

# Storyboard

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FOR MUSIC THEORY QUERY

CONNOR SIMMONS

# Persona 1 - Mike

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Mike is a college student who has decided to pick up guitar in his spare time. He is not sure how serious he is and does not want to spend money on an instructor. He needs to know how to tune his guitar and wants to learn how to play some chords and scales.

# Step 1

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Mike begins looking for help by searching “How to tune a guitar” on Google. The search returns, amongst others, Music Theory Query and he clicks on the link.

# Step 2

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Mike reads the home page and determines that it could be useful to him. He then navigates to the “Tuning” page using the taskbar, where he learns how to tune his guitar’s strings.

# Step 3

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Next Mike heads to the page “Chord Builder” page and experiments with the chords he could learn. Satisfied, he decides to create an account and pin some chords on his home page to practice.

# Persona 2 - Colleen

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Colleen is a middle-aged woman who has always wanted to play piano, but thought she was too old to get started. She finally decided to give it a try but does not know where to begin. She is afraid that hiring another adult to teach her would be embarrassing and is looking for some online resources.

# Step 1

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Colleen has tried watching YouTube videos but is having trouble keeping the keys straight. She turns to Google to find some additional resources to help her learn and finds Music Theory Query.

## Step 2

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She reads the home page and decides she should look at the “Scales” page. She navigates there using the taskbar and learns about the Major Scale and decides she should also check out the “Interval Calculator” page to see how they relate to scales.



# Step 3

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Colleen learns a lot and feels confident enough to try YouTube videos again. She doesn't think that she needs to create an account right away, but will visit Music Theory Query again if she needs more help.

# Persona 3 - Jackie

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Jackie is a self-taught musician, and they can play well by copying YouTube tutorials. However, they do not understand the theory behind what they are playing and that makes it hard for them to create original music.

# Step 1

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Jackie wants to figure out how the music she plays works and Googles “beginner music theory” and finds Music Theory Query. She reads the home page and decides it could be a helpful resource.

## Step 2

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Jackie skips the “Tuning” page which she doesn’t need and navigates to “Scales”. After spending some time here, she moves on to “Interval Calculator” to learn about intervals.

# Step 3

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Jackie realizes there is much she can learn from the site and sets up an account. She then pins the resources she most wants to practice on her homepage for easy access.