

# The Capital Asset Pricing Model

## The Capital Asset Pricing Model in its original form

- We begin by introducing the Capital Asset Pricing Model in its *original form* due to Sharpe (1964).
- We may, time permitting, return to discuss extensions due to Black and Lintner.

- The Capital Asset Pricing Model is an extremely idealized model of an open market place.
- Everyone knows it isn't a true description of how our markets actually function, as all of the assumptions one must make to derive it are idealizations.
- Nonetheless, sometimes it's useful to work out what would be true in an ideal world, and then to understand the exact ways in which our world deviates from the predictions of the idealized model.

- Throughout this section,  $\mathbf{r}$  is an  $n$ -dimensional random vector denoting the next-period asset returns.

In the following list, we detail the assumptions that are necessary in order to derive the CAPM.

- (a) An open market place, where all the risky assets are available to all investors;
- (b) There exists a risk-free asset (idealized treasury bond) for borrowing and/or lending in unlimited quantities with interest rate  $r_f$ ;
- (c) All information concerning the multivariate density of future period(s) returns,  $p(\mathbf{r})$ , is available to everyone, and everyone agrees on the implications of this information for asset pricing. In particular, everyone agrees on  $\mathbb{E}[\mathbf{r}]$  and  $\mathbb{V}[\mathbf{r}]$ .
- (d) Everyone is a risk-averse rational investor, and everyone does the same portfolio optimization process using the inputs in (c) above, but not everyone has the same Arrow-Pratt risk-aversion parameter.
- (e) There are no trading costs.
- (f) The market has reached equilibrium.

- Assumptions (c)–(e) together imply a unique, up to scalar multiplication, portfolio of risky assets.
- If either  $p(\mathbf{r})$  is elliptical (implying mean-variance equivalence), or everyone chooses to use the mean-variance form of expected-utility maximization as an approximation, then the unique portfolio of risky assets must be proportional to  $\Sigma^{-1}\mathbb{E}[\mathbf{r}]$  where

$$\Sigma = \mathbb{V}[\mathbf{r}] \in S_{++}^n$$

is the common covariance matrix.

- How good are these assumptions?

Sharpe (1990) says:

*The initial version of the CAPM, developed over 25 years ago, was extremely parsimonious. It dealt with the central aspects of equilibrium in capital markets and assumed away many important aspects of such markets as they existed at the time.*

— Sharpe (1990)

Although CAPM's assumptions are obviously unrealistic, such simplification of reality is often necessary to develop useful models. The true test of a model lies not just in the reasonableness of its underlying assumptions but also in the validity and usefulness of the model's prescription. Tolerance of CAPM's assumptions, however fanciful, allows the derivation of a concrete, though idealized, model of the manner in which financial markets measure risk and transform it into expected return.

— Mullins (1982)

David W. Mullins Jr. was a Harvard Business School professor and former vice-chairman of the Federal Reserve.



- Assumption (a) is unrealistic because there are many assets that aren't tradable by everyone (think A-shares in China, Ginnie Mae mortgage-backed bonds, which trade in \$25,000 increments, etc).

- Assumption (b) is perhaps the closest to being semi-realistic among assumptions (a)-(f).
- Of course no asset is risk-free, as governments and corporations frequently default on even relatively short-term debt.
- Also, individual investors do not have the same credit rating as, say, the US government and hence cannot borrow at the “low-risk rate” of a sovereign bond.
- No investor or institution can borrow or lend in infinite quantities.
- However, for institutional investors, (b) may actually be a reasonable approximation.

- Assumption (c) is probably the most egregiously unrealistic of all of these, with (d) coming in a close second place.
- No-one knows what the asset return covariance matrix is going to look like in the future, although with a lot of effort, noisy-but-useful statistical forecasts can be made.
- There isn't universal agreement on the “best” forecasting method, although some forecasting methods can be ruled out as obviously worthless and some are clearly superior to others.

- The situation for the *first* moment of asset returns  $\mathbb{E}[\mathbf{r}]$  is far less clear – no-one has much of an idea here, and those who do have typically come by this information via extremely labor-intensive processes and aren't prepared to freely share the results of their labor.
- Indeed, basic economics suggests that the more expertise anyone has in predicting returns, the less inclined they are to share the results of their analysis, and in the limit, those with knowledge of a pure arbitrage opportunity would tell no-one else.

