

# Winning Space Race with Data Science

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### Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

### **Executive Summary**

### Summary of methodologies

- Data Collection via API, Web Scraping
- Data Wrangling
- Exploratory Data Analysis (EDA) with Data Visualization
- EDA with SQL
- Interactive Visual Analytics with Folium
- Dashboards with Plotly Dash
- Predictive Analysis

### Summary of All Results

- Exploratory Data Analysis Results
- Interactive Maps and Dashboards
- Predictive Analysis Results

### Introduction

### Project background and context

The commercial space industry is rapidly evolving, with companies like Virgin Galactic, Rocket Lab, and SpaceX leading the way. SpaceX has achieved significant milestones, including sending spacecraft to the International Space Station and launching the Starlink satellite internet constellation. A key factor in SpaceX's success is the ability to reuse the first stage of their Falcon 9 rockets, which significantly reduces launch costs. SpaceX mentions on its website that the Falcon 9 rocket launch cost 62 million dollars while other providers cost upward of 165 million dollars each. The price difference is due to the fact that SpaceX can reuse the first stage. By determining if the stage will land, we can determine the cost of a launch. This information is key to any other company that plans to compete with SpaceX for a rocket launch.

### Problems you want to find answers

- What can be termed as a successful or a failed landing?
- How do the rocket variables determine the success or failure of a landing?
- Which conditions allow SpaceX to get the best landing success rate?



# Methodology

### **Executive Summary**

- Data collection methodology:
  - SpaceX API
  - Webscraping from SpaceX (Falcon 9) Wikipidea page
- Perform data wrangling
  - Binary Classification for Outcome column in the dataset
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
  - Standardize Data
  - Split into training and test data
  - Find hyperparameter for classification methods (SVM, Decision Trees, Logistic Regression)
  - Find the best method using test data

### **Data Collection**

### Datasets were collected in the following two ways:

Rest Space X API	Webscraping
Rocket Specifications:	Falcon 9 launch records, landing and payload information
Booster Name	
Payload Mass	
Type of Landing	
Launch Details:	
Launch Site Latitude Longitude Orbit	
Flight Outcomes: Landing Outcome Number of Flights	7

# Data Collection – SpaceX API



Data Collection SpaceX API Code

# **Data Collection - Scraping**



**Data Collection Webscraping Code** 

# **Data Wrangling**

- 1. Import Libraries and Define Functions.
- 2. Load SpaceX Dataset.
- 3. Handle missing values.
- 4. Identify columns that are numerical and categorical.
- 5. Calculate the number of launches at each launch site.
- 6. Calculate the number and occurrence of each orbit.
- 7. Determine the number of landing\_outcomes.
- 8. Create a landing outcome label from Outcome column and using the value (0 or 1) determine if the landing was a success or failure.
- 9. Calculate Success Rate.
- 10. Export dataframe to CSV.

### **Data Wrangling Code**

### **EDA** with Data Visualization

### Scatter Plots

- Flight Number vs Payload Mass
- Flight Number vs Launch Site
- Payload Mass vs Launch Site
- Orbit vs Flight Number
- Orbit vs Payload Mass

### Bar Chart

Success Rate vs Orbit

### Line Chart

Success Rate vs Date

### **EDA** with SQL

### The following SQL queries were performed to understand data from the dataset:

- 1. Display the names of the unique launch sites in the space mission
- 2. Display 5 records where launch sites begin with the string 'CCA'
- 3. Display the total payload mass carried by boosters launched by NASA (CRS)
- 4. Display average payload mass carried by booster version F9 v1.1
- 5. List the date when the first successful landing outcome in ground pad was achieved.
- 6. List the names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000
- 7. List the total number of successful and failure mission outcomes
- 8. List the names of the booster versions which have carried the maximum payload mass.
- 9. List the records which will display the month names, failure landing outcomes in drone ship ,booster versions, launch site for the months in year 2015.
- 10. Rank the count of landing outcomes between the date 04/06/2010 and 20/03/2017 in descending order.

