Contract for Grand Valley Now

We propose to make Grand Valley Now for Whip Think Creative with the following understandings:

What we propose to make and/or do:

Develop a website/app that consolidates events that are happening in the grand valley and makes it easier for users to find information of what is happening. Develop a bot crawler capable of indexing information based on specific constraints. The constraints will focus on geographic location and the fundamental core of social engagement. Information of social engagements need to be plotted on a map of the area and a user interface needs to be developed. A smartphone version of the service needs to be addressed. User data will need to be collected and metrics developed to quantify the reach and success of the project.

What we need from Whip Think Creative to accomplish this task

Be willing to meet with the group on a regular basis to discuss the project's progress and any limitations that may come up throughout the duration of the semester. Anything specific that Whip Think Creative needs that requires payment (eg. Domain name, any paid accounts) will need to be paid for by them to move forward with the requested service.

What will happen when these guidelines change

The team will communicate issues with development to Grand Valley Now and together come up with a plan to move forward.

What we expect in compensation

At a minimum the team expects a grade for the project through CMU. No money at this time will be transferred between parties. If the project happens to gain traction in the future earning over \$10,000 monthly the team will request a 10% royalty of the profits.

What limitations we have

Access to information, mainly the legality of scraping websites for information. Permission will be required from the website owners before scraping begins. Most websites, in the terms of use, have limitations on what information can be used for commercial gain. Written permission will be required.

Ownership and Fair Use of Intellectual Property

The Intellectual Property created during this project (for example software, business processes, and artwork) is granted permanently for use and extension for the business owner, but is ultimately owned by the respective creator(s) who are not limited to reuse or extend this work elsewhere. By the end of this project, a code repository with the software will be made available to the client.

The software may also be used as future demonstrations at Colorado Mesa University.

Signed & Dated:

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