



London Bike Share Data Analysis

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Description of Dataset

"cnt" - the count of a new bike shares

"is_holiday" - boolean field - 1 holiday / 0 non holiday

"is_weekend" - boolean field - 1 if the day is weekend

"season" - category field meteorological seasons: 0-spring ; 1-summer; 2-fall; 3-winter.

"timestamp" - timestamp field for grouping the data

"t1" - real temperature in C

"t2" - temperature in C "feels like"

"hum" - humidity in percentage

"wind_speed" - wind speed in km/h

"weather_code" - category of the weather

"is_holiday" - boolean field - 1 holiday / 0 non holiday

"is_weekend" - boolean field - 1 if the day is weekend

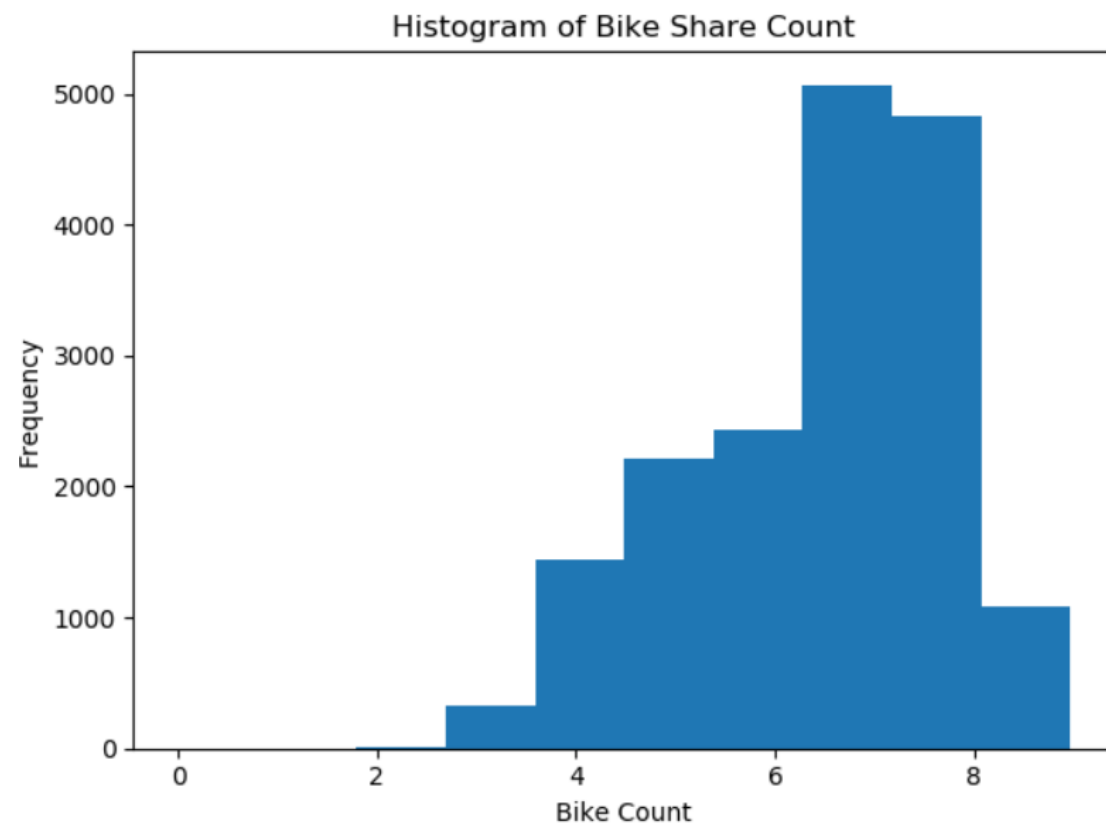
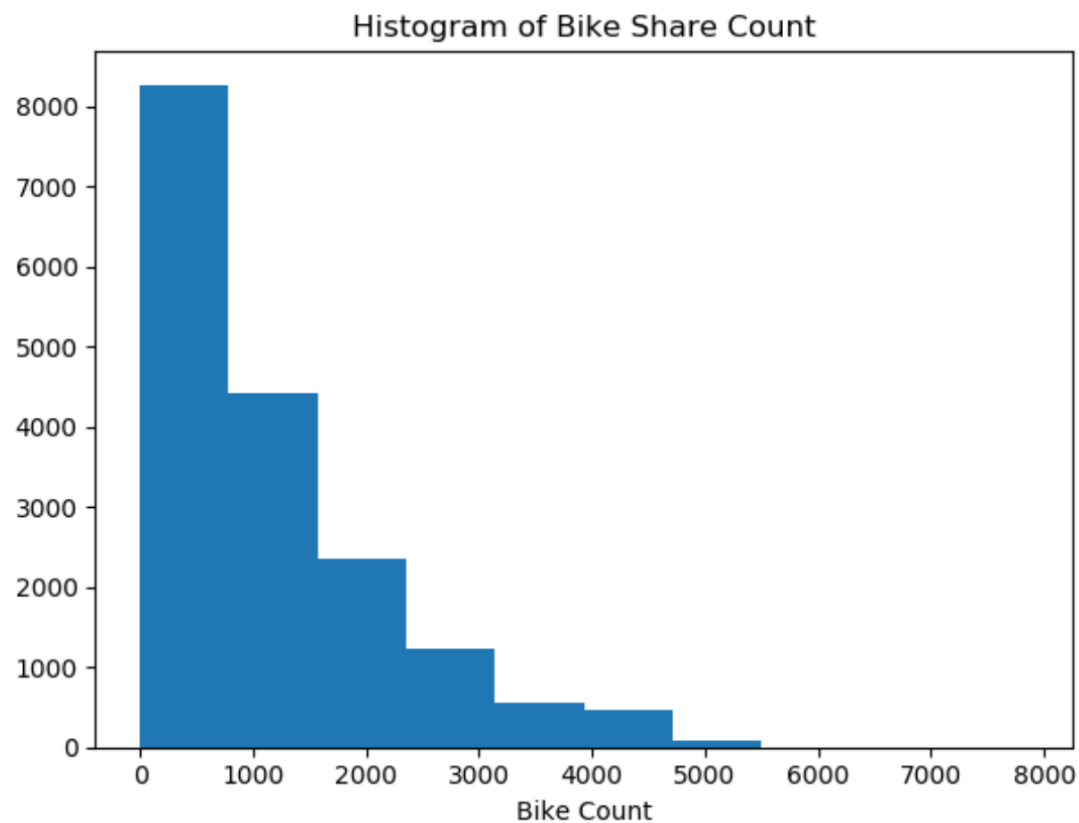
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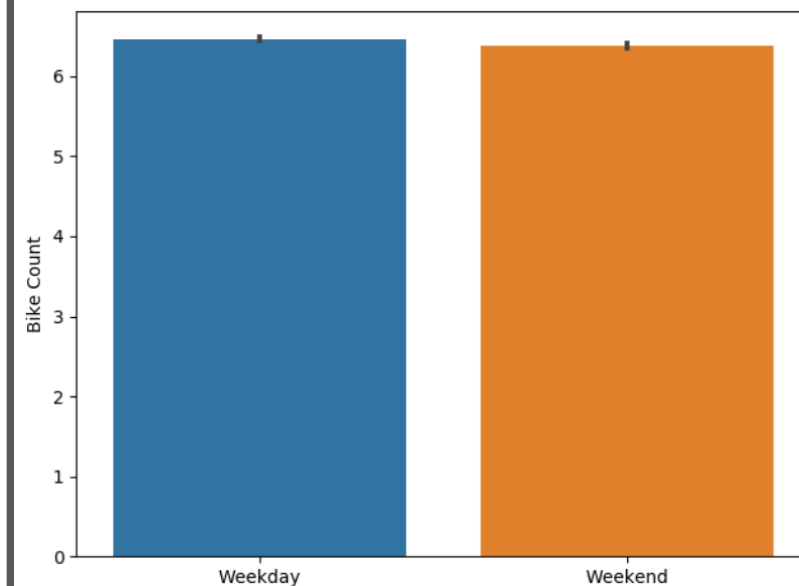
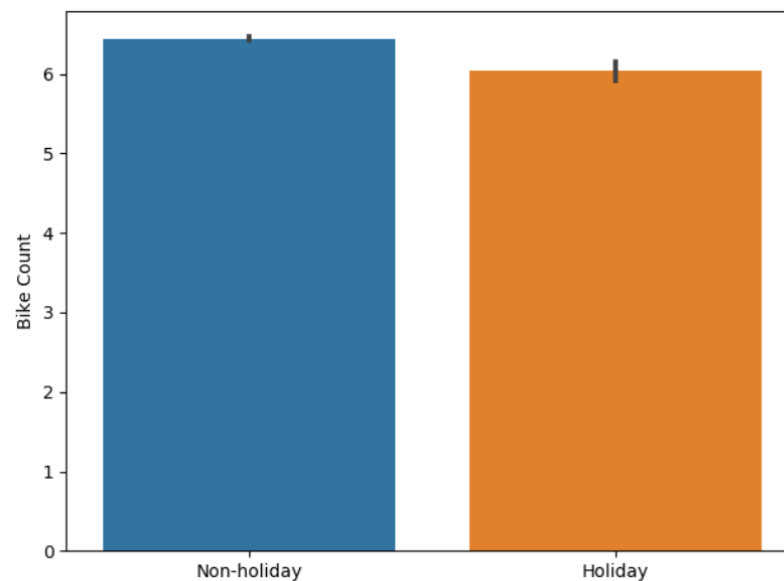
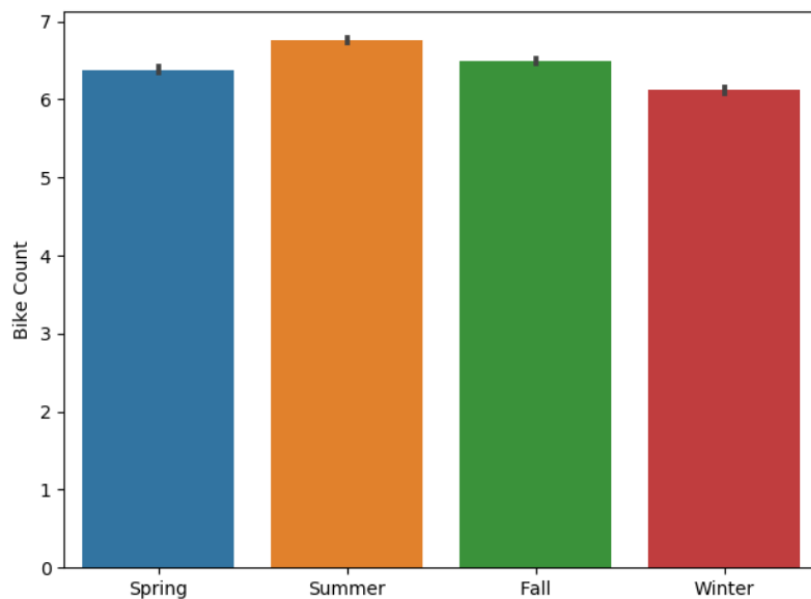


