# Christy Sparks

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## RELEVANT EXPERIENCE

### Webmaster

Alabama Community College System | 2018 – Present

Responsible for creating new websites, promotional emails, website maintenance, helping maintain company standards for design, performing navigation and browser compatibility tests, performing quality control for internal and external content maintaining databases, ensuring responsive web design for mobile devices, maintaining integration with third-party applications, troubleshooting website errors, rebooting servers, and maintenance of key web applications.

### Web Content Manager

Café Racer Magazine | Remote | 2012 – Present

Overhauled previous e-commerce website, increasing future sales. Café Racer is a rapidly growing magazine providing a complete, bimonthly guide to café racers. Implemented a digital magazine and Café Racer TV streaming subscription for purchase. Team up with the sales representative to create additional ad revenue.

### Web developer

Hatton-Brown Publishers, Inc. | 2010 – 2018

Served as the web developer for Hatton-Brown, a production company that has grown to be the influential leader in forest-based publishing for more than 60 years. Managed the website division for over 15 different magazines and expositions. Sole creator and organizer of HB Media, a web development service offered to small business owners.

### Graphic Designer

Hatton-Brown Publishers, Inc. | 2007 – 2010

Worked with a team of designers to produce seven magazines to meet the print deadline. Designed layouts, color-corrected pictures for all publications. Updated websites and managed social media accounts for all publications and expositions.

## EDUCATION

**Troy University**
**Bachelor of Science**
in Computer Science

## SKILLS

**Front-End Skills**
HTML
CSS/SASS
JavaScript
AJAX
Responsive Design
Email Templating

**Back-End Skills**
PHP
Laravel
Ruby
Rails
Git
Wordpress
Shopify
MySQL
React
Python
AWS

**Design Skills**
Adobe Photoshop
Adobe Indesign
Adobe Illustrator
Adobe XD
Adobe Premier
Webflow
Figma
Photo Editing & Retouching