

# Leong Chee Seng

## UI/UX Designer

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## Summary

I am a visual problem solver that constantly seeks out new challenges and problems around the city or the world to solve them. I have experience working with teams of designers and engineers.

## Experience

### Freelance UI/UX Designer

September '19 - Present

Published a case study on McDonald's Kiosk ordering system on UX Collective. Currently working on a reward app UI/UX Revamp and Google India's Product Case Challenge about designing a better and safer Internet.

### Co Organiser & Designer

August '19 - Present

#### Google Developer Group Cloud KL

Co-organised and designed graphical contents for Google Cloud NEXT 2019 that has about 300 participants. I'm in-charge of the group's branding, marketing collaterals and event swag designs for future events.

### UX Designer

May '18 - August '19

#### FutureLab

Implement UX processes by having design studios with different stakeholders, conduct user interviews, create style guides, and wireframing for both B2C and B2B services of FutureLab.

### Founder & Designer

December '17 - April 18

#### FutureHack 2018

Organised the first beginners-only student hackathon in APU that has 60+ student hackers from about 8 different universities across Malaysia. I also designed the website and swags for the event.

### Junior Web Developer & Designer

December '15 - May '16

#### TRENDware

Learnt wireframing and front-end coding to produce 3 different landing pages for 3 different companies. It is the first job that introduce me to the world of digital product design.

## Education

### Diploma, Information Technology

May '16 - May '18

Asia Pacific University of Innovation & Technology

## Skills

Visual Design

User Research

Prototyping

Usability Testing

HTML & CSS

Git

Illustration

Public Speaking

Event Management

## Tools

Sketch

Figma

Notion

Illustrator

Principle

InVision

Zeplin

Pen & Paper

Visual Studio Code

Github

Balsamiq