CARLY SHUE

Product/UI Designer

Clemson, SC // Washington, D.C & @cshue

EXPERIENCE

Senseware, Lead Design Consultant Remote, Tysons, VA - Spring 2017 - Present

- + Responsible for designing infographics, case studies, marketing collateral, and web wire-frames
- + Re-branding and creation of in-depth style guide & design system

CUhackit, UI/UX Designer Clemson, SC - Winter 2017 - Present

- + Lead UI/UX Designer for CUhack.it
- + Member of the student led collective bringing the first hackathon to Clemson University

Worthwhile, UI/UX Design Intern Greenville. SC - Fall 2017

- + Redesigned Taylors Windows Marketing website (to be launched)
- + Custom software UI for niche manufacturing industries
- + Illustrations and work in Django CMS to refresh worthwhile.com
- + Wire-framing, user testing, and google analytics
- + Design decisions based on data collection

Hellowallet, UI/UX Design Intern Washington, D.C - Summer 2016

- + Designed mobile UI for new budgeting features
- + Designed marketing materials and email campaigns
- + Iconography and illustrations
- + Participated in design sprints & creating the design system
- + Invision prototyping and team collaboration
- + Design decisions based on data collection

EDUCATION

BS, Graphic Communications

2014 - 2018

Clemson University, GPA 3.75/4.0

DETAILS

carlyshue.com

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SKILLS

- + UI/UX Design
- + Wire-framing
- + A/B User Testing
- + HTML, CSS, JavaScript
- + Visual Design, Marketing
- + Branding
- + Iconography, Illustration
- + Color Management
- + Agile

TOOLS

- + Adobe Creative Suite
- + Sketch
- + Affinity Designer
- + InVision, Framer, Zeplin, Marvel
- + Atom
- + Good 'ole Pencil & Paper

GRAPHIC DESIGN

- + TAGA, Creative Inquiry
- + Pro Bono Freelance
- + Logo design
 - Batson Company
 - Bear Soy Candle
- + Merch Design Work
 - -Young Life
 - -Penny & Sparrow

AWARDS

- + "Most Creative" GC Student
- + 3rd Place Gutenberg Web

Development Award