

## **Charles Spencer**

This portfolio demonstrates the skills I learned in my EWU Design courses

This logo was produced using Adobe Illustrator.

The assignment was to design a logo for a company's product, real or imagined.

I chose to redo the emblem for Ford Motor Company's Falcon automobile.



The next page is a brochure I designed using Indesign, and Photoshop for a class titled Technology in World Civilization .

The assignment was to produce a brochure for a technology the student felt was needed.

My idea envisioned glasses that a driver could wear and that would track eye focus, if the driver did not focus on the road ahead of them for short period of time, a signal is sent to a warning buzzer device until the driver returned his focus to the road ahead of them. The design of the brochure uses a dark background with bright primary colors as visual elements for contrast and to capture the readers attention. The images were found online and are sourced for credit.

Do you *always* pay  
Attention to the road?

Every moment your eyes are not on  
the road ahead, is another moment  
closer to disaster!

- at 20 mph you have traveled 300 ft in 10 seconds!
- at 70 mph a car can cover one football field in 3 seconds!
- meaning in the time it took to read that last bullet point, at 70 mph, you traveled 300 *distracted* feet!



Don't be a statistic  
Don't Drive Distracted

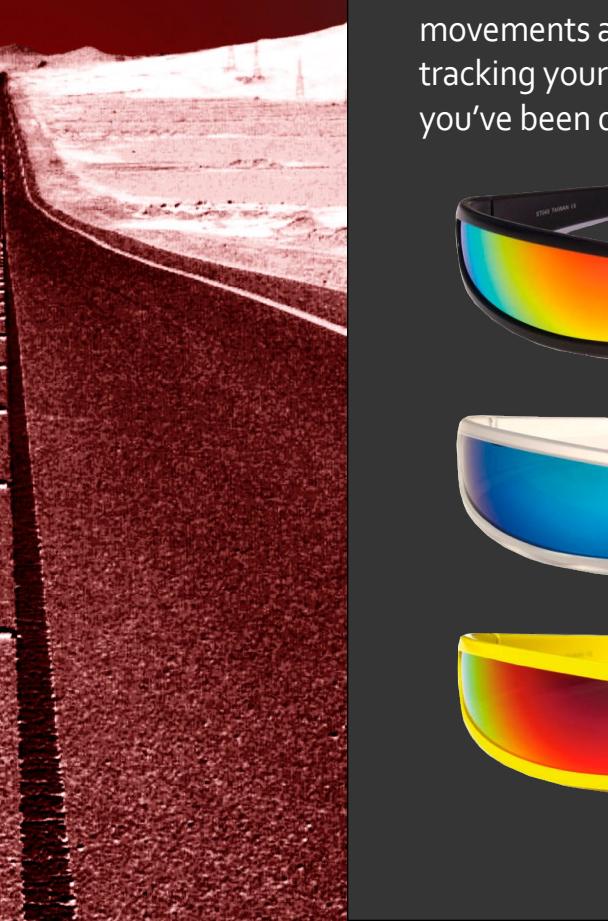
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"Danger Ahead?"  
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"Forest of Legs"  
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"Smart Phone"  
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"Dude"  
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## GUARDIAN GLASSES to the rescue...

