



PIZZA SALES REPORT

Jan/15-Dec/15

PIZZA CATEGORY

All

01-01-2015

31-12-2015



Home



Best/Worst Sellers



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizzas Sold



21350

Total Orders



2.32

Avg Pizzas per order

BUSIEST DAYS & TIMES

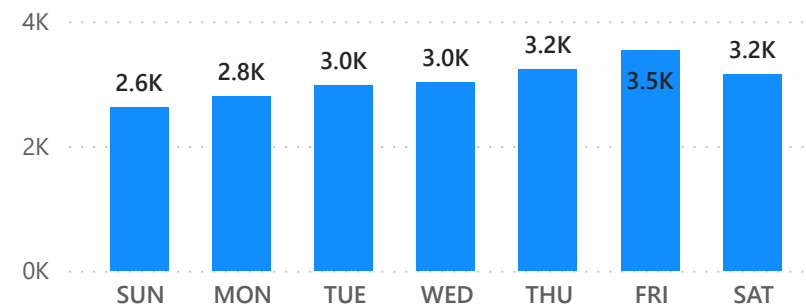
DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

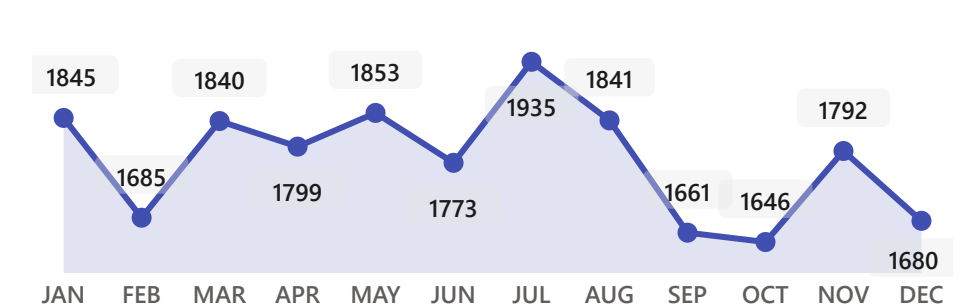
MONTHLY

There are maximum orders from month of **July and January**

Daily Trends for Total Orders



Monthly Trends for Total Orders



SALES PERFORMANCE

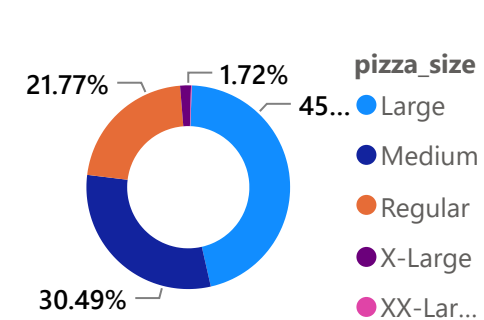
CATEGORY

Classic category contributes to maximum sales & total orders.

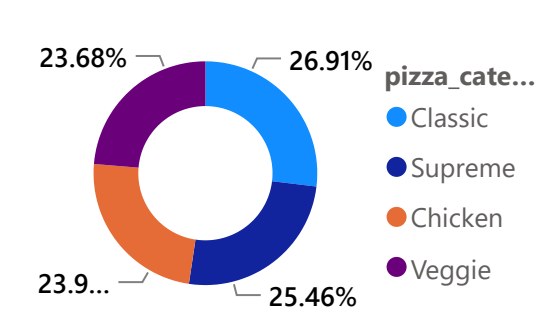
SIZE

Large size pizza contributes to **maximum** sales

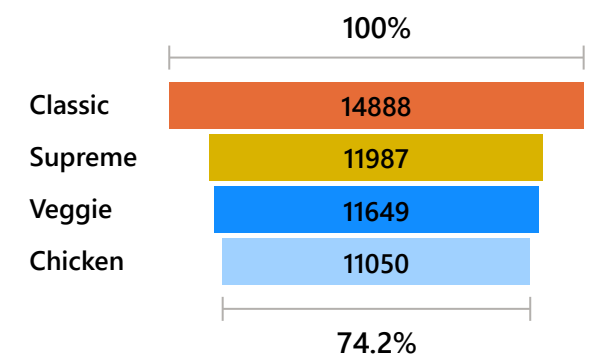
% of Sales by Pizza_Size



% of Sales by Pizza Category



Total Pizzas Sold by pizza_category





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BEST SELLERS

REVENUE

The Thai Chicken Pizza contributes the Maximum Revenue.