# Build an Interactive Map with Folium

### Interactive Map with Folium Summary

- Folium Map: Used to create a map centered at NASA Johnson Space Center, Houston, Texas.
- Highlighted Circle: Added using folium. Circle to highlight specific areas.
- Text Labels: Used folium. Marker to add labels at specific coordinates.
- MarkerCluster: Displayed multiple types of information at the same coordinates.
- Marker Colors: Added a marker\_color column in the dataframe to show:
  - Green for successful launches (class=1).
  - Red for failed launches (class=0).
- Mouse Position: Used MousePosition to display coordinates as the mouse moves over the map.
- **Distance Marker:** Used DistanceMarker to measure distances between launch sites and key locations (e.g., railways, coastlines).
- Polyline: Used to draw lines connecting launch sites to key locations.

Interactive Map with Folium (untrusted) Code

### Build a Dashboard with Plotly Dash

The following components were added:

- **Dropdown**: Enables users to select a specific launch site or all launch sites (dcc.Dropdown).
- Pie Chart: Displays successful vs. failed launches for the selected site. Callback function (get\_pie\_chart) links the dropdown input to the pie chart output.
- Range Slider: Allows users to filter by payload range (dcc.RangeSlider).
- Scatter Plot: Shows correlation between payload and launch success. Callback function (get\_scatter\_plot) links dropdown and payload slider inputs to the scatter plot output.

# Predictive Analysis (Classification)

Data Preparation

Load the dataset

Normalize Data

Split data into training and test sets

Model Preparation and Evaluation

Set parameters to GridSearchCV

Train the model with training dataset.

Get best parameters and accuracy on the validation data

Compute the accuracy of the test data using the score method

Plot the confusion matrix

# Model Comparison Compare the models based on their accuracy scores

Choose the model that performs the

Models used:

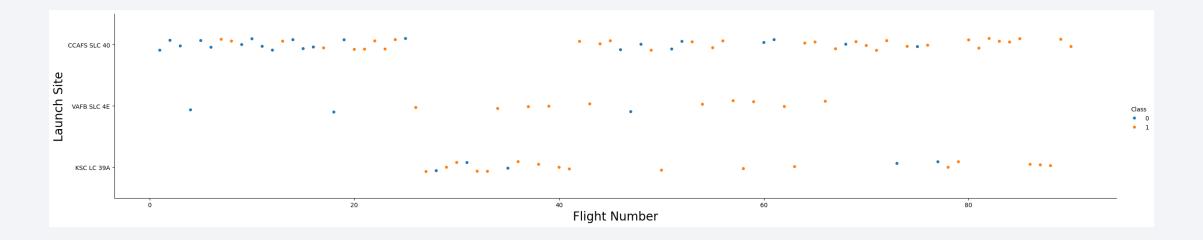
- Logistic Regression
- SVM
- Decision Tree
- KNN

### Results

- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results

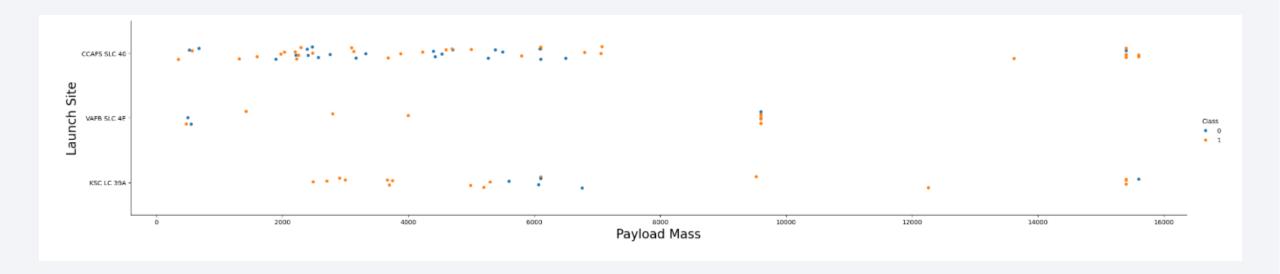


# Flight Number vs. Launch Site



Success rate of launches (Class = 1) varies by Launch Site. CCAFS SLC 40 and KSC LC 39A appear to have a higher frequency of successful launches compared to VAFB SLC 4E.