Descriptive Statistics

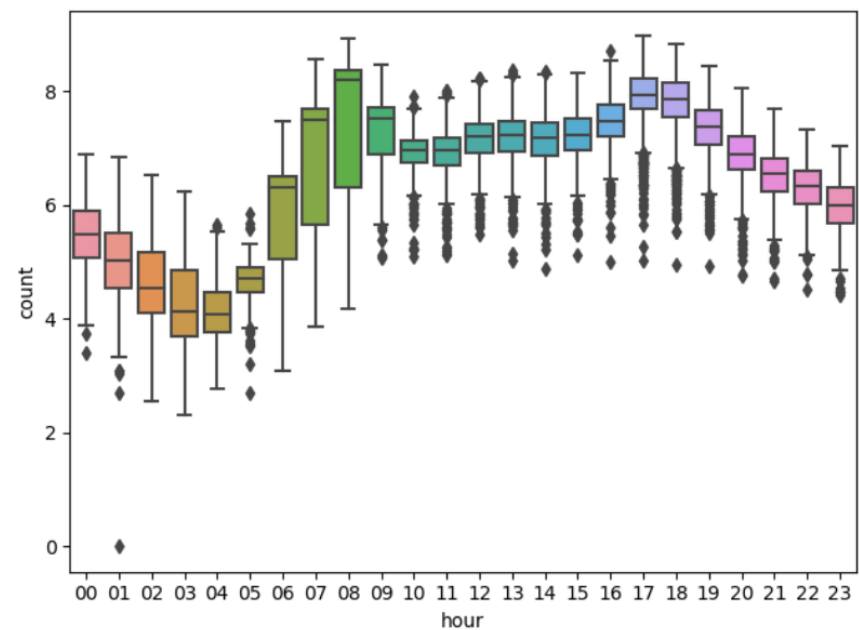
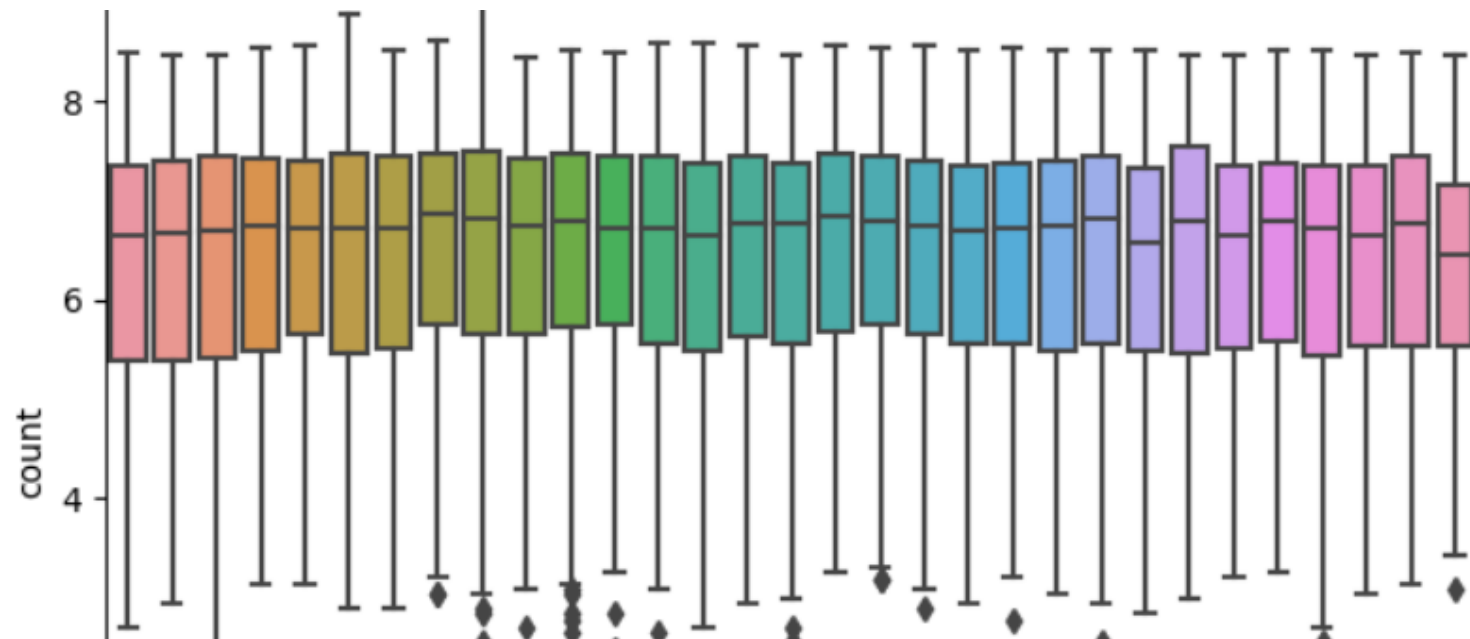
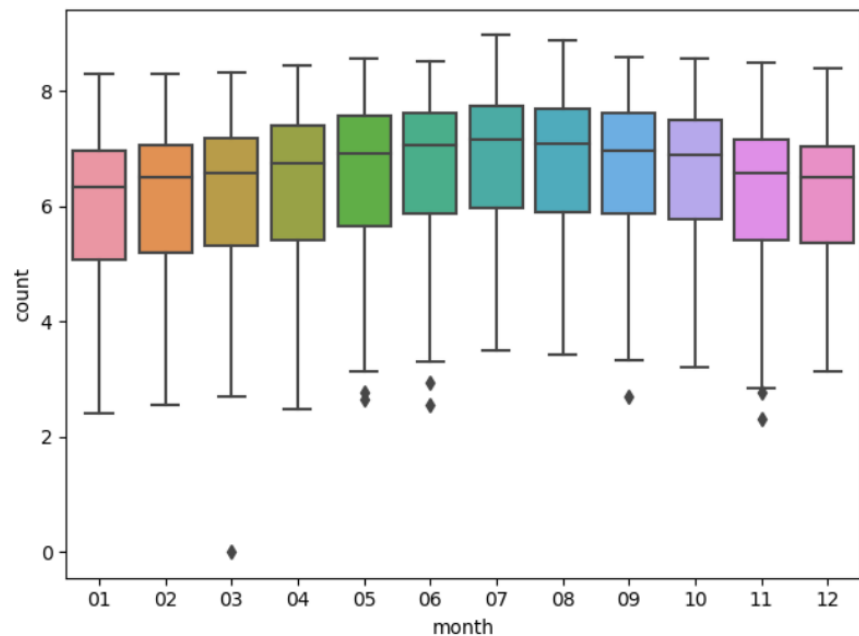
Bike Share Count Distribution