- There is *no consensus* about  $\mathbb{E}[\mathbf{r}]$  even among sophisticated, professional investors with the same information set.
- Two such investors with identical, and fairly complete, information concerning Apple, Inc in 2001 could still disagree in their forecasts of how popular the iPod might become.
- Even assuming (d) holds, these two investors would put different  $\mathbb{E}[r_i]$  for AAPL into their optimizers.

- Assumption (d) is also unrealistic.
- Most investors don't know how to use modern portfolio theory effectively, and so they don't use it, falling back instead on simple heuristics ("cut your losers, let your winners run," etc.) This is probably why the HFRX indexes, which are supposed to be broad indexes of the hedge fund industry, have correlations of 0.7 to the S&P 500 (or more; one recent report from one of my prime brokers said 0.9).
- On the other hand, most of the more sophisticated/large quantitative or multi-strategy hedge funds do use modern portfolio theory in some way or other.
- Those that do often either realize low correlation to the market, or else it is done deliberately as in a benchmark-aware strategy.

- Assumption (e) is also unrealistic if applied to actively-traded strategies such as quantitative strategies which rebalance every day.
- The more actively-traded a strategy is, the more trading costs eat into any potential alpha.
- Depending on exactly how they're constructed, naive implementations of Markowitz portfolios can turn over quite a lot.
- Arrow-Pratt utility theory calls for optimization of utility of *final wealth*, and final wealth includes any transaction costs that are paid, so utility theory doesn't actually say to trade the (cost-unaware) Markowitz portfolio – in fact it says we *should always* optimize with costs in the consideration.

- About Assumption (f), one could make a plausible argument that the real markets never seem to remain at equilibrium for very long.
- This isn't really a problem for the CAPM – the CAPM creators would say that they are trying to model what would happen if the system were in equilibrium, not to model the fluctuations around equilibrium.
- If they are pure noise, those fluctuations should be mean-zero.



- Note that we have not assumed normality of returns anywhere.
- If we assume (c) is true and that  $p(\mathbf{r})$  is elliptical, then all we have to assume in (d) is that the investors are rational and risk-averse with a standard utility function; it would then follow that they all use mean-variance optimization.

Sharpe confirms:

*The CAPM makes no assumptions about the “return generating process.” Hence, its results are completely consistent with any such process.*

— Sharpe (1990)

- With these caveats, let's continue with deriving the mathematical implications of the above assumptions.
- The efficient fund proportional to  $\Sigma^{-1}\mathbb{E}[\mathbf{r}]$  and used by all is called “the market portfolio” and will henceforth be denoted by  $M$ .
- Let  $V_i$  be the market capitalization of the  $i$ -th company.
- The total number of dollars in the entire equity market is then  $V = \sum_{i=1}^n V_i$ .
- If all investors hold the same portfolio (as the *risky* part of their allocation), then it doesn't matter whether there are a bunch of small investors or one big one.
- If there were one big one, then we know the total value of her investment in risk assets: it's  $V$ .
- The “weights” of the one big investor's portfolio are then  $w_i = V_i/V$ .
- Hence the vector  $\mathbf{w}$  must be proportional to  $\Sigma^{-1}\mathbb{E}[\mathbf{r}]$ .

- Note that we found the (risky part of the) one big investor's portfolio without having to know  $\Sigma$  and  $\mathbb{E}[\mathbf{r}]$ .
- Note also that, if the single efficient fund has weights proportional to  $V_i/V$  then, this implies that it has no negative holdings.

*When a riskless asset is available, the only negative holdings in equilibrium will involve borrowing by investors with above-average risk tolerance who wish to finance added investment in a portfolio representing the overall capital market.*

— Sharpe (1990)

- Also, a short position must be borrowed from an owner – someone who holds a long position.
- Hence shorting is at odds with the notion that there is only one efficient fund of risky assets.

- Since there's only one risky portfolio in this model, all investors must hold some combination of this portfolio and the risk-free asset.
- Any portfolio with weights adding to 1 must be of the form  $1 - h$  units of the risk-free asset, and  $h$  units of  $M$  where  $h \in \mathbb{R}$ .
- The expected return and risk of this portfolio are:

$$\bar{r} = (1 - h)r_f + h\bar{r}_M, \quad \sigma = h\sigma_M$$

where, for notational convenience, we will denote  $\mathbb{E}[\mathbf{r}]$  as  $\bar{r}$ , and continue this notation throughout the lecture.

