hourly and minutely timeframes.

- **Token Age:** To view tokens that are younger than 7 days, you need the Starter or Pro plan.

With your Token Explorer filter(s) in place, you're able to hit the “Run Strategy” button:



While starting out and getting acquainted with the available metrics, it can be useful to apply the **predefined Token Explorer strategies**. You can do this in the bottom portion of the Token Explorer page - Quick Start.

Just hit the “Run Strategy” button next to the strategy you like:

A screenshot of the Token Explorer Quick Start section. It features several cards for different token categories:

- Trending Memecoins:** Includes WALL STREET BABY, Wrapped Pepe, and Non-Playable Coin.
- New Tokens With Positive Buy Pressure:** Includes Pepe Le Pew, Simpson MAGA, and BeetCoin.
- Trending AI Tokens:** Includes AstroPepoX.
- Trending Gaming Tokens:** Includes GAMEE and Aviator.
- Trending RWA Tokens:** Includes Realio Network and TokenFi.
- Trending Tokens in DeFi:** Includes Curio Gas Token and Make ETH Great Again.
- Trending L2 Tokens:** Includes mETH and Gelato Network Token.

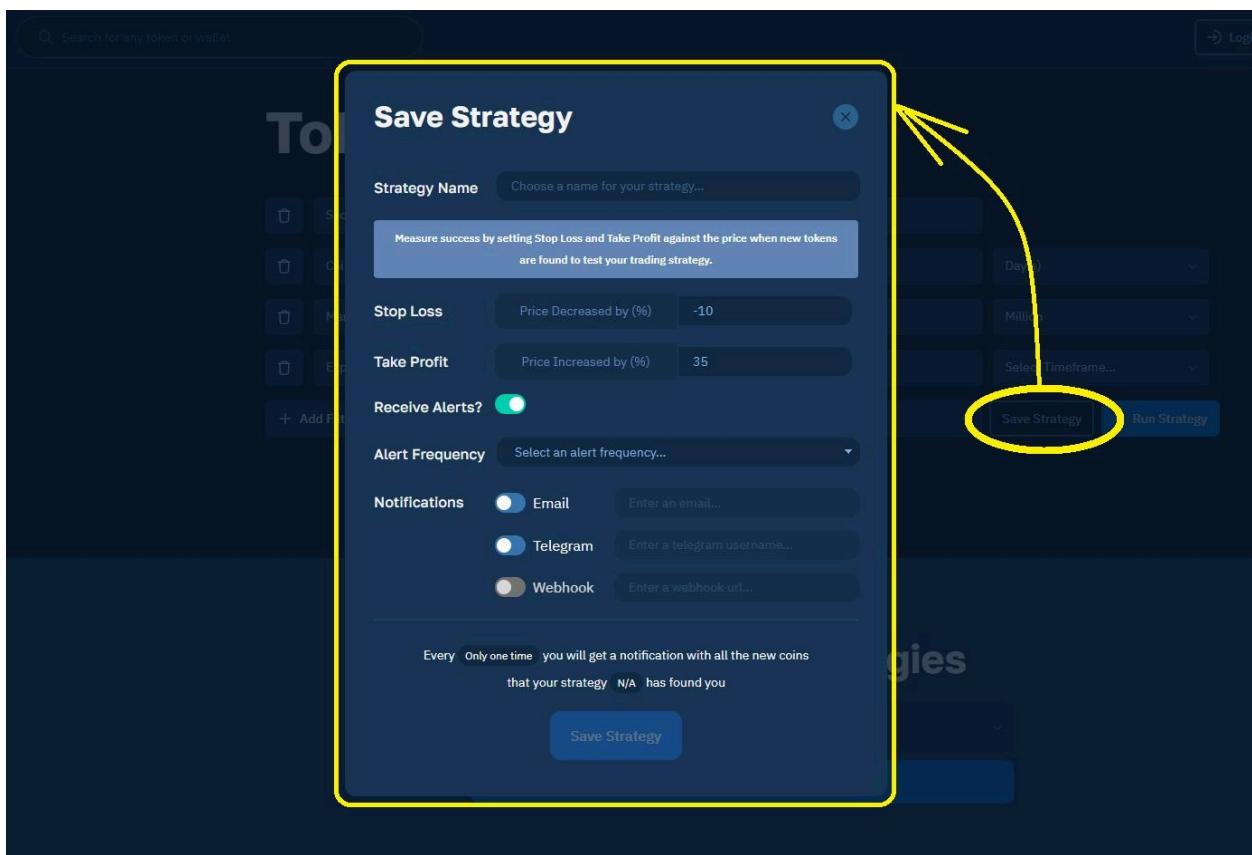
Each card has a 'Run Strategy' button to its right. The entire section is titled 'Quick Start' and includes a note: "Not sure where to start? Check out the strategies below and customize them with even more filters! Learn more about our metrics in the glossary."

The predefined strategies are a great way to jump into the ocean of altcoin opportunities. Then, you can easily tweak the given metrics and add additional ones to personalize your research.

Saving Your Strategies

Once you find a Token Explorer strategy that you like and wish to test its profitability, make sure to **save that strategy**.

This is also the way you can search for new altcoin opportunities on autopilot and receive notifications directly to your inbox.



Here's how you save a Token Explorer strategy (see the screenshot above):

1. Click the “Save Strategy” button.
2. Name your strategy.

3. Play around with the stop loss (SL) and take profit (TP) settings, or go with the default values to test profitability.
4. Decide if you wish to receive alerts. If yes, select the alert frequency.
5. Toggle the button next to the notification medium you prefer.
6. Hit the second “Save Strategy” button.

After saving the strategy, you’ll also get to **view its profitability**.

Of course, there’ll be no data at the beginning, so give it some time. You can access these types of insight via the side menu’s “Saved > Strategies” path at any time.

Extra Tip: **Save More Strategies** - Moralis Money’s free account allows you to save 3 strategies. If you wish to save more, opt in for the Starter or Pro plan.

RECAP & TAKE ACTION CHECKLIST [Step 1]:

- I now understand what Token Explorer is and how it works.
- Visit the [Token Explorer](#) page and deploy one of the preset strategies.
- Tweak a metric value or add an additional filter to that predefined strategy.
- Create your first Token Explorer strategy from scratch following the above instructions.
- Save a strategy and set an alert for it.

Extra committed to success? Complete the task below!

- Deploy a strategy with metrics focusing on lower timeframes (daily and hourly).

- Run a strategy that includes the On-Chain Strength Index (OCSI) metric.*
- Use the Trending feature to spot tokens that are experiencing an increase in on-chain activity.*

Step 2

Do Your Own Research (DYOR)

TL; DR

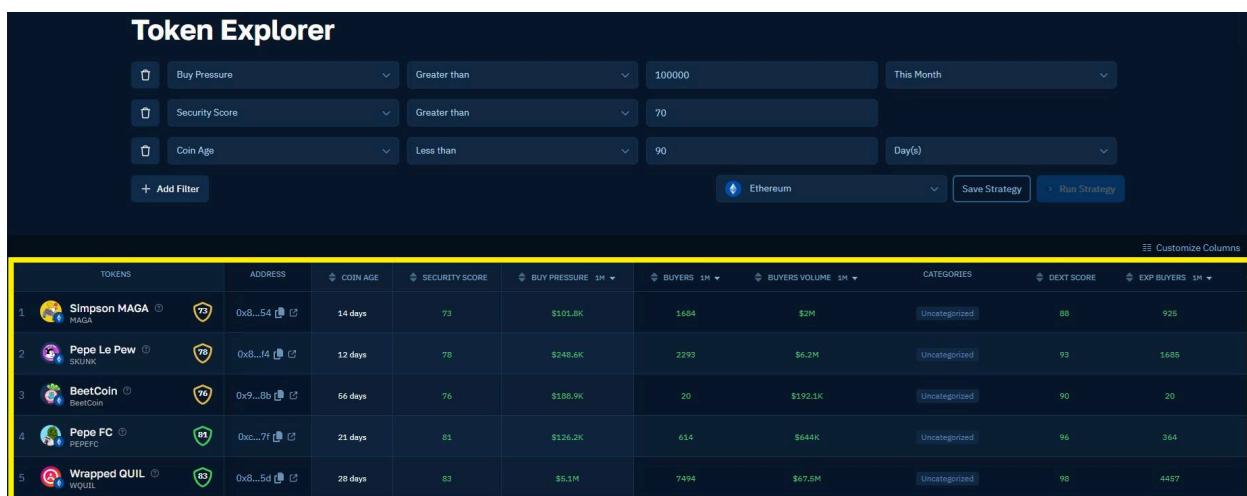
- *The best tool for doing your own research (a.k.a DYORing) for tokens with potential are Moralis Money token pages.*
- *Anyone can access these pages, but to save tokens and set alerts, you'll need a free Moralis Account.*
- *Knowing a project's and token's fundamentals can be powerful, but don't get lost in them. Sometimes, simpler projects beat the complex ones.*
- *Pumpamentals matter a lot, especially in a bull market. Keep an eye on on-chain activity for early hints.*
- *TA helps with timing, but mix it with other insights for the best strategy.*
- *In bull markets, excitement beats basics. In bear markets, dig deeper into fundamentals.*

Starting with the Token Explorer feels like opening a treasure map. It points you to altcoins that are calling for a closer look.

As you follow this map, you will find a dynamic list full of promising altcoins (example below). Each one has its own story of potential waiting to be explored.

Extra Tip: If the list includes many tokens, it's a sign that you can tighten your search criteria. On the other hand, if the list is empty, you may need to consider loosening up your filters.

For the purpose of DYORing, Moralis Money offers token pages. You can easily access these pages by clicking on the tokens' names (the first column in your dynamic lists).



The screenshot shows the Token Explorer interface with a dark theme. At the top, there are three filter sections: 'Buy Pressure' (set to 'Greater than 100000 for 'This Month''), 'Security Score' (set to 'Greater than 70'), and 'Coin Age' (set to 'Less than 90 days'). Below these are buttons for '+ Add Filter', 'Ethereum' (selected), 'Save Strategy', and 'Run Strategy'. A yellow box highlights the main table area. The table has columns: TOKENS, ADDRESS, COIN AGE, SECURITY SCORE, BUY PRESSURE (1M), BUYERS (1M), BUYERS VOLUME (4M), CATEGORIES, DEXT SCORE, and EXP BUYERS (1M). The table lists five tokens:

TOKENS	ADDRESS	COIN AGE	SECURITY SCORE	BUY PRESSURE 1M	BUYERS 1M	BUYERS VOLUME 4M	CATEGORIES	DEXT SCORE	EXP BUYERS 1M
1 Simpson MAGA ⚡ 75	0x8...54	14 days	73	\$101.8K	1684	\$2M	Uncategorized	88	928
2 Pepe Le Pew ⚡ 76	0x8...f4	12 days	78	\$248.6K	2293	\$6.2M	Uncategorized	93	1685
3 BeetCoin ⚡ 76	0x9...8b	66 days	76	\$189.9K	20	\$192.1K	Uncategorized	90	20
4 Pepe FC ⚡ 81	0x...7f	21 days	81	\$126.2K	614	\$644K	Uncategorized	96	364
5 Wrapped QUIL ⚡ 83	0x8...5d	28 days	83	\$5.1M	7494	\$67.5M	Uncategorized	98	4497

As for the tokens discovered by your saved Token Explorer strategies (t.i. the ones you have email alerts turned on for), you'll receive a notification directly in your inbox.

Then, you can access the token's page by clicking its address:

The screenshot shows a 'Strategy Alert' from Moralis Money. At the top left is the Moralis Money logo. Below it, the heading 'Strategy Alert' is displayed in bold. The main message reads: 'Your strategy **My First Strategy** has found new coins. Check them out!' Below this is a blue link labeled 'View Strategy in Browser'. A table follows, with columns for LOGO, NAME, and ADDRESS. The first row shows a logo icon, the name 'ShibOriginalVision', and the address '0x2c5bc2ba3614fd27fcc702...'. A yellow oval highlights the address column, and a large yellow arrow points to it from the right side of the image.

LOGO	NAME	ADDRESS
	ShibOriginalVision	0x2c5bc2ba3614fd27fcc702...