Right-skewed





Season, Holiday, Weekend



Month, Day, & Hour

Description of Model



Simple Linear Regression



Multiple Linear regression

**Simple
Linear
Regression**

$$y = b_0 + b_1 * x_1$$

**Multiple
Linear
Regression**

Dependent variable (DV)

Independent variables (IVs)




Diagram illustrating the components of the Multiple Linear Regression equation:

- Dependent variable (DV) points to y
- Independent variables (IVs) points to x_1 , x_2 , and x_n

$$y = b_0 + b_1 * x_1 + b_2 * x_2 + \dots + b_n * x_n$$



Demo: Graphical User Interface



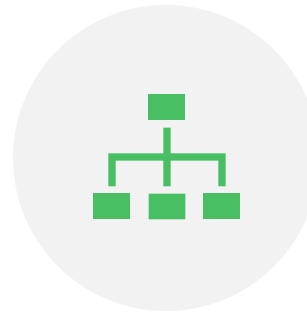
Conclusions



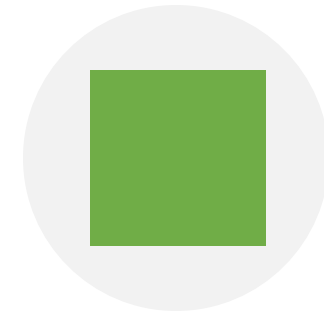
THE 1ST TIME RUNNING THE
MODEL WE GOT A 30.7% R-
SQUARED



THE 2ND TIME RUNNING THE
MODEL WE GOT A 44.8% R-
SQUARED



WE COULD NOT RUN
CLASSIFICATION MODELS BECAUSE
OUR TARGET WAS NOT BINARY



OVERALL, NOT A GREAT MODEL IN
PREDICTING COUNT OF BIKE
SHARES

References

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2. Columbia Mailman School of Public Health. (2019, June 10). Tutorial: Understanding Linear Regression and Regression Error Metrics. Retrieved from <https://www.dataquest.io/blog/understanding-regression-error-metrics/>.
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