CARLY SHUE

Product/UI Designer

Clemson, SC // Washington, D.C

@cshue

EXPERIENCE

Senseware, Lead Design Consultant

Remote, Tysons, VA - Spring 2017 - Present

+ Responsible for designing infographics, case studies, marketing collateral, and web wire-frames
+ Re-branding and creation of in-depth style guide & design system

CUhackit, UI/UX Designer

Clemson, SC - Winter 2017 - Present

+ Lead UI/UX Designer for CUhack.it
+ Member of the student led collective bringing the first hackathon to Clemson University

Worthwhile, UI/UX Design Intern

Greenville, SC - Fall 2017

+ Redesigned Taylors Windows Marketing website (to be launched)
+ Custom software UI for niche manufacturing industries
+ Illustrations and work in Django CMS to refresh worthwhile.com
+ Wire-framing, user testing, and google analytics
+ Design decisions based on data collection

Hellowallet, UI/UX Design Intern

Washington, D.C - Summer 2016

+ Designed mobile UI for new budgeting features
+ Designed marketing materials and email campaigns
+ Iconography and illustrations
+ Participated in design sprints & creating the design system
+ Invision prototyping and team collaboration
+ Design decisions based on data collection

EDUCATION

BS, Graphic Communications

2014 - 2018

Clemson University, GPA 3.75/4.0

DETAILS

carlyshue.com

carly.shue@gmail.com

703-608-5270

SKILLS

+ UI/UX Design
+ Wire-framing
+ A/B User Testing
+ HTML, CSS, JavaScript
+ Visual Design, Marketing
+ Branding
+ Iconography, Illustration
+ Color Management
+ Agile

TOOLS

+ Adobe Creative Suite
+ Sketch
+ Affinity Designer
+ InVision, Framer, Zeplin, Marvel
+ Atom
+ Good 'ole Pencil & Paper

GRAPHIC DESIGN

+ TAGA, Creative Inquiry
+ Pro Bono Freelance
+ Logo design
    - Batson Company
    - Bear Soy Candle
+ Merch Design Work
    -Young Life
    -Penny & Sparrow

AWARDS

+ "Most Creative" GC Student
+ 3rd Place Gutenberg Web Development Award