The Scope of Research

Diving into altcoin investment is like exploring new worlds. To find your way, you need a blend of research: fundamentals, pumpamentals, and technical analysis (TA).

Fundamentals: These are the basics. They tell you if an altcoin has a strong foundation.

Fundamental analysis (FA) includes looking at the project's mission, team, tech, tokenomics, community, and more. It's also smart to check out if any big investors are backing the project.

It helps you speculate with a higher probability of which coins could go the distance.

Pumpamentals: This is about the buzz, which can come from a wide range of sources. These include token supply details, marketing moves, big partnerships, rumors, and more.

Pumpamentals show what's getting people excited and can lead to price jumps. But remember that real action always starts on-chain before hitting the price.

So, by focusing on real-time on-chain data, one can keep an eye on pumpamentals.

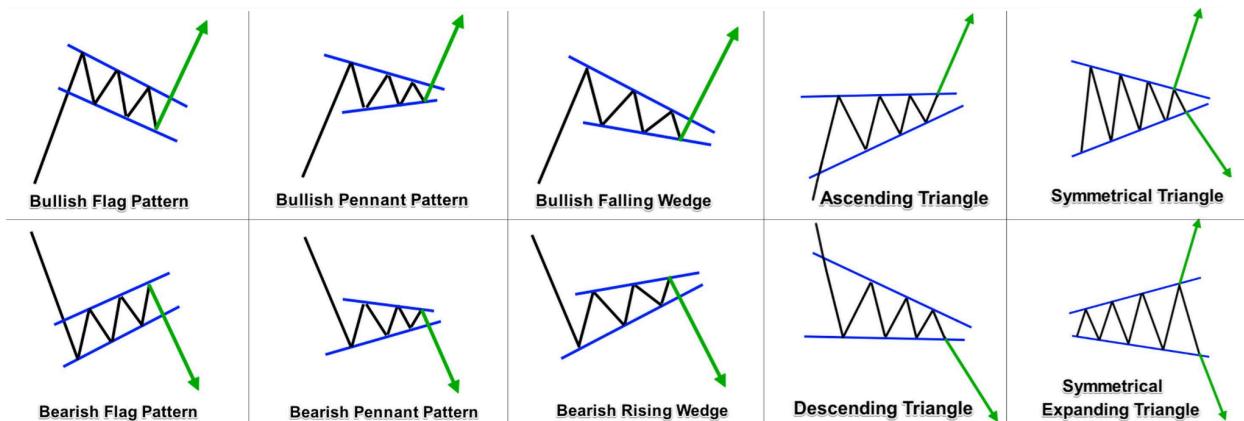
PUMPAMENTALS = INCREASED ON-CHAIN ACTIVITY

Technical Analysis (TA): TA uses charts and patterns to guess where prices might head next. It's great for picking when to buy or sell.

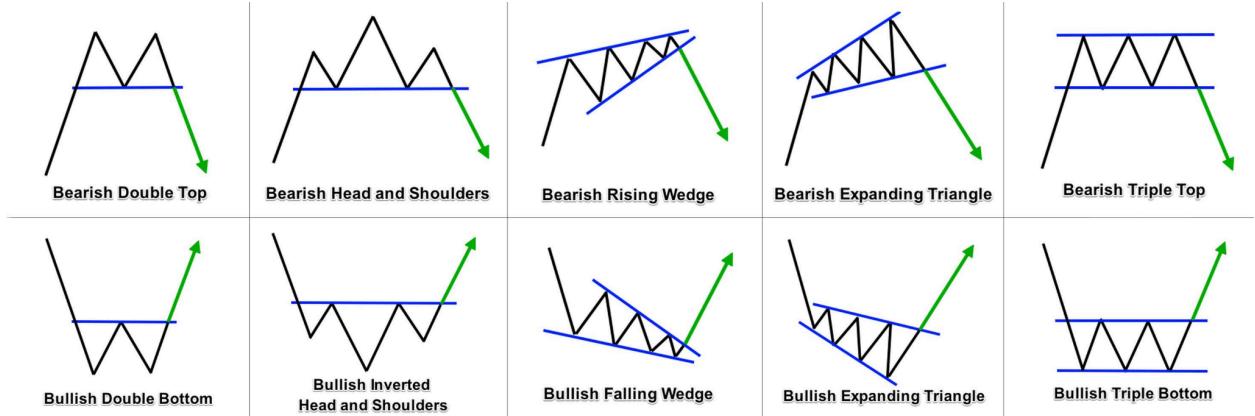
But it's tricky. Market mood swings and surprise news can shake things up. Plus, diving deep into TA and mastering it can be quite a challenge.

For instance, let's have a look at some of the most common chart patterns:

- **Typical continuation patterns:**



- **Typical reversal patterns:**



In addition to the chart patterns, there are also candlestick patterns, and a vast range of other TA tools and indicators. So, to really learn all that properly, you need quite a lot of time and practice.

That's why we developed **Money Line - the ultimate trend indicator that helps you cut through the complexity of TA**.

Note: You can still explore the most common chart and candlestick patterns in the “TA Cheatsheets” appendix.

The interplay between these three research dimensions forms the cornerstone of successful altcoin investing.

But based on our experience, we came to realize that FA is often overrated. Too frequently, we've seen projects with great fundamentals be significantly outperformed by memecoins, which ride on pure pumpamentals.

Luckily, by keeping a close eye on pumpamentals and using TA to assess the market condition, one becomes way less dependent on extensive and deep FA.

It's still important to look at the project's official website, whitepaper, docs, tokenomics, and other aspects; however, you can do this in a much less detailed manner with Moralis Money and Money Line in your corner.

Extra Tips:

- *The deeper we are into the bull market, the stronger the power of pumpamentals, plus people mind fundamentals way less.*
- *The best and most important time to really dive deep into FA is during the bear market and sideways market following the heavy bearish season.*

Moralis Money's Token Pages

Moralis Money token pages are designed to help you cover the full scope of research, either directly or indirectly.

Plus, if you are visiting a token's page after spotting it with one of your Token Explorer strategies, you typically already know that pumpamentals are working for that asset.

Note: *Moralis Money has one of the most committed dev teams in the whole Web3 space; as such, the platform is shipping new features and updates regularly. So, if you notice that the current version of the platform doesn't completely match what you see herein, you know why.*

Every Moralis Money token page offers six distinct sections:

1. Token's core info, links, and actionable tools:



The screenshot shows the Moralis Money token page for eSOV. At the top, there is a navigation bar with links to Home, Chains, Ethereum, and eSOV. Below the navigation is the token's logo, which is a stylized 'F' inside a blue square with the text 'eSOV' next to it. The current price of \$2.1328 is displayed with a +17.99% change. Below the price, there are details about the coin: Coin Age (101.7 Days), Chain (Ethereum), and Coin Address (0xb1ab...B8f7a5). There are also buttons for Buy, Sell, Save, and Create Alert. To the right of the price, there is a 'Security Score' of 97 and a 'DexTools Score' of 99. Below these scores are social links for DexTools, Discord, Medium, Reddit, Telegram, Twitter, Website, and GitHub. At the bottom right, there is a rating section showing a score of 2.5 based on 1 rating, with a 5-star icon.

2. Real-time on-chain metrics (a.k.a. Alpha Metrics):



3. Interactive price chart:



4. Security check details (see the “Token Pages: Security” appendix):

Security	
Open Source	Yes ✓
<small>A digital asset with freely accessible source code and transparent governance.</small>	
Owner Address	0x33...ee1
<small>Address of the token's current owner.</small>	
Hidden Owner	No ✓
<small>Concealment of the owner's identity.</small>	
Buy Tax	0.01%
<small>Tax applied to buy transactions.</small>	
Cannot Sell All	No ✓
<small>Inability to sell all token holdings.</small>	
Transfer Pausable	No ✓
<small>Ability to pause token transfers.</small>	
In Dex	Yes ✓
<small>Token is listed on a decentralized exchange.</small>	
Trading Cooldown	No ✓
<small>Time period before a trader can make another transaction.</small>	
Token Symbol	eSOV
<small>Symbol representing the token.</small>	
Owner Balance	0
<small>Balance of tokens owned by the owner.</small>	
Creator Balance	0
<small>Balance of tokens owned by the creator.</small>	
Proxy Contract	No ✓
<small>A proxy token represents another asset, providing additional functionality.</small>	
Retrieve Ownership	No ✓
<small>Ability to take back ownership of the token.</small>	
Self Destruct	No ✓
<small>Token's ability to destroy itself.</small>	
Sell Tax	0%
<small>Tax applied to sell transactions.</small>	
Slippage Mod	No ✓
<small>Modification of the user's personal slippage tolerance.</small>	
Blacklisted	No ✓
<small>Tokens that are prohibited from certain activities.</small>	
Anti-Whale	No ✓
<small>Measures in place to prevent large transactions.</small>	
Slippage Mod	No ✓
<small>Modification of the user's personal slippage tolerance.</small>	
Holders	2381
<small>Number of token holders.</small>	
Owner Percent	0%
<small>Percentage of total token supply owned by the owner.</small>	
Creator Percent	0%
<small>Percentage of total token supply owned by the creator.</small>	
Mintable	Yes ✗
<small>If a token is mintable, new tokens can be created by the issuer.</small>	
Balance Mod	No ✓
<small>N/A</small>	
External Call Risk	Yes ✗
<small>Risk associated with external function calls.</small>	
Buy Available	No ✓
<small>Availability of buying the token.</small>	
Honeypot	No ✓
<small>Token designed to trap and steal from users.</small>	
Whitelisted	No ✓
<small>Tokens that are allowed for certain activities.</small>	
Anti-Whale Mod	No ✓
<small>Ability to modify the Anti-Whale measures.</small>	
Token Name	eSOV
<small>Name of the token.</small>	
Total Supply	4008...037
<small>Total number of tokens in circulation.</small>	
Creator Address	0x67...880
<small>Address of the token's creator.</small>	
LP Holders	3
<small>Number of liquidity pool (LP) token holders.</small>	

5. Token's supply distribution:



6. The About section:

About eSOV

- The current price is \$2.1328104220594093 (+17.99% 24h change) with a total Marketcap of \$8.4M
- eSOV was minted on 28/04/2021
- eSOV is an ERC-20 token on the Ethereum blockchain.

Buyers Stats

- Buyers decreased 0 last 10 minutes.
- Buyers decreased 0 last 30 minutes.
- Buyers decreased 0 last hour.
- Buyers increased by 8 last 4 hours.
- Buyers increased by 21 last 12 hours.
- Buyers increased by 29 this day.
- Buyers increased by 50 last 2 days.
- Buyers increased by 100 last 4 days.

[Read More ▾](#)

DYORing with Moralis Money Checklist

Looking at the screenshots of the sections offered by the Moralis Money token pages in the above example, you can see that it offers a vast scope of tools and resources.

I know that being faced with many options can often be overwhelming. As such, I wish to share with you our typical flow, which you may use as a checklist when performing your own research.

Note: Depending on the Token Explorer strategy you used to find the token at hand, you'd have already checked some of the metrics and aspects; however, we encourage you to do it again to ensure you make a habit of a holistic approach.

Below is our flow.

A rule of thumb: If you can't tick the most outer boxes, do not move on; instead, focus on another candidate.):

- Check the Security Score - aim for 70 or higher, ideally above 80.
- View the price chart to see how much the token has rallied. Help yourself with TA tools like the Fibonacci retracement tool, support/resistance lines, RSS, and others. Or, take the path of least resistance and use the power of Money Line. *If the price has already increased significantly, note that it's typically better to wait for a pullback. In that case, if you have other candidates that haven't rallied yet, you better focus on them.*
- Use the Social Links portion of the top section to explore the project behind the token. Use the following points as a guideline; typically, the more of them you can tick, the better:
 - Is the project's website professional?
 - Check the date when the domain name was registered. You can use [whois.domaintools.com](https://www.whois.domaintools.com) for that purpose. *The majority of scam tokens have domains registered at the last minute. So, if a project is good, its domain was most likely registered sometime before the launch.*
 - Does the website clearly state what the project is all about?
 - Does the token have a clear use case?
 - Does the website include documentation/whitepaper/litepaper?