- We can then eliminate  $h = \sigma/\sigma_M$  to find

$$\bar{r} = \left(1 - \frac{\sigma}{\sigma_M}\right)r_f + \frac{\sigma}{\sigma_M}\bar{r}_M = r_f + \frac{\sigma}{\sigma_M}(\bar{r}_M - r_f) \quad (4.1)$$

- Eq. (4.1) is called *the capital market line*.
- It tells us that the expected excess return of any *efficient* portfolio is a constant times its risk, where the constant is the so-called *price of risk*

$$\frac{\bar{r}_M - r_f}{\sigma_M} \quad (4.2)$$

- Note that eq. (4.1) is for an efficient portfolio; it does not hold for an inefficient portfolio (such as a single stock).

The analogous single-stock relation is as follows.

### Theorem 4.1

*Under the assumptions above, for any asset  $i$  we have*

$$\bar{r}_i - r_f = \beta_i(\bar{r}_M - r_f) \quad (4.3)$$

*where  $\beta_i = \text{cov}(r_i, r_M) / \sigma_M^2$ .*

- Eq. (4.3) is called the *security market line* to distinguish it from the capital market line.

- Under the strict assumptions of the CAPM, (4.3) is not a regression; rather it is an *ex ante* constraint on investor expectations, which holds exactly.
- The variances and covariances appearing in  $\beta_i = \text{cov}(r_i, r_M) / \sigma_M^2$  are the *ex ante* values agreed upon by all investors in assumption (c).



- *Proof of Theorem 4.1.* Form a portfolio with holding  $\lambda$  in asset  $i$  and  $1 - \lambda$  in the market  $M$ .
- Trivially, this portfolio has expected return and variance

$$\begin{aligned}\bar{r}(\lambda) &= \lambda(\bar{r}_i - \bar{r}_M) + \bar{r}_M \\ \sigma^2(\lambda) &= \lambda^2(\sigma_i^2 + \sigma_M^2 - 2\text{cov}(r_i, r_M)) \\ &\quad + 2\lambda(\text{cov}(r_i, r_M) - \sigma_M^2) + \sigma_M^2\end{aligned}\tag{4.4}$$

- Think of (4.4) as parametrizing a curve in  $(\sigma, r)$  space, just as (4.1) is a line in  $(\sigma, r)$  space.

- Then it's trivial to see that the line (4.1) is tangent to the curve (4.4) at the point  $\lambda = 0$ .
- This follows by evaluating (4.4) at  $\lambda = 0$  to show that it is the market point  $(\bar{r}_M, \sigma_M)$ , and other points on the curve aren't efficient portfolios, so they lie below the line (4.1).
- The slope of this tangent line is, of course, (4.2), so we can equate this to the slope calculated by taking the derivative:

$$\frac{\bar{r}_M - r_f}{\sigma_M} = \left. \frac{d\bar{r}(\lambda)}{d\sigma(\lambda)} \right|_{\lambda=0} = \frac{\bar{r}_i - \bar{r}_M}{(\text{cov}(r_i, r_M) - \sigma_M^2)/\sigma_M}$$

- Solving this equation for the unknown variable  $\bar{r}_i$  leads directly to (4.3), completing the proof.  $\square$

## Theorem 4.1

*Consider a portfolio of risky assets with holdings vector  $h \in \mathbb{R}^n$  where  $h_i \geq 0$  and  $\sum_i h_i = 1$ . Then one has*

$$\bar{r}_h - r_f = \beta_h(\bar{r}_M - r_f) \quad \text{where} \quad \beta_h := \sum_i h_i \beta_i = \mathbf{h}'\boldsymbol{\beta} \quad (4.5)$$

- *Proof.* Note that

$$\bar{r}_h - r_f = -r_f + \sum_i h_i \bar{r}_i = \sum_i h_i (\bar{r}_i - r_f) \quad (4.6)$$

$$= \sum_i h_i \beta_i (\bar{r}_M - r_f) = \beta_h (\bar{r}_M - r_f) \quad (4.7)$$

- To go from the first line to the second line, we used (4.3).
- This concludes the proof of Theorem 4.1.

