

Connor Simmons

### Music Theory Query Personas

- Mike is a college student who has decided to pick up guitar in his spare time. He is not sure how serious he is and does not want to spend money on an instructor. He needs to know how to tune his guitar and wants to learn how to play some chords and scales.
- Colleen is a middle-aged woman who has always wanted to play piano, but thought she was too old to get started. She finally decided to give it a try but does not know where to begin. She is afraid that hiring another adult to teach her would be embarrassing and is looking for some online resources.
- Jackie is a self-taught musician, and they can play well by copying YouTube tutorials. However, they do not understand the theory behind what they are playing and that makes it hard for them to create original music.