- Does the project offer a clear roadmap?
 - Does the project include a working dapp/product/service (at least on a testnet)?
 - Are there any top-tier VCs (e.g., Coinbase Ventures, Binance Labs, Draper Associates, DragonFly Capital, Polychain Capital, etc.) backing the project?
 - Does the project's Twitter account have at least 1000 followers?
 - Is the project's Twitter account active?
 - Check the date when the Twitter account was created. *If it's completely fresh, proceed with caution.*
 - Do you get a good vibe from the project's Telegram group?
 - Are core team members engaged in the project's Discord group?
-
- Use the Security section of the token page: The project is not flagged as a honeypot. (*You can learn more about the parameters offered by the Security section in the “Token Pages: Security” appendix.*)
 - Use the Supply Distribution section: Aside from exchanges or locked DAO treasuries, the distribution looks rather even (no wallet holding more than 5-10%).

Extra tip: If you also wish to check the project's total-value locked (TLV) and dev activity, I recommend using DeFiLlama.com and DeveloperReport.com.

RECAP & TAKE ACTION CHECKLIST [Step 2]:

- I acknowledge the importance of DYORing.*
- I now understand the purpose of the Moralis Money token pages.*
- I've explored at least three different Moralis Money token pages and got acquainted with all the sections.*

Extra committed to success? Complete the task below!

- Use the above-outlined “Moralis Money DYOR Checklist” for at least one token that you found with Token Explorer.*

Step 3

Keeping an Eye on Your Favorite Tokens

Notes:

- *If in step 2 you recognize that your candidate may be in a spot that requires you to take action fast (time-sensitive), skip step 3 and go to step 4.*
- *If in step 2 you're not able to determine if your potential candidate is in a good or bad spot, also jump to step 4 as it teaches you how to use Money Line.*
- *This step varies significantly on the market conditions!*

You need to keep in mind that as you navigate the crypto waters and detect altcoins with potential, many of them won't be in a position where you can instantly take action.

So, it's important to save your potential candidate using the “Save” button on the Moralis Money token page. Once you save tokens, you can view them at any time via the “Saved > Tokens” menu option.

The screenshot shows the Moralis Money interface. On the left, there's a sidebar with links for Home, Explore, Learn, Portfolio, and a 'Saved' section which is highlighted with a yellow box. Below that are links for Strategies, Tokens, Bundles, and Alerts. At the bottom of the sidebar are PRO status, notifications (449), and a claim button. The main area shows a table of trending tokens:

#	Token	Hype Score	Price (24h)	FDV	Coin Age	Vol (24h)	Buy Pressure (24h)	Followers	Categories
1	BZZ	99%	\$0.7508 +96.10%	\$45M	1098 Days	\$223.1K	+\$37.1K	26,568	Storage
2	Matr1x Fire Tok...	74%	\$1.66 +0.35%	\$292M	139 Days	\$227.8K	+\$6.2K	573,429	Uncategorized
3	Carlo	74%	\$0.0162 +33.88%	\$16M	48 Days	\$1.9M	+\$79.7K	7,194	Uncategorized
4	USD Coin	59%	\$1.0016 +0.35%	\$1B	589 Days	\$229.4M	+\$11.3M	182,833	Stablecoins
5	Gnosis Token	56%	\$349.6787 +7.96%	\$3B	2611 Days	\$347.7K	+\$131.6K	118,001	Decentral... +1
6	USD Coin	56%	\$1.0012 +0.21%	\$239M	327 Days	\$29M	+\$1.3M	182,833	Exchange... +2
7	SPURDO	41%	\$0.028 +4.61%	\$29M	20 Days	\$4.7M	+\$125.4K	1,990	Uncategorized
8	Nitefeeder	38%	\$0.01615 -2.43%	\$6M	69 Days	\$1.5M	+\$46K	1,367	Uncategorized

Also, you don't want to waste your precious time manually returning to that token every day to see if it is in the right spot already.

Luckily, you can automate this process by using the Token Alert feature!

On the one hand, this feature enables you to **keep an eye on tokens that you wish to buy that are not yet in a good position.**

On the other hand, you can **use these alerts to warn you when the tokens you hold may be entering a place where it may be smart to unload them.**

If we take a look at the above-used example again, you can see that the token's price is currently facing minor resistance. At the same time, the token obviously has a solid upside potential, with its next major resistance sitting nearly 300% above the current price (see the chart below).

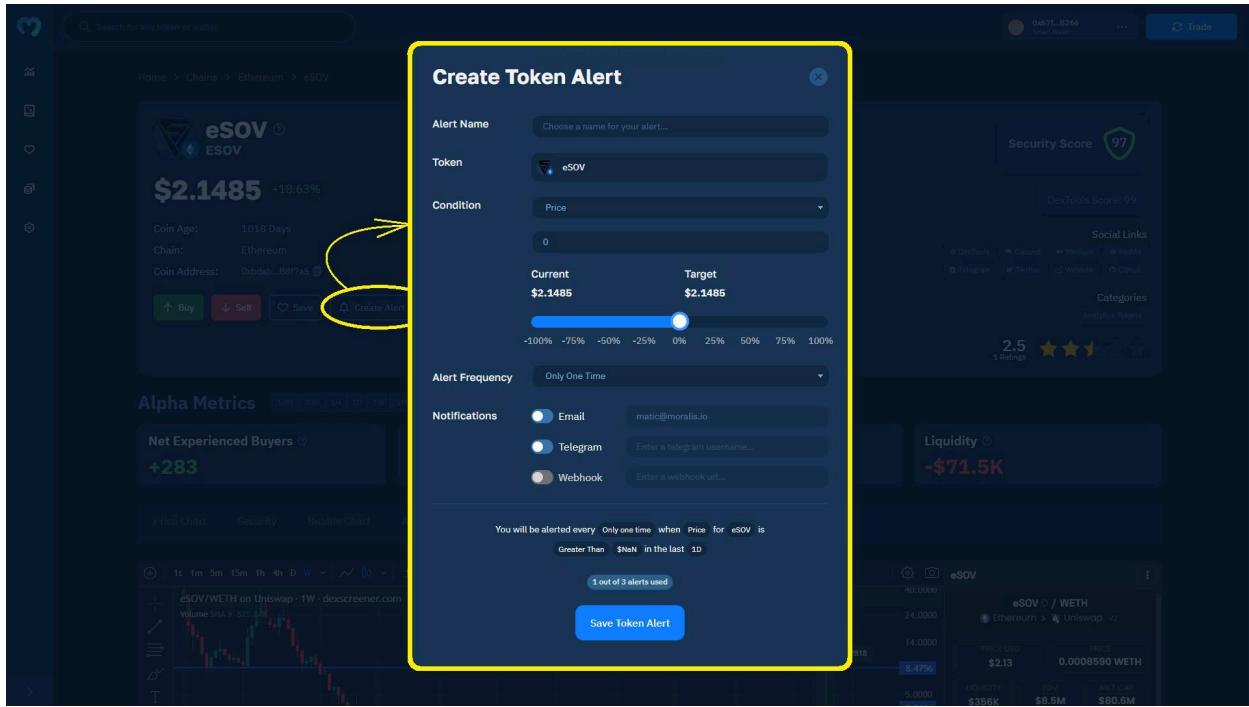
So, the risk-to-reward potential is quite solid. Still, you wouldn't want to buy at the current resistance.

Instead, you'd rather wait for a potential retest of one of the previous levels of significance.

If your risk tolerance is higher, you could go for a level that is about 26% lower than the current price. However, if your risk aversion dictates you to take an even safer approach, you'd probably want to focus on the level that is approximately 54% below the current price:



Using one of these percentages, you'd be able to set up a token alert that would notify you if/when the desired price drop would happen. So, you'd click the "Create Alert" button and complete the alert setup accordingly.



The Condition field lets you explore and deploy other alert options as well.

Using the “Saved” menu section, you can view your alerts at any time. Simply navigate to “Saved > Alerts”, where you can focus on the “Token” tab or view your token alerts together with strategy and bundle alerts.

Extra Tip: With a free account, you only get three alerts split between Token Explorer Strategies and Token Alerts. While this is a good starting point for testing, you can deploy more alerts by simply upgrading to Starter or Pro. And you can experience the edge of these plans with [Moralis Money's trial](#).

RECAP & TAKE ACTION CHECKLIST [Step 3]:

- I acknowledge the importance and practicality of saving favorite tokens and setting alerts for them.

- I now understand the purpose of Moralis Money's Save Token and Token Alerts features.*
- I've saved at least one token on the Moralis Money token pages.*
- I've set at least one Token Alert on the Moralis Money token pages.*

Extra committed to success? Complete the task below!

- Save at least 5 tokens that have promising potential.*
- Set alerts for these five tokens so you'll be notified when to devote your attention to them.*

Step 4

Buying/Selling Signals - Deciding What to Do

TL; DR

- *Start by understanding the current overall crypto market conditions.*
- *The best tools for deciding when to buy or sell tokens are Moralis Money's on-chain data and the Money Line indicator.*
- *TA helps with timing.*
- *To avoid dealing with the complexities of TA, use Money Line.*
- *To access Money Line, you need a Starter or Pro plan.*
- *In combination with Moralis Money, Money Line simplifies your research, making it easier to spot winners without deep dives into every detail.*

This step is deeply intertwined with steps 1 and 3. After all, if you seriously tighten your search filters (step 1), they can already spot tokens with rather clear buy (or sell) signs.

A similar reasoning applies to step 3, where your alerts alone may be direct buy/sell signals. This is also why I encourage you to consider applying step 4 in combination with step 3 when setting up your alerts to do it more effectively and efficiently.

And just like step 3, this step also varies significantly depending on the overall market conditions!

So, make sure you use the insights covered in this ebook's Introduction and Tools for Assessing the Overall Market Conditions sections, as they will help you determine macro conditions.

With macro conditions in mind, use these tips:

- **When in a prolonged sideways market post the bearish season,** it's typically a great time to accumulate your favorite tokens for cycle-long swing trades.
- **When in a clear long-term bullish trend,** it's smart to take profits after large (100%-plus) rallies and look for entries (or re-entires) following noticeable pullbacks (30% or more), while paying attention to any signals that may start to indicate the cycle top is coming in.
- **Sideway market conditions during bull runs are a bit tricky.** After all, if the bullish season still has more to offer, it can be a good spot to enter or add to your positions. However, if there are signs that the steam has run out, then it's best to use the upper ranges of these market conditions for profit-taking.

But more often than not, bull cycles end with blow-off tops, meaning

that bullish trends convert into bearish ones without any noticeable sideways action. This is why applying stop-losses is very important!

- **When macro signals indicate the beginning of the bear season,** then you need to adjust your tactic. If you are still holding tokens, you need to use every noticeable recovery rally (a.k.a. Dead Cat Bounce) to offload your stack.

If your risk aversion allows you, you can also try to buy tokens before these types of bounces and sell as close to their local tops as possible.

However, a much smarter move is to use the futures trading option and short the market in such conditions. After all, the trend is your friend!

Every Token Explorer strategy analyzes the current pumpamentals via real-time on-chain data. So, certain on-chain metrics alone may be sufficient buy/sell signals (depending on your strategy).

However, we strongly encourage you to also always properly analyze the current price.

And with access to the Money Line indicator, which is available to all Moralis Money Starter and Pro users, one can do that easily without any deep TA knowledge.

Money Line 101

Money Line is the ultimate trend indicator! It's not about making decisions for you; it's about equipping you with insights so you can trade with confidence.

How does Money Line work? Money Line stands out with a unique blend of technical and on-chain analysis. It's designed to give you a comprehensive view of the market by analyzing price data and blockchain activity.

It consists of two main components:

- **Trend Component:** This helps you spot short-term trend reversals and identify key support and resistance levels.
- **Cloud Component:** It shows the long-term trend and where the price might find support during significant downturns or face resistance in upward momentum.

How to use the trend indicator? The Trend indicator is your go-to tool for understanding the market's short- and mid-term movements. Here's how to use it effectively:

- **Color Coding:** Green indicates a bullish trend, and red indicates a bearish trend. Keep an eye on these colors for a quick read on the market.
- **Trend Reversals:** A color change can signal a potential reversal, so watch for these shifts and the accompanying "Bullish" or "Bearish" labels.