Brochure by: C. Cory Spencer



# Danger Ahead?

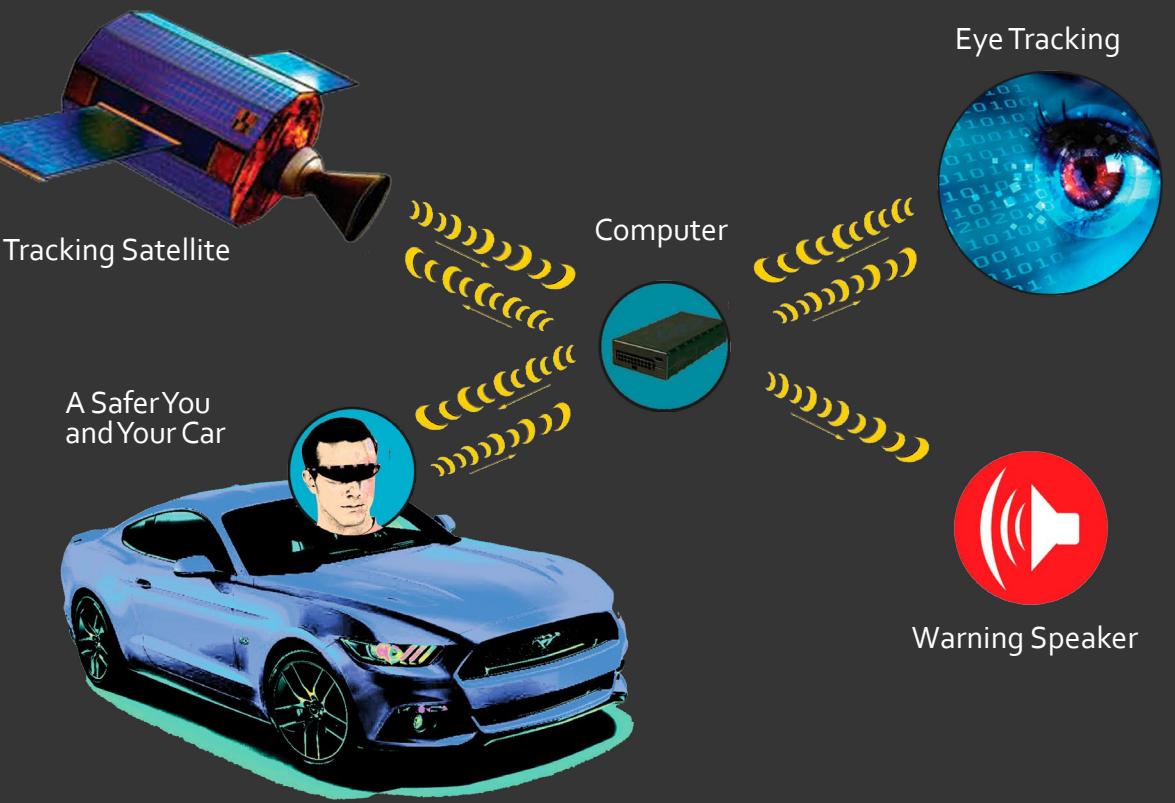


## GUARDIAN GLASSES to the rescue...

*Guardian Glasses* track your eye movements and along with GPS tracking your speed, warn you when you've been distracted for too long...



The *GUARDIAN GLASSES* computer sends and receives a GPS tracking signal to tracking satellites and judges ground speed. The computer continuously receives information from sensors in your *GUARDIAN GLASSES* and track your eyes. Using this information the computer determines if you are watching the road ahead, if not it sends a signal to the warning speaker until you look ahead.