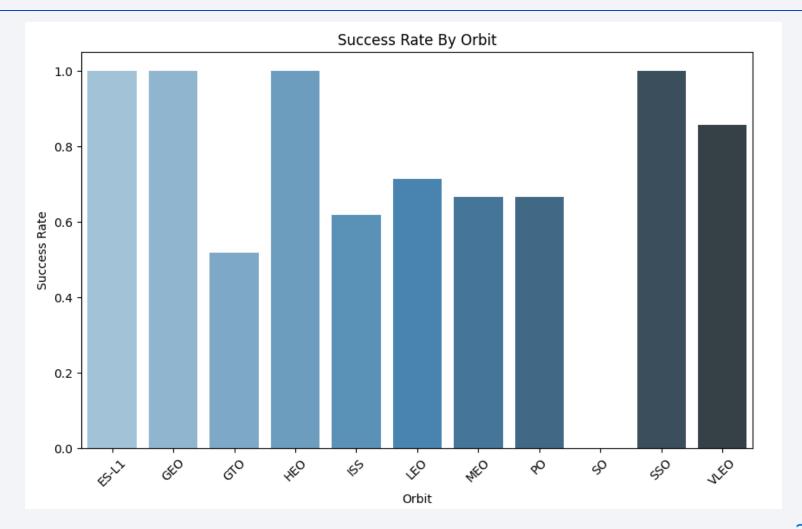
### Payload vs. Launch Site



Successful launches (Class = 1) occur across various payload masses at all launch sites. However too heavy payloads can make a landing fail.

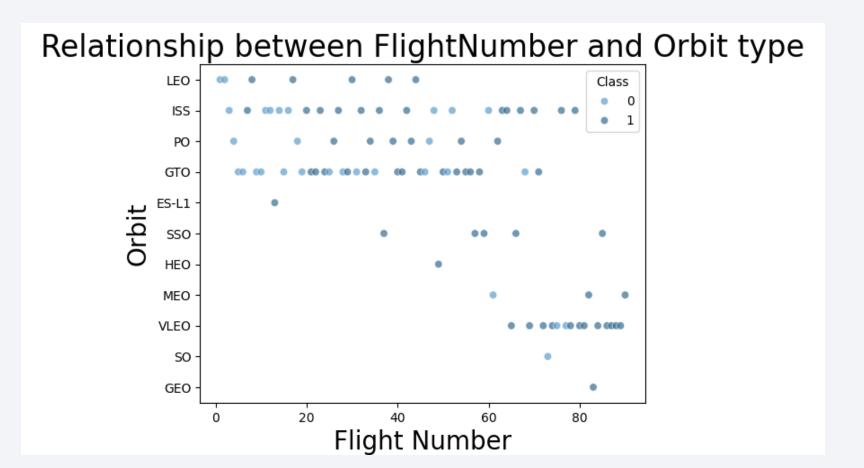
# Success Rate vs. Orbit Type

Some orbits, like ES-L1, GEO, and SSO, have a near 100% success rate, while GTO shows a significantly lower success rate.



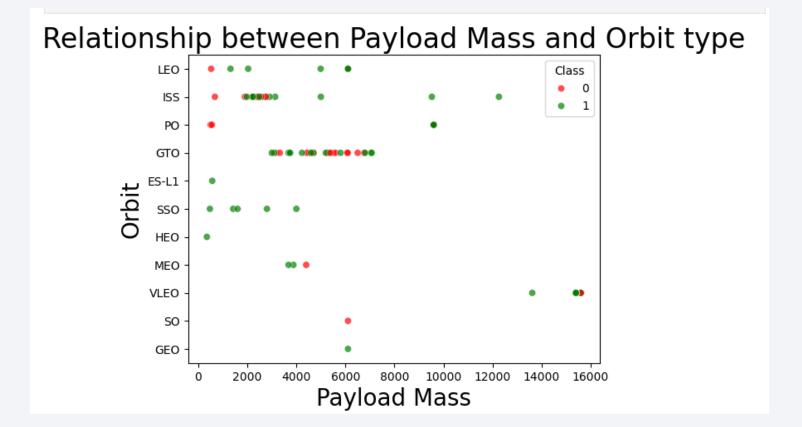
# Flight Number vs. Orbit Type

As the number of flights increases, the success rate improves for LEO orbit. For GTO orbit, there appears to be no relationship between flight number and success.



# Payload vs. Orbit Type

With heavy payloads the successful landing or positive landing rate are more for Polar, LEO and ISS. However, for GTO, it's difficult to distinguish between successful and unsuccessful landings as both outcomes are present.