How to make the most of the cloud component? The Cloud component is all about support and resistance. Use the following guidelines to make smarter trading decisions:

- **Interacting with the Cloud:** When the price interacts with the cloud bands, it's telling you about potential support or resistance.
- **Trend Continuations and Breakthroughs:** Bounces off the cloud bands can indicate trend continuations, while breaks through the

bands might signal trend reversals.

Can I use Money Line on different timeframes? Money Line is versatile and adapts to various trading styles and timeframes.

However, the best timeframe to use can vary depending on the coin or token you're analyzing.

For Bitcoin (BTC), the weekly timeframe often provides the most clear signals. For other altcoins, the daily timeframe might be more insightful.

So, always test the waters with different timeframes, starting with the larger ones and moving to the lower timeframes. If you notice too many trend flips on a lower timeframe, it's a sign to switch to a higher timeframe for more reliable signals.

Money Line in Action

Let's look at some examples of using Money Line in a very simple manner - buying when it flashes the "Bullish" sign.

This tactic is **most appropriate when the entire crypto market has been in a sideway movement after a clear bearish period** and such conditions were present at the beginning of 2023. Typically, this is a great time to focus on Bitcoin and altcoins with some proven track record.

So, by simply using Money Line's "Bullish" sign on a weekly timeframe to enter our positions, we (me, my team, and many other Moralis Money Stater and Pro users) were able to make some impressive profits:

- We bought \$BTC just above \$17k, which delivered a **176% increase** so far:



Extra Tip: After breaking above \$24.3k, we used the “Bearish” signal and the touch of the cloud’s bottom as a sign to add more \$BTC to our bags. And if you wished to be on the safe side, you’d use that signal to exit your position and then re-enter on the following “Bullish” tag.

- We entered Solana (\$SOL) around \$14 and are currently **up more than 660%**:



- We got Injective (\$INJ) below \$2 for a massive **increase of more than 1700%**:



These are just some of many cryptos that you could've bought at the best time if you had Money Line.

All in all, with Money Line on your side, you can make decisions regarding when to buy/sell or stay on the sidelines much more effectively. It provides you with invaluable insights and clarity to eliminate the guesswork.

RECAP & TAKE ACTION CHECKLIST [Step 4]:

- I acknowledge the importance of understanding the overall market conditions before even considering buying/selling individual tokens.*
- I now understand the purpose of Money Line, its components, and how to use it.*
- I've closely looked at charts of at least three different tokens and am able to read these charts.*

Extra committed to success? Complete the task below!

- When analyzing the tokens' charts, make sure to add the Money Line indicator.*
- Explore Money Line's components firsthand on at least three different charts across weekly and daily timeframes.*

Step 5

Executing Trades

Jumping into crypto trading is key to moving from the sidelines to making real gains. It's all about smart buys and sells - buy low, sell high!

Depending on the cryptocurrency in question, you typically have several options (markets) of where you can execute these trades.

Generally, there are two very different types of crypto markets: **centralized exchanges (CEXs)** and **decentralized exchanges (DEXs)**.

CEXs (e.g., Coinbase, Bybit, Binance, Kucoin, MEXC, ...) offer you custodial wallets. This means that while your tokens are on your account, the exchange holds the private key.

Always remember: “Not your keys, not your crypto!”

On the other hand, DEXs (a.k.a. swaps) (e.g., Uniswap, PancakeSwap, 1inch, dYdX, ...) allow you to connect your Web3 wallets and stay in possession of your cryptos throughout the trade.

But even with DEXs, you need to give permission to smart contracts to access your tokens. So, you need to be very alert and cautious when executing these on-chain transaction.

Obviously, each path has its advantages and disadvantages, plus it all depends on your goal, the tokens you are interested in, and your personal preferences.

For instance, I’m a hard-core believer of decentralization and self-custodial approach. So, **I prioritize DEXs whenever possible**.

But, if there’s a token that I believe has good potential, which I can more easily buy on a CEX (e.g., higher liquidity, early access, etc.), or if I want to use leverage or short the market, then I’d use that path.

After all, it’s all about seizing opportunities and managing risk!

RECAP & TAKE ACTION CHECKLIST [Step 5]:

- I acknowledge the importance of taking action - executing trades - to make profits with cryptocurrencies.*
- I now understand the key difference between CEXs and DEXs.*
- I will always carefully choose the market with proper reasoning behind my decision.*

Extra committed to success? Complete the task below!

- Choose your favorite CEX and DEX and execute a small trade.*

Core Strategy #1

How to Buy Before the Pump

Ready to catch cryptos before they soar? The best time to deploy this strategy is in the bull market. That's when everyone's upbeat, and the chances of a big win are high.

But for a cycle-long entry, spotting pre-pump conditions is particularly valuable after a prolonged downtrend followed by a sideways market.

In bullish market conditions, it's smart to **use Token Explorer with tight settings**. Often, looking at the smallest details on the lowest timeframes allows you to spot the early signs of a pump.

By doing so, you'll be able to detect any increase in the on-chain momentum before the price reflects it. After all, on-chain activity always precedes price action!

There are many useful Token Explorer metrics to detect this sort of pre-pump pulse. So, make sure to dive into the “Understanding Token Explorer Metrics” section in part 3 of this ebook.

However, the one metric that stands above all when it comes to sensing the pre-pump on-chain activity is **On-Chain Strength Index**.

It's also important to note that large pumps are often related to **younger (recently-minted) tokens**.

Of course, these cryptocurrencies pose a greater risk, so make sure that this is still within your comfort zone. If so, it'd be smart to also deploy some Token Explorer strategies that focus on new coins.

Another aspect to consider when chasing larger pumps are **tokens' market caps**.

While even the coins with larger market caps can pump hard and aggressively, generally, the smaller the market cap, the larger the potential pump and the greater the risk.

With tight filters on low timeframes, you'll be able to detect opportunities very early. Still, it's up to you to be quick about it.

After all, in bull market conditions, altcoins can pump hard and fast. As such, taking step 5 must be timely to maximize the profits.

To assist you even further, I decided to share with you some of the most successful Token Explorer strategies. They are ready to be deployed at your command!

These strategies are your allies, designed to streamline your journey toward identifying and capitalizing on these lucrative opportunities.

So, simply click the links to the strategies below and experience their power firsthand!

Note: To deploy these strategies with the current timeframes, you'll need a Starter or Pro plan. But remember that you can access these plans with the Moralis Money trial.

- [**Spot Pre-Pump Tokens with MC above \\$10 Million**](#)

- This strategy uses the following metrics (you can learn more about the metrics in part 3):
 - Security Score > 70
 - On-Chain Strength Index > 10
 - Buy Pressure (**daily**) > 10,000
 - Market Cap > \$10 M
 - Liquidity (**daily**) > 100,000
- **Why this strategy?** The combination of On-Chain Strength Index and Buy Pressure and Liquidity on daily timeframes works great at detecting tokens that are just starting to gain momentum. With Security Score above 70, we significantly reduce the risk of scammy tokens. A focus on the MC above \$10 million, further reduces risk, as tokens above that level tend to be less sketchy.

- [**For Risk Lovers - Detect Potential Gems with MC below \\$10 Million**](#)

- This strategy uses the following metrics (you can learn more about the metrics in part 3):
 - Market Cap < \$10 M
 - Security Score > 80
 - Experienced Net Buyers (**daily**) > 30
 - Buy Pressure (**daily**) > 1,000
- **Why this strategy?** By focusing on MC below \$10 million, it is able to target high-risk tokens with larger growth potential. The strategy mitigates the risk of finding scammy tokens by using a relatively high Security Score. As for the Experienced Net

Buyers and Buy Pressure on the daily timeframe, they ensure that the strategy detects tokens that have recently picked up momentum on the given day.

- **Pro Strategy For Early Discovery**

- *This strategy uses the following metrics (you can learn more about the metrics in part 3):*
 - *Experienced Net Buyers (last 4 hours) > 100*
 - *Buy Pressure (last 4 hours) > 10,000*
 - *DEXT Score > 80*
- *Why this strategy? By focusing on the last 4 hours and a relatively large increase of Experienced Net Buyers and Buy Pressure, this strategy focuses on the tokens that have gained significant on-chain momentum in the last 4 hours. By using the DEXT Score metric, the strategy deploys a slightly looser security measure, which still offers some protection but at the same time ensures a larger selection of tokens.*

Using the above Token Explorer strategies or your own variation of them, you'll spot your candidate.

Another useful tool for spotting potential candidates is the Moralis Money Trending market overview feature.

But both Token Explorer and Trending cover only the first part of this strategy (step 1). Next, you need to follow the above-outlined steps (2-5) as well.

Particularly important is to **use the Money Line indicator** to time your entry properly. Here are some typical possibilities:

- If the current trend is bearish, just set an alert for when it flips bullish.
- If the current trend is bullish, entries are lower risk, so just make sure the price is not close to levels where there can be some resistance.

So, in that case, just apply some basic TA (such as support/resistance charting) and set an alert at the relevant price.

RECAP & TAKE ACTION CHECKLIST [Core Strategy #1]:

- I now fully understand why first using Token Explorer and then Money Line is the best approach.*
- I understand that the On-Chain Strength Index metric is particularly powerful for spotting potential pumps early.*
- I now know that newly-minted tokens and the ones with low market caps (below \$10 million) can increase in value a lot but are also the riskiest ones.*
- I've used Token Explorer to spot at least one altcoin with potential and run its price chart by the Money Line indicator.*

Extra committed to success? Complete the task below!

- Deploy at least two of the above-offered winning Token Explorer strategies, save them, and set alerts for them.*
- Use Trending to spot potential candidates with increased on-chain momentum that haven't yet pumped in price.*

Core Strategy #2

How to Sell Before the Dump

You've probably heard about unrealized profits before, right? Well, many inexperienced altcoin traders forget to take profits by converting them to stable coins or even fiat.

So, while their profits may be very large on paper during the cycle peak, they hold on to their bags deep into the bear market just to see their gains evaporate.

I don't want you to experience that firsthand. So, make sure to learn to sell before the dump.

When it comes to selling before the dump, you need to consider your trading strategy.

Are you in it for a cycle-long swing trade? Or, are you looking for a short-term, perhaps even intra-day trade?

We find the cycle-long approach way less stressful and, thus, more suitable for beginners. Still, that doesn't mean you shouldn't be taking profits along the way, especially when your tokens experience significant price appreciation in a very short time.

Typically, such rallies are always followed by larger corrections. But you shouldn't approach this blindly.

Extra Tip: Striking a balance between taking profits and not missing out on those 50x-plus gains can be quite a challenge. So, it's important to decide on your profit-taking tactic in advance and then stick to it.

For example, you could always take your initial investment out when the token's price doubles and let the rest ride for the rest of the cycle, which

*you'll spot based on the **macro indicators** (remember the “Understanding Market Conditions” and “Tools for Assessing the Overall Market Conditions” sections).*

To help you sell before the dump, you should **deploy the power of Money Line**. Always use this indicator on the token's chart to make an informed decision on what action to take.

Of course, make sure to use the timeframe that matches your strategy.

***Note:** Just like spotting the exact bottom, detecting the exact top is nearly impossible. As such, you should be DCA-ing out of your position on the way to the top as well as after the top, using micro and macro indicators to ensure those exits are as close to the top as possible.*

Here are some Money Line suggestions you can use:

- For swing trades, consider selling when the indicator flashes “Bearish” on a weekly timeframe.
- For short-term trades, consider exiting when the indicator flashes “Bearish” on a daily timeframe.
- For intraday trades, consider exiting when the indicator flashes “Bearish” on an hourly or 4-hourly timeframe.

RECAP & TAKE ACTION CHECKLIST [Core Strategy #2]:

- I now fully understand why Money Line is so powerful when it comes to selling tokens before the dump.*
- I understand the meaning and applications of the “Bearish” signal.*

Extra committed to success? Complete the task below!

- I've applied the Money Line indicator to at least three charts and looked at all its past "Bearish" signals on weekly and daily timeframes.*

Core Strategy #3

How to Get Into Tokens Before They Launch

Getting into tokens before they launch has two paths - private sales and public sales, also known as Initial DEX Offerings (IDOs). While they both mean early access to new cryptos, you can probably guess that one is way more exclusive.

