



Mar 14, 2025

Hung Wai Kay

has successfully completed

Marketing: Customer Needs and Wants

an online non-credit course authorized by IESE Business School and offered through Coursera

Mario Capizzani

Mario Capizzani
Senior Lecturer de Dirección Comercial
Dirección Comercial

COURSE
CERTIFICATE



Verify at:
<https://coursera.org/verify/57N9AIN27ENA>

Coursera has confirmed the identity of this individual and
their participation in the course.