# Estimation

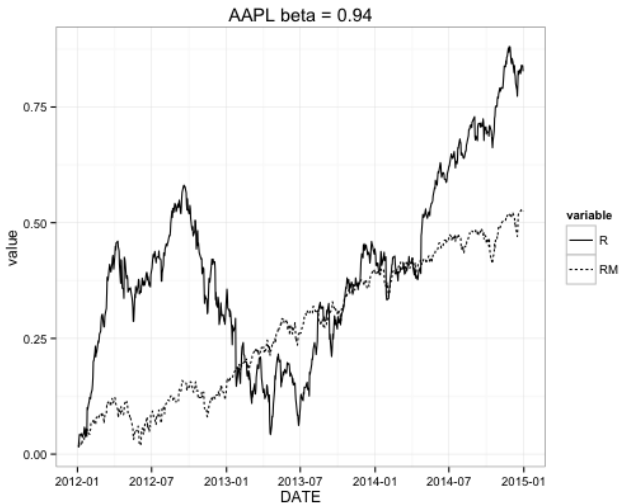
- Eq. (4.3) suggests that we could attempt to estimate  $\beta_i$  from a linear regression of  $r_i - r_f$  on  $r_m - r_f$ .

Indeed, Sharpe seems to allow for this:

*The value of  $\beta$  may be given an interpretation similar to that found in regression analysis utilizing historic data, although in the context of the CAPM it is to be interpreted strictly as an ex ante value based on probabilistic beliefs about future outcomes.*

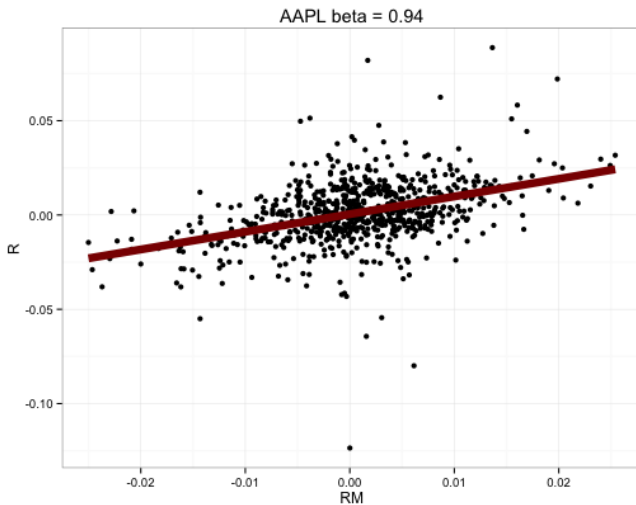
— Sharpe (1990)

- Of course, a historically estimated regression coefficient may be a good *ex ante* forecast; this is likely to be true if (and only if) the capital structure of the underlying company remains stationary.
- If the company has just undergone a major spinoff or restructuring, or a major debt issue, then the historical beta estimated via regression is likely less accurate as a forecast of *ex ante* beta.
- We now look at the empirical data for Apple over the three-year period from 2012-2014.



**Figure:** Cumulative returns to AAPL and the S&P 500 over a three-year period.





**Figure:** Scatterplot of returns to AAPL and the S&P 500 together with the line suggested by a CAPM regression.

- Interestingly, one can invert the estimation problem, turning it into a cross-sectional estimation.
- Understanding the “cross-sectional CAPM” is an excellent introduction to the subsequent lectures on APT and multi-factor models.

- Suppose that the cross-sectional vector containing the beta of each stock

$$\beta := \{\beta_i : i = 1, \dots, n\}$$

were exogenously determined, fixed, and provided to you, along with the stock-specific volatility  $\eta_i > 0$  where  $\eta_i$  is the residual volatility, i.e. the volatility of  $r_i - r_f - \beta_i(r_M - r_f)$ .

- Also assume given the cross-section of asset returns  $\{r_i : i = 1, \dots, n\}$  which occurred on *one particular day* in the past.
- Assume for now that these are all the data you have; in particular, you do not have access to the market capitalizations  $V_i$ , or the market's return  $r_M$ .
- Your task is to infer the most likely value for the market's return on the given day.

- This is a standard statistical estimation problem.
- It is instructive to treat it from scratch, starting from the likelihood and the prior, and proceeding via Bayesian estimation.