Generally speaking, anyone can get into IDOs, though it's not easy either. However, private sales are on a whole different level - they require proper connection and serious investing capital, none of which are available to average investors.

Private sales give investors a chance to buy before everyone else, even before IDOs. As such, they offer an even better risk-to-reward ratio.

Of course, there is risk involved with both private and public sales, but both paths can be very rewarding, especially during a bull market when prices often soar after listing.

So, make sure to get acquainted with the three best ways to get into tokens before they launch.

Launchpads: Your Launch into IDOs

Launchpads are your ticket to early crypto investments through IDOs. They check projects for you and make joining IDOs slightly easier.

This can make things simpler and safer for you. But you often need to hold or stake their tokens to get in, and as the bull market evolves, the entry price can be quite high, often too high for most traders.

Plus, the key is to choose a quality launchpad!

Some suggestions include:

- Sparta DEX
- PAID Network
- Seedify
- DYOR DEX

Performing Pre-launch Tasks: The Earned Entry

Getting into IDOs can also be done by doing tasks like sharing on social media or testing the project. This helps the project grow and gives you a chance at early investment or even airdrops.

But this involves jumping through many hoops and investing a lot of time without any assurance that it will actually pay off.

The Moralis Money Pro Advantage

With Moralis Money Pro, you get a special chance to get into tokens before they launch. And I'm not talking about IDOs but private sales.

How? Well, as a large investor myself, I have the connections and the funds to get into these types of opportunities. And as my extra bonus to the most committed Moralis Money users, I share my allocations.

So, unlike other methods that might need a lot of money or time, Pro users can get picked for exclusive early token allocations of over \$100, in some cases as much as \$500.

And these private sales can lead to big gains, with 10x returns not uncommon.

So far, Pro members enjoyed the opportunity to enter *ECLIPSEFI*, *ZKLINK*, *GT PROTOCOL*, *STARHEROES*, *FORWARD PROTOCOL*, and other projects poised to explode after listing.

RECAP & TAKE ACTION CHECKLIST [Core Strategy #3]:

- I now fully understand why buying tokens before they launch can be very lucrative.*
- I realized the difference between public and private token sales.*
- I now know what are the best paths to get into tokens before they launch.*

Extra committed to success? Complete the task below!

- Activate your Moralis Money Pro trial to join the Moralis Money Private Alpha Group, where you will see and get to participate in these private sale opportunities firsthand.*

Core Strategy #4

How to Find New Narratives Before They Become Big

Finding new crypto trends before they're big is like finding hidden treasures. The following tips can help you spot the next big thing early.

1. History Does Not Repeat Itself, But It Does Rhyme

Considering the narratives that were strong in the past cycles is often a good starting point.

For instance, this sort of consideration indicates that newly emerging token standards tend to be popular. New layer-1 networks, especially the ones with active developers, tend to also increase in value a lot.

DeFi platforms also tend to have their moment in the sun every cycle and so do the memecoins.

But how do you know when will that happen? Well, it's nearly impossible to know before it starts happening on one network. To catch that initial move, it takes a lot of commitment, research, and involvement, which some of the tactics outlined below can help you with.

Once the narrative emerges on one chain, then it is easier to anticipate that same narrative on the other network.

So, it can pay off to use the **Moralis Money Category metric** to spot if any particular types of tokens are getting some extra traction.

Checking out the categories tabs on [CoinGecko](#) and [CoinMarketCap](#) can also offer some useful clues.

This can give you an indication of an ongoing narrative. Then, you can look for the projects in the category that is going strong but haven't yet increased in value.

Or, perhaps the raging category is still contained within a single network, meaning it could spill over to other chain ecosystems.

Moreover, any single ecosystem can be a strong narrative by itself. For instance, in 2023, Solana was this sort of example.

In general, the smaller the ecosystem, the better the indication of one coin inside the ecosystem pumping could trigger others to follow.

Another powerful tool to detect that rhyme is Moralis Money's **Trending** market overview feature. If the feature spots several tokens that are gaining traction from the same or similar category, you'll be able to pinpoint an emerging narrative.

2. Engage with Crypto Communities

The heart and soul of crypto's emerging narratives often beat the loudest within its vibrant communities. Platforms like Twitter, Reddit, Discord, and Telegram are busy with discussions, debates, and whispers of the next big thing.

Actively participating in these communities puts you in direct contact with the pulse of innovation, allowing you to catch new trends as they begin to take shape.

When inside the Moralis Money Pro community, you'll always know what narratives have the best potential to take over the crypto market.

3. Follow Thought Leaders and Innovators

Crypto thought leaders, developers, and influencers are often the torchbearers of new narratives.

By following these individuals on social media platforms and blogs, you gain insights into where the market's attention might shift next.

These figures are frequently involved in multiple projects and have a bird's-eye view of the industry, making their opinions and discussions a goldmine for spotting emerging trends.

4. Analyze Developer Activity and Project Launches

Tracking developer activity on platforms like GitHub and exploring new project launches on launchpads can reveal where significant innovation is occurring.

A surge in development activity or the emergence of projects with unique propositions often precedes a narrative gaining traction.

Tools like Moralis Money's Token Explorer can also offer a window into the vitality and potential of these nascent projects.

5. Attend Crypto Conferences and Webinars

Crypto conferences, webinars, and virtual meetups are not just networking events but a confluence of ideas and trends shaping the future of the industry.

These gatherings provide a platform for the introduction of groundbreaking concepts and technologies directly from the innovators themselves.

Engaging in these events can offer you a head start on narratives that are about to take off.

6. Monitor Regulatory News and Global Events

The crypto space is highly responsive to regulatory changes and global economic events. By keeping a close eye on these developments, you can anticipate shifts in narrative focus.

For instance, regulatory approval in one area can spur interest and investment in related projects, while global economic shifts can redirect attention towards cryptocurrencies as a hedge or alternative investment.

7. Dive Into Crypto Research Reports and Analysis

Comprehensive research reports and analytical papers are invaluable for uncovering in-depth insights into emerging narratives.

These documents often explore the potential impact of new technologies, economic models, or use cases that could shape the future of crypto.

By dedicating time to studying these analyses, you position yourself to understand and act on new narratives with a depth of knowledge.

Remember, in the realm of crypto, today's whispers are often tomorrow's roars!

RECAP & TAKE ACTION CHECKLIST [Core Strategy #4]:

- I know that there are some specific tactics, including looking at past trends, joining crypto chats, following crypto leaders, watching what developers are doing, going to crypto events, keeping an eye on laws and big news, and reading up on deep crypto research that can help me spot emerging crypto narratives.*
- I understand the power of crypto categories and how they can help with spotting emerging narratives.*
- I've run at least one Token Explorer strategy that includes the Category filter.*

Extra committed to success? Complete the task below!

- Activate your Moralis Money Pro trial to join the Moralis Money Private Alpha Group, where you'll be able to get hints about emerging crypto narratives from experts.*
- Use the power of Moralis Money's Trending market overview feature to help spot emerging tokens. If several of them fall into the same or similar category, you'll be able to pinpoint an emerging narrative.*

PART 3

Mastering Moralis Money

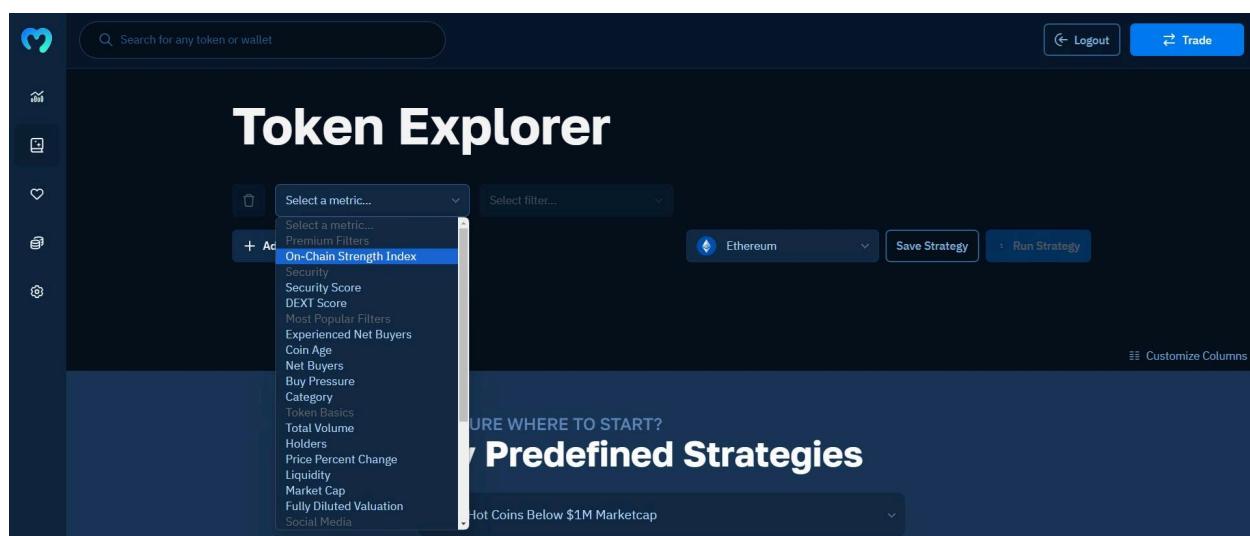
TL;DR

- Whichever [Moralis Money plan](#) you use, you want to get to know the Token Explorer metrics well. Learn their purpose and then use them in your strategies.
- For the most committed altcoin investors, Moralis Money offers a premier community that is full of golden nuggets.

Understanding Token Explorer Metrics

To experience the full power of the Token Explorer, stepping up to the Starter or Pro plan is a very smart move. But to unlock Token Explorer's full potential lies, you need to understand the tool's metrics.

We have thoughtfully categorized these metrics on the Token Explorer page and the flow below follows that outline. So, go over it and master these metrics now!



The screenshot shows the Moralis Token Explorer homepage. At the top, there is a search bar, a logout button, and a trade button. On the left, there is a sidebar with various icons. The main area has a dark background with white text. A large "Token Explorer" title is at the top. Below it, there are two dropdown menus: one for selecting a metric and another for selecting a filter. The "Select a metric..." dropdown has "On-Chain Strength Index" highlighted. The "Select filter..." dropdown has "Ethereum" selected. To the right of these dropdowns are "Save Strategy" and "Run Strategy" buttons. Below these controls, there is a section titled "WHERE TO START?" with "Predefined Strategies". At the bottom, there is a banner for "Hot Coins Below \$1M Marketcap".

Note: New filters are constantly being forged in the workshop of the Moralis dev team.

Security Metrics:

-  **DEXT Score:** Shows DexTools' security score.
 - **Why this matters?** Use it as a basic safety precaution, helping you filter out tokens with detected security issues.
-  **Security Score:** It displays a reliability score based on Moralis Money's on-chain data analytics. *The higher the input value, the stricter the filter becomes.*
 - **Why this matters?** Use it as an advanced safety measure, helping you filter out tokens that do not meet Moralis Money's in-house security standards.

Token Basics:

-  **Total Volume:** The total (buyers and sellers) amount of tokens traded over the specified timeframe.
 - **Why this matters?** Trading volume is one of the primary indicators of an asset's liquidity. High trading volume means that there have been a lot of trades, which can also accompany a larger price move.
-  **Holders:** Measures the change in the number of holders during the specified timeframe. *Holders are also people who were airdropped a token - holders are not necessarily buyers!*
 - **Why this matters?** Typically, an increase in the number of token holders is a good indication of the increased interest in the token. While this is a good indication, a more advanced one would be Experienced Buyers.
-  **Price Percent Change:** The percentage increased or decreased during the set timeframe.

- **Why this matters?** In a game where profits are the main priority, you ought to consider the tokens' prices. The change in the price can indicate if the token is on a discount or overpriced at the moment.
-  **Liquidity:** Measures how much liquidity changed during the specified timeframe.
 - **Why this matters?** Keeping an eye on liquidity changes helps you determine the ease with which an asset can be bought or sold in the market without affecting its price significantly. An increase in liquidity also indicates an increased interest in the asset.
-  **Market Cap:** Measures the total market cap of the project.
 - **Why this matters?** Tokens' market caps are often a good indicator of their potential - the smaller the market cap, the larger the growth potential. But as a rule of thumb, assets with lower market caps also pose greater risks.
-  **Fully Diluted Valuation:** An estimate of the market cap for a project after all token supply will be in circulation.
 - **Why this matters?** Typically, it is better to see the market cap and fully diluted valuation (FVD) close together. If there's a large gap between the two values, there are some token vesting mechanics at play that deserve your extra attention.