# Launch Success Yearly Trend



### All Launch Site Names

SQL Query	Explanation	Result
<b>%sql</b> select distinct Launch Site from	Distinct was used to remove any	
SPACEXTABLE	duplicates.	Launch_Site
SPACENTABLE		CCAFS LC-40
		VAFB SLC-4E
		KSC LC-39A
		CCAFS SLC-40

# Launch Site Names Begin with 'CCA'

SQL Query						Result				
%sql select * from	Date	lime (UTC)	Booster_Version	Launch_Site	Payload	PAYLOAD_MASS_KG_	Orbit	Customer	Mission_Outcome	Landing_Outcome
SPACEXTABLE where Launch Site like 'CCA%'	2010- 06-04	18:45:00	F9 v1.0 B0003	CCAFS LC- 40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success	Failure (parachute)
limit 5	2010- 12-08	15:43:00	F9 v1.0 B0004	CCAFS LC- 40	Dragon demo flight C1, two CubeSats, barrel of Brouere	0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (parachute)
<b>Explanation</b> Where clause used to select names	2012- 05-22	7:44:00	F9 v1.0 B0005	CCAFS LC- 40	cheese Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success	No attempt
specificcally starting with CCA.	2012- 10-08	0:35:00	F9 v1.0 B0006	CCAFS LC- 40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success	No attempt
Limit used to give only 5 records.	2013- 03-01	15:10:00	F9 v1.0 B0007	CCAFS LC- 40	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success	No attempt
	4									•

# **Total Payload Mass**

SQL Query	Explanation	Result
<pre>%sql select sum(PAYLOAD_MASSKG_) from SPACEXTABLE where Customer = 'NASA (CRS)'</pre>	Sum was used to calculate the total payload mass.	sum(PAYLOAD_MASSKG_) 45596

# Average Payload Mass by F9 v1.1

SQL Query	Explanation	Result
<pre>%sql select avg(PAYLOAD_MASSKG_) from SPACEXTABLE where Booster_Version like 'F9 v1.1%'</pre>	AVG was used to calculate the average of the total payload mass. Like was used to obtain the result only for Booster version F9 v1.1%.	avg(PAYLOAD_MASSKG_) 2534.6666666666665

# First Successful Ground Landing Date

SQL Query	Explanation	Result
<pre>%sql select min(Date) from SPACEXTABLE where Landing_Outcome = 'Success (ground pad)'</pre>	Min function was used to find the oldest date of successful landing.	min(Date) 2015-12-22

### Successful Drone Ship Landing with Payload between 4000 and 6000

SQL Query	Explanation	Result	
%sql select	Where and And clauses	Booster_Version	
Booster_Version from SPACEXTABLE where	alongwith < and > give the list of booster versions where landing	F9 FT B1022	
Landing_Outcome =	outcome was successful within	F9 FT B1026	
<pre>'Success (drone ship)' and PAYLOAD_MASSKG_ &gt;</pre>	the specified payload mass range.	F9 FT B1021.2	
4000 and		F9 FT B1031.2	
PAYLOAD_MASSKG_ < 6000			

### Total Number of Successful and Failure Mission Outcomes

SQL Query	Explanation	R	esult
<pre>%sql select Landing Outcome, count(La</pre>	The IN clause was used to fetch landing outcome from a list.	Landing_Outcome	count(Landing_Outcome)
nding Outcome) from	Group By clause was used to	Failure	3
SPACEXTABLE where	display the count for every	Failure (drone ship)	5
	·	Failure (parachute)	2
Landing_Outcome in	outcome.	Success	38
('Failure', 'Failure		Success (drone ship)	14
(drone ship)','Failure		Success (ground pad)	9
<pre>(parachute)','Success','</pre>			
Success (drone			
ship)','Success (ground			
pad)') group by			
Landing_Outcome			

# **Boosters Carried Maximum Payload**

SQL Query		Result
<b>%sql</b> select	Booster_Version	PAYLOAD_MASS_KG_
Booster_Version, PAYLOAD_MASS_	F9 B5 B1048.4	15600
_KG_ from SPACEXTABLE where	F9 B5 B1049.4	15600
PAYLOAD_MASSKG_ = (select	F9 B5 B1051.3	15600
max(PAYLOAD_MASSKG_) from	F9 B5 B1056.4	15600
SPACEXTABLE)	F9 B5 B1048.5	15600
Explanation	F9 B5 B1051.4	15600
Subquary was used alongwith May	F9 B5 B1049.5	15600
Subquery was used alongwith Max function to select the maximum	F9 B5 B1060.2	15600
	F9 B5 B1058.3	15600
payload. The subquery results were	F9 B5 B1051.6	15600
used in main query to return the	F9 B5 B1060.3	15600
booster version with the heaviest	F9 B5 B1049.7	15600
payload.		