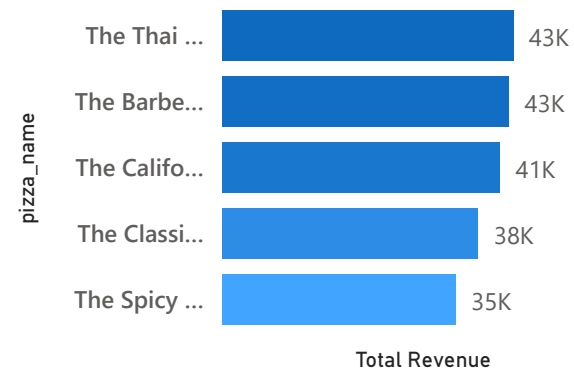
QUANTITY

the classic deluxe pizza contributes the maximum total quantities

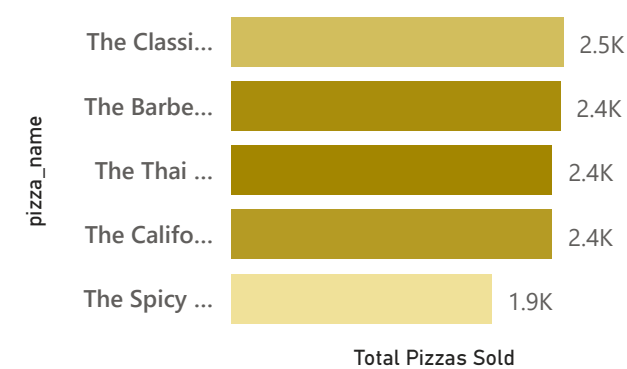
TOTAL ORDERS

The classic deluxe pizza contributes the maximum total orders

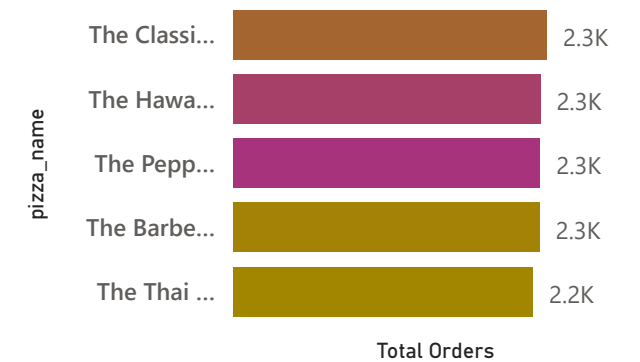
Top 5 Pizzas by Revenue



Top 5 Pizzas by Total Pizzas Sold



Top 5 Pizzas by Total Orders



WORST SELLERS

REVENUE

The Brie Carre Pizza contributes the minimum Revenue.

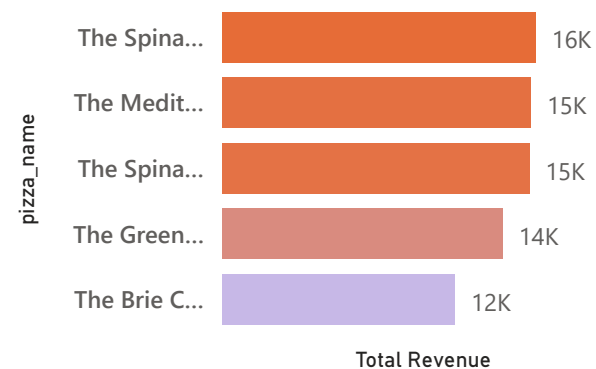
QUANTITY

the Brie Carre pizza contributes the minimum total quantities

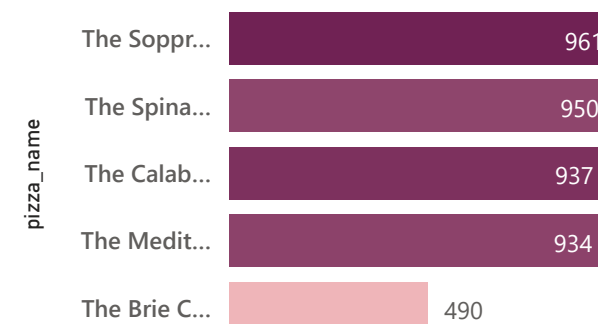
TOTAL ORDERS

the Brie Carre pizza contributes the minimum total orders

Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Total Pizzas sold



Bottom 5 Pizzas by Total Orders