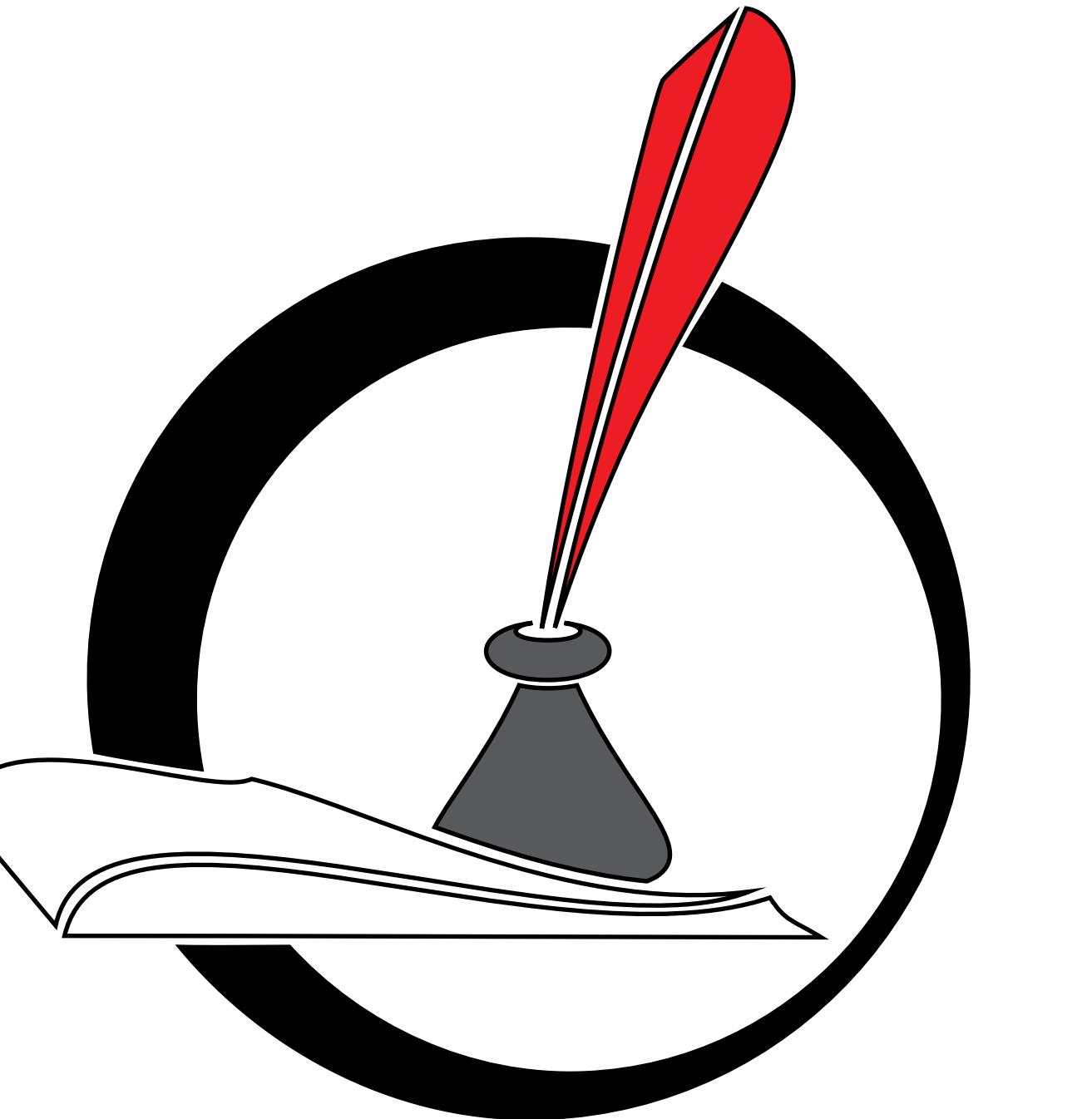




This page and the previous page is part of a final project for a Design course. The assignment was to design a label for retail packaging and to overlay them onto the different relevant packages. In my case I chose a microbrew beer campaign. I designed the label and applied it to the bottles and the bottle carrying package. We were also assigned to develop an advertising poster to display our work. I utilized Adobe Photoshop and Illustrator to complete this project.

This is a logo I designed using Adobe Illustrator for the Eastern Washington University's English department newsletter that my group tendered as our contribution for our final project.

I used traditional symbolic elements of writing to demonstrate the English department's long history and I used a modern stylistic treatment to illustrate the future of English academia.



