

## Connor Soltas

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732.865.4220

Product designer with a math background, focusing on technologies that deliver essential resources and services.

## Education

The University of Chicago, 2017

B.S., Mathematics

Specialization in Economics

Minor in Computer Science

Algorithms, Computer Architecture,

Theory of ODEs, Econometrics,

Statistical ML, Real Analysis

## Skills

Javascript, Python, Java, C, R,

LaTeX, basic SQL

After Effects, Figma, Principle,

Origami, Framer, Sketch, Adobe CC

Experience designing for mobile, desktop/web, print

## Distinctions

Design Fellow, 2016

Kleiner Perkins

Andy Alper Fellow, 2015

Innovation Fund, Univ. of Chicago

## Work

Uber, Senior Product Designer

2021-2023

Started and led an umbrella initiative to redesign the driver app home screen across 12+ launches and 4+ product teams, with C-suite oversight. Co-led a redesign of the entire driver app. Built design tooling to speed up technical prototyping. Focused on data visualization, map design, pricing structures, and overall app IA. Interviewed and mentored junior designers.

Uber, Product Designer II

2019-2021

Led driver UX for an overhaul of Uber's matching architecture. Designed a wide range of new features across pricing, maps, driver earnings. Produced landmark user research modeling how drivers learn strategy. Supported data science on pricing structure design, KPI definition, experiment design.

Uber, Product Designer I

2017-2019

Designed driver- and rider-app features, focusing on technical areas like matching and pricing. Contributed extensively to user research. Some 3D animation. Worked with Pricing team to rewrite its mission and charter.

Uber, Product Design Intern

Summer 2016

(As KP Fellow) Designed Uber's matching protocol for massive events—Coachella, Super Bowl, etc.—then led the product design. Explored new technologies like ultrasound, bluetooth low energy, and more.

Techstars, Code and Design Associate

Summer 2015

Designed and built websites for various portfolio companies.

Innovation Fund, Lead Design Associate

2015-2016

Designed and helped write investor presentations.