Social Media:

-  **Social Media Metrics:** Number of X (former Twitter) followers.
 - **Why this matters?** X is the leading social media when it comes to crypto. As such, a large (or at least growing) following tends to be a solid indication of the interest among potential retail investors.

Raw Data for Geeks:

-  **Buyers**: Measures how many new addresses bought the token during the specified timeframe. *Any address that has zero coins and uses a DEX to buy some coins during the specified timeframe is counted as a buyer.*
 - **Why this matters?** *An increasing number of buyers indicates a growing interest in the token.*
-  **Sellers**: Measures how many addresses sold the token during the specified timeframe.
 - **Why this matters?** *An increasing number of sellers indicates a growing trading activity or an offloading of the token.*
-  **Experienced Sellers**: Same as Sellers with the additional requirement that the address needs to have at least 100 outgoing transactions to be qualified.
 - **Why this matters?** *If an experienced address is selling a token, this has more weight as the address owner typically has a better sense of the market.*
-  **Experienced Buyers**: Same as Buyers with the additional requirement that the address needs to have at least 100 outgoing transactions to be qualified.
 - **Why this matters?** *Since there's no limit to how many wallets a single person (or even a bot) can create, projects can increase the number of buyers by using that shady method. On the other hand, it is way more challenging to fake experienced addresses.*
-  **Buyers Volume**: Amount of tokens traded on the buy side.
 - **Why this matters?** *High buyers volume indicates that there's been increased interest in the token.*
-  **Sellers Volume**: Amount of tokens traded on the sell side.

- **Why this matters?** High sellers volume indicates that there's been decreased interest in the token.
-  **Rating:** Filters the results based on token ratings (From 1 to 5)
 - **Why this matters?** Many Moralis Money users perform in-depth research themselves, so seeing what others think about the token can be quite insightful.
-  **Number of Ratings:** Filters results based on the number of times a token has been rated.
 - **Why does this matter?** The larger the number of ratings, the more weight the rating has.

♥ Most Popular Filters:

-  **Coin Age:** Measures the time since the coin was minted.
 - **Why does this matter?** On the one hand, this enables you to focus on the tokens that have been around for a while and thus may have a proven track record. On the other hand, this enables you to focus on the newly-minted tokens that often offer the most insane pumps.
-  **Net Buyers:** Number of buyers - Number of sellers
 - **Why does this matter?** Instead of focusing on buyers and sellers separately, you get to see directly which side is winning. If positive, it is an indication of an increased interest. If negative, it is an indication of decreasing interest.
-  **Experienced Net Buyers:** Same as Net Buyers with the additional requirement that the address needs to have at least 100 outgoing transactions to be qualified.
 - **Why does this matter?** As explained above, experienced buyers/seller hold more weight and are difficult to fake.
-  **Buy Pressure:** Buyers Volume - Sellers Volume

- **Why does this matter?** If positive, it indicates that there's more capital on the buying side, which tends to push the price up. The opposite is true if the value is negative.

Extra tip: It works great together with Experienced Net Buyers. If Experienced Net Buyers is increasing slower than Buy Pressure it's an indication that more whales are accumulating the token. The other way around, it means more small accounts are accumulating.

-  **Category:** Filter tokens by category, such as L2's, DeFi, Gaming, etc.
 - **Why does this matter?** It helps you focus on the tokens that interest you or on the ones that fall into the raging narrative.

★ Premium Filters:

- Moralis Money Starter and Pro users get to use the premium filters. Currently, the **On-Chain Strength Index** metric holds the fort and is the most holistic and powerful filter.

It looks at all the most important on-chain metrics that Moralis Money supports, including buy pressure, liquidity, net buyers, etc. Plus, it does so across all timeframes at the same time.

- **Why does this matter?** This metric looks at all of the most important on-chain signals (buy pressure, liquidity, net buyers, etc.) across all timeframes at the same time. So, when on-chain data show acceleration from high timeframes to low timeframes (which is what you want to see to catch tokens with good momentum) this metric is higher, otherwise lower.

Based on our experience, this metric saves a lot of time. By using it, you don't need to check all the timeframes yourself.

To catch tokens that are not the move, just use a positive value

of this new filter (I recommend staying around 10-20). This will give you tokens with interesting price actions.

Of course, combine it with other filters like Security Score and Buy Pressure to refine your search further.

The Power Of Community and Education

In the digital age, the saying "strength in numbers" takes on new meaning, especially within the vibrant world of cryptocurrency. The profound impact of community on both personal growth and professional success is backed by science!

This understanding brings to light an essential strategy for thriving in the dynamic crypto sphere: **immersing yourself within communities that resonate with your ambitions and goals.**

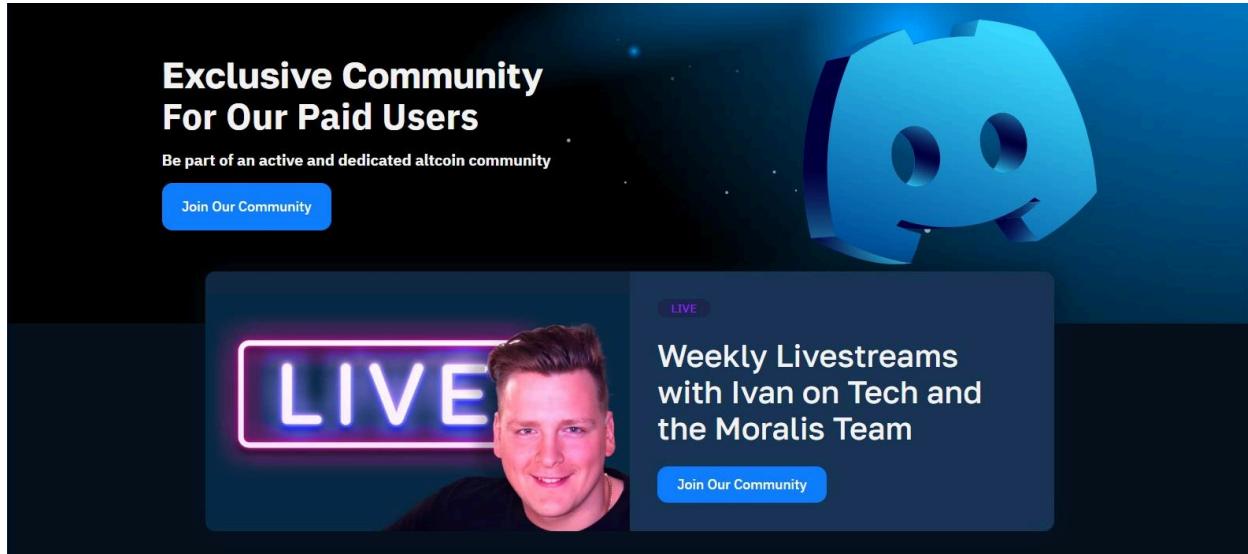
Did you know that traders going through the bull market with a knowledgeable community make on average 20-30x more profit?

In this spirit, I invite you to **become a part of the Moralis Money Private Alpha Group** - the pinnacle of crypto community experiences.

This highly active and dedicated altcoin community has what it takes to be the ultimate edge you've been searching for. It's the apex of **training, alpha, tools, and community**.

- 24/7 alpha discussions**
- Expert training and strategy** for epic gains
- Weekly AMAs and market updates**
- Passionate fellow investors**

-  **Reacuring chance to win IDO allocations** (*past winners enjoyed entering ECLIPSEFI, ZKLINK, GT PROTOCOL, STARHEROES, FORWARD PROTOCOL, and more*)



Move ahead with confidence, knowledge, and the support of peers who share your vision for success. It's time you leverage the collective power of the Moralis Money Private Alpha Group.

Join your tribe today and transform the way you navigate the crypto world!

RECAP & TAKE ACTION CHECKLIST

[Part 3]:

- I now understand Moralis Money's search filters.*
- I've tested at least the most popular Token Explorer metrics.*

Extra committed to success? Complete the task below!

- I am aware that I can access the Moralis Money Private Alpha Group with the [Moralis Money 7-day trial](#) for just \$14.*

Conclusion

The Path Ahead

We've reached the end of our journey. It's been more than just learning; you've been getting ready for the crypto world. Now, it's time to use what you've learned!

So, make sure that this guide isn't the end but the start of your active role in the crypto market.

After all, the future, especially 2024 and 2025, looks exciting for crypto investors. History hints that big opportunities are coming up.

And with Moralis Money, you're set for success.

Use its analytics, join the Private Alpha Group, and enjoy the perks of being a Starter or Pro member!

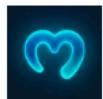
Why Moralis Money?

In the fast-paced world of cryptocurrency, having a reliable guide is essential. And Moralis Money easily fills that role!

Moralis Money is more than just a tool; it's your partner in the journey to financial success.

Why choose Moralis Money? Because it's simple. It makes the complex world of crypto investments clear and guides you to profits while protecting you from risks.

Plus, it really works! But don't take my word for it; just look at what the Moralis Money users are saying:



Moralis Money

★★★★★ 4.9 ⓘ



Ryan

1 review ⓘ ZA



4 days ago

Best team and best tools in the crypto space

This is clearly a company at the forefront of the crypto space. Providing tools and education unparalleled to anything else I have seen. The team consists of some of the most knowledgeable people in crypto and are there to assist you 24/7. I literally just had an issue accessing some of the educational videos and was helped by Mauro in the Discord immediately (and this was on a Sunday morning). Keep up the fantastic service guys!!!

Date of experience: February 11, 2024



Keithy T

2 reviews ⓘ GB



Feb 1, 2024

The best platform for the current bull run

Ivan's team has developed a supermodel of efficiency. Being a relative newbie in the crypto space, I wanted a platform that gave me the ability to make informed decisions rather than relying on influencers. Rug pulls are unfortunately part of the landscape. But by using Moralis, it far less likely that you will lose your shirt and instead make incredible gains before anybody else buys up the green candles. Already, I have got on board some really great yielding projects. Well done to the ever innovative Moralis team!

Date of experience: February 01, 2024

 KI

Kimbo

1 review © DE



5 days ago

A Team

Been following Ivan on Tech and his team for a few years now and find it a very positive interesting group of people to follow. Happy I joined the Pro group too.

Cheers Team

Date of experience: February 10, 2024



Жантуар Габдуллаев

1 review © KZ



7 days ago

Well

Well, i am on miralis because of Ivan. If u listen to him carefully, you will be guided to make good profits. Moralis is awesome tool, a phew more things to be done of course.

Date of experience: October 05, 2023



Sean Fiedel

1 review © TW



Jan 30, 2024

Being a premium subscriber has so many...

Being a premium subscriber has so many benefits besides all the awesome tools and community. You also have the chance to take part in IDOs! It's so worth it in my opinion.

Date of experience: January 30, 2024

And these are just some of the most recent reviews. You can check out all reviews on Moralis Money's [Trustpilot page](#).

Are you ready to finally spot altcoin gems and avoid scams? Do you want to time your entries and exits effectively?

If yes, you know that Moralis Money is the answer! Your future self will thank you.

Also, don't forget to try the 7-day trial for the Pro or Starter plans.

It's a risk-free way to dive into crypto investment with the best tools. It's time you discover the power of making informed decisions and master the crypto market.

Why Moralis Money? It's your compass, guide, and shield in crypto investing.

Start your trial, and let Moralis Money light the way to success in the crypto world!

