



UX/UI Designer & Food Enthusiast

CARNEA SHIN

w carneashin.com

t 703.345.8304

e c.eris948@gmail.com

01 EDUCATION

The George Washington University

GRADUATED in 2015  
MAJOR Interior Design (BFA)  
MINOR Fine Arts

02 SKILLS

Branding	User Interviews
Editing	User Research
Interaction Design	Usability Testing
Interior Design	Visual Design

03 TOOLS

SOFTWARE

Adobe XD	InDesign
AutoCAD	InVision
Axure	Miro
Figma	MS Office/GSuite
Illustrator	Photoshop

PROGRAMMING

HTML  
CSS  
JavaScript

03 LANGUAGES

ENGLISH

KOREAN

04 EXPERIENCE

User Experience & User Interface Design Bootcamp

The George Washington University April 2020 - Present

- User centered design, user research and design strategy
- Design thinking, journey mapping, user personas, user interviews, usability testing, card sorting, competitive analysis, heuristic evaluations, user flows, prototyping and HTML, CSS, JavaScript coding

Owner/Social Media Associate

Sobann LLC November 2019 - Present

- A new brand under HSF Food Management; meal kit delivery service/ghost kitchen in Vienna, VA delivering food during the COVID-19 pandemic.
- Administrative work, including banking, applying for grants/loans, involved in the design of the newly opened kitchen.
- Updating business social media accounts, creating promotional posts on Instagram.

Full-Time Retail Consultant

Aēsop, Tysons Corner October 2018 - December 2019

- Responsibilities included ensuring customer satisfaction, banking and inventory, and training and managing new consultants.

Store Graphic Artist

Whole Foods Market, Fair Lakes June 2015 - February 2019

- In charge of sales changeovers, marketing material, designing store specific marketing material and creating chalk board designs for marketing purposes.
- Communicating with regional office on bi-weekly updates in changes in marketing, communicating with different teams within store relaying guidelines for signage and marketing materials.