#### Project aim and outline

Aim: To learn more about web scraping.

#### **Outline:**

- -> Scrape game titles from the IGN website.
- -> Scrape corresponding game data from Steam platform.
- -> Explore data using jupyter notebook and Pandas.

### Web scraping with Selenium

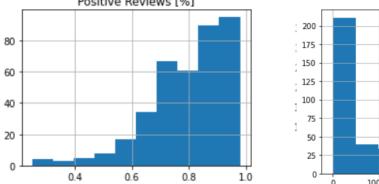
Selenium is web browser automation tool. It can handle dynamic web page elements e.g., infinites scrolling.

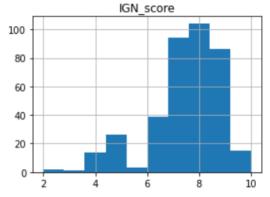
- 1. Open IGN webpage and scroll. Scrape game titles.
- 2. Clean broken game tiles.
- 3. Open Steam & scrape game data from titles.
- 4. Clean data in jupyter notebook and pandas.

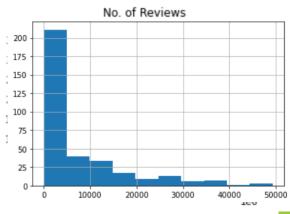
## Exploring game data: Distributions

Histograms of game data: Price [£], IGN Score, Positive Steam reviews [%], & No. of reviews.

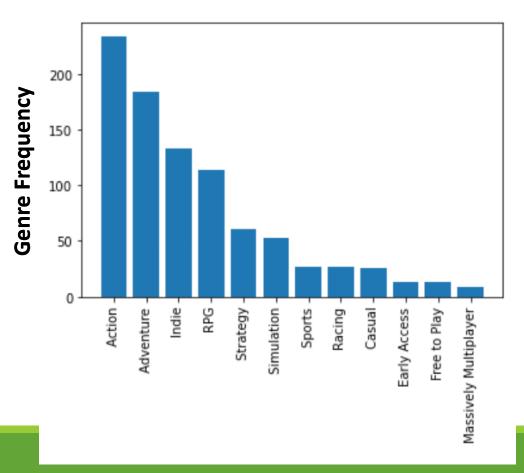








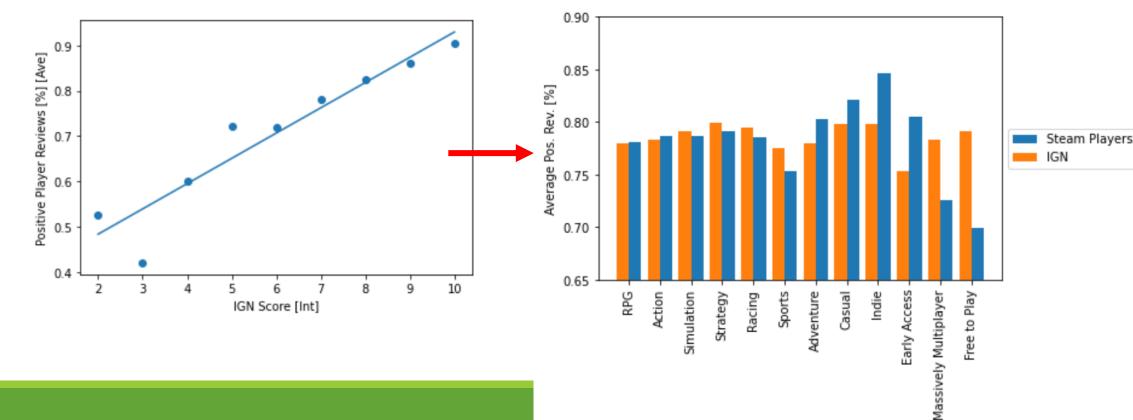
#### Frequency of game genres



# Exploring game data: Players VS IGN

Linear regression relation between positive player review [%] and IGN review score

Scaled Comparison between Steam player and IGN positive review [%]



#### Conclusions overview

- -> Selenium can be used to scrape data from webpages with dynamic elements.
- -> It is very helpful to know what your using the data for before you scrape it.
- -> Scaped data will require lots of cleaning. Manual cleaning can take up a lot of time.
- -> Keep as much data as possible. Likely I could have kept some of the dropped data.

Please see Jupyter notebooks for detailed explanation of how data was scraped cleaned and, explored.

This was a brief summary.