### 2015 Launch Records

SQL Query	Explanation	Result
<pre>%sql select substr(Date,6,2) as month, Landing_Outcome,Booster_ Version,Launch_Site from SPACEXTABLE where Landing_Outcome in ('Failure (drone ship)') and substr(Date,1,4) = '2015'</pre>	Substr is used to fetch the month from a date. The query returns the month, landing outcome, booster version, launch site.	month     Landing_Outcome     Booster_Version     Launch_Site       01     Failure (drone ship)     F9 v1.1 B1012     CCAFS LC-40       04     Failure (drone ship)     F9 v1.1 B1015     CCAFS LC-40

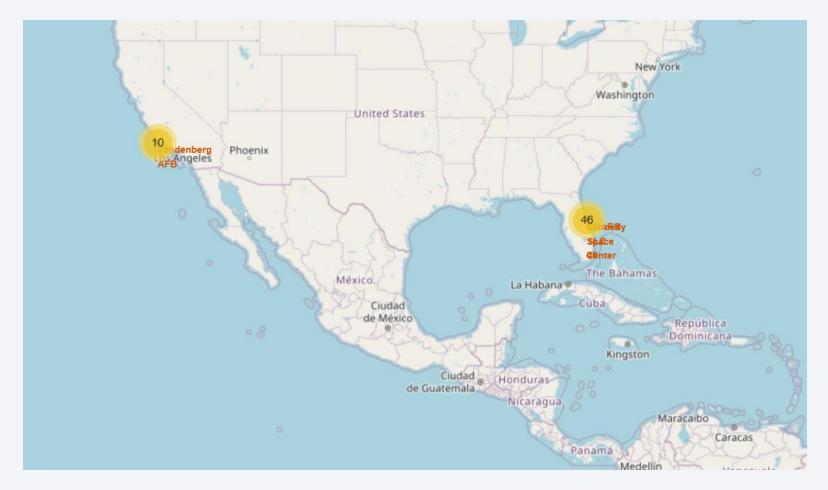
### Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

SQL Query	Result		
<b>sql</b> select			
Landing_Outcome, count(Landing_Outcome) as Outcome_count from  SPACEXTABLE where Date between	Landing_Outcome	Outcome_count	
	No attempt	10	
'2010-06-04' and '2017-03-20'	Success (drone ship)	5	
group by Landing_Outcome order by Outcome_count DESC	Failure (drone ship)	5	
	Success (ground pad)	3	
Explanation	Controlled (ocean)	3	
Count is used to select the count of landing butcomes between specified dates.	Uncontrolled (ocean)	2	
Group By shows results by landing	Failure (parachute)	2	
outcome.	Precluded (drone ship)	1	
Order By Count Desc shows the results in the lescending order.			

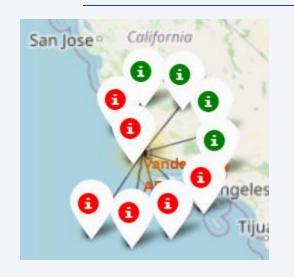


# Folium Map: All Launch Sites

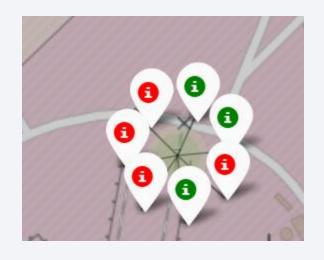
SpaceX launch sites are located on the eastern and western coasts of the united States.



