

# Leong Chee Seng

## UI/UX Designer

☎ +6018-2711700

🌐 csleong.me

🌐 linkedin.com/in/cheesengleong

✉ macintoshleong@gmail.com

## Experience

### Freelance UI/UX Designer

September '19 - Present

Re-designed McDonald's Kiosk Ordering System which is recognised by the their global consultancy firm HUGE. Worked on revamping the UI/UX of a rewards app named Doripod. Currently designing a multi-cloud management platform named Ripple for a Japanese company called Alphaus Cloud.

### Co Organiser & Designer

August '19 - Present

#### Google Developer Group Cloud KL

Responsible for designing graphics for GDG Cloud KL monthly meetups and Google Cloud NEXT 2019 that has about 300 participants. Currently designing for Cloud Devfest KL 2019.

### UX Designer

May '18 - August '19

#### FutureLab

Worked closely with developers, marketers and business executives to come up with solutions on platform's user experience — Ran design studios, conducted user research and interviews, crafted user flows, low-fi wireframes and information architecture.

### Founder & Designer

December '17 - April 18

#### FutureHack 2018

Managed and organised the first beginners-only student hackathon in APU that has 60+ student hackers from about 8 different universities across Malaysia. I also designed the website and swags for the event.

### Junior Web Developer & Designer

December '15 - May '16

#### TRENDware

Learnt wireframing and front-end coding to produce 3 different landing pages for 3 different companies. It is the first job that introduce me to the world of digital product design.

## Education

### Diploma, Information Technology

May '16 - May '18

#### Asia Pacific University of Innovation & Technology

## Design

Conducting Design Studios

User Personas Creation

Storyboarding

User Journey Mapping

Wireframing/UI with Figma/ Sketch

Style Guides/ Design Systems

Illustrating with Illustrator

Prototyping on InVision/Marvel

Usability Testing

## Coding

HTML5/CSS3

Javascript

Vue.js

Github

Git

## Other skills

Public Speaking

Tech/Design Community Building

Hackathon Organiser

Event Management