START MORALIS MONEY TRIAL TODAY

Appendices

Glossary of Terms (A-Z)

- **Altcoins (alts)**: *Digital currencies other than Bitcoin.*
- **Bear Market**: *A market condition characterized by declining prices and a pessimistic outlook, where investors expect values to continue to fall.*
- **Blockchain**: *The underlying technology behind cryptocurrencies, a decentralized ledger that records all transactions across a network of computers.*
- **Bull Market**: *A market condition characterized by rising prices and an optimistic outlook, where investors expect values to continue to rise.*
- **CEX**: *Centralized exchange*
- **Crypto Bubbles**: *A visualization tool that represents the relative performance, market cap, or other metrics of cryptocurrencies in a visually intuitive manner.*
- **Cryptocurrency**: *A digital or virtual currency that uses cryptography for security and operates independently of a central bank.*
- **DeFi (Decentralized Finance)**: *Financial services built on blockchain technologies that operate without central financial intermediaries, such as banks or brokerages.*
- **DEX**: *Decentralized exchange*
- **DJI (Dow Jones Industrial Average)**: *A stock market index that measures the stock performance of 30 large companies listed on stock exchanges in the United States.*
- **DXY (US Dollar Index)**: *An index (or measure) of the value of the United States dollar relative to a basket of foreign currencies.*
- **FOMO**: *Fear Of Missing Out*
- **FUD**: *Fear, Uncertainty, and Doubt*
- **IDOs (Initial DEX Offerings)**: *A fundraising method that allows projects to launch a new cryptocurrency or token through a DEX.*

- **Liquidity:** *The ease with which an asset can be bought or sold in the market without affecting its price significantly.*
- **Market Cap (Market Capitalization):** *The total market value of a cryptocurrency's circulating supply. It is calculated by multiplying the current price of the currency by its total circulating supply.*
- **Minting:** *The process of creating crypto tokens - the execution of the on-chain transaction that stores their smart contract to a blockchain network.*
- **Pumpamentals:** *Aspects of a cryptocurrency that might contribute to rapid price increases, often driven by speculation, marketing, and investor sentiment.*
- **SPX (S&P 500):** *A stock market index that measures the stock performance of 500 large companies listed on stock exchanges in the United States.*
- **Stablecoins:** *Cryptocurrencies designed to minimize the volatility typically associated with cryptocurrencies, often pegged to a stable asset like the US dollar.*
- **TA (Technical Analysis):** *The study of past market data, primarily price and volume, to forecast future price movements of assets.*
- **Ticker:** *Individual cryptocurrency's abbreviation, also known as symbol.*
- **Token Explorer:** *The main Moralis Money feature that allows users to discover and analyze tokens based on various metrics and real-time on-chain data.*
- **Tockenomics:** *Token Economics*
- **Trading Volume:** *The total quantity of an asset that is traded within a specified timeframe. It is a measure of the market's activity and liquidity.*
- **Web3:** *The third generation of the World Wide Web, offering a decentralized online ecosystem based on blockchain technology.*

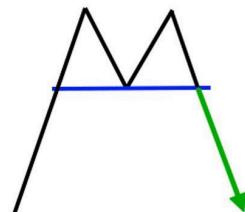
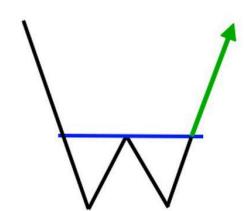
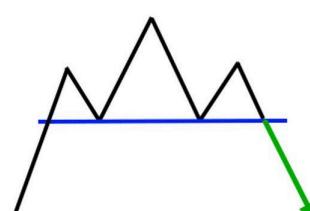
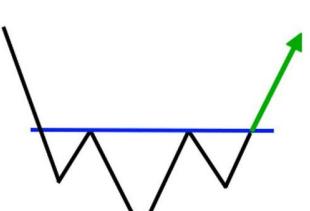
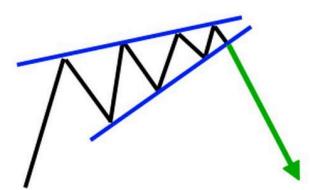
Token Pages: Security

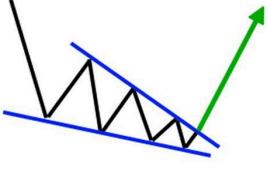
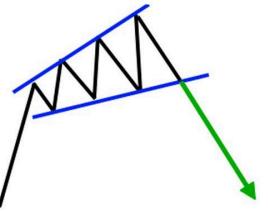
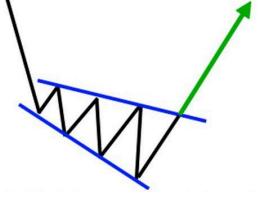
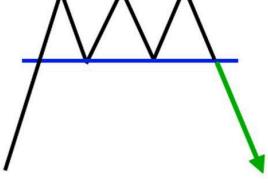
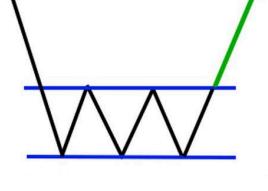
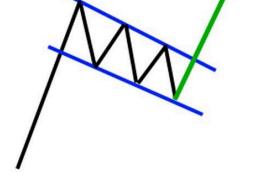
Parameter	What It Is	Why It's Important	Why It Might Be Done	Why It Shouldn't Be Done
Open Source	The code is available for anyone to see.	Ensures the token is secure and works as promised.	To foster trust and encourage community contributions.	Bad actors could exploit vulnerabilities.
Proxy Contract	A contract that acts on behalf of another, adding features without changing the original.	Allows for updates or new features, ensuring the project can evolve.	For upgradability and flexibility in smart contracts.	Adds complexity and a point of control that could be exploited.
Mintable	New tokens can be created after the initial creation.	Affects the value of tokens by potentially causing inflation.	To fund development, reward community, or adapt to economic conditions.	Can lead to inflation, reducing the value of existing tokens.
Owner Address	The digital wallet address of the current token owner.	Shows the distribution and potential control points.	Adds credibility and shows commitment by the founders or project team.	Concentration of ownership can lead to manipulation.
Retrieve Ownership	Ability to take back control of the token.	Contradicts decentralization, allowing for potential misuse.	For administrative purposes or to correct early issues.	It undermines decentralization and trust.

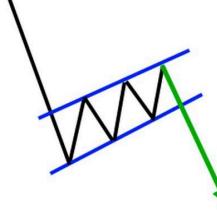
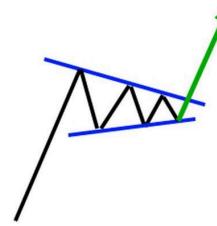
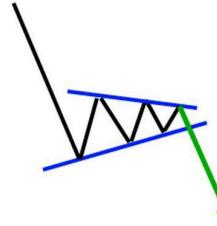
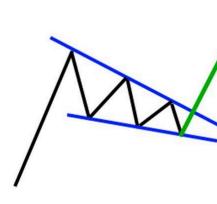
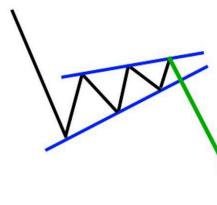
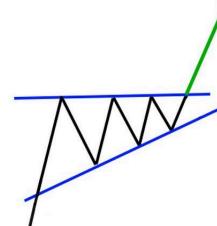
Balance Mod	Changes to the number of tokens in someone's wallet.	Your token balance should be under your control.	To correct distribution errors or fraudulent activities.	Undermines trust and security, suggesting lack of control.
Hidden Owner	The owner's identity is not publicly disclosed.	Transparency adds trust; hidden ownership raises questions.	To protect privacy in unstable regions.	Lacks transparency, making it hard to assess legitimacy.
Self Destruct	Token can be programmed to disappear.	Potential loss of assets and undermines confidence.	To disable a contract in case of vulnerabilities or to conclude a project.	Can lead to loss of assets and trust.
External Call Risk	Risk from the token interacting with outside contracts.	Introduces vulnerabilities from external sources.	Necessary for many decentralized applications to function.	Can introduce dependencies and potential vulnerabilities.
Buy/Sell Tax	Extra fees on transactions.	Affects profitability and attractiveness of the token.	To discourage speculative trading or fund development.	Can deter investors and reduce liquidity.
Buy Available & Cannot Sell All	Restrictions on buying or selling the token.	Impacts the ability to trade freely.	Stabilize launch phase or control market impact.	Undermines marketability and autonomy, indicating potential liquidity issues.

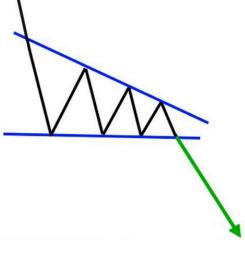
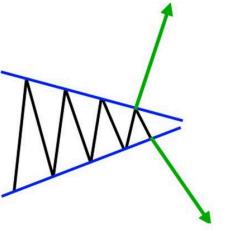
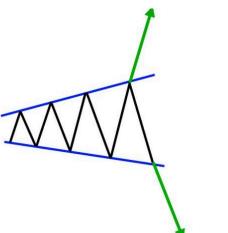
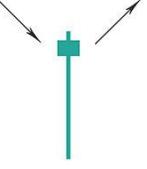
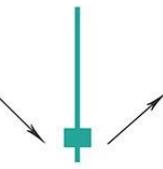
 Honeypot	A trap making it impossible to sell the token later.	It's a scam aimed at stealing from investors.	There's no legitimate reason; it's deceptive.	It's designed to scam, causing loss to investors.
Transfer Pausable	Ability to stop transactions temporarily.	Tokens could be locked without warning.	As a security measure to protect assets during attacks.	Misuse could arbitrarily lock investors out of their assets.
Blacklisted & Whitelisted	Lists controlling who can use or hold the token.	Affects openness and accessibility.	To comply with regulations or prevent malicious activities.	Can limit accessibility and centralize control.
In Dex	Available on decentralized exchanges.	Increases liquidity and accessibility.	Enhances liquidity and allows for free trade.	Strategic reasons may delay listing, but generally positive.
Anti-Whale	Measures against large market-manipulating transactions.	Keeps the market fair and prevents control by a few.	To prevent market manipulation by large holders.	Can restrict natural market movements and deter large investors.
Trading Cooldown	Waiting period between trades.	Can restrict legitimate trading strategies.	To prevent rapid trading tactics that manipulate the market.	Reduces liquidity and attractiveness to active traders.

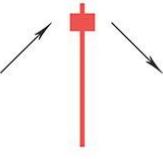
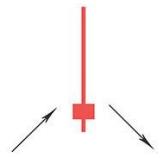
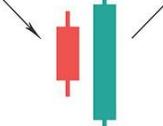
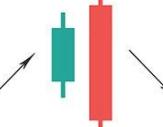
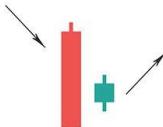
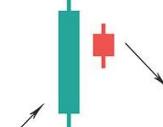
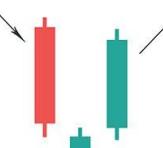
TA Cheatsheets

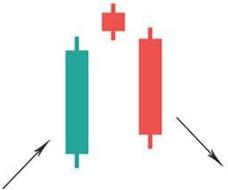
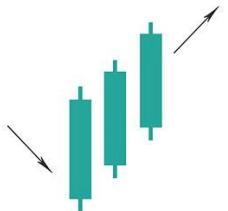
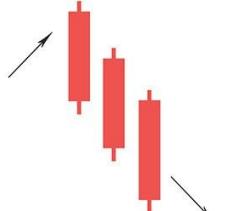
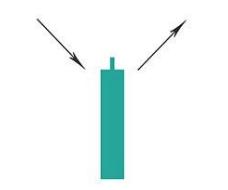
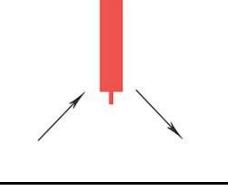
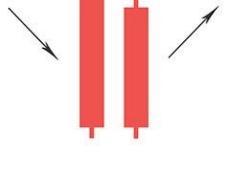
<i>Pattern Name</i>	<i>How It Looks</i>	<i>Statistically Most Likely Reaction</i>
MOST COMMON CHART PATTERNS		
Double Top		Typically a reversal pattern (bearish formation)
Double Bottom		Typically a reversal pattern (bullish formation)
Head & Shoulders		Typically a reversal pattern (bearish formation)
Inverted Head & Shoulders		Typically a reversal pattern (bullish formation)
Rising Wedge (after an uptrend)		Typically a reversal pattern (bearish formation)

