Leong Chee Seng

UI/UX Designer

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Summary

I love designing simply because I can draw nice drawings or illustrations and in the same time these nice things can actually solve people's daily struggles. I am currently freelancing as a designer and studying HCI and UI in Interaction Design Foundation.

Skills

Visual Design
User Research
Prototyping
Usability Testing
HTML & CSS
Git
Illustration
Public Speaking
Event Management

Experience

Freelance UI/UX Designer
September '19 - Present

Worked on McDonald's Kiosk ordering system that earned the recognition from HUGE Consultancy. Revamped a rewards app called Doripod. I also designed and built a prototype that enables disaster area visualisation and donation under 24 hours.

Co Organiser & Designer
August '19 - Present

Google Developer Group Cloud KL

Co-organised and designed graphical contents for Google Cloud NEXT 2019 that has about 300 participants. I'm in-charge of the group's branding, marketing collaterals and event swag designs for future events.

UX Designer
May '18 - August '19

FutureLab

Implement UX processes by having design studios with different stakeholders, conduct user interviews, create style guides, and wireframing for both B2C and B2B services of FutureLab.

Founder & Designer
December '17 - April 18

FutureHack 2018

Organised the first beginners-only student hackathon in APU that has 60+ student hackers from about 8 different univesities across Malaysia. I also designed the website and swags for the event.

Junior Web Developer & Designer
December '15 - May '16

TRENDware

Learnt wireframing and front-end coding to produce 3 different landing pages for 3 different companies. It is the first job that introduce me to the world of digital product design.

Tools

Sketch
Figma
Notion
Illustrator
Principle
InVision
Zeplin
Pen & Paper
Visual Studio Code
Github
Balsamiq

Education

Diploma, Information Technology
May '16 - May '18

Asia Pacific University of Innovation & Technology