Christy Sparks

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PROFESSIONAL EXPERIENCE

Webmaster

Alabama Community College System | 2018 – Present

Oversee web development, email promotions, design standards, testing, content quality control, database management, mobile web optimization, third-party integration, error resolution, server maintenance, and key application upkeep.

Web Content Manager

Café Racer Magazine | Remote | 2012 – Present

Revamped e-commerce site, boosting sales potential. Contributed to Café Racer Magazine's expansion by launching a digital magazine and Café Racer TV streaming subscription for purchase. Collaborated with sales representative to drive supplementary ad revenue. Edited multiple episodes of Ton-Up TV, a Café Racer Magazine offshoot featuring high-octane custom motorcycle content.

Web developer

Hatton-Brown Publishers, Inc. | 2010 – 2018

Served as the web developer for Hatton-Brown, a production company that has grown to be the influential leader in forest-based publishing for over 60 years. Managed the website division for over 15 different magazines and expositions. Sole creator and organizer of HB Media, a web development service offered to small business owners.

Graphic Designer

Hatton-Brown Publishers, Inc. | 2007 – 2010

Worked with a team of designers to produce seven magazines to meet the print deadline. Designed layouts and color-corrected pictures for all publications. Updated websites and managed social media accounts for all publications and expositions.

EDUCATION

Troy University
Bachelor of Science
in Computer Science

SKILLS

HTML
CSS/SASS
JavaScript
AJAX
PHP/Laravel
Ruby/Rails
Git
WordPress
MySQL
React
Python
AWS
C++
Swift

Awards

2023
Alabama Automotive Manufacturers Association Impact Award

2020
Public Relations Council Medallion Award

2019
Public Relations Council Award of Excellence