- Saying that  $\beta$  was given to us, is equivalent to modeling it as a random variable and working in the conditional probability space, conditioning on a realization of this variable.
- The unknown parameter is  $r_M$ .
- If we have any prior information about  $r_M$ , we can include a prior density  $p(r_M)$ .
- The likelihood is

$$p(\mathbf{r} | r_M, \beta) = N(\mathbf{r} - r_f \mathbf{1} - (r_M - r_f)\beta, D)$$

where  $N()$  denotes a multivariate normal distribution, and  $D$  is a diagonal matrix,

$$D = \text{diag}(\eta_1^2, \dots, \eta_n^2).$$

- For simplicity take  $r_f = 0$ .
- The posterior is then given (up to a constant of proportionality) by

$$p(r_M | \mathbf{r}, \boldsymbol{\beta}) \propto p(\mathbf{r} | r_M, \boldsymbol{\beta})p(r_M).$$

- If we have no prior information, we can use  $p(r_M) = 1$ , and the maximum a posteriori (MAP) estimator is the same as the maximum likelihood estimator (MLE).
- The MLE is obtained by maximizing the log-posterior or minimizing the negative log-posterior:

$$\begin{aligned}\hat{r}_M &:= \underset{r_M}{\operatorname{argmin}} [-\log p(\mathbf{r} | r_M, \boldsymbol{\beta})] \\ &:= \underset{r_M}{\operatorname{argmin}} [(r_M \boldsymbol{\beta} - \mathbf{r})' D^{-1} (r_M \boldsymbol{\beta} - \mathbf{r})]\end{aligned}$$

- The latter is a convex optimization problem in standard form, unconstrained, so the global optimum is given by solving the first-order condition:

$$(r_M \beta - \mathbf{r})' D^{-1} \beta + \beta' D^{-1} (r_M \beta - \mathbf{r}) = 0$$

which simplifies to

$$r_M \beta' D^{-1} \beta = \beta' D^{-1} \mathbf{r}$$

which is easily solved.

- Recalling that  $D^{-1}$  is diagonal with diagonal elements  $\eta_i^{-2}$ , it follows that the solution

$$\hat{r}_M = \frac{\beta' D^{-1} \mathbf{r}}{\beta' D^{-1} \beta}$$

can be described as a (univariate) weighted regression of  $\mathbf{r}$  on  $\beta$  with weights given by  $w_i = \eta_i^{-2}$ .



Fully-invested portfolios with no riskless asset

- Consider first a universe of  $n$  risky assets, with no risk-free asset at all.
- In the notation of Merton (1972), let  $E_i$  denote the expected return on the  $i$ -th security, and let  $\Omega$  denote the covariance matrix of returns of a universe of  $n$  securities.
- The bold face  $E = (E_1, \dots, E_n)$  denotes the vector of expected returns for all securities.

- A portfolio is said to be a *frontier portfolio* if it has the smallest variance for a prescribed level  $E$  of expected return.
- Merton (1972) writes this as a constrained optimization problem:

$$\min \frac{1}{2} \sigma^2 \quad \text{subject to}$$

$$\sigma^2 = \langle \mathbf{x}, \Omega \mathbf{x} \rangle, \quad E = \langle \mathbf{x}, \mathbf{E} \rangle, \quad 1 = 1 \cdot \mathbf{x}$$

- One may then see by applying the KKT conditions that all solutions are of the form

$$\mathbf{x} = \gamma_1 \Omega^{-1} \mathbf{E} + \gamma_2 \Omega^{-1} \mathbf{1}$$

- Indeed, defining

$$A = \langle 1, \Omega^{-1}E \rangle, \quad B = \langle E, \Omega^{-1}E \rangle, \quad C = \langle 1, \Omega^{-1}1 \rangle$$

- Merton shows that

$$\gamma_1 = \frac{CE - A}{D}, \quad \gamma_2 = \frac{B - AE}{D}$$

where  $D := BC - A^2$ , and it follows using non-singularity of  $\Omega$  that  $B > 0$  and  $C > 0$ .

- Also,  $D \geq 0$  follows from the Cauchy-Schwartz inequality, but beware that the limiting case  $D = 0$  can occur in degenerate cases, e.g. if  $E \propto 1$  which essentially means the two constraints collapse into one, and we should not try to solve for both  $\gamma_1$  and  $\gamma_2$  independently.

