



Francesca Sinocruz

Web Developer



Summary

A burgeoning developer fresh from 4+ years of experience in customer service, strategic planning, and creative design. Self-motivated and committed to delivering high-quality work and outcome focused thinking. I want to utilize my growing programmer skills to build effective and useful products while leveraging my personal skills to improve client and colleague experiences.



Applications Developed

Final Transmissions — [Live](#) | [Github](#)

Group Project, Storytelling application with the use of augmented reality (**AR**) and **Geolocation**

- Created local user authentication using **Node.js**, **Passport**, **Express**, **phpMyAdmin**, and **MySQL**
- Front end made with vanilla **Javascript**, **HTML5**, **CSS3**, **Axios**, and **Pug**
- Augmented reality achieved using **AR.js** and **A-Frame**
- Used **agile** process with **sprints** and **scrums** to discuss progress and development

Environmindful — [Live](#) | [Github](#)

2-Day Turnaround Project, An environmental dashboard which displays real-time information about air quality, energy usage, weather, and related current events

- Implemented several **API**'s using **AJAX** calls
- Able to change locations and retrieve information for a chosen area
- Visually displayed air quality data by configuring **Google Maps**
- Front end created with **HTML5**, **CSS3**, **Javascript**, and **jQuery**

Memory Match — [Live](#) | [Github](#)

Independent Project, A card matching game which tests the user's memory skills

- Front end built with **HTML5**, **CSS3**, **Javascript**, and **jQuery**
- Made use of **keyframes** for CSS keyframe animation and color changing gradient
- Used **MeisterTask** to reach development goals
- Observed many user-testing experiences to collect feedback for improvement



Experience

Manager

Healthy Spot, Costa Mesa & Santa Monica

- Increased revenue by 33% through insightful planning, social media, and team building
- Received promotion in under 6 months for consistently improving sales, agile methodologies, and determination
- Awarded in 2016 for being a driven and wholehearted leader

Event Coordinator

Blue Lotus Insights, Los Angeles, Orange, & San Diego Counties

- Collaborated with a team to evolve creative design in order to achieve client vision
- Successfully executed events with over 600 guests
- Researched American-Indian culture, ceremonies and traditions



Education

LearningFuze, Irvine

Accelerated Web Development Program, 890+ hours

Vanguard University of Southern California, Costa Mesa

Bachelor's Degree in Business and Management

Orange Coast College, Costa Mesa

Member of Architecture Club

50+ units, included Property Design and Business



Personal Info

Location

Orange County, CA

Phone

714.472.6813

E-mail

csinocruz@gmail.com

Portfolio

sinocruz.com

LinkedIn

linkedin.com/in/francescasinocruz



Tech Skills

Strong

Agile methodologies, Apache, API integrations, CSS3 & Bootstrap, CSS Flexbox, Git, Github, HTML5, Javascript (ES5-ES6, procedural or OOP) with Axios & jQuery, MySQL, PHP, UI/UX paradigms, WordPress

Experienced

Amazon Web Services (AWS), MVC Paradigm, Node.js with Passport and Express



Tools

Adobe Illustrator, Adobe Photoshop, Chrome Dev Tools, Git, Github, MAMP, MeisterTask (task management), PhpStorm, Postman, Slack, VS Code

Feb 2016 -
Aug 2017

Feb 2013 -
Mar 2016

Oct 2017 -
Jan 2018

Sep 2013 -
May 2015

Oct 2011 -
Jul 2013