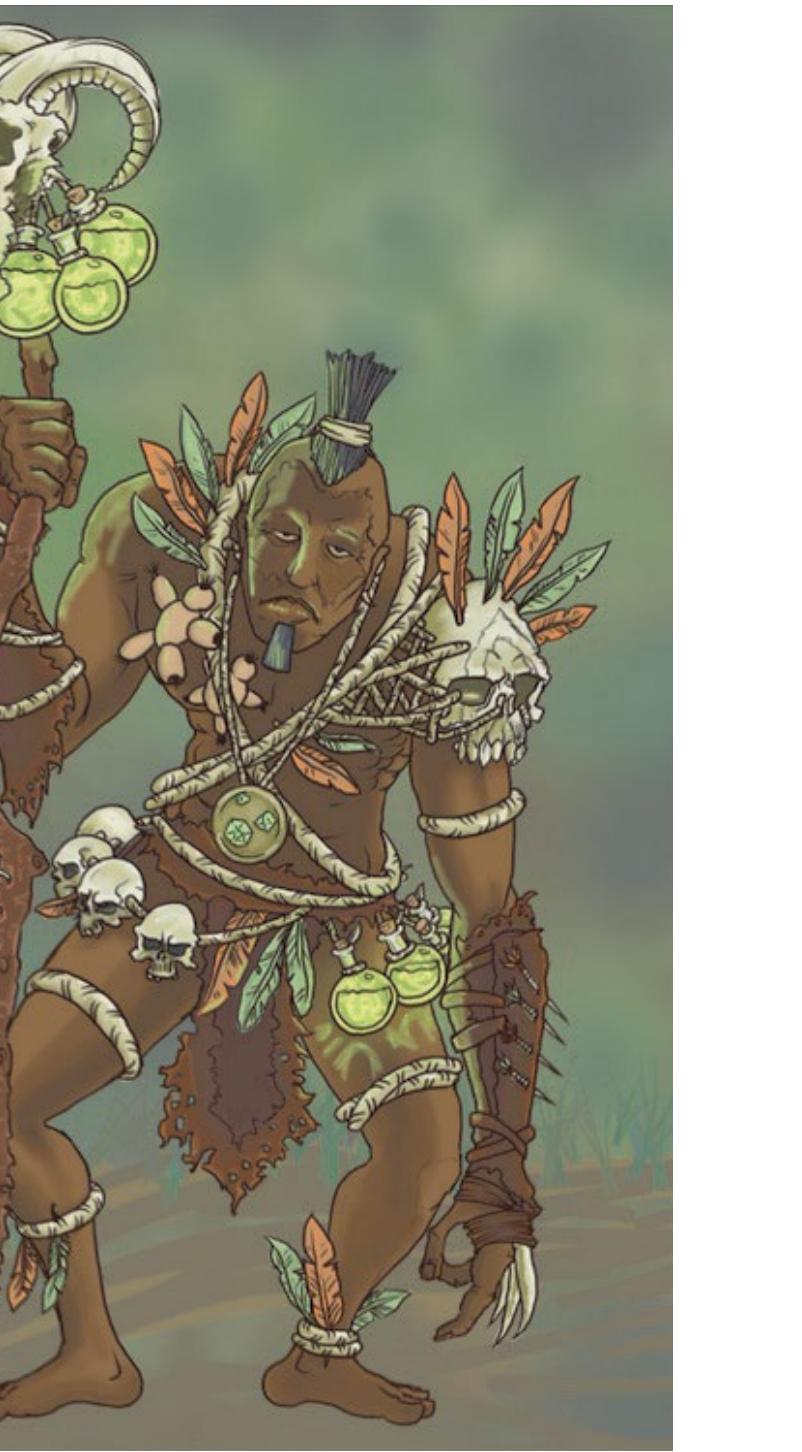
This is my final Adobe Illustrator project for a design course. My class assignment was to reproduce a painting. I reproduced the *Great Wave off Kanagawa*. I enjoyed this challenge, and learned a lot about Illustrator from this project.



Hokusai's The Great Wave off Kanagawa as reproduced by C. Cory Spencer

Here I was tasked to complete a Photoshop tutorial I chose on a website that my instructor directed the class to.

Wanting to gain as much from this opportunity as I could I chose another challenging piece of art. I gained experience in masking and blending tones to give a rounded presence to the art. I have always wanted to produce art like this to illustrate my writing.



As an assignment my instructor wanted me to design a movie poster. The movie could be real or something we made up. I made up my own movie with the tagline, "He thought his dog was dead, she was just playing." The rest of the text and the logo I made up for my studio are all a satirical jab at the movie industry. I designed all of this in Adobe Illustrator after finding an old movie poster style online that I liked.

In the Winter of 2012 I attended a traditional drawing class. As a final project the class was asked to create artwork for a coffee operetta. The art needed to be coffee themed. Using pastels on paper I drew *God's Coffee Break*. It is the first piece of art I sold.



Using Adobe InDesign to complete my assignment, in a Typography design course, I needed to demonstrate my new found understanding on the technical side of typography in graphic design. I had to pay particular attention to kerning, tracking and scale. The instructor provided the content and I chose the fonts to be used. I modified the images in Photoshop.