### Folium Map: Color Labeled Launch Outcomes









VAFB SLC-4E KSC LC-39A CCAFS SLC-40 CCAFS LC-40

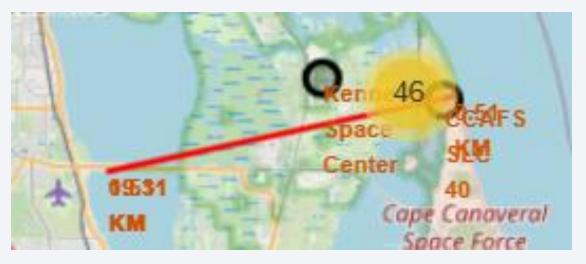
- Screenshots show the launch outcomes for the different launch sites.
- Green indicates the number of successful launches
- Red indicates the number of failed launches.
- KSC LC-39A have the maximum number of successful launches

### Folium Map: Distances between Launch Sites and Proximities



Distance between CCAFS SLC-40 and costline is 0.5 km

Distance between CCAFS SLC-40 and NASA Causeway is 19.24 km





# Dashboard Screenshot: Total Success By Site





KSLC-39A has the highest success rate of all launches.





### Dashboard Screenshot: Launch Site with Highest Success Rate



KSLC-39A has the highest success rate of 76.9% of all launches.

### Dashboard Screenshot: Payload Mass vs Success Rate

Payload Mass between 0 and 5000 kg

Payload Mass between 5000 and 10000 kg



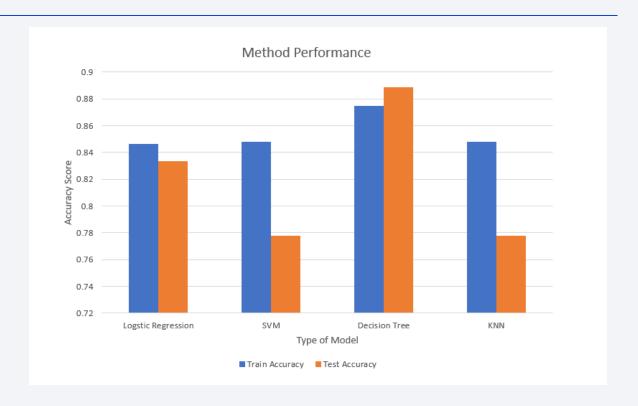


Low weighted payloads have a better success rate.



# Classification Accuracy

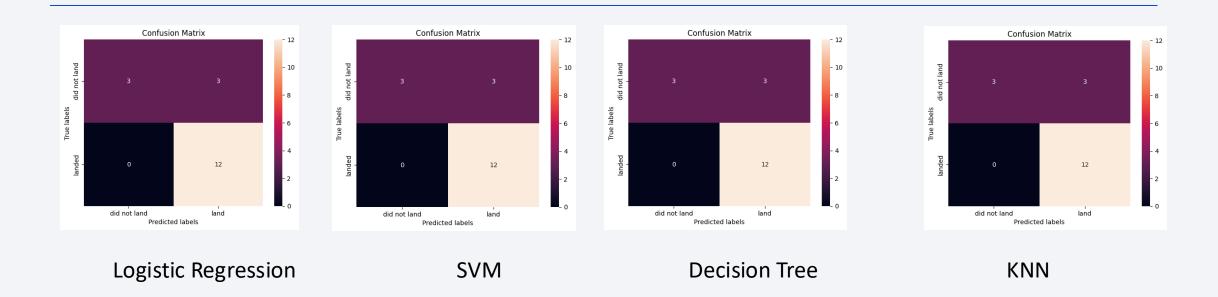
- The accuracy scores are very close for every model.
- However, for now, decision tree performs the best.



### **Decision Tree Hyperparameters**

```
tuned hpyerparameters :(best parameters) {'criterion': 'gini', 'max_depth': 6, 'max_features': 'sqrt', 'min_samples_leaf':
1, 'min_samples_split': 5, 'splitter': 'best'}
accuracy : 0.875
```

### **Confusion Matrix**



Confusion Matrix for each model are quite similar as test accuracy scores are almost equal.

### **Conclusions**

- Mission success depends on factors like launch site, orbit, and the number of previous launches, with experience improving outcomes over time.
- Orbits with the highest success rates are GEO, HEO, SSO, and ES L1.
- Payload mass impacts mission success, with lighter payloads generally performing better, specific orbits may require lighter or heavier payloads.
- The reason for differences in launch site performance (e.g., KSC LC 39A being the best) remains unclear. More data needed for better analysis.
- The Decision Tree Algorithm is chosen as the best model due to its higher training accuracy, despite identical test accuracy across models.

