

StarCellBio

Initial Design Review
December 17, 2012

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Global Changes

Buttons :
Rounded Corners
Only 1 arrow on buttons

Background:
Change color – light gray or blue

Fonts:
Finesse font choices – Headers, etc.
(Look into T. Rowe Price example font)

Colors:
Create example with one main color rather than two

I'm noticing that the gray background on each page has faint columns in a lighter gray illustrated on it (at the bottom). Is this part of the design?

Homepage

Video Section :
Finesse fonts to feel more interesting

Techniques Section:
More standard arrow for swiping to more technique options

Hero Image:
Continue looking into creating dynamic image. 
Take away for people: *Entering Virtual Lab Bench*

Change color of "Sign-In" at top of page.

Assignment Detail

Assignment Box on Left Hand Side:
Align visually

What Is Your Notebook? Section:
 Change BG color from light yellow to light gray or something similar

Objectives Section: 
Include scroll bars

Adjust the font size in the navigation bar to match the font size in the navigation bar on the next two pages. I think it's larger on this page than on the other pages.

One thing I just realized is that "StarCellBio" does not look good in all caps - like it appears above the assignment text. I think StarCellBio should always be a mix of upper- and lower-cases.

Set Up

Introduction Copy :

Replace copy with the following:

- For each treatment protocol, select the strain, treatment(s), and treatment dose.
- For all of your treatments, select start, duration and collection time.
- Once you finish setting up your experiment, select Run Experiment.

Switch Introduction Copy with "Create new set up" section

In the Lab Section:

Change BG color from light yellow to light gray or something similar

Progress Bar Section:

Move arrows to represent that step 5 has multiple steps within it

+ Multiple Button:

Change location, possibly change words to something like "Add Multiple Rows"

Cell Plate Icon:

Change to proper Red color

Grayed out row:

Remove copy in Strain column

Remove copy in Collection Time column

Last row of experiment:

Completely gray out

Western Blot

Samples Section:

Align properly so it's more pleasing to the eye

Blot and Develop Button:

Finesse, and remove arrows completely

Notes on look and feel of gels, blots, etc.

Blot p.5 White Membrane: slightly plastic

Film : Pale gray, last page on word doc (photo film)

Western Blotting Gel: Super thin - gelatin-esque



I would like the size of the "+" in the Add tab to appear the same size as the "x" in the other tabs. Right now it looks much bigger and bolder to my eye.