

Barbara Cathy

age: 48

residence: Maryland

education: Earned BA in English at Syracuse

occupation: English teacher

marital status: Married with kids

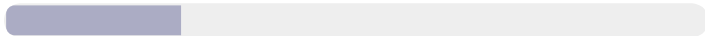


"You cannot change what you are, only what you do."

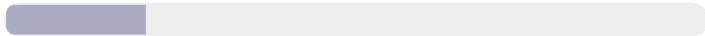
I start my day by drinking a cup of coffee before I head to school and teach my students. I end the day by going home to my husband and our dogs.

Comfort With Technology

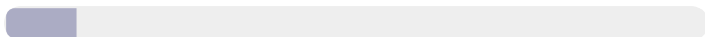
INTERNET



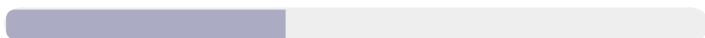
SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Opportunities to grow leadership, knowledge and wisdom

Needs

- Patience
- Help setting up my resume
- A clean working space

Wants

- Better classroom
- More students

Values

- Honesty
- Compassion
- Commitment

Fears

- I am not good with cell phones but my kids primary source of electronics are phones so I fear I won't be able to contact them for assistance if needed.



Sophia Harris

age: 32

residence: Los Angeles, California

education: Bachelors of Science in Finance

occupation: Real Estate Agent

marital status: Married with kids



"Always smile because you are making it."

My day starts off with breakfast and my kids. I spend the rest of my mornings and afternoon at work. Then the evenings I spend with my husband and kids. On weekends I am out with the girls.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Being able to stand for something and not fall for anything.

Needs

- A bigger house
- Bigger Clientele

Values

- Spending time with my family
- Attending church
- Having girls night-out

Wants

- Easier way to check into conferences
- Better office decorations

Fears

- Not being able to sell as many houses due to the covid-19
- Having to start over from the beginning because of an unexpected crash in the market

Jake Meyer

age: 21

residence: Maryland

education: High School Diploma. Working to earn bachelor's degree.

occupation: Student/Waiter at restaurant near college

marital status: Single



"Just trying to fulfill my passion in an efficient way"

I start my day by going to the gym, then attending class. I finish my day by working and I like to have fun on the weekends.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Many opportunities that help me learn and better myself.

Needs

- Work on software capabilities
- Meet individuals with similar interests
- Build up resume

Wants

- To find a job soon after college related to my major
- To attend career events that go smoothly

Values

- Working hard
- Smart, understanding & fun people

Fears

- I won't be able to put myself out there in the workforce due to the corona virus and limited events/functions



Roger Smith

age: 67

residence: Massachusetts

education: Earned his BA of Business at Boston University

occupation: Owner of small paper company

marital status: Married with kids

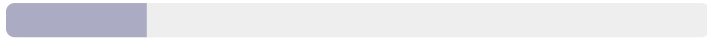


"Trying to grow my paper company"

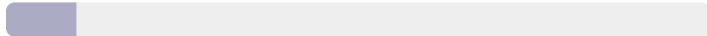
Start the day cooking breakfast with my wife, then working with my son to sell paper to local businesses.

Comfort With Technology

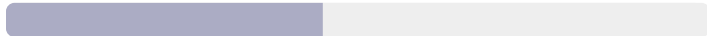
INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Opportunities to grow skills, knowledge, and business.

Needs

- Motivated salesmen
- More clients
- Better knowledge of new technology

Values

- Honesty
- Passion
- Smart workers

Wants

- Better office
- Easy ways to find new employees

Fears

- I won't be able to find new employees/clients due to my limited knowledge of technology



