

# CHIAKI "CASEY" SOEJIMA

chee - AH - kee

KAY - see

so - eh - JEE - ma

FULL-TIME

## ➤ EDUCATION

**CORNELL UNIVERSITY**, College of Engineering, Ithaca, NY

Fourth year towards Bachelor of Science. Expected graduation date: May 2016

Major: Information Science, Systems, and Technology (ISST). Cumulative GPA: 3.07

**DARIEN HIGH SCHOOL**, Darien, CT. Diploma: June 2012. GPA: 3.92 / 4.00

## ➤ WORK EXPERIENCE

**Wayfair**, Boston, MA

Summer 2015

*Software Engineering Intern / Web Developer Intern on the Storefront team*

Redesigned and implemented creative UI/UX improvements and complete page revamps (e.g. product list/superbrowse pages, mobile careers site) • rewrote generative embeddable code for Wayfair ideaboard users • created new email template in XSD/XSLT and trigger to be sent to real customers • term of internship was extended due to good work and natural team integration! :)

**College of Engineering**, Cornell University, Ithaca, NY

Fall 2014 - present

*Teaching Assistant for Introduction & Intermediate Web Design/Development*

Led a section of 20-25 students in the Introductory class, guiding them through weekly labs and exercises • graded weekly projects and assignments • held office hours twice a week to help students with questions • reviewed course handouts and schedules.

**Academic Technologies Center**, Cornell University, Ithaca, NY

Fall 2014 - present

*Technology Assistant & Graphic Designer in the Student Technology Assistant Program*

Created designs to be used for printed media (postcards, posters) and the web • handled questions from students and faculty about course technologies (e.g. Blackboard) • experimented with new university technologies like touch surfaces, 3D-printing, drones.

**More: Cornell University Student Disability Services**

Fall 2013 - Spring 2014

*Office Assistant for Ph.D. student with advanced Carpal Tunnel*

**Michaels Craft Store**

Summer 2013

*Custom Framer in the Framing Department*

## ➤ LEADERSHIP EXPERIENCE

**Slope Media Group**, Cornell University, Ithaca, NY

Fall 2013 - present

*Webmaster, Executive Board*

Restructured website architecture and revamped layout • maintained website content and aesthetic • reduced website load time from 1min+ to 2-5sec through database and server clean-up • attended and communicated through twice-weekly executive board meetings and email.

**Alpha Phi Omega**, Cornell University, Ithaca, NY

Fall 2014

*Webmaster in the Communications Committee, Executive Board*

Handled individual chapter website and maintained pages on national website • set up accounts for new members • produced marketing quartercards and graphic banners.

## ➤ SPECIALIZED SKILLS

**Skills:** Graphic design • web design • drawing • photography • communication • learning fast

**Languages:** English (native), Japanese (native/bilingual) • Spanish (basic conversational)

**Coding/Tools:** HTML(5), CSS(3), SCSS/SASS, PHP, MySQL, JavaScript/jQuery, d3.js, Mustache templates, Python, Java, Wordpress CMS, MATLAB, Android SDK

**Programs (Proficient):** Microsoft Suite (Word, Excel, Powerpoint) • Adobe Creative Suite (Photoshop, Illustrator, InDesign, Dreamweaver)



✉ cs833@cornell.edu

🖱️ csoejima.github.io

📞 (203) 428-1082

📍 208 Dryden Rd, Apt 300  
Ithaca, NY 14850  
(until June 2016)

I like to challenge myself with new things everyday, constantly reinvigorating and exposing myself to amazing designs and code produced by talented people.

My desire is for technology and the web to be a beautiful, intuitive, and positive entity within our lives. Design is a powerful force!