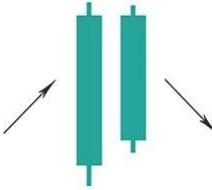
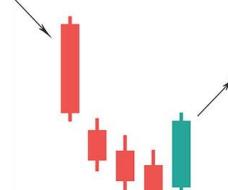
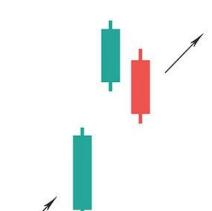
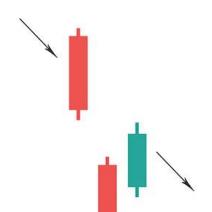
<i>Pattern Name</i>	<i>How It Looks</i>	<i>Statistically Most Likely Reaction</i>
Falling Wedge (after a downtrend)		Typically a reversal pattern (bullish formation)
Ascending Expanding Triangle / Broadening Rising Wedge		Typically a reversal pattern (bearish formation)
Descending Expanding Triangle / Broadening Falling Wedge		Typically a reversal pattern (bullish formation)
Triple Top		Typically a reversal pattern (bearish formation)
Triple Bottom		Typically a reversal pattern (bullish formation)
Bullish Flag		Typically a continuation pattern (bullish formation)

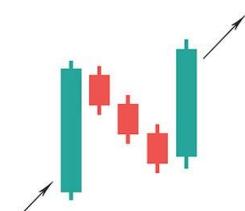
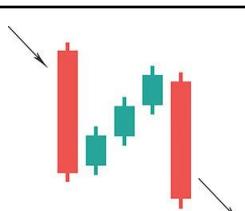
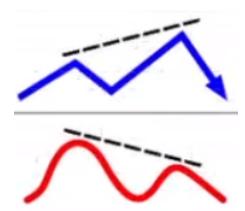
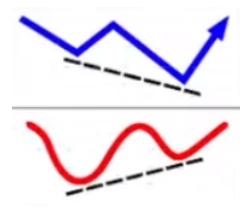
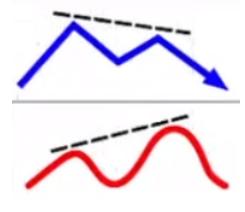
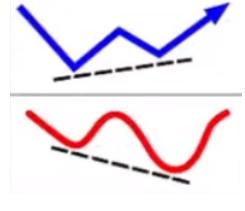
<i>Pattern Name</i>	<i>How It Looks</i>	<i>Statistically Most Likely Reaction</i>
Bearish Flag	 A candlestick chart segment showing a downward trend. A blue diagonal line (support) and a green diagonal line (resistance) are drawn. The price moves down to the support, then bounces back up towards the resistance, forming a flag-like shape.	Typically a continuation pattern (bearish formation)
Bullish Pennant	 A candlestick chart segment showing an upward trend. A blue diagonal line (support) and a green diagonal line (resistance) are drawn. The price moves up to the resistance, then bounces back down towards the support, forming a pennant-like shape.	Typically a continuation pattern (bullish formation)
Bearish Pennant	 A candlestick chart segment showing a downward trend. A blue diagonal line (support) and a green diagonal line (resistance) are drawn. The price moves down to the support, then bounces back up towards the resistance, forming a pennant-like shape.	Typically a continuation pattern (bearish formation)
Falling Wedge (following an uptrend)	 A candlestick chart segment showing an upward trend. A blue diagonal line (support) and a green diagonal line (resistance) are drawn. The price moves up to the resistance, then bounces back down towards the support, creating a wedge shape that slopes downwards.	Typically a continuation pattern (bullish formation)
Rising Wedge (following a downtrend)	 A candlestick chart segment showing a downward trend. A blue diagonal line (support) and a green diagonal line (resistance) are drawn. The price moves down to the support, then bounces back up towards the resistance, creating a wedge shape that slopes upwards.	Typically a continuation pattern (bearish formation)
Ascending Triangle	 A candlestick chart segment showing an upward trend. A blue diagonal line (support) and a blue horizontal line (resistance) are drawn. The price moves up to the resistance, then bounces back down towards the support, creating a triangle shape that slopes upwards.	Typically a continuation pattern (bullish formation)

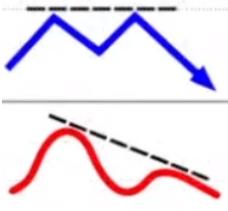
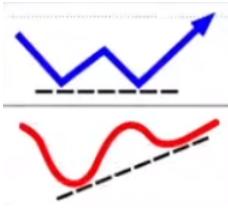
<i>Pattern Name</i>	<i>How It Looks</i>	<i>Statistically Most Likely Reaction</i>
Descending Triangle	 A descending triangle pattern is formed by two parallel downward-sloping trend lines. The price action moves higher between these lines, creating a series of smaller peaks. A green arrow points downwards at the right side of the pattern.	Typically a continuation pattern (bearish formation)
Symmetrical Triangle	 A symmetrical triangle pattern is formed by two converging trend lines that meet at a single point. The price action moves higher between these lines, creating a series of higher peaks. A green arrow points upwards at the right side of the pattern.	Typically a continuation pattern (bullish or bearish formation)
Symmetrical Expanding Triangle	 A symmetrical expanding triangle pattern is formed by two parallel trend lines that are moving closer together over time. The price action moves higher between these lines, creating a series of higher peaks. A green arrow points upwards at the right side of the pattern.	Typically a continuation pattern (bullish or bearish formation)
MOST COMMON CANDLESTICK PATTERNS		
Hammer	 A hammer candlestick pattern consists of a long实体 (body) pointing downwards and a short wick (tail) extending upwards from the top of the body. Two small arrows point towards the tail from either side.	Typically a reversal pattern (bullish formation)
Inverted Hammer	 An inverted hammer candlestick pattern consists of a long实体 (body) pointing upwards and a short wick (tail) extending downwards from the bottom of the body. Two small arrows point towards the tail from either side.	Typically a reversal pattern (bullish formation)

Pattern Name	How It Looks	Statistically Most Likely Reaction
Hanging Man		Typically a reversal pattern (bearish formation)
Shooting Star		Typically a reversal pattern (bearish formation)
Bullish Engulfing		Typically a reversal pattern (bullish formation)
Bearish Engulfing		Typically a reversal pattern (bearish formation)
Bullish Harami		Typically a reversal pattern (bullish formation)
Bearish Harami		Typically a reversal pattern (bearish formation)
Morning Star		Typically a reversal pattern (bullish formation)

Pattern Name	How It Looks	Statistically Most Likely Reaction
Evening Star		Typically a reversal pattern (bearish formation)
Three White Soldiers		Typically a reversal pattern (bullish formation)
Three Black Crows		Typically a reversal pattern (bearish formation)
Bullish Belthold		Typically a reversal pattern (bullish formation)
Bearish Belthold		Typically a reversal pattern (bearish formation)
Matching Low		Typically a reversal pattern (bullish formation)

<i>Pattern Name</i>	<i>How It Looks</i>	<i>Statistically Most Likely Reaction</i>
Matching High		Typically a reversal pattern (bearish formation)
Bullish Breakaway		Typically a reversal pattern (bullish formation)
Bearish Breakaway		Typically a reversal pattern (bearish formation)
Upside Tasuki Gap		Typically a continuation pattern (bullish formation)
Downside Tasuki Gap		Typically a continuation pattern (bearish formation)

<i>Pattern Name</i>	<i>How It Looks</i>	<i>Statistically Most Likely Reaction</i>
Rising Three Method		Typically a continuation pattern (bearish formation)
Falling Three Method		Typically a continuation pattern (bearish formation)
ADDITIONAL USEFUL TA GUIDELINES		
Regular Bearish Price-RSI Divergence		Typically a reversal pattern (bearish formation)
Regular Bullish Price-RSI Divergence		Typically a reversal pattern (bullish formation)
Hidden Bearish Price-RSI Divergence		Typically a reversal pattern (bearish formation)
Hidden Bullish Price-RSI Divergence		Typically a reversal pattern (bullish formation)

Pattern Name	How It Looks	Statistically Most Likely Reaction
Exaggerated Bearish Price-RSI Divergence		Typically a reversal pattern (bearish formation)
Exaggerated Bullish Price-RSI Divergence		Typically a reversal pattern (bullish formation)
Uptrend Supported by Volume		Bullish sign (Look for long entries)
Uptrend NOT Supported by Volume		Potentially Bearish sign (Exit long)
Downtrend Supported by Volume		Bearish sign (Look for short entries)
Downtrend NOT Supported by Volume		Potentially Bullish sign (Exit short)

FAQs

How to get Token Explore?

[Token Explorer](#) is Moralis Money's core feature. Everyone, even visitors, can use it by selecting the platform's "Research > Token Explorer" option. But the ultimate edge (premier filters, tokens younger than 7 days, and lower timeframes) is reserved for Starter and Pro users.

How to get Money Line?

The Money Line indicator is reserved for committed users (Starter and Pro plans). So, once on any of these plans, you can start using this ultimate indicator. The implantation of Money Line into Moralis Money token pages is in the pipeline. Meanwhile, you get to use the indicator via TradingView. You can find detailed, step-by-step instructions on Moralis Money's page with [key resources](#).

Can Moralis Money make me real money?

If you learn the product and use it daily, you will definitely have a chance to exploit great opportunities in the crypto markets!

Is Moralis Money really used by smart money and crypto funds?

Absolutely! Top crypto VCs and funds use Moralis Money every day.

How is Moralis Money different from other on-chain analytics platforms?

1. Moralis Money is different because we give simple tools that unlock true alpha. The information we provide is easy to apply in the markets and integrate into your daily trading. Other platforms that try to compete with us often waste your time with endless charts and other non-actionable on-chain data.

2. Moralis Money is made by people who have a good track record trading altcoins (for example, Ivan on Tech was one of the first people to get into MATIC at just a few cents). Other platforms are often made by data scientists without trading experience. Their tools don't help you become successful in crypto, they just provide information overload.

Is Moralis Money easy to use? Will I get instructions?

Just by reading this ebook's sections that focus on the Moralis Money features, you should be all set. Generally speaking, you should be able to learn how to use Moralis Money in 10 minutes. Plus, you can reach our support any time. The platform also provides additional instructions and manuals.

Can you really make money in crypto?

Absolutely! MATIC did over 100x in the past few years, same with Solana, AAVE, and many other altcoins. As long as you're early, and have the correct tools, you have a great chance of making it BIG.

Crypto is the only industry where a 100-500x is possible within just a few years. If you want to make a real difference for yourself in a short period of time - you've arrived at the right place 

Is Moralis Money automatic or is there any manual coin ranking?

Moralis Money is purely automatic; we collect data from the blockchain and different third-party APIs and present the data according to the filters and sorting criteria you specify in the user interface.

We don't do any manual processing of the data or any manual coin ranking. We do evolve the automatic algorithms and add more filters and sorting criteria. The changes we do apply to all coins.

How fast is new data ingested?

Moralis Money offers different timeframes for each filter. The lowest timeframe we currently support dictates the refresh rate for all timeframes. For each interval of the lowest timeframe, we recalculate all other timeframes and roll up the data. We plan to support even lower timeframes in the future.

Which chains do you recommend to use?

Most people use Ethereum to learn the tool and get started because it has the most coins and the most activity. However, there are many opportunities on other chains so feel free to explore all of them 😍

Why are there so few coins on Optimism?

There are 2 reasons:

- We only support Uniswap currently; we are integrating Velodrome, which will add more coins.
- Even when Velodrome is added, the number of projects and activity on Optimism will be low compared to other chains as it is still a new chain.

What coins are you buying? I want to buy what you buy!

This is a common question our team gets. Sometimes, we discuss our picks on the Ivan on Tech YouTube channel. 🔥 But the problem with following what other people are doing is that you never find true hidden gems. If something is already on YouTube, it is, by definition, not a hidden gem.

That is why it is important that you learn Moralis Money and find your own path. Instead of giving you the fish, this guide teaches you how to catch your own using Moralis Money!

Moralis Money is designed to be simple to use and get started with, but there is an unlimited number of ways you can combine the filters, timeframes, and chains, which allows everyone to find their own unique niche and develop a personal strategy.

Developing your own strategy is like discovering your own superpower. It allows you to find opportunities without relying on someone else. Most importantly - it builds your confidence and independence as a trader.

How can I upgrade my plan?

To upgrade your plan, please visit the [Moralis Money pricing](#) page and select the plan you'd like to switch to. You have the option to upgrade to our Starter, Pro, or Enterprise plans. The pricing page provides detailed information on what is included in each of these plans.