

## DATA 621 – Business Analytics and Data Mining

### Suggested Weekly Textbook Exercises

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Unit	Textbook Readings	Suggested Textbook Exercises
<b>Week #1</b>	MARR – Ch. 1, 2 LMR – Ch. 1 - 5	MARR – 2.1, 2.2, 2.3 LMR – 1.1, 1.3, 1.4, 1.5, 2.4, 2.5, 3.6, 4.5, 5.2
<b>Week #2</b>	MARR – Ch. 3, 5, 6 LMR – Ch. 6, 7, 9, 13, 14	MARR – 3.3, 3.8, 5.1, 5.2, 6.3, 6.5 LMR – 6.1, 7.3, 7.8, 9.1, 9.3, 13.1, 13.2, 14.2
<b>Week #3</b>	MARR – Ch. 7, 8 LMR – Ch. 10, 11 ELMR – Ch. 2	MARR – 7.1, 7.2, 8.2, 8.6 LMR – 10.1, 10.6, 11.1, 11.2, 11.3 ELMR – 2.2, 2.3
<b>Week #4</b>	MARR – Ch. 4, 9 LMR – Ch. 8	MARR – 4.3, 9.1, 9.2, 9.3 LMR – 8.1, 8.2, 8.9
<b>Week #5</b>	ELMR – Ch. 3, 5	ELMR – 3.2, 3.4, 3.5, 3.7, 5.1, 5.4, 5.5, 5.6
<b>Week #6</b>	ELMR – Ch. 6, 7, 9	ELMR – 6.2, 7.1, 7.2, 7.6, 9.1, 9.2, 9.3
<b>Week #7</b>	ELMR – Ch. 11	ELMR – 11.3, 11.4, 11.5