- One of the Lagrangian first-order conditions is

$$\Omega \mathbf{x} = \gamma_1 \mathbf{E} + \gamma_2 \mathbf{1}.$$

- If we take the inner product of both sides of this equation on the left by  $\mathbf{x}$ , we obtain

$$\sigma^2 = \langle \mathbf{x}, \Omega \mathbf{x} \rangle = \gamma_1 E + \gamma_2$$

where we use the fully-invested constraint that  $\langle \mathbf{x}, \mathbf{1} \rangle = 1$ .

- Substituting the expressions above for  $\gamma_1$  and  $\gamma_2$ , we find

$$\sigma^2 = \frac{C}{D} E^2 - \frac{2A}{D} E + \frac{B}{D}.$$

- Thus the frontier in mean-variance space is a parabola.
- The unique minimum point (the minimum-variance portfolio) is located at  $\bar{E} = A/C$  with variance  $\bar{\sigma}^2 = 1/C$ .
- The weights of the minimum-variance portfolio are

$$\bar{\mathbf{x}} = \frac{1}{C} \Omega^{-1} \mathbf{1}.$$

- Suppose one makes a change of coordinates, representing  $E$  as a function of standard deviation  $\sigma$ , instead of variance  $\sigma^2$ .
- Also, we switch the axes, representing  $E$  on the ordinate and  $\sigma$  on the abscissa.
- In this parameterization, the frontier is a hyperbola whose leftmost point  $(\bar{\sigma}, \bar{E})$  corresponds to the minimum variance portfolio.
- If, bizarrely, you insisted upon even lower return than the minimum variance portfolio (while remaining fully invested and without being able to access a risk-free asset), then you would have to accept more risk than  $\bar{\sigma}$ .
- This contradicts rationality, so no-one would ever do it.
- Hence the lower half of the hyperbola is not relevant or important; only the upper half is important.
- The whole hyperbola is called the *frontier*; the upper half is called the *efficient frontier*.

- This is nicely visualized by measuring the historical frontiers for stocks and bonds over a century, for various holding periods.
- In each case, we see that 100% bonds is in the bottom half of the hyperboloid – the silly region that one should never consider.
- It is also worth emphasizing that these are based on *historical* returns and variances, which should never be confused with predictive or *ex ante* versions of same.



## Risk-Return Trade-Offs for Various Holding Periods, 1802–1996

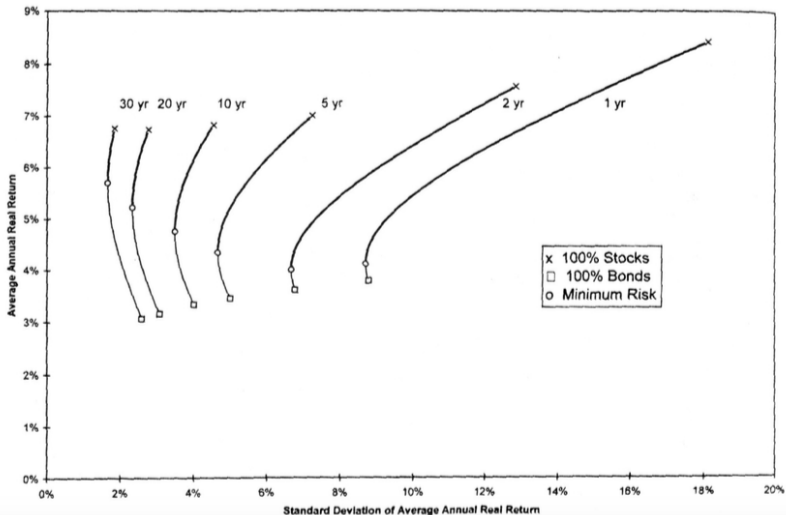


Figure:

- The shape of the hyperbolae in Fig. 4.3 is closely-related to the constraint  $\sum_i x_i = 1$ .
- This means, intuitively, that all of your money must be invested in one of the menu of risky assets; you cannot opt out, even with part of your account.
- This leads to various (perhaps counterintuitive) properties such as the fact that there is an absolute minimum variance, and you cannot achieve lower variance no matter what you do in this model.

- The constraint  $\sum_i x_i = 1$  is also responsible for the fact that if you insisted upon lower return than the minimum variance portfolio's return, you would have to accept more risk.
- After all, the capital has to go somewhere, and if it isn't going to the minimum variance weights, where's it going to go?
- You guessed it: something else, which must then display more than the minimum variance.