Originally designed as a 30 x 20 wall poster for an elementary school classroom, much of the finer details are obscured at the current print size of 11 x 8.5.

# There's A Moon Out Tonight

**Phases of the Moon**

New moon - The Moon's unilluminated side is facing the Earth. The Moon is not visible (except during a solar eclipse).

Waxing Crescent - The Moon appears to be partly but less than one-half illuminated by direct sunlight. The fraction of the Moon's disk that is illuminated is increasing.

First Quarter - One-half of the Moon appears to be illuminated by direct sunlight. The fraction of the Moon's disk that is illuminated is increasing.

Waxing Gibbous - The Moon appears to be more than one-half but not fully illuminated by direct sunlight. The fraction of the Moon's disk that is illuminated is increasing.

Full Moon - The Moon's illuminated side is facing the Earth. The Moon appears to be completely illuminated by direct sunlight.

**2014 Lunar Phases Pacific Time**

New Moon	First Quarter	Full Moon	Third Quarter
Jan 1 We 03:15 AM	Jan 7 Tu 07:40 PM	Jan 23 Su 08:53 PM	Jan 29 Su 09:21 PM
Jan 20 Th 01:40 PM	Feb 6 Th 11:22 AM	Feb 22 Th 03:54 PM	Feb 28 Th 09:16 AM
Mar 1 Sa 12:02 AM	Mar 8 Sa 05:27 AM	Mar 16 Su 10:10 AM	Mar 23 Su 06:47 PM
Mar 30 Su 11:48 AM	Apr 15 Tu 12:31 AM	Apr 15 Tu 12:45 AM	Apr 22 Tu 12:53 AM
May 28 Mo 01:07 PM	May 6 Tu 08:16 PM	May 14 We 12:38 PM	May 21 We 08:00 AM
May 28 Mo 11:43 AM	June 12 Th 09:13 PM	June 19 Th 07:59 PM	June 26 Th 08:11 AM
June 27 Fr 08:10 AM	July 5 Sa 05:00 AM	July 12 Sa 04:26 AM	July 19 Fr 07:09 PM
July 26 Fr 10:47 PM	Aug 3 Su 03:50 PM	Aug 10 Su 11:10 AM	Aug 18 Su 05:27 AM
Aug 25 Mo 07:13 AM	Sept 2 Tu 04:41 AM	Sept 9 Mo 06:38 PM	Sept 16 Mo 07:05 PM
Sept 23 Th 02:56 PM	Oct 1 W 03:30 AM	Oct 8 W 04:38 PM	Oct 15 W 07:13 PM
Oct 22 Sa 10:32 AM	Oct 30 Th 07:48 PM	Nov 6 Fr 02:22 AM	Nov 13 Fr 07:57 AM
Dec 21 Su 05:36 AM	Dec 28 Su 10:32 AM		

Following waning crescent is New Moon, beginning a repetition of the complete phase cycle of 29.5 days average duration. The time in days counted from the time of New Moon is called the Moon's "age". Each complete cycle of phases is called a "lunation".

Because the cycle of the phases is shorter than most calendar months, the phase of the Moon at the very beginning of the month usually repeats at the very end of the month. When there are two full Moons in a month (which occurs, on average, every 2.7 years), the second one is called a "Blue Moon".

Although Full Moon occurs each month at a specific date and time, the Moon's disk may appear to be full for several nights in a row if it is clear. This is because the percentage of the Moon's disk that appears illuminated changes very slowly around the time of Full Moon (also around New Moon, but the Moon is not visible at all then). The Moon may appear 100% illuminated only on the night closest to the time of exact Full Moon, but on the night before and night after will appear 97-99% illuminated; most people would not notice the difference. Even two days from Full Moon the Moon's disk is 93-97% illuminated.

**Blue moon**

You saw me standing alone  
Without a dream in my heart  
Without a love of my own

**Blue moon**

You knew just what I was there for  
You heard me saying a prayer for  
Someone I really could care for  
And then suddenly appeared before me  
The only one my arms could ever hold  
I heard somebody whisper 'please  
adore me'  
But when I looked, that moon had turned to gold

**Blue moon**

Now I'm no longer alone  
Without a dream in my heart  
Without a love of my own