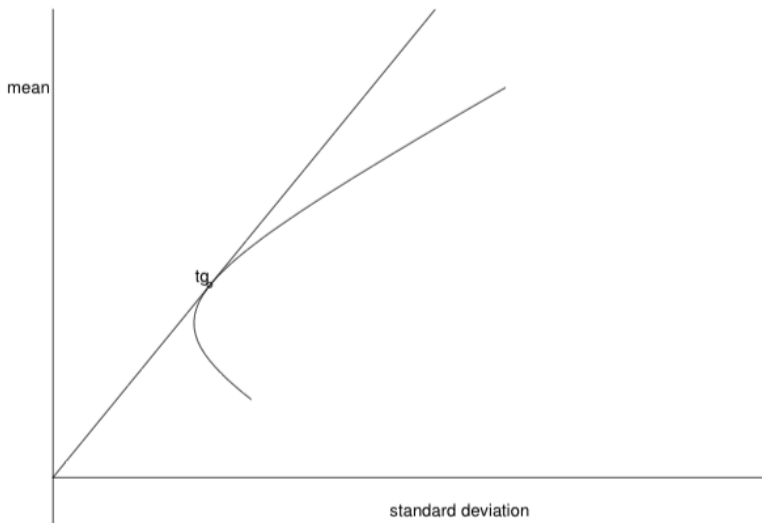
- Clearly, different efficient portfolios have different Sharpe ratios.
- If this seems odd, it's also essentially due to the constraint  $\sum_i x_i = 1$ .
- That constraint basically means that in order to get risk that is very different from the minimum risk  $\bar{\sigma}$  while still remaining fully invested, you might have to construct rather strange portfolios which have suboptimal risk-return tradeoffs.

- The Sharpe ratio is

$$S = \frac{E - r_f}{\sigma}$$

where  $r_f$  is the risk-free rate.

- In a world with no riskless asset at all, the Sharpe ratio is undefined, because  $r_f$  is undefined, but one can consider the *information ratio*  $E/\sigma$ .
- In the coordinates,  $(\sigma, E)$  the information ratio at a point on the efficient frontier is the slope of a line from the origin to that point.
- One can show with a little calculus (exercise) that the maximum such slope is realized when the line from the origin is tangent to the hyperbola.



**Figure:** The maximum information ratio is when the line from the origin is tangent to the hyperbola.

- I'd like to re-emphasize that if you apply the above using historical returns the tangency portfolio is the one that *was* the maximum information ratio *in the past*, and really all statements about return and risk should be suitably transformed into the past tense.
- The “minimum variance portfolio” is the one that was the minimum variance in the past, etc. This should not be confused with a portfolio that is forecasted to be the minimum variance portfolio in the future.

Removing the fully-invested constraint



- Continue from the previous section considering a universe of  $n$  risky assets, with no risk-free asset at all.
- It makes sense to ask whether any of the foregoing technology could possibly apply to dollar-neutral, self-financing portfolios.
- Recall that a portfolio is said to be *self-financing* if  $\sum_i x_i = 0$ , which is achieved in equity markets when You borrow stock worth, say, 100 million dollars, sell it in the marketplace for precisely that amount, and then use the proceeds to purchase 100 million dollars' worth of other stocks.
- Such a portfolio is said to be “self-financing,” but in fact, it requires stock borrow, which is a form of financing!

- Without the constraint  $\sum_i x_i = 1$ , the original goal of finding the minimum risk for a desired level of expected return still makes sense:

$$\min \sigma^2(\mathbf{x}) \text{ s.t. } \mathbf{x} \cdot \mathbf{E} = E$$

- Applying the method of Lagrange multipliers, this is equivalent to

$$\min \left\{ \frac{1}{2} \kappa \sigma^2(\mathbf{x}) - \mathbf{x} \cdot \mathbf{E} \right\} \quad (4.8)$$

- The solution to this is  $\kappa^{-1} \Omega^{-1} \mathbf{E}$ , which has already been derived using the Arrow-Pratt theory of decision-making under uncertainty.

- Indeed, as long as the asset returns follow an elliptical distribution, then for any concave increasing utility function, and for any initial wealth, there exists some  $\kappa > 0$  such that the portfolio that optimizes expected utility of wealth is the same as the one optimizing (4.8).

- Hence, as soon as we remove the constraint  $\sum_i x_i = 1$ , there is only one efficient portfolio of risky assets, up to scaling.
- The risk-aversion constant  $\kappa$  controls the size of the portfolio, trivially, because it scales with  $1/\kappa$ .
- All (unconstrained) efficient portfolios are proportional to  $\Omega^{-1}\mathbf{E}$ .
- An overall scaling does not change the Sharpe ratio, so all efficient portfolios have the same Sharpe ratio, and no other portfolio that can be constructed from the same set of assets has a higher Sharpe ratio.

- If trading costs are included, then we are once again in a scenario where the Sharpe ratio depends on  $\kappa$ .
- As we have shown from utility theory, with trading costs, (4.8) becomes

$$\max \left\{ \mathbf{x} \cdot \mathbf{E} - \frac{1}{2} \kappa \sigma^2(\mathbf{x}) - \text{cost}(\mathbf{x}_0, \mathbf{x}) \right\} \quad (4.9)$$

where  $\mathbf{x}_0$  is the initial portfolio that we are trading out of.

- Now it is still true that  $\kappa$  controls the size of the portfolio, and it is still true that smaller  $\kappa$  means larger portfolios, but the relationship is no longer linear.
- Larger portfolios trade more in absolute dollar terms, and hence more of their pre-cost Sharpe ratio is eroded in the form of trading costs, with spread cost and market impact being some of the largest costs for large institutional investors.

- Hence in the presence of trading costs, smaller  $\kappa$  translates into lower Sharpe ratio, and the maximum Sharpe ratio that could be achieved by any portfolio is the Sharpe ratio of the unconstrained Markowitz portfolio, but in reality that upper bound is never achieved.
- It should be noted that by “Markowitz portfolio” we are not implying that the mean and covariance estimates must be sample means or sample covariance.
- Rather, they should be your best and most reasonable *ex ante* (forward-looking) forecasts.
- The sample estimates for mean return and return covariance are typically not very good forecasts.





## Problem 4.2

The data set accompanying this homework gives daily returns for three stocks: TSLA, AAPL, and IBM.

- (a) Calculate the historical (regressed, no intercept) beta, for each of these assets as of Dec 31, 2014. In each case, calculate the appropriate  $t$ -statistic on the coefficient to test the null hypothesis  $\beta = 0$  and state whether you reject the null hypothesis.
- (b) Compute the holdings vector  $\mathbf{h} \in \mathbb{R}^3$  for the unique portfolio of TSLA, AAPL, and IBM which is dollar-neutral (ie. self-financing) and which has holding of 100 dollars in AAPL and zero exposure to beta as of Dec 31, 2014. In other words  $\mathbf{h} \cdot \boldsymbol{\beta} = 0$  where  $\boldsymbol{\beta}$  is the vector of betas computed in part (a).
- (c) Compute the daily returns of the portfolio from (b) over the period Jan 1, 2015 to Dec 31, 2015. Assume that each day, the portfolio is rebalanced back to the initial holdings vector  $\mathbf{h} \in \mathbb{R}^3$ . Plot the cumulative sum of the log returns.

- (d) Compute the realized correlation of the returns in part (c) to the market return over the same period.



### Problem 4.3

Suppose you are a fund-of-funds manager with investments in  $n$  different hedge funds for some  $n \geq 2$ . Let  $r_i$  denote the annualized return of the  $i$ -th fund. Suppose that

$$r_i = \beta r_M + \epsilon_i, \quad \text{var}(\epsilon_i) = \sigma_i^2$$

where  $r_M$  denotes the return of the market portfolio (approximated by the S&P 500 in the US) with variance  $\sigma_M^2$ . Suppose that  $\epsilon_i$  and  $\epsilon_j$  are independent random variables if  $i \neq j$ , and that  $\epsilon_i$  is independent from  $r_M$  for all  $i = 1, \dots, n$ . Suppose that your fund-of-funds has invested  $h_i > 0$  dollars in the  $i$ -th hedge fund, so their profit/loss is

$$\pi = h'r = \sum_i h_i r_i.$$

Throughout the following, assume  $h = (1/n, 1/n, \dots, 1/n) \in \mathbb{R}^n$  for simplicity, ie. the fund-of-funds has one unit of capital evenly distributed across its constituents.

(a) Calculate  $\mathbb{E}[h'r]$  and  $\mathbb{V}[h'r]$ . Note that  $\mathbb{V}[h'r]$  can be







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